

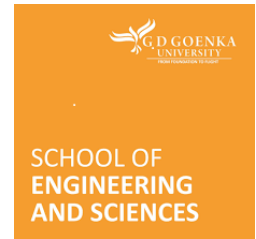


InnoSpark-2023

Hybrid

Entrepreneurship Competition:

10 May, 2023



About InnoSpark:

Platform for the Budding Entrepreneurs-

Entrepreneurship Skills are essential for robust Startup Ecosystem. Government of India has envisioned to make India a hub of entrepreneurial activities. This will catapult India to become a country of start-ups on the global stage. Hence, School of Management and School of Engineering & Sciences at GD Goenka University are the co-hosts for **InnoSpark-2023** at the University Campus located in Sohna.

InnoSpark-2023 is an entrepreneurship competition that aims to provide a platform to budding entrepreneurs to launch their business ideas into successful business enterprises.

Innospark 2023 consists of two events. The first one is Entrepreneurship Orientation Workshop and the second one is Spark Tank, an Entrepreneurship Competition. In the Entrepreneurship workshop the participants will gain invaluable information that will help them to make their company ideas more realistic and workable. The Entrepreneurship Competition is the business plan competition. The goal of the competition is to provide aspiring entrepreneurs a stage to pitch original, innovative, and workable business ideas.

These events are designed to appeal to a wide range of audiences, including School Student Innovators, Wannapreneurs, Government Officials, Corporates, Industry Leaders, Investors, and the Academic Community.

Aim

- To stimulate creativity, ideation, and design thinking
- To provide knowledge about legal aspects of starting a new venture.
- To disseminate knowledge about funding avenues for new ventures
- To enable a platform for networking with budding entrepreneur

Instructions

Instructions	<ul style="list-style-type: none"> • Participants must submit a Business Plan in 2500 -3000 words (Please stick to word limit) and a five-minute video on or before 30th April, 2023 on innospark@gdgu.org • Selected plans will be intimated through e-mail. The subject of the e-mail should be BPLAN. • Business plans may be submitted by individuals or by teams of up to 5 participants. • All participants should register individually by paying the participation fee of Rs. 250 each • Teams should bring soft copy of the business plan in pen drive and hard copy while attending the competition.
Business plan format	<p>Each Business needs to entail following dimensions:</p> <ul style="list-style-type: none"> ○ Idea Generation ○ Concept Development & Testing ○ Market Analysis ○ Business Analysis (Technical/ Operational/Financial Feasibility) ○ Product Development ○ Testing and Commercialisation <p>Writeups must be prepared and submitted by 30th April 2023 on email id innospark@gdgu.org.</p>
Best business plan awards	<ul style="list-style-type: none"> • Cash prizes worth Rs. 50,000 with possibility of Venture Capitalist Financing • All registered participants will receive E-certificates.
Registration link	https://forms.gle/6vBG4fXmmNSr7boD8
Communication Email Id	innospark@gdgu.org

IMPORTANT DATES

Last Date for Business Plan Submission	30 th April 2023
Communication of Acceptance of Business Plan	2 nd May 2023
Late Date for Registration	5 th May 2023
InnoSpark Dates	10 th May 2023

REGISTRATION FEE	Rs(₹)
Participant	250*
	*Registration fee is non-refundable

Timings Details of the Event	
9:30AM to 10:00PM	High tea
10AM to 12PM	Orientation Workshop
12PM- 2:15PM	Spark Tank: Presentation of Business Ideas by Participants
2:15PM – 2:30PM	Valedictory Session
2:30 PM onwards	Networking Lunch

BANK ACCOUNT DETAILS

Beneficiary Name:	G.D.GOENKA UNIVERSITY
Beneficiary Bank Name:	HDFC BANK LTD., SITE NO. 2, OCF POCKET, SECTOR-C, VASANT KUNJ, NEW DELHI – 110070INDIA
S.B A/C NO. :	02731450000270
RTGS NO. :	HDFC0000273
MICR CODE :	110240034
E MAIL :	accountsgdgu@gdgoenka.ac.in
Remarks:	Name of the Participants



About the University

Organisers of the Summit

Chief Conference Patron	<ul style="list-style-type: none"> Mr. Nipun Goenka Managing Director, GD Goenka Group 										
Conference Patron	<ul style="list-style-type: none"> Prof. (Dr.) B.S. Satyanarayana Vice Chancellor, GD Goenka University 										
Conference Chairperson	<ul style="list-style-type: none"> Prof. (Dr.) Alok Pandey Dean, School of Management, GD Goenka University Prof (Dr.) Manish Prateek Dean, School of Engineering and Sciences 										
Conveners	<ul style="list-style-type: none"> Prof. (Dr.) Kishore Morya, School of Management, GDGU Dr. Karina Bhatia Kakkar, School of Management, GDGU Dr. Ashu Gautam, School of Engineering and Sciences, GDGU 										
Co-Conveners	<table border="0"> <tbody> <tr> <td>Dr. Swati Sisodia</td> <td>Dr. Syed Jamal Mahmood</td> </tr> <tr> <td>Dr. Syed Hameedur Rahman Zaini</td> <td>Dr. Mohd Azmi Khan</td> </tr> <tr> <td>Ms. Deepika Arora</td> <td>Dr. Shipra Kataria</td> </tr> <tr> <td>Ms. Manka Sharma</td> <td>Dr. Abhishek Jha</td> </tr> <tr> <td>Dr. Anju Rani</td> <td></td> </tr> </tbody> </table>	Dr. Swati Sisodia	Dr. Syed Jamal Mahmood	Dr. Syed Hameedur Rahman Zaini	Dr. Mohd Azmi Khan	Ms. Deepika Arora	Dr. Shipra Kataria	Ms. Manka Sharma	Dr. Abhishek Jha	Dr. Anju Rani	
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Dr. Anju Rani											



GD Goenka University is a private university located in Sohna, Gurugram, Haryana, India. It was established in 2013 by the GD Goenka Group through the Haryana Private Universities (Amendment) Act, 2013. The GD Goenka Group was founded by Shri A.K. Goenka. The University is approved by University Grants Commission (UGC). GD Goenka University is an internationally acclaimed and premier institution of higher education in India. Quality education aimed at directing the students towards research, innovation and extension is the defining element of the GD Goenka University. It has also gained recognition as a QS IQUAGE “Diamond” rated University.

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