

GD GOENKA UNI-BUZZ

MAGAZINE OF THE
PUBLICATION CLUB
OF THE G.D. GOENKA
UNIVERSITY

VOLUME 5.2 JULY 2018



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For all communication with regard to the publication write to: tanuja.kaushik@gdgoenka.ac.in

MAGAZINE OF THE PUBLICATION CLUB OF THE G.D. GOENKA UNIVERSITY



BEST UPCOMING UNIVERSITY IN INDIA
NATIONAL EDUCATION EXCELLENCE AWARDS 2018



RANKED ALL INDIA 2nd
GD GOENKA SCHOOL OF MANAGEMENT
TIMES B SCHOOL SURVEY 2018 | TOP EMERGING B SCHOOLS

THE TIMES OF INDIA

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AWARDS & RANKINGS

President's Message

Prof. (Dr.) Suku Bhaskaran



Dear Readers

I am delighted to write this foreword for the July 2018 edition of GD Goenka University's magazine, UNI-BUZZ. As in the past issues, the articles in the magazine showcased major happenings and activities held at our university.

Outside the class room university engagements, besides its social benefits in nurturing collegiality and team approach, we fosters knowledge and experiences such as project and event management that enable students to take on leadership roles. Our university values extra-curricular and co-

curricular activities from the perspective of developing students' outside classroom learning and creating more holistic learning experiences. Consequently, co-curricular and extra curricular activities are an integral part of student life and learning experience at GD Goenka University.

In the past few months, keeping with the mandate to develop a globally relevant university that adopts best practices in teaching-learning and research, our university initiated discussions with other Universities worldwide to create a range of opportunities for students and staff members. These include study abroad, articulation and student exchange arrangements. These discussions were highly successful and in the next few months we expect to formalise arrangements with a number of major universities in the United Kingdom, United States of America and Australia.

Global best practices are our mantra. We have already become member of the International Association of Universities and the Association of Commonwealth Universities, one among very few universities in India.

It is noteworthy that the Forbes Magazine profiled GD Goenka University as a 'Thought Leader in Higher Education'. Our university also received prestigious awards such as the Rajeev Gandhi Excellence Award, Edutainment Award, Education Post-ASSOCHAM Excellence Award, and Skill-Tree Great Place to Study Award.

In the last semester, our university hosted several new activities including its first TEDx Talk, which showcased speakers addressing innovative new ideas and projects. The talks were befittingly captioned 'The Butterfly Effect'. The objective of the talks were to present an array of enthusiastic young people whose innovative initiatives created significant changes in the larger community.

Our University also expanded the scope of its activities and rolled out a number of first ever events. These included the first meeting of its alumni 'Come and Reconnect', National Conference of Medical & Allied Sciences (REACH); and the Marketing Professional Convention.

Also, in the last semester several major events including a series of guest lectures, workshops, symposia, conferences and industrial visits were organised. These included the University's Annual Fest 'Acceleron & Sportopia'; 3rd International Conference on Hospitality & Tourism, iHost; 3rd International Moot Court Competition; 4th Inter-University Engineering Project Competition, SPEED; 2nd International Conference of Humanities and Social Sciences, iClass; 3rd International Conference on Design, CODE; Research Conclave, and Farewell for the Class of 2018, 'Transcend'.

Our university is moving forward systematically and deliberately with an aim of increasing student learning outcomes, student satisfaction and continual improvement through consolidating its operations and adopting global best practices. I am confident that our joint and concerted actions will take our University to a newer height.



FESTS, the word itself brings along a package of all good things like colors, music, vibrancy, happiness, energy and most importantly the people who gather together at such occasions. Festivals form an indigenous part of lives and help us to define culture and values. Institutional festivals act

GD GOENKA UNIVERSITY ANNUAL FEST 2018

as symbol of defining the culture, rituals and rules of the Institute and more importantly its true spirit. They are a platform where different kinds of people from diverse backgrounds share the same stage and showcase their talents. These festivals also bring along a lot of excitement and waves of enthusiasm in the air, which are characterized by a lot of activities, creativity, hustle, fun and management.



Taking forth the legacy of organizing Annual Fests, GD Goenka University hosted its 4th Annual Fest comprising 'Sportopia & Acceleron' from 7 March 2018 to 9 March 2018. This spectacular event witnessed participation from more than 100 Universities and Colleges across India. The fest began with an inaugural ceremony with invocation of Maa Saraswati through a classical dance performance by GDGU dance club students. This was followed by a welcome address by Prof. (Dr.) Shrihari, Vice Chancellor, GD Goenka University and Prof. (Dr.) Tanuja Kaushik, Dean, Student Welfare, GD Goenka University. In their address, they highlighted the importance of such fests in the development of



skills among students. The event was declared open by the Chief Guest, Sh. Anup Kumar, Captain, Indian Kabaddi Team and Guest of Honour, Sh. Satbir Khatana, an eminent Kabbadi Trainer. In their address, they congratulated the University for organizing its Mega Sports and Techno-cultural Event. Sh. Anup Kumar emphasized that sports play a pivotal role in grooming the personality of students. He shared that "Hard work comes through dedication and dedication comes through Passion." Sh. Satbir Khatana requested the student community to be disciplined, focused and health conscious. The Inaugural Ceremony of the Fest witnessed many enthralling cultural performances by GDGU students. The high-point of the Inaugural ceremony was the Oath of Fair Play and competition which was administered to all the participants by Prof. (Dr.) Shrihari, Vice Chancellor of the University.

Throughout the fest organized by the Board of Student Activities of the University were much more than fiercely competitive events, electrifying performances, matches and mesmerizing professional shows. These days were resonated with spirit, speed, strength, creativity, happiness and innovation. What made the fest stand out was the range of events!

In Sportopia, there were ten categories in which the students participated namely Cricket, Football, Basketball, Volley ball, Lawn Tennis, Badminton, Table Tennis, Kho Kho, Kabbadi Track and Field. In Acceleron, the events were Folk Dance, Free Style Dance, Rock Band, Fashion Show, Singing (Solo & Duet), LAN Game, T-Shirt Painting, Rangoli, Wall Graffiti, Face Painting, Robo Race, Treasure Hunt, Poster Making, Debate Competition, Mixology-Food Competition, Photo Montage, Street Play, AD-Mad, Writing Prompt, Paper Partner and Paper Collage.

Be it the street plays enacted by participants, the posters

created on the spot, the collages created by fixing stuff, Face Painting to look different, Wall Graffiti to express feelings, Rangolis made on different themes or T-shirt painting, the message that came out loud and clear from all these events was: let's bring change and innovation!

The Rangoli made on the theme "Save the Girl Child" and T-Shirt Painting highlighting the message "Real Men Don't Rape" were highly applauded by everyone. The street plays, too, touched upon many sensitive issues like sex education, violence against women, body doubles and security of stunt man in the Industry. These plays were a perfect amalgamation of 'dance and drama' and were full of 'music and befitting props.' They represented the real face of the 21st century society hence forcing people to think, act and bring in a change. In this competition, Maharaja Agrasen Institute of Management Studies bagged the first position while Apeejay Satya University bagged second position.

Apart from these events, the audience were enthralled by the earthy folk dances displaying Bhangra, Garba, Rajasthani and Bengali Traditional culture and western dances like hip-hop, salsa, bollywood and melodious songs. It was a feast for the eyes to see one of the dance competition Judges, Mr. Manvinder Singh, joining the participants during prize distribution on stage and providing a new vertical to the famous Rajasthani song "Ghumar Ghumar" by doing robotics and hip-hop on it. On the other hand, the fashion competition 'Serendipity' was indeed a showstopper. There were shouts and cheers as the models walked the ramp to the beat of music with their individualistic styles and ensembles. In fashion show, the first prize was bagged by Manipal University, Jaipur whose participants re-lived and reminded the spectators about their grandmother's ethnically woven wardrobes comprising of brocade lehengas, banarsi attires and silk sarees. The second position was bagged by Maitreyi College, Delhi. Maitreyi College girls effectively yet in a subtle manner touched the aspect of body shaming, an extremely sensitive issue which is deeply affecting our society. By means of their attires, attitude and hand written cards they very emphatically communicated a strong message that no one has the right to pass on inappropriate or negative statements.



The Mixology competition had participants coming up with some sumptuous ways related to cooking and plating hence satisfying the hunger pangs whereas the LAN gaming added the techno dimension to the Annual Fest and Robo Race provided the designs made by using Auto CAD software with precise and exact dimensions. The debate competition on the topic "Advancing Technology: An Impediment to providing Employment" and Writing Prompts witnessed amazing views of the youngsters related diverse issues. The AD Mad show was another forum for the teams to share thier many innovative ideas related to promotion and advertising.

During these three days, the Sports festival of the University aptly titled 'Sportopia' witnessed tough competition as teams from nearly 60 Universities and Colleges participated in more than 150 matches and nearly 30 track and field events amidst the world class sporting facilities available at GDGU. The basketball courts saw many incredible lay-ups and some pretty impressive skill. The cricket, football and volleyball grounds saw strategies and tactics used by each team to outthink the opposing team's strategy. The Lawn tennis, badminton and table tennis courts saw the players reflecting immense gusto, excitement, quick response, alertness and flexibility in every move.

TECHNO CULTURAL FEST ACCELERON 18 SPORTOPIA 18 SPORTS FEST



In the track and field events, Lokesh Thakaran from Gurgaon College of Engineering, Gurgaon and Geetanjali from G D Goenka University, Gurgaon were conferred as best athletes and Shailesh from Guru Dronacharya Government College, Gurgaon was awarded with a consolation prize and Gold Medal.

Watching Kho Kho and Kabbadi matches, the most traditional sports of India, were enjoyed by most. It was a thoroughly thrilling experience to witness how in Kho Kho 'to catch by pursuit rather than just by run was the capstone of winning.' Whereas the chase in Kabbadi taught everyone a big hidden lesson that 'Life is like a game of Kabbadi. People will start pulling your legs once you reach the line of success.' It was an honour for the Kabbadi team winners to receive their awards from Sh. Vinod Narwal, an acclaimed Indian Kabbadi Team Player. In the sports events, viewing the discipline, sportsmanship



and loyalty between team members was a food for the soul. All in all, the spectators were treated to countless, truly memorable games and the participants had the divine privilege of challenging renowned rivals and playing against the best.

The evenings on day two and day three during the Annual Fest were dedicated to Pro-Nights which were packed with fun, frolic, celebration and power packed music. During the Pro-Nights participants, audience, student volunteers and even the faculty members joined hands in raising the pitch of the fest. The biggest cheers were heard for the enthralling beats and music and songs played by the Bollywood DJ on day two and Vh1 Supersonic - DJ Terrazak on day three. The crowd went ecstatic on both the days danced late into the evenings on the music and songs played by these DJs. Every inch of the ground had students swaying to the beats.

The Annual Fest gave a new meaning to the word 'Brilliance' as each student volunteer, performer and player shone with brilliance in their respective field. This truly exciting and colourful 3 day fest touched everyone in the University having them charged and in awe with its intense sports and techno-cultural events, extravagant anchoring, beautifully written speeches, vibrant music and Pro-nights.



TED^x GDGoenkaUniversity

x = independently organised TED event

SATURDAY | APRIL 21, 2018



The 1st edition of TEDxGDGoenkaUniversity opened to an overwhelming full house from people across domains. The program featured 13 speakers who have been a catalyst for change in the society, sharing their stories focusing on the theme "The Butterfly Effect". "The Butterfly Effect", says that a tiny change in the state of the system can make a significant beautiful difference in the lives of people.



Nasir Khan, the youngest Sarpanch of a village Bijopurin Haryana, shared his journey and dream of making a 100% literate village." Education is the way to power, I have tried to be instrumental in facilitating education in my village with small things like installation of solar power panels and construction of toilets in schools which has increased the enrolment rate of students in schools." Pooja Pradeep, founder of 'Letters of Love' the global youth-led initiative to make a difference to refugee crisis talked about making a difference in people's lives. With projects like Seeds of Love, Empathy centric curriculum, Pen Pal Project she wishes to create a typhoon on happiness in the world by connecting communities in the thread of love and empathy.

"This inaugural edition of TEDx was designed to explore the power of ideas, creation and innovation to bring together a diversity of people, cultures and concepts to create real-world change. It was aimed at inspiring one and about how as individuals and as a community we all have the capacity to stimulate change if we dare. We can build a better world through purposeful dialogue and seizing an opportunity to take action." Prof. Dr. Shrihari, Vice Chancellor, GD Goenka University said while addressing the media.

TEDx events include a mix of live presenters and a screening of TED Talks videos intended to spark deep conversation. Dr. Vishal Rao, Bangalore based Oncologist,



displayed a low-cost voice box (AUM) which allows throat cancer patients to speak even after their surgery. He said"

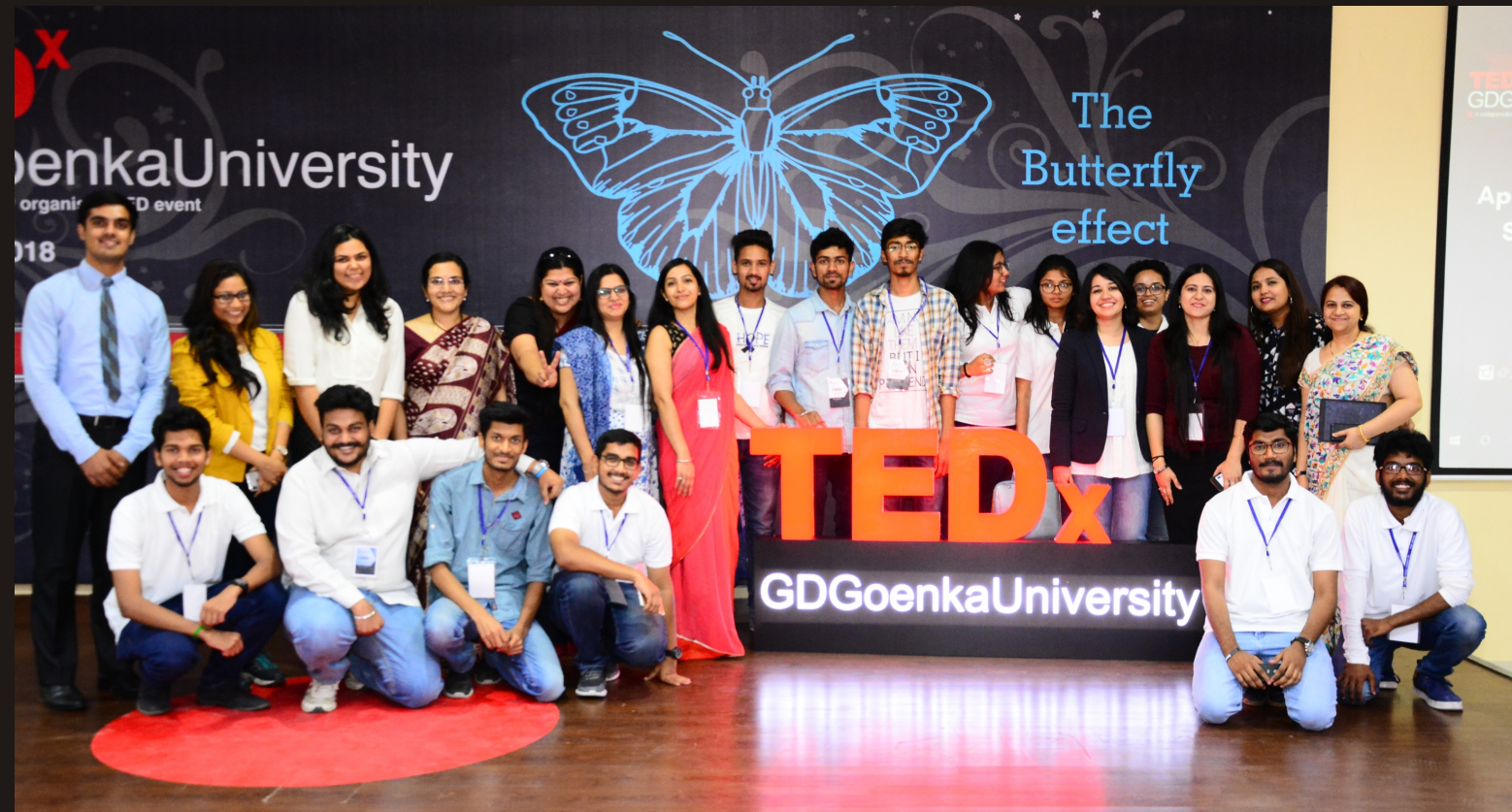
Innovate for an individual not for a market. One needs to develop a good yearning to solve a problem." He believed that "Speech is a right and not a privilege", thus he decided to make AUM an affordable, accessible and affable product which could convert the food pipe into voice box. His butterfly moment came from the noise of silence which was affecting many in our country post throat cancer, thus he wanted to awaken the world with their voice. He has extended his wings to initiative like Copyleft, which is a corollary opposite the popular concept of Copyright. Here ideas are encouraged to be shared, developed and disrupted to bring in beautiful changes.

Nitesh Yadav, a 16 year old android app developer, has worked on connecting villages with technology using AI, Gauri Angrish, Founder and CEO at CAREDOSE, has worked on a medicine management venture that uses proprietary technology and packaging to ensure and track medicine adherence in patients, while building big data for healthcare entities and public health programmes. Other speakers

include Prema Iyer, Lifestyle coach Magan

Kalra, a renowned business growth coach, Shinjini Kulkarni, a Kathak dancer and actor, Ayush Agrawal, Social entrepreneur and founder of EkkPahel, Vaneet Chaudhary, Pranik healer and musician to name a few.

The enriching session were divided into three sessions and the groups were devised in reflective and proactive way. They cut across disciplinary boundaries and sparked conversation and connection.





— GD GOENKA —

collettivo

Student collections

GRADUATION FASHION SHOW

Our first Graduation Fashion Show, held early this year, was titled 'Collettivo'— which means 'collective' in Italian. It was a collation and collection of SoFD graduating students' design concepts actualised into a line of clothing and accessories each. It was showcased at the Delhi Times Fashion Week at 12 pm on 21 January 2018 at The Rosette, Aero City. The event's thrust was to exploit and explore the students' young spirit and creativity, and give it a tangible form. Now, most of the clothing has been polished into marketable wearables to be popped into the professional realm at a later date.



ORIENTATION AND RE-REGISTRATION EVEN SEMESTER ACADEMIC SESSION 2017-18

The Academic Session of even semester of 2017-18 at GD Goenka University started with the Re-registration process on 15 January 2018 for the students of all semesters in the ten different schools of the University. Different classrooms were allotted for the students of various semesters in the different academic blocks of the University. During re-registration, the students mainly submitted re-registration form and the documents submitted by them were verified over ERP as well as in the respective student file; they were informed accordingly for any pending documents that had to be submitted. The Re-registration programme was followed by the Dean's address in the different Schools. Course plan, time table and credit requirements were also highlighted during this Session. The students got oriented to start their even Semester of 2017-18.



TRANSCEND

FROM FOUNDATION TO FLIGHT

Farewell

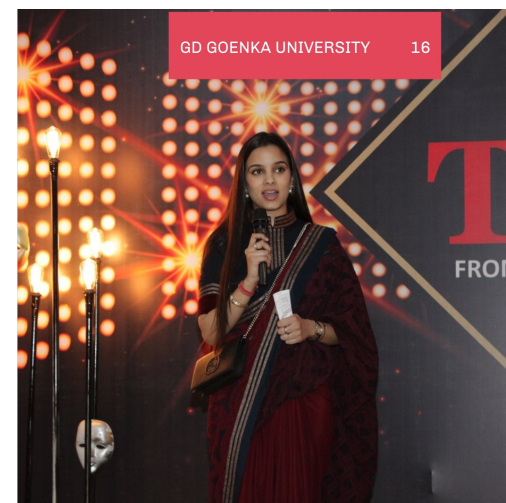
FAREWELL TO CLASS OF 2018

With the wish for a very successful innings in the near future, GD Goenka University bid adieu to its yet another batch of students during a farewell ceremony "Transcend" organized on 19 April 2018. The event was hosted to perfection as an unforgettable farewell to the graduating students by their junior students in a very well organized and fabulous manner led by faculty coordinators of all schools and Dean Student Welfare, Prof. (Dr.) Tanuja Kaushik. "Transcend 2018" commenced with the address by Honourable Vice Chancellor, GDGU, Prof. (Dr.) Shrihari. He wished the students the best for all their future endeavours, encouraged them to have a holistic view of the world once they enter their professional career and advised them to always remain humane, grounded and empathetic. After the Vice Chancellor's address, the Deans of all the schools addressed their passing out students with parting words and blessings.

The event witnessed enthusiastic participation from all the schools and it was a perfect blend of culture and modern trends, in a colourful ceremony comprising of mellifluous songs, foot-tapping Western and Classical Dance performances, Poetry recitation and emotional speeches by the students. The juniors also gave very befitting titles to their seniors and shared an emotional and enthralling video comprising

of the memories of their seniors at GDGU during their respective courses.

During this ceremony, the passing out students thoroughly enjoyed getting their pictures clicked at the photo booth specially designed for them and also equally enjoyed dancing on the DJ floor. The outgoing batch of students, who attended the programme were visibly moved by the warm wishes they received from their juniors and faculty members.



ALUMNI MEET 2018



To take a walk down the corridors of nostalgia, the first Alumni Meet was conducted on 19 May 2018. The event was inaugurated by honourable President of GD Goenka University Prof.(Dr.) Suku Bhaskaran. The meet started with his welcome address to the gathering.

Speaking on the occasion, the President praised the achievements of alumni in all walks/spheres of life. He felt that it was matter of great pride for GDGU that its alumni had turned up on campus in great numbers to be with their Alma Mater and emphasized the need for further strengthening the linkage between the alumni and GDGU and current students in regard to enhancing the esteem and



prestige of GDGU and as a source of support network.

The meet was attended by Deans of all Schools, Heads of various departments, faculty members and staff members of GD Goenka University. The occasion was graced by large number of Alumni ranging across various batches from various parts of the country.

The objective of the event was to engage with the alumni, bring them back to the University and reconnect with their friends, classmates and faculty and share their experiences of life on campus and in the industry. It was organised by the Alumni Relations Center (ARC) of the University under the leadership of Dean, Student Welfare and Head, Alumni Relations Prof. (Dr.) Tanuja Kaushik along with faculty member of ARC. The governing structure of Alumni Relations Center (ARC) was shared with the alumni. Nominations to join the Alumni Council were opened to present and passed out graduates/post graduates/research scholars and other members of the University for the positions of Convener, Co-Conveners and Members of ARC.

The Inaugural session was followed by experience sharing by the alumni who praised the faculty and the University for the good experience in education. It was nostalgic for them to be back and reconnect with everyone. They are looking forward to more of such engagements.

The cultural programme in the form of rap, old song medley and performances by the band 'Artist under construction' kept the audience entertained till the evening. There was great bonhomie everywhere among old students reliving their memories with their batch mates, seniors and juniors. In all, the ambience was electric with people seen chatting and dancing in groups.

The meet ended with promise to meet again and everyone bid emotional farewell to each other.





i-HOST2018 International Conference

International Conference on "Sustainability & Innovation in Digitised World" was held on 8th & 9th February 2018. The conference was inaugurated by Celebrity Chef Vikas Khanna. The participants from different universities had shared their research findings at the technical session.



SPEED 2018

GD Goenka School of Engineering organized 'SPEED-2018' - Student Project Exhibition on Engineering Design on 16 March 2018. The 4th exhibition in a row, saw an overwhelming response from more than 40 Universities and colleges across the country with approx. 450 students and more than 203 models on display. The exhibition is aimed to inspire, motivate and induct project based learning among students and help them showcase their innovative ideas, technical soundness and creativity. Chief guest, Mr. Nikhil Jain, Founder Sanicon Sustainability Solution Pvt. Ltd. inaugurated the event and congratulated the students on their vision and diligence.

Students along with faculty supervisors came up with innovative environmental friendly projects that made the event interesting and a complete success. Some of the notable projects that came into limelight were Pollution Invader, Energy Efficient Systems, Power Generators, Internet Security, IOT, Iron Fist, Intelligent Irrigation, Bio Electricity, and Hydraulic Tea Replantation System. An array of automobiles ranging from electric cars to race cars were also on display. Through these projects the participants have addressed social issues like health, women safety, air pollution, deforestation etc. that have long plagued our society. Selective few projects were recognized and awarded in 10 separate categories. Prof (Dr.) Sudeep Sharma, Associate Dean, School of Engineering strongly believes in offering the young minds a creative platform, and appreciated their efforts and brilliance. He pronounced the role and responsibilities of future engineers to handle challenges through innovation, technically sound, environmental friendly designs and new discoveries.

REACH

FIRST NATIONAL CONFERENCE ON
“RECENT ADVANCES AND CHALLENGES IN HEALTHCARE”,
REACH-2018 @ GDGU

SoMAS, GDGU, successfully organized 1st annual conference ‘REACH-2018’ on March 18, 2018. The seminar was aimed to update the Role of Technology in Transforming Healthcare. Prof. (Dr.) Shailendra Saraf, Vice President, Pharmacy Council of India was the Chief Guest of the day. Dr. Romi Singh-Vice President, Sun Pharma Industries Ltd., Dr. Ali Irani- Ex Physiotherapist, Indian Cricket Team, Ms. Nadiya Merchant, Nutritional Manager-Kellogg’s India Pvt. Ltd., Dr. Raju Parashar-Director / Principal Amar Jyoti Institute of Physiotherapy presented key note addresses on the conference theme. They apprised all the participants about maintaining healthy life through life style modification, regular exercises etc. Short address by ‘Google Boy’ Kautilya Pandit mesmerized everybody in the conference Hall. Dr. Ali Irani conducted a Hands-on training session on the management of Sports Injuries. A total of 350 students/faculty participated in the event with great zeal and motivation.

Conference was concluded with the closing remarks by Dr. Gajendra Singh, Dean, Faculty of Pharmacy, Pt. B D Sharma University of Health Sciences, Rohtak and 07 best presentation were recognized with best paper award during the valedictory session.



THIRD GD GOENKA GLOBAL ANTITRUST AND COMPETITION LAW MOOT COURT COMPETITION, 2018

The School of Law, GD Goenka University organized the 3rd GD Goenka Global Antitrust and Competition Law Moot Court Competition 2018 from 23- 25 March 2018. School of Law, GD Goenka University has a starling reputation and has had the privilege to host several legal luminaries of high profile in the prior moot court competitions. They strive to provide a platform to the students for them to imbibe the pragmatic skills of law and this moot court is one such attempt to create a simulated atmosphere for the future lawyers. The moot proposition so drafted for this moot court competition was based on an issue revolving around Competition Law, which is an upcoming arena in the field of law. A total of 24 teams from all around the nation had registered themselves to be a part of this one of its kind Moot Court Competition.



The 3rd GD Goenka Global Antitrust and Competition Law Moot Court Competition, 2018 was inaugurated on 23rd March, 2018. The evening began with the lighting of the lamps by Mr. John Handoll [National Practice Head (Competition Law) Shardul Amarchand Mangaldas & Co.], Mr. Matthew Slone [Director, Global Litigation Services- UnitedLex], Mr. Anirudh Wadhwa [Partner, Wadhwa Law Chambers] and Mr. Amar Kumar Sundaram [National Director (Legal) Ernst & Young Service Pvt. Ltd.]. Prof. (Dr.) Shrihari [Vice Chancellor, GD Goenka University] felicitated the dignitaries and Prof. (Dr.) S. Shantakumar [Dean, Academics and Dean, School of Law] delivered the welcome address to the participating teams and wished them luck. Mr. Nipun Goenka, Managing Director, GD Goenka University, Deans of all the Schools of GD Goenka University and revered members of the faculty were present for the occasion.

The distinguished guests in their address emphasized on the importance of Competition Law, both, in foreign countries and in India and how, we need to work more in this arena of law. They urged the budding lawyers to step up and choose this challenging field that would definitely yield greater results. They spoke about the challenges faced by the practitioners in this field, and equally, about the brighter side. They also shared that there was very less knowledge and





awareness regarding both Anti-trust and Competition Laws, but now it is gradually evolving.

Preliminary round and quarter final rounds were successfully completed on 24 March 2018. Semi-finals and final rounds were concluded on 25 March 2018 which was followed by the Valedictory Ceremony. Dr. Lalit Bhasin [President, Bar Association of India, Society of Indian Law Firms] was the chief guest of the Valedictory ceremony. Eminent dignitaries like Dr. Subir Bikas Mitra [Executive Director (Law & HR) GAIL (India) Ltd, Mr. Ganesh Chandru [Executive Partner, Laxmi kumaran & Sridharan Attorneys] and Mr. Aditya Wadhwa (Partner, Wadhwa Law Chambers) had graced the occasion with their valuable presence and mentioned how each team had given their best and how they were surprised at the level of research the students had done. Prof. (Dr.) S. Shantakumar congratulated each and every participant on successful completion of the moot court competition. Mr. Kuldeep Kumar (Joint Director, Law

CCI), Mr. Aditya Wadhwa (Partner, Wadhwa Law Chambers), Mr. Abir Roy (Advocate, Seetharaman associates & Advocates), Mr. Subash Bhat (Senior Corporate Counsel) and Ms. Babita Yadav (social activist) were also present for the occasion. As correctly put forth by Dr. Lalit Bhasin, in his presidential address, each participant is a winner as they were the chosen one to represent their universities in this competition. He also added that bookish knowledge of law is not enough for lawyers, the practical learning through these moot courts is very essential.

The results were announced in the Valedictory Ceremony. Government Law College, Mumbai won the prestigious moot court competition. Law Centre II, University of Delhi were awarded the runners up award. They were awarded cash prize of Rs. One lakh and Rs. Fifty thousand respectively. The Best Speaker Male was awarded to Mr. Madhav Nakra & the Best Speaker Female was awarded to Ms. Niraimathi. N. and they were

awarded cash prize of Rs. Twenty thousand each. The award for Best Memorial was given to NLU, Odisha and they were awarded a cash prize of Rs. Ten thousand.

The esteemed guests appreciated the commendable job done by the host institution not just for its efforts but also for its initiative to host such a competition. Prof. Anil Dawra, (Proctor, GD Goenka University) had presented the vote of thanks and expressed his sincere gratitude and heartfelt wishes to each and every one who made this competition and its success bigger and better. The very prestigious 3rd GD Goenka Global Antitrust and Competition Law Moot Court Competition was concluded successfully with the relentless efforts and support of the students of the School of Law and with the determination to host another successful event, very soon.





ICLASS 2018

The School of Humanities and Social Science (SoHSS) at G D Goenka University organized an International Conference on Liberal Arts and Social Sciences (iClass, 2018) on 17 and 18 April 2018 on the theme, Rethinking “Progress” in Global South: Continuity and Contestations. The School also organized two Pre-Conference Workshops on Twee Surfing and Gender Justice in India by Twitter, Centre for Social Research in morning session and Creative Dance Movement Therapy by Creative Movement Therapy Association of India in the evening session on April 16, 2018.

Pre-Conference Workshop on Twee Surfing focused on the usage patterns, challenges and requirements of Twitter by the youth. Mr. Amitabh Kumar, Mr. Erik Becker, and Ms. Suhasini Mukherjee addressed the participants and highlighted the situation where gender gap often leads to online gender abuse and violence.

In the evening session Ms. Sukriti Dua, Psychologist from Christ University, Bangalore, enlightened the students and other participants with the Creative Dance Movement Therapy to overcome the constant worry, and strain. Her session included several activities like Ice Breakers/Warm Up, Theme Development, Theme Work, Different forms of reflections, and Way to Closure. Students and participants actively participated in the sessions to understand the importance of Creative Dance Movement Therapy.

Dr. Tithi Bhatnagar, Assistant Dean, School of Humanities and Social Science acknowledged Mr. Amitabh Kumar, Mr. Erik Becker, Ms. Suhasini Mukherjee and Ms. Sukriti Dua. Dr. Sakshi Kaul and Dr. Amrita Datta coordinated the workshop on behalf of SoHSS, GD Goenka University.

The Inaugural session commenced with Hon'ble Vice-Chancellor, Prof. (Dr.) Srihari's welcome address. He welcomed the panelists and participants of the conference and declared the conference open. Dr. Tithi Bhatnagar, Assistant Dean of SoHSS, highlighted the relevance of the concept 'Progress' in the development of the Nations of Global South. She mentioned that revisiting the concept in the Global South is not only important but also very relevant. It is critical that Nations understand the notion of Progress in their respective contexts by understanding their cultural and social fabric, and contesting for an all-

inclusive development of every single unit of its existence.

The distinguished panel comprised Prof. G.J.V. Prasad, JNU; Prof. Nimit Chowdhary, Jamia Millia Islamia; and Prof. V.Sujatha, JNU, New Delhi. The book of abstracts was released, which was then followed by the Panel Discussion on the theme of the Conference. Dr. Tithi Bhatnagar gave a vote of thanks to the Panelists and Participants of the Conference.

The final day of the Conference on April 18, 2018 began with a Keynote address by Dr. Matthew Frank Barney, Founder and CEO, Leader Amp, USA. He addressed the session through Google on “Beyond a Digital Raj: Toward more Well-Being in the Subcontinent through New Science and Technology”. Thereafter, six parallel technical sessions were organised based on the six different tracks. The tracks related to Economic Perspectives, Literature and Global South, Politics of the Global South, Progressive Psychological Practices, Social Systems and Trends in Travel and Tourism. A good number of papers were received from India and abroad. The theme of the conference was well received by academicians and practitioners alike. The participant and volunteers were felicitated with certificates at the Valedictory Session held during evening. The day ended with High Tea. The Conference was also released and highlighted in the Press.





NIOS SPONSORED WORKSHOP

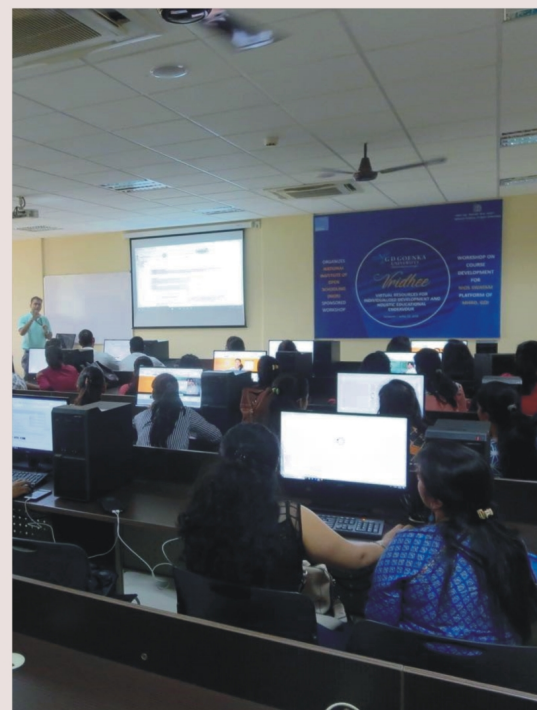
Vridhee

Dr. Satbir Bedi, Member Secretary, National Institute of Open Schooling (NIOS) sponsored one day Workshop on the theme "VRIDHEE" (Virtual Resources for Individualized Development and Holistic Educational Endeavour) organized by School of Education, G D Goenka University on 23 April 2018. The magnanimous educational event was attended by over 200

academicians, educational administrators, teacher-educators, school teachers, researchers and student teachers of various government and private universities and colleges across India to develop awareness and skills among them, through discussion and hands-on experience on Course Development for NIOS SWAYAM Platform of MHRD, Government of India. During the workshop, the delegates were given training and hands on experience for

development of innovative and online courses for secondary school level to higher education level offered on NIOS SWAYAM portal of MHRD, Government of India.

Prof. (Dr.) Shrihari, Vice Chancellor, GDGU during his welcome address stressed on the importance of virtual learning to promote access to quality education to the 'unreached'. Prof. (Dr.) Reva Parimoo Raina, Dean, School of Education, GDGU threw light on the theme of the workshop. Dr. Satbir Bedi highlighted the concerns in education in present times and urged the teacher delegates of the workshop to think 'out of the box' and foster innovation in teaching- learning. Prof. (Dr.) C.B Sharma, Chairman, NIOS and guest of honour of the workshop highlighted the importance of virtual learning in present times. During the Inaugural Session, the dignitaries released the e-book of proceedings of the 1st International Conference 'ERA 2017' held on 06 October 2017. During the Valedictory Address, Prof. (Dr.) Harjeet Kaur Bhatia, Head, Department of Educational Studies, Jamia Millia Islamia, New Delhi appreciated the contribution of NIOS SWAYAM platform in providing access to inclusive and equitable education.





Marketing Meet 2018 themed "Marketing, Technology and the Consumer: Leveraging technology for effective and efficient engagements with the consumer" was organised by School of Management on 20 April 2018 at the University campus. It aimed at providing a platform for the change makers in the marketing domain to debate and discuss the use of technology for marketing purposes. The event commenced with the inaugural session. After invoking the blessings of Goddess Saraswati, Dr. Arun Sachar, Dean, School of Management formally welcomed the delegates. In his welcome address, he provided a backdrop for the deliberations to be held during the conference.

This was followed by a power packed session by the CEO's Forum, themed, Mastering the Digital Landscape-Today and Tomorrow. The speakers for the session were- Mr. Narayan Devanathan, Group Strategy & Executive Officer, Dentsu Advertising; Mr. Mohit Joshi, MD, Havas India; Mr. Amit Goyal, Country Head, EdX; Ms. Sharmila Das, Founder & Chairwoman, Purple Audacity and Mr. Nikhil Dey, President, Public Relations & Public Affairs, Genesis-Burston Marsteller.

MARKETING MEET 2018



Through wonderful video cases, each of the leaders emphasised that as more of our daily life becomes digitised, brands that offer consumers an authentic "meaningful connection" will win. There was also a note of caution in their views on the blind frenzy of digital technology and need to be cautious.

The post lunch sessions were Panel Discussions. The extremely thought provoking and enriching first panel discussion was on the theme, Digital Advertising, Media and Marketing Analytics. The panelists were Ms. Payal Kohli, Head- Content, Living Digital, Zee Entertainment, Mr. Prateek Mathur, Director, Strategic Initiatives, Marketing & Innovation, SAP; Mr. Samir Datar, Sr. Vice President, Hakuodo Percept, Mr. Arvind Joshi, AVP Group Strategy, Amar Ujala Group and Mr. Tuhin Sen, Associate Director, Athena Informatics and also the moderator. The group deliberated upon the changes that the digital ecosystem has brought about and how the companies are gearing up for it. The second panel discussion was on the theme, Using Technology to Generate Consumer Insights with speakers Mr Subhransu Rout, Vice President, Consumer Insights & Intelligence, Airtel; Ms. Parnika Shrimali, Chief Solutions Officer, Millward Brown; Mr. Gaurav Mehta, Sr. Director, Insights & Marketing



Services, Pepsico India; Mr. Peeyush Bajpai, Director, Big Data, Nielsen and Mr. Ajit Shankar, MD & CEO, Ardom Towergen and also the Moderator. The discussion delved on technology and its usage for generating consumer insights.

Overall, the Meet only expanded the perspective on what the industry trends foretell but also gave a real world insight into the changing topography of the business landscape in this increasingly digital world.





Five times Michelin starred Chef Vikas Khanna was conferred with an Honorary Doctorate Degree, Doctor of Philosophy (Honoris Causa), by GDGU in a special convocation organised on 8 February 2018. He was conferred this degree in recognition to his immense contribution to the culinary art; his extraordinary passion to conserve and promote the rich culture, tradition and heritage of the Indian cuisine globally and for his significant service to humanity. He is amongst the Top 10 Chefs in the world and host of MasterChef India, Twist of Taste on FOX Life, Junior Master Chef India aired on Star Plus.

CHEF VIKAS KHANNA CONFERRED WITH HONORARY DOCTORATE DEGREE BY GDGU



RESEARCH CONCLAVE 2018

GD Goenka Research and Development Centre (GDGRDC) organized a one day 'Research Conclave' on 17 February 2018, at G D Goenka University. The first edition of the research conclave aimed at providing an efficacious platform to research scholars for learning and interacting with eminent resource persons from research organisations and academia in order to promote collaborative research environment. The conclave was attended by around 200 participants including research scholars and faculty members of GDGU. The conclave began with an inaugural address by Prof (Dr) Usha Batra, Head, GDGRDC, bringing the spotlight on research and its relevance in today's strenuous and dynamic scenario for collaborative research. This was followed by the welcome address by Prof (Dr) S Shanthakumar, Dean, Academics, GDGU, welcoming the dignitaries and the participants. The day was spread across six sessions as follows: The first session by Dr K.R. Murali Mohan, Head, ICPS division, Department of Science and Technology (DST), India was very enlightening. The focus of the session was on effective research proposal writing for securing grants. He apprised the participants about prospects of inter-disciplinary research and the efforts of Govt. of India in promoting the same. Ms. Kamini Malhotra, Head, Network Security Group, Scientific Analysis Group (SAG), Defence Research and Development Organization (DRDO), India was the expert speaker of the next session. She talked about how to write a successful grant proposal, specifically at DRDO, and the essential incorporations in the process of writing a grant. She mentioned how securing grants and creating effective research proposals can be skilfully done by any researcher by keeping in view a simple research bend of mind. She also provided detailed description of different domains of research currently being pursued at DRDO and encouraged the participants for collaboration. The next session was

delivered by Prof. Pinaki Chakraborty, Netaji Subash Institute of Technology (NSIT), Delhi. Prof Chokraborty highlighted effective manuscript writing skills and the significance and bases of incorporating reviewer's comments. He talked in length about designing a manuscript starting from the selection of title, keywords and laying down the foundation of writing an effective abstract, introduction, research methodology and conclusion section of the manuscript. The talk was informative and enlightening especially for the budding researchers. This was followed with the most awaited poster presentation by the PhD scholars of GDGU. 26 posters were selected and presented after initial screening. Top four posters were honoured with certificates of excellence and cash prizes. Session 5 was delivered by Prof (Dr) Purnima Singh, IIT, Delhi. She delivered a talk on how to start a research by focussing on detailed accounts of selecting a research topic and further proceeding in that direction. She shared her personal experiences and

trysts with conducting research and making it conclusive. Session 6, the last session for the day, was conducted by Dr. R.S.Thakur, UPES, Dehradun. This extensive session was about using Library and Internet Resources for research, followed with a training on Smart Referencing system using Mendeley (Elsevier). Dr Thakur enlightened the participants about the National Digital Library of India from where research scholars can access various journal articles of major Indian publishers like CSIR-NISCAIR, Indian Academy of Science, Indian Council for Medical Research etc. He then focussed on steps for using Mendeley (Elsevier), detailing the referencing and citation styles that are pre-dominant in the current research scenario. The event came to a close by facilitating the participants and the poster presentation winners, followed by a valedictory speech by Prof (Dr) Usha Batra, Head, GDGRDC. All the sessions were engaging and motivating and promoted the idea of a robust and collaborative research environment.

Student Achievements

BSA

BOARD OF STUDENT ACTIVITIES

Achievements of Le Cordon Bleu Students

Ms. Neha and Mr. Geetansh students of Post Graduate Diploma in Culinary Art Management had won the first prize and cash award at the Master Chef competition held at School of Hospitality, Amity University, Noida



Energia 2K18

Students of GD Goenka University participated at the Annual Sports event, Energia 2K18 organised by Apeejay Stya University on 22 March 2018. Our students made the University extremely proud by bringing home laurels in various sports categories namely 100m race, 100m 3 legged race, long jump, high jump, shotput, javelin throw, discus throw, Cricket, Football and Basketball matches.



Basketball Inter-University Match
GDGU Basketball team defeated Uttaranchal University in the finals by 61-45 at annual sports fest of DIT Dehradun.



Best Debator Award

Three students namely Manisha Jain, Pratik Sinha and Govind Bali from BA LLB course represented GDGU at National Institute of Method and Technology, Noida for a National Level Debate Competition.

Govind Bali won the 'Best Debator Award' and the team as a whole stood fourth in the competition.

Sidhi in fbb Beauty Contest



Siddhi Gupta selected for Crowning Ceremony - FBB Colours Femina Miss India

Siddhi Gupta, a student from School of Humanities and Social Sciences, got selected from Delhi for participating in the 'North Zonal Crowning Ceremony' at the FBB Colours Femina Miss India 2018

WOMEN SAFETY AND SECURITY WORKSHOP

In the wake of increasing incidents of violence against women in the country, safety and security of women has become imperative. GDGU, through its Board of Student Activities (BSA) conducted a Women Safety and Security Workshop at University Campus on 14 March 2018 for its female faculty, staff and students. The workshop was conducted by Ms. Veena Gupta- Founder and CEO- Seam Risk Solutions Pvt Ltd and a reputed Self Defence- Trainer. The workshop aimed at educating the GD Goenka female students, staff and faculty about ensuring their physical safety and emotional well-being at all places by following simple guidelines, such as: Self defence techniques, staying alert and always being better prepared, do's and don'ts while traveling and how to react if faced with sexual harassment. The workshop was well attended with interactive sessions comprising of both lecture and demonstration. The participants were taught defence tactics to handle real-time situations using role play. Some topics covered in the workshop were:

- How to avoid getting into trouble • Ability to sense that you are in trouble • In case someone has attacked, what, should I do? • Self-defence tactics with Real-time situation scenario as role play and demonstrations • Basic Do's and Don'ts



INTERNATIONAL YOGA DAY CELEBRATION

GD Goenka University celebrated the 'International Yoga Day' on 21st June, 2018 with full zeal and fervor. The ancient practice of yoga is known to unite body, mind and soul, bringing eternal bliss. It keeps the body fit and rejuvenates the mind creating self awareness.

It saw a great response with good number of participants engaging in the session. Dr. Suman Shokeen and Mrs. Nidhi

Banerjee led the session giving insight into various beneficial Yogic Poses and the time proven-Surya Namaskar. Dr. Shokeen also shared her knowledge of alternate healing through Acupressure and various beneficial Yogic Mudras. Mr. Simanth Seth wrapped up the session by explaining the science of breathing-'Pranayama'. It was truly a blissful experience for everybody.



COLLECTION DRIVE FOR WARM CLOTHES FOR EARTH SAVIOUR FOUNDATION (GURUGRAM)

'Earth Saviour Foundation', a well know NGO based in Gurugram partnered with GDGU to collect warm clothes for the residents of their Old Age Home. The collection drive was a big success with large number of clothes being collected and handed over to the NGO. Collected warm clothing being handed over to the NGO



COLLECTION DRIVE FOR CLOTHES AND STATIONERY FOR SIDDHI FOUNDATION (GURUGRAM)

Members of Siddhi Foundation being with a portion of the collected material GDG-CLSR was the university partner of Gurugram based Non-profit foundation 'Siddhi' in their collection drive 'What you can spare, they can wear'. The initiative aimed to collect clothes and stationery from communities to be distributed amongst the underprivileged. The campaign at GDGU was concluded successfully with students and faculty donating good amounts of wearable clothes and usable stationery.



SPIRITUAL WORKSHOP 'POWER OF THE MIND TO ACHIEVE SUCCESS'

GD Goenka University organized a Workshop 'Power of the Mind to Achieve Success' for its undergraduate and post graduate students on 11 April 2018, in their premises.

Dr. Meenaa Mahaajan, world renowned Spiritual Coach and Life Coach, facilitated the workshop. Dr Meenaa is the Founder of SIDDHI, a program that brings holistic development and empowers an individual to lead a successful life.

In today's day and age, a young mind face all kinds of pressure and stress that could be a result of a conflict from inside or mostly from the outside environment. The only way by which any individual can lead a healthy and happy life is to empower the SELF. With this Vision....many activities were done that triggered the students to recognize the power within. Understanding the infinite potential that lies dormant in each one only because of lack of knowledge of SELF.

The faculty of the University too attended the workshop with great enthusiasm.

We all must ensure that we give our children a learning environment where they feel empowered and healthy. Subjects like this have never been a part of our curriculum. Organising seminars and workshops on SELF transformation will surely improve the culture of the institution. Certain values need to be reinforced so that the students can make the right choices in their lives.

Learning about the Mind and Soul is more important than learning about the body or any other subject as Dr. Meenaa Mahaajan's purpose statement says "True Empowerment is living a life of a Higher Purpose"



School of Planning Architecture and Planning

ACHIEVEMENTS

1st Prize at Student competition in Chandigarh Urban Festival

A team of 3rd year students - Akshat Jain, Dheeraj Saini, Megha Bisht, Shikha Saxena and Sheru Parjapati, participated and were adjudged first in a student competition conducted as part of the Chandigarh Urban Festival in March 2018. Their entry was shortlisted and awarded the first position amongst many entries from various colleges across India. This competition was held to create awareness regarding the crowded Sector 17 of Chandigarh and enable a formal vendor scheme for the market area. The Students' concept of earth filled recycled plastic bottle walls and bamboo shelter for the kiosk was well received. Their ideas for future expansion and maintaining a human scale were considered USPs of their proposal, thereby leading them to receive the first prize. The team was awarded certificates, a souvenir of Chandigarh and a cash prize at the conference conducted as part of CUF'18 in Chandigarh.



INNOVATIVE TEACHING METHODS

Students interaction with Prof. (Dr.) A.K Sharma

Prof. (Dr.) A.K Sharma, B.E.(Civil), PG Dip. TCP(TTP)(Hons.), AITP, Professor and HOD, Transport Planning, S.P.A interacted with students of Bachelors in Planning.

Jan 22, 2018

FIELD VISITS

Site visit to Ashiana Anmol



The 3rd year batch visited the premises of Ashiana Anmol on Sohna road with Aarti Kaushik. The site visit was conducted to accustom the students with a live site and the practices that are part of the construction sector. They got the opportunity to see RCC construction and finishing. They also were given a tour of a few sample flats to enable them to understand how the finished product will stand.

GUEST LECTURES

Guest lecture by Ms. Lipika Sud



A guest lecture by noted interior designer Lipika Sud was organised. She is the Director of Lipika Sud Interiors Pvt. Ltd. and has done several prestigious projects, both national and international. The lecture was attended by the students of SoAP and SoFD and was well received by the audience. The students got to interact with a prolific industry professional and felt encouraged to pursue their choice of career with no second thoughts.

Guest lecture by Dr. Amita Sinha on Conservation of Historic Water Systems

A guest lecture on "Conservation of Historic Water Systems in Champaner Pavagadh, Gujarat" was delivered by Dr. Amita Sinha, Professor of Landscape Architecture, University of Illinois at Urbana Champaign. Prof. Amita Sinha has vast experience in Landscape Architecture and has worked extensively in India. Her research is focused on forms and meanings of cultural landscape of the Indian sub-continent. She studies their evolution as shaped by broad cultural currents as well as everyday social practices through ethnographic and archival research. Prof. Sinha has B.Arch degree from IIT Kharagpur, M.Arch from Virginia Polytechnic Institute & State University, Blacksburg and Ph.D in Architecture from University of California, Berkeley. She has been associated with University of Illinois at Urbana Champaign since 1989. Her lecture was focused on the use of Watershed Management Systems in contour sites of Champaner and the need of reviving the traditional methods of water conservation.



Guest Lecture by Mr. Deependra Prashad on Green Design- Case Study Paryavaran Bhawan

A guest lecture was organised on Green Design on 6 April 2018. It was chaired by Mr. Deependra Prashad, Principal Architect, DPAP, New Delhi. He has extensive experience in Architectural & Master Planning Projects with an emphasis on sustainability. He showcased several of his projects to students especially "Indira Paryavaran Bhawan"; a project commissioned by CPWD. The discussion focused on ways and means to incorporate sustainability in design and how to achieve it successfully. Overall, it was a great learning experience for the students.



WORKSHOPS

Wall Graffiti workshop by Ms. Ruchira Ganguli

The innovative and creative minds of School of Architecture and Planning tried their hands on Wall Graffiti; a workshop organised by Ms Ruchira Ganguli as a part of their academic curriculum. It was both fun and enriching where the student's imagination was filled with colours of awe and inspiration.



Workshop in brick construction by Mr. Gunjan Gangey

Mr. Gunjan Gangey organised and conducted a brick workshop for the students of the School in the first week of February 2018. The workshop was organised to enable students to gain hands-on experience on brick laying and construction. The students learnt how to create different shapes and volumes using brick masonry.



Unit Secretary honoured for participation in National Association of Students of Architecture

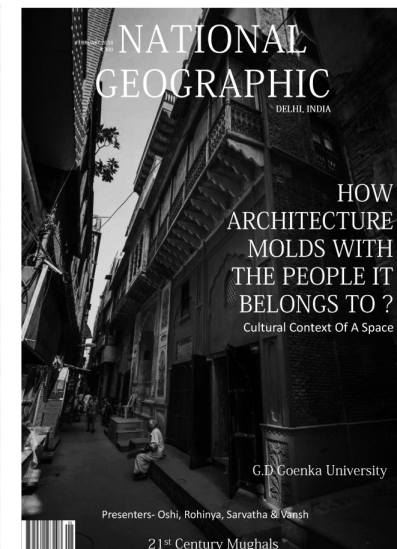
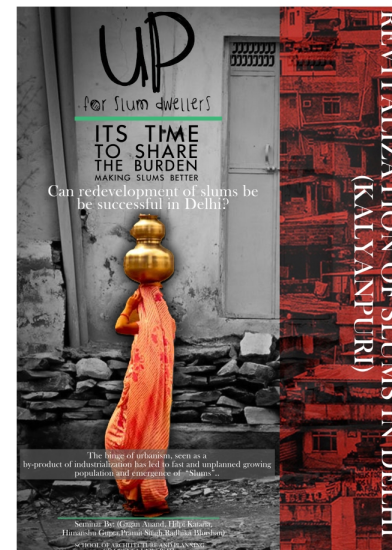
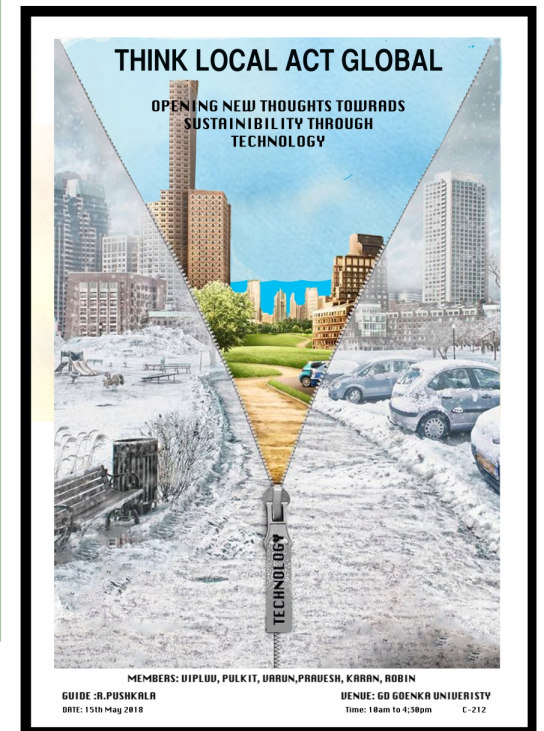
The Unit Secretary, Gaurav Kataria (Student of 3rd Year Bachelors in Architecture), who represented our school, was honoured and awarded for actively participating in the 60th Celebrations of NASA (National Association of Students of Architecture) held at D.C College, Kerala. This participation encourages students to be a part of the active student fraternity of Architecture in India.



STUDENT WORK

1st Architectural Seminar at SoAP

SoAP successfully conducted the first Architectural Seminar for the 4th year students of Batch 2014-19 on 15 May 2018. The seminar was appreciated by the jurors. The aim of this seminar was to enable students to work on a hypothesis and arrive at an argument in support of their statements. The students prepared posters that were put up to announce their open jury in the department and was open to all.



School of Communication

WORKSHOP

Workshop on Radio - "Grammar of Sound", by RJ Rahul Makin

RJ Rahul Makin conducted a highly interactive session on Radio "Grammar of Sound" with the students on 29 January 2018. The popular RJ from Fever 104 engaged the students in creative tasks while the students found the session an enjoyable learning experience.



Music Video Shoot by Sony Music and Scoop Hoop Holding Pvt Ltd.

The Students performed in the shoot of a Music video produced by Sony Music, Scoop Hoop Holding Pvt Ltd, shot on the campus of G D Goenka University on 31 January 2018.



Workshop on Advanced Film and Photography by NIKON INDIA PVT LTD.

The School in association with NIKON INDIA PVT LTD. organised a successful Advanced Film and Photography workshop. Nikon team headed by Mr Aman Wilson gave useful insights to students regarding the usage of DSLR imaging techniques for Long Exposure Photography and Film-making.



Field Visit to Vikas Publishing House (an Arm of S Chand Publications)

On 24 March 2018, the students got a golden opportunity to visit the Vikas Publishing House Ltd in Sahibabad Industrial Area, Ghaziabad. It is the main manufacturing center for books under the huge umbrella of S.CHAND Publishing of S Chand and Company. The HR head gave a brief about the working of the publication and manufacturing process of the book to the students.

S.CHAND Publishing publishes school books, higher education, tech & professional, children and competitive books.

Certificate of participation being presented to the students

Field Visit – World Radio Festival at UNESCO

It was a delightful day for the students to have attended the prestigious first World Radio Festival organised by IAWRT (International Association of Women in Radio and Television) in partnership with UNESCO India and All India Radio at UNESCO New Delhi Office.

While the inauguration session had the major attraction of special address by Ms Deepa Mallik, Paralympic sports person and Padmashree Awardee Athlete, who spoke about the soulful effect of radio, post inauguration the highlight of the session was the much appreciated insights

by well-known Sports commentator and former Assistant Director of All India Radio Mr. Kulwinder Singh Kang. The first half of the session focused on the effectiveness and reach of Community Radio and the kind of revolution it had brought world over to improve the quality of life of people.

RJ Sachin from Red FM, RJ Stuti from Fever FM and Mr Gaurav, Producer, Radio Mirchi (scriptwriter for Naved Show on Radio Mirchi) shared their experiences about making impact on listeners by using creativity and ability to touch upon social issues with much ease. At the festival, the students of SoC also got an opportunity to interact with the celebrated radio jockeys like- RJ Raunak, RJ Abhinav and RJ Lucky.



Field Trip for Camera & Sound workshop at 14th Asian Women's Film Festival

The students attended a four-day camera and sound workshop organized at the 14th Asian Women's Film Festival from 4 to 7 March 2018, India International Center, Delhi. The workshop was conducted by veteran cinematographer Fowzia Fathima and acclaimed sound designer Shalini Agarwal.

Ms. Fathima is one of India's notable women cinematographers. She studied cinematography at India's leading film institute FTII, Pune and has taught for several years at SRFTI, Kolkata. Fowzia debuted as an independent cameraperson in 2002 with the film Mittr: My Friend, directed by Revathy, with an all-female technical crew.

Agarwal studied sound design at FTII, Pune. She has worked as production sound mixer and sound designer in Hindi cinema, as well as Hollywood. Her filmography includes titles such as Slumdog Millionaire (2008), Ghajini (2008), The Best Exotic Marigold Hotel (2011), Ra.One (2011), Mission: Impossible – Ghost Protocol (2011), Life Of Pi (2012), Jobs (2013) and Highway (2014).



GUEST LECTURES

Guest Lecture Dr. Abhay Chawla on Data Journalism

The students of SoC had an opportunity to attend a guest lecture on Data Journalism conducted by Dr. Abhay Chawla on 27 February 2018. The topic of the workshop was "Data Mining & Web Analytics: Discover the patterns and relationships in data".

Mr Chawla, who is an expert on new media, enlightened the students about how to use data, design and code to help tell a story. The workshop gave a comprehensive introduction to the theory and techniques of modern data-driven journalism. Emphasising the need to focus on data journalism, Mr Chawla said, "Data journalism also known as computer-assisted reporting, or CAR is a great skill for advancing your reporting career".



Guest Lecture by Mr Elvis Sequeira – COO, Hakuodo India

Mr Elvis Sequeira, Chief Operating Officer (COO) Hakuodo India, delivered a highly interactive session on the significance and applications of Insights in formulating creative strategy for the communication of any brand on 27 February 2018.

In the long fun based learning session on "The secret to creating more effective communication solutions", Mr Sequeira demonstrated to the students of SoC, how studying consumer minds and recognising the underlying problems they face could lead to an innovative big solution in brand communication.



Guest Lecture by Mr Nitin Mantri – CEO – Avian Media

The School organised an insightful session on Public Relations with Mr Nitin Mantri, CEO, Avian Media. Mr Mantri spoke at length about the "Current trends in Public Relations in Global and National Markets" on 19 February 2018.

In an interview given exclusively to Radio G Pulse, Mr Nitin Mantri said that, "The consistent reading and knowledge is the key to being a promising PR professional."



Guest Lecture by Mr Mandeep Malhotra, Co Founder and CEO The Social Street

Mr Mandeep Malhotra, Co Founder and CEO, The Social Street, addressed the students on Brand Building through Experiential Marketing and 360 advertising on 21 March 2018.

Mr Malhotra who comes with more than twenty eight years of experience in Brand Marketing, engaged the students in session emphasising on Consumer First philosophy. He explained at length about using the five senses in creating an impact in experiential marketing. On the occasion, the students also got an opportunity to unveil the first issue of In house publication- SOC Times and new issue of Crucible at the hands of Mr Malhotra.

Theatre Workshop by Mr. Avijit Dutt, Chief Motivator and Director at Enable Advisory

The School welcomed Mr Avijit Dutt (Chief Motivator and Director at Enable Advisory) for a theater workshop. Appreciated for his roles like Jolly LLB-2 and No One Killed Jessica fame, an actor/director par excellence, Mr Avijit Dutt talked extensively about "Theatre as a form of Communication".

"Loudness is the key in any form of theatre", said Mr. Avijit Dutt, while addressing the students. The lively workshop apprised the students about making plays, public speaking skills, storytelling, story making using their best creative skills. He engaged the students in fun based theatre exercises and explained the art of breathing. The theatre workshop inspired many budding actors here at School of Communication and he left the stage open for an Interesting QnA session.





Video shoot by students of BA(JMC)

Students of BA(JMC) 1st year went out into the field for a live video shoot for their film assignment. Creativity and lot of imagination culminates into a good visualization and ideation to the final product.

Students attended the NDTV tech conclave

The students attended the first NDTV Tech conclave held in Talkatora Stadium, New Delhi on 13 April 2018. In this event few renowned media professionals along with CEOs and heads of IT companies, eminent social and legal personalities from the Supreme Court and Social Media heads of prime political parties gathered and discussed about the latest trends and challenges in the world of technology and threat to privacy by the Social Media. The BIG Tech FIGHT was hosted by the famous news anchor of NDTV Mr Vikram Chandra whereas the first half panel discussion on Technology and Security threats was handled by well-known host of Gadget Guru, Mr Rajeev Makhani. The students of SoC got an opportunity to interact with the eminent speakers.



Joint Seminar by SoC and Centre for Air Power Studies (CAPS)

Joint Seminar by School of Communication and Centre for Air Power Studies (CAPS)

The School organised a Joint Seminar in association with the Centre for Air Power Studies (CAPS) on the "Role of Media in Conflict Reporting & Peace Building: Prospects and Challenges for India" on 12 March 2018. The seminar was organised at the university campus and culminated in a successful interaction between the eminent guests from Defence and Media along with the students of Journalism and Mass Communication.

The seminar was chaired by Air Marshal Vinod Patney, SYSM, PVSM, AVSM, Vrc (Retd), Director General, CAPS as the Chief Guest. The other distinguished panel of guests included, Lt. Gen. Ata Hasnain, PVSM, UYSM, AVSM, SM, VSM (Bar) (Retd), Air Marshal P K Roy PVSM, AVSM, VM, VSM (Retd.), Air Vice Marshal Manmohan Bahadur VM (Retd), Distinguished Fellow CAPS, Mr. Jayadeva Ranade, Distinguished Fellow CAPS, Dr. Manpreet Sethi, Senior Fellow and Head of Nuclear Security at CAPS, Mr. Javed M Ansari, veteran journalist and political analyst and Mr. Jugal R Purohit, Senior Broadcast Journalist BBC.



School of Education



‘Marketing Innovation Challenge’ organized by GD Goenka World Institute

Ms. Sakshi Sharma, Ms. Romika Singh and Ms. Bhavika Kallika of Integrated B.A.-B.Ed. Programme participated in the product category of the competition and designed an innovative, cost effective and decorative lamp. The team secured first position and were appreciated for their confidence, innovation and creativity.

The second team comprising of Ms. Bhavya Gaba and Mr. Yusuf Khan presented an innovative education app using role play, presentation and demonstration.



National Youth Day 2018

National Youth Day or Yuva Diwas is celebrated with the great joy and enthusiasm in India every year on 12th of January. It is celebrated to commemorate the birthday of Swami Vivekananda, maker of the modern India. The philosophy, ideas, and teachings of Swami Vivekananda can justifiably be called national assets from traditional and cultural points of view.

The Even Semester 2018 at the School began on an inspiring note



with celebrations of National Youth Day on 16 January 2018. The student-teachers presented soul-stirring Sanskrit prayers 'Aasto Maa Sadgamaya' and 'Sarve Bhavantu Sukhinah' with their English translation. The faculty and student-teachers of School of Education took pledge to the Swadesh Mantra given by Swami Vivekananda. During the programme, the participants gave speech on the significance of celebrating National Youth Day and highlighted the life, teaching and educational philosophy of Swami Vivekananda. They presented patriotic songs and also explained the significance of inspirational quotes of Swami Vivekananda in the lives of teachers. One of the student-teachers dressed as Swami Vivekananda presented the famous Chicago Speech. The programme concluded with the inspirational message by Prof. (Dr.) Reva Raina, Dean, School of Education and then the National Anthem.

Basant Panchami

A Special Assembly was organized on 'Saraswati Puja' or 'Basant Panchami' on 22 January 2018. It was beautifully organized by the student-teachers with great zeal to make the event a memorable one to evoke the blessings of the Goddess of knowledge. Dressed in vibrant yellow attires, the faculty and student-teachers celebrated the festival together by reciting the Saraswati Vandana, poem recitation and speeches.



CELEBRATIONS

Republic Day 2018

"We are Indians, firstly and lastly."

— B. R. Ambedkar

The 69th Republic Day was celebrated in all its solemnity and grandeur on 29 January 2018. The student-teachers performed a variety of programmes upholding the honour and integrity, diversity and uniqueness of India. They prepared handmade cards and the National Flag tri-colour badges. These badges were distributed to the faculty and staff of the University.

The Republic Day programme commenced with the prayer "Where the mind is without fear" written by Gurudev Rabindranath Tagore. Student-teachers presented speeches on the importance of Republic Day and the highlights of the celebrations for the year 2018. Some of them recited motivational poems. Another student-teacher made an enthralling



presentation on "We, the People of India". The choir group of SoEd presented soul-stirring patriotic songs. This was followed by "Unity in Diversity- the Folk Dances of India". The melodious music and graceful movements of the dancers were mesmerising. The celebrations concluded with blessings and inspirational words by Prof. (Dr.) Reva Raina, Dean, School of Education.

Celebration of Iconic Cultural Figures - Kabir Das and Mira Bai

For prospective teachers it is extremely important to know the cultural diversity of their nation. This would enable them to become agents of preservation and transmission of India's diverse cultural heritage to the future generations.

The School organized an activity session on "Celebration of an Iconic Cultural Figure" on 26 February 2018. The prime objective of the event was to inculcate among the student-teachers an appreciative attitude and pride towards the cultural diversity of India. Student-teachers presented their views on the contribution of Kabir Das and Mira Bai, the great iconic figures in the cultural development of a nation. They presented poems, Kabir ke Dohe, Mira ke Pad, speeches, dance, songs and presentations during the programme



NATIONAL SCIENCE DAY 2018

'The Science of Today is the Technology of Tomorrow'.
Edward Teller



To commemorate the invention of 'The Raman Effect' by the veteran Indian Physicist, Sir Chandrasekhara Venkata Raman, National Science Day was celebrated at the School with great enthusiasm on 28 February 2018.

A number of activities were organized to celebrate this day. Student-teachers put up a special assembly on the History and Importance of the National Science Day. They made presentations and delivered speeches on the theme of National Science Day 2018 'Science and Technology for Sustainable Future' as well as the 'Contributions of Women Scientists of India'. A Science Quiz and Science Antakshari were organized. Furthermore, an exhibition of science projects, models, charts and demonstrations was organized. The celebrations included screening of science movies to foster joyful learning among school children. An essay writing competition was organized on the topics- 'Science and Technology for Sustainable Future' and 'Contribution of Indian women in Scientific Development of our Nation'.

Observance of 'World Water Day'

The global water crisis is one of the issues that calls for action. The challenges include water scarcity, water pollution, inadequate water supply and the lack of sanitation for billions of people in less developed countries. World Water Day is an international observance on 22 March 2018. The day brings to light the inequality of access to Water Sanitation and Hygiene (WASH) services and the need to assure the human right to water and sanitation.

The School observed World Water Day through community service programme on 23 March 2018 in collaboration with various non-governmental

organizations working for underprivileged children such as Society for Upliftment & Development of Human Being by Action (SUDHA), Gurgaon, Dream Girl Foundation, Gurgaon and Desire Society, Gurgaon. With the help of power point presentations, flashcards and one act play, the student-teachers depicted the importance and judicious utilisation of water. They recited poems and jingles to 'Save Water'. They distributed sheets and crayons to the children and helped them draw. Also, they interacted with the children about hygiene and cleanliness in daily routine.



Community Service Programmes

Community Service Programme at SUDHA Society, Gurugram

Society for Upliftment & Development of Human Being by Action (SUDHA) has been created for public, educational, medical, relief, health, training, sustainable development by vocational training of needy community, basic research and for charitable purposes. It aims in fostering change in the society through pro-active community participation and works on the motto 'SUDHA se Sudhar'.

As a part of the practical course on working with the society, some of the B.Ed. student-teachers commenced by teaching the underprivileged children at SUDHA Society, Sector 56, Gurgaon on 17 March 2018. In the forthcoming visits, the student-teachers shall be organizing numerous activities such as story-telling, awareness camps and workshop on art and craft.



Community Service Programme at Desire Society, Gurugram

B.Ed. Semester IV student teachers worked with Desire Society, Gurugram to serve and educate little children suffering from HIV/AIDS. Teaching and co-curricular activities were organized for them on every Saturday from 17 March 2018 to 28 April 2018. Our student-teachers taught them English, Maths, EVS, art and craft, music and dance, storytelling with puppets and masks.



Community Service at Tau Devi Lal Old Age Home, Gurugram

Small acts, when multiplied by millions of people, can transform the world.

The student-teachers of B.Ed. programme planned, organized and conducted community service at Tau Devi Lal Old Age Home, Sector 4, Gurgaon. They interacted with the aged to understand the challenges they faced at their home, their daily routine at the old age home and forms of recreation. The student-teachers organized games and activities for the aged to make them happy and overcome their loneliness. They conducted a collection drive for clothes at SoEd and distributed them to the elderly at the old age home. It was a heart touching experience for the student-teachers as they saw tears of joy in the eyes of the elderly during the visit.

The School with a Humane Face: Community Service Program in association with Daanish India Foundation, New Delhi

Working with the community is a necessary, important and integral component of all academic programmes at the School of Education. The student- teachers of B.Ed. programme planned, organized and executed various academic and co-curricular activities under the Community Service Program in association with Daanish India Foundation, New Delhi from 17 March 2018 to 28 April 2018.

Daanish India Foundation, under the dynamic leadership of its Founder and Trustee, Ms.Sneha Jain, is doing a pioneering work in providing education to underprivileged children and developing their vocational skills to help them achieve their highest and true potential. Likewise, G D Goenka Group, led by its Managing Director and a great visionary, Mr.Nipun Goenka, is working round the clock for national development in variegated fields, including education and has become a trend-setter in providing innovative education from kindergarten to higher education.

The remarkable journey of 'Service above Self' for some of our B.Ed. student-teachers began on 17 March 2018 at the 'Daanish -Ank Remedial Learning Centre', for educating over 120 underprivileged children from slum areas near Bhowapur Kaushambi, Ghaziabad belonging to age groups 4-8 years and 8-14 years. Various scholastic and co-scholastic activities for these children such as story-telling, theatre, puppet show, yoga sessions, art and craft classes, exposure to ICT based learning and video presentations to enhance mindfulness on personal hygiene, health and sanitation, environmental conservation, values and moral education were planned and organized by our student-teachers.





'FELICIA'- Learning to organize a Farewell

As a learning assignment the student –teachers planned and organized a small and simple get together 'Felicia' for the outgoing class of 2018. The juniors made wonderful arrangements to conduct the interactive session. They planned and organized activities such as poetry, music and dance, experience sharing, fun-filled games and presentations for their seniors. The get together commenced with a traditional welcome tilak ceremony followed by several entertainment cultural programmes and concluded with the blessings of Prof. (Dr.) Reva Raina, Dean, School of Education and the faculty members.



Activity on Story - Telling with Masks

When we introduce a story in the classroom, we like to give students the opportunity to retell it. There are lots of ways to approach this, and storytelling masks add easy drama to readers theater, tableaux vivants, dramatic play, or dramatic retellings. As a part of their holistic education curriculum, the student-teachers of B.Sc.-B.Ed. and B.A. - B.Ed. semester IV conducted an activity on storytelling with masks on 30 January 2018. They narrated short stories from the Panchtantra and of Tenali Raman.

Empowering Underprivileged Girls through Education: A Community Service Initiative at Dream Girl Foundation, Gurugram

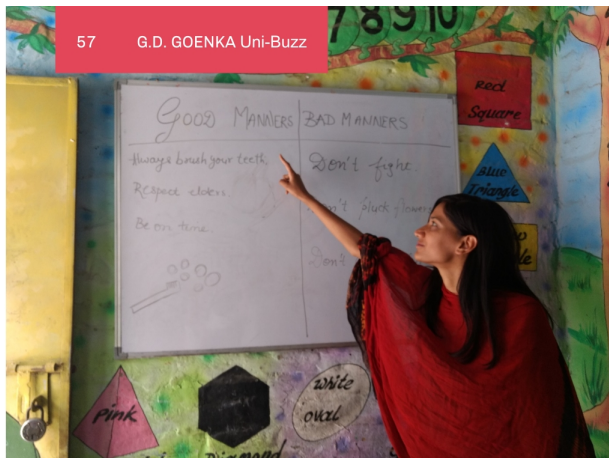
Dream Girl Foundation is a non-profit making organisation in Sector 9, Gurgaon is working tirelessly for the upliftment and betterment of the girls. The NGO provides quality education to all the underprivileged girls so as to enhance their standard of living. Some of the B.Ed. student-teachers were associated with Dream Girl Foundation and conducted community service at the NGO from 17 March 2018 to 28 April 2018. They taught the underprivileged girls and organized numerous activities such as awareness camps, workshops on music, dance and theatre for them.



Nurturing Creativity among Children and Creating Awareness on Personal Safety and Hygiene

The student-teachers of B.Ed. through community service programme on 31 March 2018 conducted numerous creative and awareness activities. At SUDDHA (Society for Upliftment & Development of Human Being by Action) Gurgaon, our student-teachers organized hygiene and sanitation awareness activities with children through discussions, use of flash cards, presentations and holding a colouring competition. Student-teachers at Desire Society, a Gurgaon based NGO executed a moral story telling session using masks. They also taught the children how to make simple and vibrant face masks. At the Daanish-Ank Remedial Learning Centre, Kaushambi Ghaziabad, the student-teachers encouraged the underprivileged girls of the slums to share their daily practices of maintaining health and hygiene. Origami activities were also organized to make learning joyful for the girls at Daanish India Foundation, Ghaziabad as well as Dream Girls Foundation, Gurgaon. Role play was also conducted to create awareness on personal safety. Children were shown a few animated videos such as those developed by Central Board of Secondary Education (CBSE), Delhi & CHILDLINE India Foundation, Ghaziabad to develop child awareness on 'Good Touch' and 'Bad Touch'.





HELPING PEOPLE. CHANGING LIVES.

The School strives to foster a sense of caring and commitment as part of its education of student-teachers with the hope that they will incorporate community service in their professional and personal lives. Every Saturday from January to April 2018, the student-teachers individually volunteered their time to community outreach programmes that respond to the needs of the sick, elderly, differently-abled, poor, homeless, young or under-privileged sections of the society.

On 07 April 2018 our student-teachers undertook a spectrum of activities such as teaching counting and basic mathematics through games, puzzles and rhymes, role play on Good Manners', paper folding, awareness building on 'I can be Safe: Understanding Good Touch, Bad Touch', organizing extempore for children on topics like 'My Dream' and extending support to the NGOs in organizing health check-up camps.



WORKSHOP ON Art

"Art is freedom; being able to bend things most people see as straight lines".



In recent times, great emphasis has been given to integrate art in education both at the school and teacher education level. This is because art is equally important as academic subjects in development and flowering of a learner to form into a holistic personality. At the School, it is our persistent effort to provide the student-teachers exposure to diverse aspects of teaching and learning.

In this regard, a three day workshop was organized in February 2018. Ms. Priyanka Jain, Assistant Professor, SoFD was the resource person for the workshop. During these three days, student-teachers unleashed their creative potential on sheets and canvases to draw and paint still life, landscapes and coloured composition.



WORKSHOP ON 'Yoga, Pranayama and Shudhikriya'



"Change the world- One child, one moment, one breath at a time".

'Yoga Chitta Vritti Nirodha' (Sutra 1.2) from Patanjali's Yoga Sutras refers to stilling the mind in order to experience Ultimate Reality. When our thoughts are calm and our mind in its natural state of tranquillity, we can move toward self-realization. Yoga has been an integral part of Health and Physical Education that has been a compulsory subject up to the secondary school stage since 1988. The National Curriculum Framework (NCF) 2005 adopted a holistic definition of health in which yoga is an integral part of it.

The School organized a workshop on 'Yoga, Pranayama and Shudhikriya' 23 February 2018. The resource person Ms. Nidhi Banerjee, Assistant Professor, School of Engineering, G D Goenka University briefed the student-teachers that Yoga is not just exercise and asanas but an emotional integration and spiritual elevation with a touch of mystic element, which gives one a glimpse of something beyond all imagination. The student-teachers performed a few asanas and Pranayama under her guidance. The Shudhikriya in form of Jal Neti was performed by the resource person.

To enhance the professional skills and competencies of the student-teachers a workshop was organized on 21 March 2018 in collaboration with CENTA (Centre for Teacher Accreditation). The CENTA certification is based on empirically testing well-defined competencies of teaching professionals in five dimensions- Subject expertise, professional competencies, classroom communication, content development and student assessment & remediation. The CENTA micro-credentials are appreciated by the MHRD, GoI NCTE and the NITI Aayog. They are career-linked and used in teacher recruitment, professional development and planning across leading school groups all across India and in Singapore, Dubai/UAE.

The workshop was conducted by Mr. Rohan Joshi, Programme Officer, CENTA. The workshop commenced with the opening remarks of Mr. Manoj Sahani, Director, CRC, G D Goenka University. During the interactive session with Mr. Joshi, student-teachers participated in various activities, group discussions and took subject as well as teaching competency tests in elementary school level English, Mathematics and General Science.

WORKSHOP ON 'Professional Development of Teachers'





ACTIVITIES ON 'Understanding Self through Mindfulness'

"You can't stop the waves, but you can learn to surf".

Dr. Maria Montessori, an eminent educationist said, "The greatest signs of success for a teacher is to be able to say- The children are now working as if I did not exist". The complexity of the teaching job requires the teachers to continually shift their attention throughout the day. In addition, teachers frequently deal with students who have difficult behaviours, parents with challenging attitudes, changes to curriculum and increasing demands from bureaucracies. Mindfulness practice is the easiest and most reliable way to calm the nervous system, reverse stress patterns, increase positivity and develop resilience.

The practice of mindfulness is simply being aware of what is happening at the present moment. One can only understand the immeasurable, when the mind is silent and still. The connection between mindfulness and education is both natural and fundamentally important, now more than ever. Perhaps one of the most fascinating elements of mindfulness in the education context is the interpersonal dynamic that is almost always at play among teachers, teachers and students, and teachers and administrators.

The School organized practical sessions on "Understanding Self through Mindfulness" from 27 to 28 March 2018. The main objectives of these sessions were to help student-teachers learn and apply mindfulness in their own lives to improve their physical and mental health through better stress management/self-care; develop a calmer, more focused presence in the classroom; re-kindle enthusiasm and motivation for teaching; and manage complex demands with increased calmness, skill and compassion.

Promotion of Culture and Creativity through Tie and Dye Activity

"Our education has got to be revolutionised. The brain must be educated through the hand... Those who do not train their hands, who go through the ordinary rut of education, lack 'muscle' in their life."

— Mahatma Gandhi (Discussion with Teacher Trainees, Harijan, 18 February 1939)

The School organizes various cultural and creative activities for its student-teachers in tune with the Gandhian ideals of education called the 'Nai Talim' (Basic Education). Craft-centered education is encouraged and productive manual work is placed at the centre of curriculum. Our student-teachers participate in productive work under conditions approximating to real-life situations. These activities are pedagogically linked to learning and simultaneously become the medium of holistic education as knowledge acquisition, developing values such as dignity of labour and skill formation by integrating 'head, hand and heart' for the student-teachers. One such activity that our student-teachers learnt during the first week of April 2018 was 'Tie and Dye'. A thoroughly enriching, engaging and vibrant hands-on learning experience for all!



LECTURES

Lecture cum practical session on 'Health Related Physical Fitness, Cardio-Respiratory & Muscular Endurance'

A guest lecture cum practical session on BMI, cardio-respiratory and muscular endurance was organized for student-teachers of B.Ed. on 23 February 2018. This session was as a part of their course on Health and Physical Education. These sessions were organized with an objective to orient the student-teachers on the necessary components of health of a child that every teacher should take care at school as well as beyond. The lecture was conducted by Dr. Mamta Dagar, Assistant Professor, SoMAS, GDGU. The practical sessions and demonstrations were conducted by Dr. Aditi Bahadur, Assistant Professor, SoMAS, GDGU.



Thematic Lecture Series on 'Lesson Planning based on Taxonomies of Educational Objectives'

"Plan your work today and every day, then work your plan".

Planning lessons objectively is both a science and art and is the first step to ensure effective teaching. During the thematic lecture series organized from 19 February to 06 March 2018, student-teachers of B.Ed. learnt various concepts like educational aims and objectives, Bloom's Taxonomy of Instructional Objectives in cognitive, affective and psychomotor domain. They practiced specifying instructional objectives in behavioural terms based on Mager, Miller and RCEM approach. They studied the theoretical and practical aspects of preparing lesson and unit plans based on various approaches.



Lecture on 'Types of Research' for Ph.D Research Scholars

Dr. Pooja Chopra delivered a Lecture on "Types of Research" on 17 March 2018 for Ph.D. Research Scholars. During the interactive session the research scholars discussed various steps to be followed to adopt an appropriate research methodology pertinent to their research problem.

Lifelong Learning: Lecture on 'Salary and Allowances'

A guest lecture on 'Salary and Allowances' was organized for student-teachers of B.Ed. Semester IV on 05 April 2018. Dr. Nusrat Khan, Assistant Professor, SoM, GDGU was the resource person for the lecture. As our B.Ed. Semester IV student-teachers graduate as trained teachers this year, all efforts are being made for training them for recruitment and providing them placements. Besides, lifelong learning is essentially a part of our School philosophy. Therefore, during this lecture Dr. Khan briefed the student-teachers on salary structure, different kinds of allowances and pay scales in schools.



Lecture on 'Enhancing Communication Skills of Teachers'

The School organized valuable interactive sessions on Life Long Learning (LLL) for B.Ed. Semester IV student-teachers during the entire semester. These sessions shall be conducted by various resource persons from G D Goenka Corporate Resource Centre (CRC) with the prime objective of enabling the graduating B.Ed. student-teachers getting placement at prominent schools across India and overseas.

Mr. Manoj Sahani, Director, CRC, GDGU and Ms. Ritu Sharma, Manager, CRC initiated jointly an extremely engaging, stimulating and insightful lecture on 'Enhancing Communication Skills for Teachers' on February 26, 2018. The student-teachers of B.Ed. Semester IV participated actively in learning the nuances of excelling in a job interview as well as in their professional life.



Thematic Lecture Series on 'Assessment and Evaluation of Learning'

A thematic lecture series on 'Assessment and Evaluation of Learning' was organized from 02 to 17 April 2018, for student-teachers of B.Ed. They learnt various concepts like concept of measurement, evaluation and assessment, types of evaluation, Continuous and Comprehensive Evaluation, criteria of a good evaluation tool, assessment rubrics, using portfolios for evaluation, diagnostic testing and remedial teaching. Additionally, they learnt the theoretical and practical aspects of preparing the blueprint of a question paper and preparation of an achievement test report.

Sixth Research Colloquium for Ph.D Scholars

The School organised the Sixth Research Colloquium on 20 January 2018 to discuss the progress of research work of Ph.D scholars. The scholars made a presentation on the progress in research pertinent to their topic of doctoral research.



VISITS

'Joie de vivre' at 32nd Surajkund International Handicrafts Mela 2018

The faculty and student-teachers experienced the celebration of Indian folk traditions and cultural heritage at the Surajkund Crafts Mela on 15 February 2018. The field visit was organized with many-fold objectives such as enabling the student-teachers to appreciate the richness and diversity of folk traditions, culture, handicrafts and handlooms of India; acquire the skills of planning and managing excursions; get sensitized regarding facilities and precautions to be taken during such events; correlate the Gandhian philosophy of craft-centred education for experiential learning; gather information from the artisans through interviews and observations; and appreciate the policies of skill India for capacity building & training of artisans and craftsmen. The student-teachers and faculty relished the ethnic cuisines from all parts of India and the world as well as enjoyed the performances showcased by renowned national and international folk artists and cultural groups.



Visit to 26th New Delhi World Book Fair

"Books are the quietest and most constant of friends, they are the most accessible and wisest of the counsellors, and the most patient of teachers".

The student-teachers visited the National World Book Fair 2018 organised in January 2018. Themed around 'Environment and Climate Change', the 26th New Delhi World Book Fair opened with a call for increased awareness and efforts to protect the environment. The New Delhi Book Fair was inaugurated by environmentalist Ms. Sunita Narain, European Union ambassador to India Mr. Tomasz Kozlowski and National Book Trust chairman Mr. Baldev Bhai Sharma. Over 20 European Union (EU) countries participated with a delegation of publishers, editors and authors. The EU pavilion also showcased some of the latest publications in English and other European languages along with panel discussions, talks, photo exhibits and cultural performances. Apart from the EU nations, more than 40 countries including Canada, China, Egypt, Pakistan and United Kingdom participated in Delhi Book Fair 2018.



Appreciating Inclusion in Education: Visit to Amar Jyoti School and Rehabilitation Centre

"Strength lies in differences, not in similarities". -Stephen R. Covey

An educational field visit to Amar Jyoti School, Research and Rehabilitation Centre, Karkardooma, Delhi was organized for B.Ed. and M.A (ELM) students on 09 April 2018. The visit was organized for the prospective teachers to comprehend the concept of inclusiveness for all. In addition during the visit students gained practical insights on role and functions of support services required in an inclusive school. They interacted with special educators, occupational therapists, physiotherapists, speech therapists, counsellors and social workers at the Centre to synthesize the usefulness of community service, education, medical care, community based rehabilitation, research and skill development in fostering inclusion. Besides, they visited the vocational training units such as art and craft, tailoring, bakery, jewellery designing and beauty culture that empower the differently abled children from Grade III onwards through vocational training. They interacted with children with multiple disabilities, visually impaired, hearing impaired, locomotor disability, speech and language impairments, slow learners and dyslexic children.

Inclusion is a mindset. It is a way of thinking. A great learning experience for all!

School Experience Programme (SEP) – II and Field Studies- IV at GD Goenka World School and RM Government School, Dhunela

SEP- II for B.Ed. student teachers of Semester-II and Field Studies- IV for the students of M.A. (Educational Leadership & Management) was organized from 05 to 16 February 2018 at G D Goenka World School and Rajkiya Madhyamik Government School, Dhunela, Sohna- Gurgaon Road, Haryana.

During this period, the student-interns organized various co-curricular activities in both the schools such as tree plantation drive, morning and special assemblies, art & craft, music & dance, yoga & aerobics. They actively participated in the duties assigned to them during the preparations for the Annual Sports Day at the G D Goenka World School. They interviewed and discussed with the Principal, Headmistress and other administrative staff at both the schools to learn about the preparation and maintenance of the various types records and registers at school such as attendance registers, stock register, marks registers & the cumulative records of Continuous and Comprehensive Evaluation (CCE). Besides, they learnt to action research on problems related to teaching methodology in the classrooms.



School of Engineering

GD Goenka Science Quiz Contest 2018

GD Goenka Science Quiz Contest 2018 was held in the premises of GD Goenka University on 18 January 2018. A total of 37 teams from 15 different schools participated in the cerebral event.

A written preliminary round preceded the final round for which 18 students were chosen out of a total of 111. Vivekanada Senior Secondary School, Dharuhera was the second runner up followed by GD Goenka World School, Sohna the first runner up and the winner was DPS, Maruti Kunj. A cash prize of 9000, 12000 & 15000 were awarded to the winners along with reduction in tuition fee upto 25%, 40% & 50% respectively if they choose to join GD Goenka University for their higher education. Students were also taken around in the labs and there was an enriching session conducted by the University faculty.



District Level Science Model Competition in Gurgaon

Dr. Anindita Roy Chowdhury from the Department of Basic and Applied Sciences was invited as a jury member to evaluate Science Models developed by the school children of different Govt. Schools of Gurgaon district on 21-22 February 2018. This event organized by Agastya International Foundation was supported by Honeywell and facilitated by SSA ("Sarva Shiksha Abhiyaan") and RSA ("Rashtriya Madhyamik Shiksha Abhiyaan").

Students were mentored to think about various applications based on the different principles of Science, including Physics.

Government officials, school teachers and project supervisors were present during the valedictory session. Besides felicitating the winning teams, Dr. Anindita also addressed the students, appreciated them for being enthusiastic about science, and motivated them to think out of the box to pave the path for future discoveries.



ANVESHANA 2018 DELHI – NCR SCIENCE EXHIBITION & FAIR



Anveshana is an initiative to bridge the gap between schools and engineering institutes and to nurture creativity and facilitate mentoring. After submission of Abstract and review of the projects by eminent persons from various science and technical domains, two teams of GD Goenka University were selected for the final round of Anveshana 2018, Regional Level Science Exhibition & Fair of Delhi-NCR held at National Science Centre on 15-16 February 2018.

Mayank Sehdev and Vikas Rai of Mechanical Engineering Department showcased "MASVIK-1" under the guidance of Mr. Hardeep Singh and Mr. G. K. Prashant. This project was designed as a flood warning system. Amogh Madan, Aditiya Munjal and Ridhima Arora presented the other project entitled "Word Cloud for Events" under the guidance of Ms. Manisha Saini of Department of Computer Science Engineering that would equip the society in better management of any natural calamity.

Dr. Anindita Roy Chowdhury from Department of Basic & Applied Sciences coordinated this Programme in collaboration with Anveshana Coordinators. The whole process of submission of project idea and scrutiny began in August 2017. The entire programme spanned for few months where B.Tech students not only developed their own technical skills but also served a social purpose by mentoring Govt. School students on their respective projects who presented these during the final round. The efforts of each of the final round participants were acknowledged with individual certificates and medals on 16 February, 2018. Moreover, the project entitled, "Word Cloud for Events" received special recognition with a cash prize of 5000/-.



SEMINAR

Seminar On -"Project based Learning"

In association with CampusOxide, a Seminar was organized and attended by CSE 2nd and 3rd year students along with faculty members, on 28 February 2018. Campus Oxide is one of the incubatee companies at "PadUp Ventures" (A Startup Incubator founded by Harvard, MIT, IITD and IIMA Alumnus).

The seminar was conducted by Mr. O.N. Rai, Director & CEO, CampusOxide Solutions. He discussed the importance of simulation and project based learning to attain excellence and building a future ready work force for nation. He further accentuated, how CampusOxide team is proving out to be a catalyst in this domain. In context of Digital Era, Mr. Rai discussed the importance of engaging students in projects that are based on real life experiences, as this plays a pivotal role in making students' internship ready during campus interviews. Further, to ensure quality learning, mentor support should be provided for guidance, monitoring and timely completion and submission to the companies. These projects may be used for 'Talent Assessment' and 'Pre-screening' during campus interviews.

Today, industries are struggling to find talent from campuses and the students, to earn internships and seek placements, reason being gaps in the education. The seminar therefore focused on bridging these gaps by imparting skills through project based experiential learning that would make them more employable and bring in a paradigm shift in Campus Placements.

The seminar also inlaid understanding of job and career opportunities along with internships in various domains and companies.

It was an interactive session for students where they openly shared queries and discussed how they could seek project based learning and know technologies in vogue.



Seminar On Data Science

The Department of Computer Science & Engineering in collaboration with Aegis School of Business, Data Science & Telecommunication, Mumbai, hosted a one day seminar on Data Science, Big Data, Analytics, Machine Learning, Deep Learning & Cyber Security on 7 February 2018. The seminar was attended by faculty members of the Department as well as around 150 students comprising various courses like MTech and BTech (CSE), BCA and BSc (IT).

'Aegis' is the leading school in telecom management in India offering courses like Masters in Telecommunication Management (MPTM), Post Graduate Program in Data Science, Business Analytics and Big Data (in collaboration with IBM) etc.

The seminar explicated aspects of Data Science, Business Analytics, Big Data, AI, Machine Learning, Deep Learning, Predictive Analytics, Cyber Security, IBM Watson, Cognitive Computing etc. Data Science, Big Data, and Analytics are used in real life in various functional areas like

Finance, Operations, Marketing, HR etc It is now an integral part of different industries like E-Commerce, Telecom, Health, Banking, Insurance, Automobile etc. Students were given insight into how these fields are changing the world and what skills and competencies are required to pursue these. The seminar also touched base on various important tools like IBM Cognos, IBM Infosphere Big Insight, IBM Watson, Hadoop, Spark, R, Python, Microsoft Azure, AWS, SPSS, Tensorflow, Blue Mix etc all available in the market to perform data analysis.

The seminar also inlaid understanding of job and career opportunities in the discussed field and specified companies, hiring data scientists. It was an interactive session and a great platform where students openly shared their queries like, how could someone with no technical or coding background shift into analytics or the advantages of Machine Learning etc. They were given adequate understanding and felt motivated to enhance their learning and deep dive into the new concepts. An enriching session like this can take the aspirants to an all new level.



Seminar on 'FANUC Robots'

Robotics is the interdisciplinary branch of engineering and science that includes mechanical, electrical, computer science, and other domains of engineering. It deals with the design, construction, operation, applications, as well as using computer systems for the control, sensory feedback, and information processing in a robot. It is used to develop fascinating and useful machines that can help and facilitate work of humans. Robots can be used in any situation and for any purpose, even where humans cannot go; this includes dangerous environments, space travels etc. The present seminar was about robots developed by FANUC manufacturer of industrial robots and solutions for factory automation.

The seminar held on 23 March 2018 in collaboration with NUEVAGEN Technology Solution Pvt. Ltd. was attended by students of 2nd year Mechanical Engineering. Resource person for the seminar was Mr. Deepak Kumar Jha, Head Sales & Operations, NUEVAGEN. The speaker first gave a general overview of robotics design, construction, operation, applications and control. Later, he discussed the construction of a typical FANUC industrial robot and laid stress on challenges to control and maintain these robots. He emphasised the role an industrial robot lab can play in providing training & certification to students on control of robots, thus, helping students obtain job opportunities in this challenging field.

Students found the seminar useful and got an overview of scope of robotics from an expert. At GD Goenka University, the students are encouraged to develop skills and knowledge in order to have competitive edge.

Seminar on Solar Renewable Training

Seminar on Solar Renewable Training was organized by the Department of Mechanical Engineering in campus on 6 February 2018. The seminar was conducted by BeGenesis Skills Academy. Introduction was followed by presentation on "Basics of Solar Renewable energy growth and benefits in present scenario". The resource person for the seminar was Mr. Pritthish Gupta. The seminar was attended by enthusiastic students and faculty members in great numbers which mainly focused on the present solar scenario and its latest developments which is bound to create job opportunities in the immediate future.



Technical Seminar

Cutting Edge technology in Metrology - Future of Inspection and Reverse Engineering

On 12 March 2018, a technical seminar on 'Cutting Edge technology in Metrology - Future of Inspection and Reverse Engineering', was organized by the Department of Mechanical Engineering in collaboration with the Department of Product Design, School of Fashion Design. The seminar was facilitated by Mr. Snehasis Ghosal, Technical Head of G-Steam India and Greenpower, India.

The objective was to bridge the gap between the expectation of the industries and deliverables by the students through honing the skills of the aspirants and becoming more industry ready.



WORKSHOP



CISCO WORKSHOP

Department of Electrical and Electronics, SoE, GDGU organized a one-day workshop on Cisco Networking on 23 February 2018 for their students. Students from different branches of engineering along with faculty members Dr. Manju Aggarwal and Ms. Ila Mehta participated in the workshop.

Siddharth Tiwari, the Technical Trainer of Network Bull briefed the participants about the organization and the core networking areas. He further explained the technicalities involved in the various networks and the software used in the industry. The presentation was followed by the demonstration of networking using cisco packet tracer. Various career opportunities related to the area both within and outside their company was also discussed.

The students got an opportunity to practically work on CISCO packet tracer software by assigning IP address, and learnt through live switches and routers through which current day networking is done. They got hands-on experience on how to transmit information/message, control network devices using software and perform live monitoring and controlling of the network devices. It was good practical exposure for the students and brought in enormous learning.



Workshop on Forensic Science By Dr. Anupama Raina

On 4 April, 2018, a guest lecture was organized on Forensics in Criminal Investigation using DNA Fingerprinting by Senior Scientist, Dr. Anupama Raina, Head of the Forensic DNA Laboratory at Jai Prakash Narayan Trauma Centre (JPNTC) and Scientist in Department of Forensic Medicine & Toxicology, All India Institute of Medical Sciences (AIIMS). The lecture was organized for the students of B.Sc. (H) Forensic Science and Law. The session began with the brief introduction of Forensic Science, conventional methods used to identify a person in criminal cases like fingerprinting, blood grouping, enzymatic techniques etc. Dr. Raina also mentioned the importance of proper collection of evidences and samples for precision. Later, she focused on DNA as evidence, its importance and reliability in today's scenario. She covered different types of DNA profiling and put light on the developments in DNA fingerprinting explaining the advent of PCR (Polymerase Chain Reaction) in which a small amount of DNA can be amplified and results obtained in short duration of time. She explained how DNA can be used in criminal and civil cases to solve problems like identifying offenders of any crime, paternity disputes, exchange of babies in hospitals and many more. She elucidated the concept and application of DNA fingerprinting by sharing some of the important cases she has handled using DNA fingerprinting and how she and her team could crack and reveal the underlying facts. Some of the high profile cases that Dr. Raina discussed were 'Priya Darshani Murder Case', 'Godhra Exhumation', 'Nithari Serial Killings Case', 'Arushi and Hemraj Murder Case', 'Identification of Pakistani Girl Geeta' etc. The session was very informative and ended with interactive question-answer session.

Workshop on "How to become a coding wizard!" organized by Coders Club

A workshop entitled "How to Become a Coding Wizard?" was conducted by the prodigious students-Pranav Suri (CSE 4th year), Rishabh Rathee (CSE 2nd Year) and Pranshu Ranakoti (CSE 3rd year), on 27 February 2018 under "Coders Club" of Department of Computer Science & Engineering. The session guided students on coding practice routines, algorithm optimization and provided valuable pointers to crack technical interviews. It further accentuated the importance of competitive coding for budding coders and developers, and covered many aspects of an optimized approach to code in a competitive environment. Rishabh covered the technicalities of writing and submitting codes in CodeChef and how to think like a coder. Further, Pranav shared and highlighted a to-do list with the participants which included coding submissions on CodeChef™, study algorithms and data structures, improve problem solving skills etc. The participants were very enthusiastic about this novel initiative and showed an overwhelming response that was obvious through the number of participants attending the maiden workshop. Overall, this workshop was a mega success!



Workshop on LINUX and LaTeX

Resource Persons: Dr. Shashikant Gupta and Dr. Renu Chaudhary

The five days workshop on LINUX and LaTeX started with small introductory speech by the Head of the Department, Prof. (Dr.) Anshu Gupta on 16 January 2018. The resource person of the LINUX workshop was Dr. Shashikant Gupta from the Department of Basic and Applied Sciences. The workshop started with introduction to Linux and its comparison with other OS and further proceeded, covering rating user account, login and related issues in LINUX, LINUX File system, GUI vs terminal/command line, some basic commands, editors and file editing, C and Latex on Linux platform, plotting through GNPLOT. It was then followed by LaTeX workshop, starting from 18 January 2018.

The resource person for LaTeX software was Dr. Renu Chaudhary, from Department of Basic and Applied Sciences. Journal paper writing using Latex software was demonstrated. It covered writing of paper topic, authors, affiliation of authors with respective email IDs and notations. Writing abstract, introduction with sections and subsections, itemization, table, graphic insertion etc. concluding with bibliography.

The workshop was conducted for five days, and it was attended by 17 members from the School of Engineering. It was a brief yet insightful workshop, which was an excellent learning opportunity. The workshop successfully ended on 20 January 2018 with vote of thanks from the coordinator of the workshop.

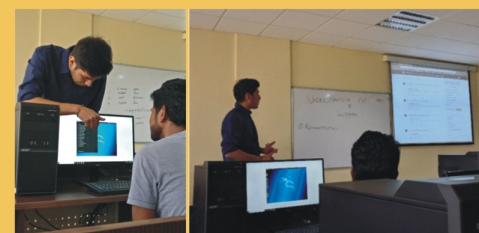


Workshop on "Advance Automobile Engineering (Including Motor Sport & Mechatronics Science)"

Hands-on workshop at School of Engineering, GD Goenka University is considered to be effective means for learning emerging technologies. Taking this pedagogy forward, Department of Mechanical Engineering, had organized a two-day workshop on "Advance Automobile Engineering (including Motor Sport & Mechatronics Science)" on 20-21 February 2018. This workshop was conducted by GeeksLab Technologies Pvt. Ltd. in association with AIESEC-IT Delhi. Thirty two Engineering students from various branches registered in this workshop.

The topics covered during the workshop included the Introduction to Race Engineering, Anatomy of F1 Car & Moto GP bike, Aerodynamics and Performance parameters of Race Vehicles, Vehicle Dynamics & Calculations, Design of Engine Components e.g. Cylinder, Crank, Connecting Rod, Valves, Cam etc. (for several purpose vehicles), Calculations of Supercharger/ Turbocharger and Nitrous Oxide (NOS) Pressure requirement, Forces on Driver and modification science.

Students got hands-on experience on motor sport vehicle designing and mechatronic science. This workshop gave them a practical exposure which will certainly help them in making such projects and participate in national and international events, overall the workshop was a great success.



Students' Workshop on Reconnaissance and Information Gathering

On 18 Apr 2018, BTech CSE students Pranshu Ranakoti and Sumit Balodi of 3rd Year organised a workshop on-"Reconnaissance and information gathering". The workshop focused on Website and Computer information gathering and scanning covering plethora of related topics. A total of 25 students attended it with great zeal and enthusiasm receiving an overwhelming response.

The aim of the workshop was to spread awareness about cyber security and especially network security. The workshop also marked the start of the information security club in GD Goenka University. The students gave a wonderful feedback!

Topics covered under Website information gathering and scanning were-Whois, Dig for dns and mx records, Dnsdumpster for domain graphical map, Zone transfer, Cloudflare resolver, Nmap basics, Waf/ids NSE script, Builtwith, Iplocator (ipinfo), Reverse IP lookup, Arp, Pingsweep, Banner grabbing and os detection.



FIELD VISITS

Network bulls

The Department of Electrical and Electronics organized a one day Industrial visit to Network Bulls Technologies, Gurgaon on 2 February 2018 for Electronics and Communication Engineering students.

Dr. Manju Aggarwal and Ms. Akanksha Sharma, faculty members of DEEE accompanied 20 students from ECE to interact with the industry personnel and to understand the latest technologies and the current career scenarios in the industry.

Mr. Aditya, the technical trainer of Network Bulls facilitated the initial session introducing all to the organization and explaining core networking areas. He also expounded the technicalities involved in the various networks and the softwares used in the industry. This was followed by the visit to the network lab and the equipment room.

The students were shown the live switches and routers on which current day networking is done. Further, they were shown how the various network devices are controlled by using software. The students got an insight into live monitoring and controlling of network devices. It was a first hand, real time, practical industrial exposure for the students.

They not only benefited in terms of the technical details provided by Network Bulls but also got to understand the know-how of training policy and various career opportunities with them. They were given information on how they can groom and apply to Network Bulls and what could be expected out of the applicants.

The company officials appreciated students for their enthusiasm and conduct. The students and faculty remained supportive towards each other throughout the focused technical visit which can be ascribed as a great learning experience.



Mother Dairy

On 26 February 2018, 38 students from all programmes of 1st year B.Sc. (H), and 2nd year B.Sc.(H) Chemistry, and on 19 March 2018, 37 students from 1st Year B.Tech Mechanical, Civil, Mechatronics Engg., 2nd Year B.Sc (H) Forensic Science and Maths, and 1st Year M.Sc Chemistry, visited Mother Dairy, one of the largest liquid milk company in Asia. It started its operations in 1974 under the Operation Flood Programme of the National Dairy Development Board. Presently situated in Patparganj, New Delhi, Mother Dairy sells more than 20 lakh litres of milk per day, out of which about 10 lakh litres of milk is sold as bulk vended milk and another 20 lakh litres of milk is sold in poly pack in five different variants.

The objective was to provide insight to the students, into internal processes like Collection, Transportation, Testing, Processing and Manufacturing of other dairy products.

The students were introduced to the process of how the milk is procured. The technical instructor explained how the milk is collected through insulated road/rail tankers called silos having a very low temperature to retain the freshness, after which the milk is subjected to 23 stringent quality tests, which include organoleptic, physiochemical and microbiological tests. The next steps include the Processing of the milk where different devices used for processing were shown to the students. The important processes included clarification used to remove the dust particles that are visible to the naked eye. After Clarification, the milk is subjected to Standardization which is done to make the milk of a uniform composition as per the prescribed norms of FSSAI. Homogenization of the milk is carried out after Standardization with the help of Homogenizer, where milk is processed at a very high pressure during which the large fat globules present in milk are broken down into tiny droplets. Homogenization improves palatability of milk and is easily digestible. The next step of processing of milk is pasteurisation where milk is heated at 72 degree Celsius to kill the pathogenic bacteria. The final stage is the Distribution where milk is dispatched in hygienic and sterilised milk tankers packed in food grade materials and transported under cold chain to our nearest milk shops.

The visit was completed watching relevant videos on the processes shown. The visit was very useful for the students as they could now relate their theoretical knowledge with the practical exposure which they have gained after visiting this plant.



Visit to AWS office

Ms. Abhilasha Vyas, Certified Associate AWS Educator from GD Goenka University visited AWS Delhi Office on 13 March 2018 to attend a technical session, exclusively for the Educators.

In the session, Mr. Maureen Lonergan, Director, Training & Certification Amazon AWS Academy, Mr. Gagan,

Training Head India, Mr. Richard and other leadership team members were present. Post lunch a meeting was held to discuss feedback on training, content and suggestions for making AWS academy program more valuable for student and educators.

Industrial visit to Airport Authority of India

Department of Electrical and Electronics Engineering organized a one day Industrial visit to Airport Authority of India, New Delhi on 21 March 2018 for Electronics and Communication Engineering students.

Ms. Akanksha Sharma and Mr. Arinjoy Biswas from the department accompanied 15 students from Electronics and Communication Engineering to interact with the industry personnel to understand the latest technological developments and the current career opportunities in the industry.

Mr. R.K Bangwal, General Manager ATC introduced AAI, its various departments, their functioning etc., through an insightful power point presentation. He also explained the technicalities involved in each department and the various problems they encounter and resolve. The presentation was followed by the visit to the AMSS and the VHF department where the actual work is done.

The students were divided in to two groups and were sent to AMSS and the VHF departments. The students actually saw how the airplanes are managed and controlled both on field and in air by the ATC. Live monitoring and broadcasting of signals with the plane was also seen.

It was an exciting, good exposure for the students where they learnt and gained technical know-how of the aviation traffic control system. Finally, the students were given information as to how they can enrol in internships, train or join ATC & AAI and what all the organization demands from them and offers them.

The students were interactive and took great interest. The visit was informative and was a huge learning experience.



Industrial visit to Leighton India Contractors Pvt.Ltd.

On 24 April, 2018 a group of 11 students of 2nd year B. Tech Civil Engineering visited Aarohan residences construction site of Leighton India contractors Pvt.Ltd., Golf Course Road, Gurgaon.

The visit introduced the students with an insight to the construction practices being followed in building a multi storey high-rise residential structure.

The structure had 38 levels with a terrace garden on top. An insight was given by the staff members of the Leighton group about the services undertaken by them and an overview about the towers that were under construction. A very interactive session on the safety standards was held and safety gears at construction sites were given to all. Students learnt about the basic materials and specifications, the different types of framework, shuttering and scaffolding techniques incorporated on-site. The students also got an overview about the kinds of foundations laid for a high-rise. The raft foundation and its design that was being casted in-situ was also shown. Students were given demonstrations on the crane towers and machinery being used for the purpose of construction.

The Alliance Manager of the Leighton Group (Australian Company), Mr. Samuel Karl Reinboth along with his team interacted well with the students and encouraged them to pursue their career in the related field of construction. His hands-on experience sessions were quite informative and useful to our students.

Visit to DRDO

On 27th of March, 2018 students of B.Sc.(H) Forensic Science and B.Sc (H) Biochemistry, visited Defence Institute of Physiology & Allied Sciences (DIPAS), DRDO, Timarpur, Delhi.

Students visited their three main departments i.e. Heat Physiology, Biochemical Pharmacology and Nutrition which conducts tangible research for the men in uniform. The students interacted with the scientific and technical staff and were enthralled to know different scientific methods and techniques that are used for research work in different laboratories of the department.



Industrial Visit to Minda Furukawa Electric Pvt. Ltd.

On 28 March 2018 students of 2nd & 3rd year B.Tech Mechanical and Chemical Engineering went for an Industrial trip to Minda Furukawa Electric Pvt. Ltd., Bawal, Haryana. The visit was a great exposure which enhanced the knowledge of our students on wiring harness of four wheelers and the components related to it i.e. couplers, terminals, relay boxes, junction boxes, and steering roll connectors used for the airbag systems etc.

The interaction with the technical staff gave a clear insight about the concepts and fundamentals of the state of the art machinery, testing and support facilities required for making all types of wiring harness as per the customer's requirement.

The students received the hands-on knowledge with great appreciation.

GUEST LECTURES



Guest Lecture on Personality Development

A guest lecture on Personality Development by Prof. (Brig.) Ramesh Chandra was organized for B.Sc & M.Sc. students on 28 March 2018. The session began with a brief overview of the importance of Personality Development in today's scenario. Prof. Ramesh Chandra emphasized on communication skills sending a powerful signal about one's personality and highlighted the significance of soft skills, a competitive weapon for career development. He further presented various techniques for taking up interviews through enhancing soft skills, discussing grooming, body language and postures, etiquette and mannerism, building positive attitude etc. Behavioural skills like time management and how it is the cornerstone to begin living a successful life were also discussed. The session ended with an interactive question answer round.



"Recent Advancements in Automobile Industry"

Mechanical Engineering Department in collaboration with CRC, GDGU organized a guest lecture on "Recent Advancements in Automobile Industry" on Tuesday 13 March 2018. Mr. Riavaz Shankar Kulshrestha, Engineering Head at Minda Furukawa Electric Pvt. Ltd facilitated the session. He is a seasoned professional having experience of 17 years in Design & Development, and is presently working on various high net-worth projects.

Interested students of Mechanical, Mechatronics, Electrical, Electronics and Chemical Engineering attended the session. They were given an insight into how the industry operates using latest technical and managerial concepts; in addition the recruitment process was also discussed with the students.



Guest Lecture-"Next Generation Technologies and Research Challenges"

On 21 March 2018, Department of Computer Science in association with Chopras, a higher education company in India for further studies and guidance organized an interactive session for approximately 150 students, taken by Prof. Ahmet Kondoz, Director and Dr. Yogachandran Rahulamathavan, Lecturer, Institute for Digital Technologies - Loughborough University London. They together gave an insight into various concepts of big data and machine learning and developing novel algorithms for Internet-of-Things, especially on advancing privacy-preserving data processing methods for cyber-physical systems such as cloud and smart networks.

They also threw light upon redesigning the state-of-the-art machine learning techniques such as support vector machine, Gaussian mixture models, and Linear Discriminant analysis using cryptographic primitives to work on encrypted domain.

It was an interactive session and a great platform where students openly shared their queries and discussed about latest technologies.

Guest Lecture on "Data Mining and Predictive Modeling"

Department of Computer Science and Engineering organized a guest lecture on "Data Mining and Predictive Modeling" on 22 March 2018. Prof. Jaydip Sen representing IBM took the guest lecture. This program was conducted for 2nd year students of B.Tech (CSE) who had opted for "Business Intelligence and Analytics" specialization being offered through GDGU-IBM collaborative program.

During guest lecture, the topics covered were Data Mining, Data Understanding & Preparation, Model Development & various Techniques, Model Evaluation & Deployment. Different models such as Apriori, Decision tree, Neural Network & Time Series Analysis, K-Means, KNN, Nearest Neighbour, Multi-Nominal Logistic Regression and Discriminant Analysis as well as some advance topics related to deep learning, were discussed in detail along with many case studies.

The session was quite informative and helpful for the students who are enrolled in the IBM specialization. It was an interactive session and a great platform where students openly shared their queries and discussed about latest technologies related to machine learning and deep learning.



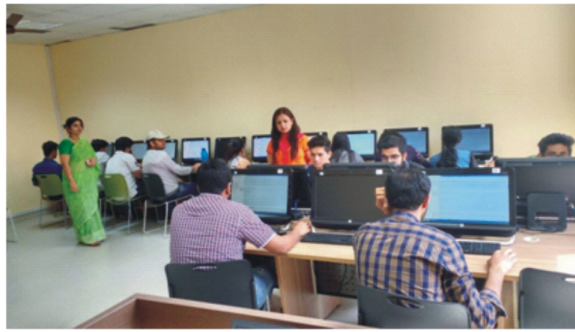
Amazon AWS Internships

Department of Computer Science and Engineering is happy to announce Amazon AWS Internship in summers on CLOUD COMPUTING ARCHITECTURE for pre final year students under the flagship of AMAZON AWS Academy.

A prerequisite exam was held on 16 April 2018 whereby a total of 50 students appeared for the test, out of which 25 students were shortlisted. The shortlisted students moved to next phase whereby head of AWS Academy— India & SAARC Mr. Amit Rawat and Head of CSE Dr. Usha Batra came and interacted with AWS accredited instructors, Ms. Abhilasha Vyas, Ms. Shivani Saluja and the shortlisted students about the AMAZON AWS Internship program.

Mr. Amit is responsible for managing AWS Academy initiative for India & SAARC countries. He has to his credit, starting the program from scratch and leading it to become one of the most successful IT education initiatives in India. With over 15 years of sales & marketing focused experience in the IT industry, Amit has pioneered the cause of industry-academia association and faculty enablement. He is a popular figure in academic circles and is on board of several universities in India and Southeast Asia. He did successful stints at Wipro, Microsoft and DELEMC.

The session was valuable and informative and provided a clear insight about the AWS internship.



Spoken Tutorial Online Test

On 18 April 2018, an online test for JAVA was conducted successfully under “Spoken Tutorial Project”. Spoken Tutorial project is the initiative of the “Talk to a Teacher” activity of the National Mission on Education through Information and Communication Technology (ICT), launched by the Ministry of Human Resources and Development, Government of India. It is an initiative taken by IIT Bombay for MHRD, Government of India. Total of 20 B.Tech. Computer Science & Engineering 2nd year students appeared for the test, out of which 16 students cleared the certification exam. Ms. Abhilasha Vyas Assistant Professor of the Department of Computer Science & Engineering organized the exam.



Indo-Canadian Seminar on Skill Development and Entrepreneurship

On the occasion of Seneca President David Agnew's India visit, Seneca College conducted a Seminar on Skill Development and Entrepreneurship on 18 February, 2018 from 10 AM to 2 PM at Le-Meridian Hotel, New Delhi. Delegates from GD Goenka University were cordially invited. The seminar featured discussions by Indian and Canadian stakeholders on the need of skill development and Entrepreneurship training in India. The key highlights of discussion was on need of innovative ideas in academics, collaborations, to support skill development initiatives in India, models of best practices in skill development and importance of developing the entrepreneurial mindset in education to develop entrepreneurs.



IEEE CSIS-18

Four students of Computer Science and Engineering attended “IEEE CSIS-18” at Bodhgaya bringing accolades and much appreciation. IEEE CSIS-18 was a 3-day long Symposium which offered the students a platform to showcase their IEEE Technergize project presentation. Mr. Pranshu, Mr. Shashank, Mr. Saurav and Mr. Aviral of 3rd year got an opportunity to demonstrate their projects in front of various IEEE panelist that included CEOs and founders of various MNCs like GeoMeo, Kolkata ventures etc.

Pranshu and Shashank showcased “Implementation of block-chain technology in the healthcare industry” securing 3rd position whereas Saurav and Aviral worked on “Sign language recognition” using python securing 2nd position.

It was a very gratifying experience to be a part of the symposium as they got a profound exposure interacting with intellectuals from around the country. The deserving students got an invite for NASSCOM summit in Bengaluru to pitch their ideas directly to the established companies like Google, Microsoft etc.



School of Design

Fashion & Design

CODE 2018

This year's theme for SoFD's annual design conference was 'Waste as a Resource, by Design'. It was held on 16 February 2018. The essence of the event was to explore the role of design as a catalyst and partner to approach the issue of turning waste into resource; whether it is from the perspective of resources, processes, or energy. It aimed to bring together stakeholders for the purpose of creating a platform for sharing, discussing, and synergising on ways that waste be eliminated through our understanding, agreements, and actions. Three tracks were touched-upon in this one-day event.



CONSUMER CULTURE AND WASTE

- » Social paradigms and cultural influences- past, present, and future.
- » Molding consumer behavior- the good, the bad, and the ugly.
- » Mindfulness and personal behavior as an agent of change.

INDUSTRY AND WASTE

- » Materials selection and utilisation.
- » Manufacturing processes and technologies.
- » Tackling waste generation through scientific research.

TRANSFORMING WASTE, APPROACH & INTERVENTIONS

- » Social awareness and activism.
- » Industry initiatives for waste transformation.
- » Transformation through policies and legislations: the Government's role.



Besides, designers, entrepreneurs, policymakers, corporates, and members of the civil society, CODE 2018 witnessed some people that are making a difference to the planet, a few prominent speakers who represented the cause were:

- Narayan Pecsapathy of Bakeys edible cutlery and TEDx Speaker;
- Monica Khanna Gulati, activist and founder of NCR Waste Matters;
- Atul Bhalla, artist and installation expert;
- Professor (Dr.) Shyamala Mani, National Institute of Urban Affairs;
- Shiv Marwaha, Principal Design Consultant;
- Smita Polite, Head of Marketing & Communication of Karo Sambhav; Associate Professor Barbara Pino from Chile;
- Arturo Dell'Acqua Bellavitis, Director Triennale Design Museum, Milan;
- Vestergaarde Frandsen India Limited.

We also had research (academic) projects, and case studies in the form of papers, products, installations, audio-visual media, and other interesting examples of efforts made in the area of transforming waste to resource. The students and faculty of the school also incorporated their own environmental waste/junk into creating art installations and other products for display. It became a holistic event with a deep-rooted cause.

VISITS

International Print-o-Pac Ltd.

The students of Communication Design visited a printing press in Noida on 17 April 2018 to get a view on how printing is executed. They understood the nuances of the various pre and post-printing stages and techniques, special colour printing, Pantone printing, cutting, packing, and their processes. The students then utilised this on-field learning back at the University to develop design booklets.



Dastkar Nature Bazaar calling!

Nature Bazaar at Andheria More near Chattapur Metro Station, New Delhi is a joint initiative of DASTKAR, a leading Indian craft NGO, and Delhi Tourism. A bunch of Fashion Design (2nd Year) students visited this fair on 10 April 2018 to explore its Summer Weaves exhibition. They interacted with craftsmen and artisans from across the country who had developed cool weaves with distinctive Indian craft techniques. The visit helped the students get inspired, and understand fashion and design from a real-time perspective.



'Dilli Haat' Mania

On 17 April 2018, the students of Fashion Design of 2nd Year visited 'Dilli Haat' (near INA Metro Station, New Delhi) to study Indian crafts and arts in detail. The main focus of the visit was to study different traditional crafts brought in from across the country and also to understand the design intervention of craft-related products. Students showed keen interest and gathered ideas to consider crafts as their design inspiration and theme for future projects.



School of

INDUSTRIAL VISITS



Rational International Kitchen



Lagom Microbrewery



MBA(IHRM), MBA (AOM) & BHMCT students visited the "Lagom" Microbrewery situated at Gurgaon Sohna Road on 22nd April, 2018 to study the aesthetic plan, operation, finance and marketing aspects of setting up of a trendy restaurant venture.

Display of Pastries around the World

AT LE CORDON BLEU SCHOOL OF HOSPITALITY



Sixty four Varieties of Pastries were prepared and displayed by the Post Graduate diploma in Culinary Art Management Students as a part of the Project "Pastries Around the World" during the Tedx Seminar held at the University on 21st April, 2018



WORKSHOP



Brazilian Cuisine



Towel Art Origami

A hands on Workshop on Towel art was arranged by the Accommodation Operation Department on 21 March 2018



French Culinary Master Class by Chef Pierre Haute Savoie, Sysse, France



Workshop On Cookies, Breads & Pastries

Workshop on cookies, bread and pastries were held in association with American Institute of Baking and ASSCOM Institute. The hands on workshop on bread making, cookies and pastries were taught with technical and scientific reasoning. Chef Amit and Mr. Nishit Mehta lead the workshop and shared the importance of garnish, presentation and plating of various pastry products.



Japanese Sushi Workshop

This workshop in association with IHG Crown plaza, Gurgaon, a Japanese Cuisine workshop on Sushi was conducted with emphasis on the variety of ingredients used, importance of hygiene knowledge and the finer culinary skills required to roll out an authentic Japanese master piece of Sushi variants.

Thai Theme Lunch

As a part of the training on "Fine Dining Skills" based on a selected theme, the final year BHMCT, and PGDCAM students had organised a "Thai Theme Lunch" for the Senior Management Group of the GD Goenka University. Vice Chancellor, Deans of various schools along with the invited guests of Finland University, had attend the theme Lunch organised at the Training restaurant of Le cordon Bleu School of Hospitality on 23rd April, 2018



FORMAL LUNCH

On 12th March, 2018 a "Formal Lunch" was hosted by Le Cordon Bleu School of Hospitality for the dignitaries of Defence Air Power Studies and School of Communication during the conference held at GD Goenka University.



School of Humanities and Social Science

‘Of Hits and Misses’:

A Panel discussion on the Union Budget 2018-19



The students and members of faculty, Department of Economics attended a panel discussion on the Union Budget 2018-19, “Of Hits and Misses”, organized by the Centre for Budget and Governance Accountability (CBGA) at Constitution Club of India on 2 February 2018. The event was attended by students, various academicians and different activist groups, who were eager to hear the professionals addressing the budget. The panel consisted of elite personalities from the field of economics and politics namely- Prof. Jayati Ghosh, Mr. Anand Sharma, Mr. Nikhil Day, Ms. Yamini Aiyar, Mr. KariyaMunda, Mr. Ashwini Mahajan and Mr. Subrat Das.

The discussion was divided into two sessions. The first session comprised individual speaker's opinion on the budget, and the second session was a question-answer round with the audience. The discussion started with Mr. Kariya Munda a representative of BJP, addressing the historic budget which promises record-breaking investment and healthcare and rural amenities. With a focus on a balance between the urban and rural class, the speaker was keen on addressing issues such as increasing slum population in urban cities and a need for a change in perspective. Second speaker was Congress MP, Mr. Anand Sharma, who stated that budget was “deeply disappointing”. The speaker raised the issue on implementation of the policies, addressing that the roadmap for implementation was significantly lacking. He also raised questions on the cost of healthcare premiums and the ever-changing fiscal deficit estimates. Prof. Jayati Ghosh, an economics faculty from JNU, provided a macroeconomic context to the discussion. Stating that the Indian economy is in

a bubble which is about to burst, the speaker addressed key issues in the agrarian and education sector. Also, the economy is facing depressed demand and crying for more public expenditure. Next speaker was Ms. Yamini Aiyar from Centre for Policy Research, who was quick in saying that there is a policy paralysis in the country. She said that there seems to be a mismatch between the schemes and their monetary allocation. She also questioned the implementation of healthcare plan. This was followed by Mr. Nikhil Day of Mazdoor Kisan Shakti Sangathan, who talked from the public's perspective. He raised key issues regarding the budget making process, suggesting that the public should be involved in the process and the budget itself should not be a mystery throughout the year. Last was Mr. Ashwini Mahajan from Swadeshi Jagran Manch, who simply questioned the involvement of the private hospitals in the healthcare plan, Modicare.

The second session was a question and answer session where questions were taken from the audience. The questions ranged from sanitation, environmental protection to the over-dependence on Aadhar based identity system. The speakers took all questions and addressed them appropriately.

The panel discussion was an enlightening experience. Listening to a bouquet of known personalities, discussing about the budget was enriching and added to our knowledge on economics. Also, numerous perspectives were discussed which gave



food for thought to the students of economics.

Cultural Bridge from Humboldt University, Berlin organized a lecture by Frank-Walter Steinmeier, the President of Germany on 23 March 2018 at University of Delhi, North Campus. Students and faculty from School of Humanities and Social Science were invited to be a part of the erudite and high-profile gathering. In the wake, students and faculty members represented the University and engaged in dialogue and deliberations with the German President. Later the group was invited at the Ambassador of Germany's residence on the occasion of the State Visit of the President for dinner.

STUDY TOUR: TRAVEL AND TOURISM



Educational tour gives us ideas, likewise opportunities to visit prestigious, historical and places having cultural importance. These visits help us visualize and experience text. These activities helps learner of Travel and Tourism, develops an extrovert personality with social graces. Move over, it is important that every student acquires more knowledge through actual exposure to the different places.

A field trip to Red Fort, JamaMasjid, Humayun's Tomb, QutubMinar, and Akshardham Temple at New Delhi for the students of BA (H) Travel & Tourism, 2nd Semester was organized on 23 March 2018, 26 April 2018 and 01 May 2018 respectively. The educational tour of New Delhi, India, was undertaken for the purpose of informing further development of the Field Tour Report. The specific purpose of the visit was to inform the formulation of a development plan for the tourism resources available in the New Delhi region.

The tour group was accompanied by Dr.Shivam Prakash, Assistant Professor. The tour break the monotony of the class room teaching sessions and to introduced the students to the splendid panorama of historical sites, thereby encouraging them to synthesize the theoretical learning concepts with practical exposure.

School of



Strengthening Capacity for Environmental law in the Asia-Pacific: Developing Environmental law Champions – Three Day Roundtable

Prof.(Dr.) S. Shanthakumar, Dean, School of Law was invited to participate in the three-day roundtable organized by Asian Development Bank at its headquarters in Manila, Philippines on 24-26 January 2018. This roundtable had been organized to strengthen the network of environmental law practitioners and professors across the Asian region. Prof. (Dr.) S. Shanthakumar attended the roundtable as the country's focal person and lead environmental law champion. He has been a part of the network of Environmental Law Champions supported under ADB's regional capacity development technical assistance project entitled Strengthening Capacity for Environmental law in the Asia-Pacific: Developing Environmental law Champions. The aim of the technical assistance is to enhance the capacity of law professors and university lecturers in ADB's developing member countries.



The School organised a CAPSULE COURSE ON COMPARATIVE CRIMINAL JUSTICE from 28 January 2018 to 6 February 2018 by Prof. Zhiyuan Guo (Professor and a Deputy Director, Centre for Criminal Law and Justice of China University of Political Science and Law). The highlights of the course was Introduction to Chinese Criminal Justice: Historical Review & Roles of Police, Prosecutors, Judges and Defence Lawyers; and Pros and Cons of Recent Criminal Procedure Law Reforms of China. She also emphasised on rights protection for Persons with Mental Disabilities in China.

CAPSULE COURSE ON COMPARATIVE CRIMINAL JUSTICE



TRAIN-THE-TRAINERS PROGRAM AT COLOMBO, SRI LANKA

GD Goenka University in association with the Open University of Sri Lanka hosted the ADB Regional Capacity Development Technical Assistance: Strengthening the Capacity for Environmental and Climate Change Laws in Asia and the Pacific TRAIN-THE-TRAINERS Program from 28 May to 1 June 2018 at Colombo, Sri Lanka.

Prof. (Dr.) S. Shanthakumar, Pro. Vice Chancellor of GDGU and Dean, School of Law was the country focal point from India for the above program. He was appointed as an international trainer for this program. There were around 60 applications from India out of which the screening committee had selected 20 participants. This was a week-long training workshop for the environmental law teachers.

Legal literacy camp at 32nd Surajkund International Crafts Mela, Faridabad.

The Legal Aid Committee conducted a legal literacy and awareness program at 32nd Surajkund International Crafts Mela Faridabad on 12 February 2018. The theme of the play was "Meri Beti Mera Samman" and students depicted different forms of crime against women and its legal remedies. It was performed in the presence of Ms. Mona Singh, CJM Faridabad; Mr. Sameerpal Singh Srow, Secretary, Government of Haryana MD Haryana, Tourism and other officers of Haryana Administration. The program ended with transformed audience and few teary eyes.



Guest Lecture on IPR

The school organised a guest lecture on Emerging jurisprudence of IPR: Challenges and Opportunities on 21 February, 2018. Prof.(Dr.)M.K Bhandari was the resource person who is an eminent professor of Cyber law and former professor Dean of J.N.V. University, Jodhpur. He emphasised on the importance of Patents, Trademarks, Copyrights and Trade Secrets and also informed the students about the emerging opportunities in the field of IPR and how to overcome the challenges in the era of fast changing technologies.

EDUCATIONAL TRIP TO TIHAR JAIL

The students of the School visited Tihar Jail on 26 February 2018. They got an opportunity to have a look around the lush green campus of Jail No. 2. Students got a first-hand experience in the free legal aid cell of the prison where they were briefed about the procedure and formalities relating to appeal, parole etc of the convicts. Apart from this, they also had a tour of the prison factory witnessing the finest works done by the convicts and to top it all, they got to taste the freshly prepared cookies. The students had an enriching experience about life inside the prison as well as the reformatory approach of the authorities trying to get the convicts back into the main life stream.



SYMPOSIUM ON LEGAL REGULATION OF BITCOIN, BLOCKCHAIN AND CRYPTOCURRENCIES

Symposium on Legal Regulation of Bitcoin, Blockchain and Cryptocurrencies

The School organized a Symposium on Legal Regulation of Bitcoin, Blockchain and Cryptocurrencies on 22 February 2018. The panel of experts included Mr. Jorg Molt, Mr. Neeraj Aarora, Mr. Rodney Ryder, Mr. Anupam Tiwari and Prof. (Dr.) M.K.Bhandari.

Mr. Jorg Molt is a pioneer in bitcoin and a specialist in blockchain and cryptocurrencies and he is presently CEO of Satoshi school. Mr. Neeraj Aarora is a practicing Advocate, Arbitrator & Computer Forensic Expert and also an expert in cyber law domain. He is a "Certified Forensic Computer Examiner" from IACIS and has also done training in the Mobile Forensic, Computer Forensic, Ethical Hacking, Networking, Information System Auditing, and Network Forensic. Mr. Rodney Ryder is an expert in the field of cyber law. He is presently the advisor to the Ministry of Communications and Information Technology, Government of India on the implementation of the Information Technology Act, 2000. He is also an advisor to the National Internet Exchange of India (NiXI) and a member of the panel of independent and neutral arbitrators with NiXI. Mr. Anupam Tiwari is an IT Security enthusiast and an incisive learner, holds rich experience and qualifications in the demesne including CDAC & GFSU Certified Cyber Security Professional and a Certified Ethical Hacker. He is working with the Min of Defence wherein he has variegated experience of service in IT security implementations and conduct of Cyber Audits. Prof.(Dr.) M.K. Bhandari is an

eminent professor of cyber law and former professor Dean of J.N.V. University, Jodhpur. He has a vast knowledge in IPR, bitcoin, blockchain and cryptocurrencies.

The symposium on legal regulation of Bitcoin, blockchain and cryptocurrencies provided a platform where the budding lawyers got a chance to know about the cryptocurrencies from the experts and exchanged their views on its regulation. It has prepared the participants to face the challenges put forward by the cryptocurrencies.





National Quiz Competition "Prashno-try"

National Quiz on Constitutional Law, 2018 was held on 28 February 2018. It provided a platform to the young achievers in the legal field to test their knowledge of Constitutional Law. The said event had participation of 35 teams from law schools and universities across the country.

The event was presided by Hon. Justice Shri Rameshwar Singh Malik (Retd.), Punjab and Haryana High Court and Prof. (Dr.) S. Shantha Kumar, Dean Academics and School of Law, GDGU.

The first prize was bagged by the Army Institute of Law, Mohali; followed by Faculty of Law, Maharishi Dayanand University, Rohtak; and BLSITM, Bahadurgarh, respectively. Also, ten consolation prizes were awarded for various questions asked by the jury to the participants.

There were three rounds which witnessed the toughest as well as an interesting competition among the participants. The learning experience had been enriching for the participants and teams have promised to be a part of series of "Prashno-try" prospectively.



Capsule Course On International Data Privacy Law

A Capsule Course on International Data Privacy Law was organized from 16 April to 21 April 2018. The key resource persons were Matt Slone, Director of Global Litigation Services UnitedLex and Nitin Shama, Chief Information Security Officer and the Director of Administration and Procurement for UnitedLex.

The highlights of the course were basics of data security and major international security breaches. They discussed laws & regulations governing data protection across the world including US, EU, China, Singapore, Australia, and India. The course also covered the Aadhaar controversy and its impact on Data Privacy and the future of Indian Data Privacy.



INTRA-SCHOOL DEBATE COMPETITION

The school organized a debate competition on 'Right to Privacy- A necessary right or just a plain cause' on 6 April, 2018. Majorly students spoke in favour of the topic and only one student spoke against the motion but was very convincing. Three students were judged as the best speaker out of which two students shared the second best speaker prize. Prof. (Dr.) S. Shanthakumar, Dean of the School, awarded the best speakers with books and letters of appreciation. It was an enriching experience for all the students who participated in the competition.

Common Law Admission Test (CLAT) 2018 conducted at GDGU

Common Law Admission Test (CLAT) 2018 was successfully conducted by School of Law on 13 May 2018. The university campus was one of the exam centres for Gurugram. The exam was conducted between 3:00pm -5:00 pm. A total of 322 candidates appeared for the exam. The examination was conducted successfully and the candidates of the examination and their parents appreciated the arrangements made by the university.



Republic Day Celebrations

The Legal Aid Committee (LAC) of the School celebrated the 69th Republic Day by wishing the Vice-Chancellor, Registrar, Deans of Various Schools and the members of LAC. The student conveners Ms. Poornima Singh Pawar and Mr. Govind Bali narrated briefly about the legal importance for celebrating Republic Day through greeting cards as a token of respect and love.



School of Management

Seminar On Union Budget 2018

The School organised a session on Union Budget-2018 on 7 February 2018. The speakers were Dr. Suneel Arora, Ms. Vandana Mehrotra from Finance area and Dr. Sonal Katyal, Ms. Sunrita Chaudri from Economics area. The session highlighted the various aspects and analysis of Budget-2018.

The session was divided into four parts. In first part, reaction of political party leaders, industry leaders and entrepreneurs were discussed. In Second part, economic parameters were analysed. In third part, Sectoral Allocation was reviewed. Finally, taxation was discussed followed by Question and Answer.



Association with NGO 'Sugam'

Community Service by School of Management Students

As part of community service course, MBA students organized set of activities for NGO Sugam kids which is a partner NGO for the course under the guidance of Dr. Sonal Katyal. SUGAM NGO is a beginning of collective movement dedicated to sustained hard work for the causes. They have their own group of social workforce who realize the needs of orphaned and abandoned children and look after their wellbeing and development including quality education. Service learning benefits students by enhancing their understanding of concepts learned in the classroom, promoting personal identity, fostering the development of civic responsibility, and giving them the opportunity to work with diverse populations in a "real world" setting. The community partners benefit from the relationships formed and the services students contribute in response to community needs. Through this the students learnt to integrate academic work with community service. At NGO, students learnt to apply knowledge gained in the classroom to real life by getting hands-on experience in the community.



Industrial Visit to Yakult Danone India Private Limited

The School organised an industrial visit to Yakult's probiotic factory at Rai, Sonapat, India for Semester two students of MBA, BBA, BCom and Post Graduate Diplomas on 7 February 2018.

Yakult Danone India (P) Ltd is a 50:50 JV between Yakult Honsha, Japan and Groupe Danone of France, both of which are global probiotic leaders. The JV was formed in 2005 to manufacture and sell probiotic products in the Indian market. Yakult, a probiotic drink was launched in India in 2007, and is presently available in Delhi/NCR, Nasik, Chandigarh, Punjab, Jaipur, Mumbai, Pune, Ahmedabad, Hyderabad, Chennai, Bangalore, Kolkata and Lucknow. Yakult is manufactured at an ISO 9001:2008, HACCP and OHSAS 18001:2007

certified manufacturing facility in Sonapat, Haryana in India..

The visit was coordinated by Dr. Arun Sacher (Dean SOM), Mr. Rajneesh Kler and Dr. Parul Sinha. Build on 8 acres of land the Yakult's plant has a total production capacity of 1 million bottles per day. The visit started with brief presentation of the company by Mr. Aadish. He took students around various facility centres and departments and explained each major operations in detail. Students saw the state-of-the-art automated manufacturing processes following strict quality control measures. Yakult's exclusive probiotic LcS increases the number of beneficial bacteria in the digestive system and makes it difficult for the harmful ones to take over. With over 6.5 billion LcS in each bottle, Yakult has



Visit to NDTV Tech Conclave 2018

NDTV tech Conclave 2018 held at New Delhi was a congregation of leading minds in technology, mobile and digital industry. It witnessed participation from several Indian and global technology giants. The students got an opportunity to attend the event and gain first-hand knowledge about the world of technology. They attended a panel discussion "Your smart phone - biggest threat to security and privacy" moderated by tech guru Rajeev Makhni. They also witnessed live tech big fight "Is it the start of end of social media" led by esteemed journalist Vikram Chandra.

among the highest concentration of probiotics in the market.

In the end Mr. Aadish addressed all questions of the students and explained about the career opportunities in this sector. The trip was very informative, enriching and provided great learning experience to the students. It gave students an exposure to the Multinational Company's environment, its Production, Processing, Management, Human Resource Development and Environment concerns. Students learned about the Quality Standards and Practices and got a holistic view of the company's processes and strategies.



Visit to Auto Expo 2018

The Students visited India Expo Mart in Greater Noida for Auto Expo 2018 on 12 February 2018. It is Asia's biggest and the world's second largest motor show. It hosts exciting launches and showcases, right from the launch of the Maruti Suzuki Swift to the unveiling of the new Mahindra convertible SUV concept. Students gained experience of events, display, marketing, branding and got the networking opportunity with Automobile industry majors. They also got exposure to launch practices in Automobile industry.

MOU Signed With SAP

The School signed a MOU with SAP on 30 January 2018. SAP University Alliance is a global program which exposes students and faculty to the latest SAP technologies and enables universities and vocational schools to integrate SAP software into their teaching by partnering to build technology skills. The program members have access to a wealth of resources developed in collaboration with faculty, students and SAP partners and customers around the world. As an associate member, the access is to SAP University Alliances curricula, Demos, Webinars and recordings, Community membership, events and competitions and Learning platforms. With full membership, SOM gets access to entire SAP licence portfolio, Partnership hosting and maintenance of SAP solutions through University Competence Centres (UCCs), first and second level support through University Competence Centres and Preferential invitation and participation in events.



School of Medical & Allied Sciences

PARTICIPATION

PARTICIPATION IN "ROKO THALASSEMIA" RALLY

"Treatment without prevention is simply unsustainable"

The students of SoMAS participated in "Roko Thalassemia" seminar and awareness rally organised by Artemis Hospitals in association with Mahavir International and Indian Red Cross Society, Gurugram, on 7 January 2018. More than 250 bikers joined the campaign to spread awareness about the disease. Expressing concern over the growing number of thalassemia patients, Dr. Gaurav Kharya, Senior Consultant and Head, Pediatric Hematology and bone marrow transplant at Artemis Hospital, urged the youth to check their thalassemia status before getting married or planning children. A free thalassemia (HbA2) camp was also conducted on this occasion.



CONTRIBUTION TOWARDS SOCIETY- "KHAYAL APNE BUJOORGON KA"

"To care for those who once cared for us is the biggest honor."

The students of SoMAS participated in the free health check-up camp, organized by Artemis Hospital, Gurugram on 14 January 2018. Students assisted the team of medical professionals including Orthopedician, General physicians, Eye & Dental Experts of Artemis Hospital in the check-up of geriatric patients. Students learned various investigational techniques like ECG, BP, BMI, BMD etc. in addition to the exercise based physiotherapy treatment for back/ shoulder/neck/knee pain. Overall, it was a great learning session of clinical practice in serving senior citizens of the society.



INITIATIVE TOWARDS SOCIETAL WELFARE

Prof. (Dr.) Rohit Dutt, Assistant Dean of the School delivered a session of knowledge on the topic "Role of Pharmacist in transforming Healthcare" to Pharmacists during 'Continuing Pharmacy Education Programme' held at District Rohtak on 29 April 2018. He apprised all the pharmacist about latest happenings in the pharmacy field and safe usage of drug. Dr. Markandey Ahuja, Vice Chancellor, State University Gurugram and Dr. M. C. Gupta, Director PGIMS Rohtak have also shared their expert views on Good Pharmacy Practice.



GUEST LECTURES

INVITED LECTURE BY DR. ROHIT DUTT TO THE PHARMACISTS AT SONEPAT

"Let us prove to be proud to be a pharmacist".

On 21 January 2018, Prof. (Dr.) Rohit Dutt, Assistant Dean of the SoMAS delivered an invited lecture to pharmacists of Haryana at State Pharmacy Council's Continuing Pharmacy Education Programme held at Sonapat. Dr. Dutt educated audience about 'Safe Use of Medicines'. He requested all the pharmacists to contribute towards wellness of society by providing necessary instructions about usage of medicines to prevent ever increasing cases of drug resistance/adverse drug reactions.



GUEST LECTURE BY DR. FAIZA

A session of knowledge on the topic "Holistic Nutrition" was delivered by Dr. Faiza, from JAN Medical College, Aligarh Muslim University, Uttar Pradesh to students and staff members on 4 February 2018. She apprised audience about composition of a healthy diet with an emphasis on physiological importance of vitamins. She elaborated the role of optimum nutrition in prevention of various vitamins and nutritional deficiencies. It was an interactive session followed by healthy discussions with staff and students on management of nutritional disorders prevalent in the society.



GUEST LECTURE BY DR. SARABJIT MASTANA

Dr. Sarabjit Mastana, Associate Professor in Human Genetics in the School of Sport, Exercise & Health Sciences at Loughborough University had an interactive session with the students on 5 February 2018. He focused on "Genomic & Precision Medicine: opportunities and potentials for biologists and scientists". He apprised students about safe usage of Sport Medicines. Add on to this, he also focussed on the impact of diet and exercise on the inflammation and genomics of sport performance and endurance. It was very healthy learning session for students. They were found enthusiastic during discussion session.



VISITS

A VISIT TO NATIONAL DAIRY RESEARCH INSTITUTE (NDRI)

Students visited one of the renowned National Dairy Research Institute (NDRI), Karnal on 20 January 2018. The objective of the visit was to apprise all the budding healthcare professionals about microbiological testing of dairy products. It was a wonderful and interactive visit, where students understood step-by-step processing, analysis and packaging of the milk and related products.



A VISIT TO INDIAN SPINAL INJURY CENTRE

"Role of Physiotherapy in treating patients with Spinal Cord Injuries is of paramount importance".

Students of BPT programme visited Indian Spinal Injury Centre (ISIC), Vasant Kunj, Delhi on 20 February 2018. They came across many new equipment and therapies used in rehabilitation of patients. Interaction with Leadership of ISIC was indeed very fruitful. This visit provided budding physiotherapists an opportunity to learn restorative therapies like electric stimulation, biofeedback and aqua therapy for the treatment of spinal cord injury patients.

A VISIT TO MOTHER DAIRY

Students of the School visited Mother Dairy Plant, one of the largest liquid milk company in Asia situated in Patparganj, Delhi on 24 January 2018. The main objective of the visit was to apprise them about microbiological aspects in the preparation and storage of dairy products. Students visited different units of the plant, had an interactive session with the Director of Mother Dairy plant. They learnt various stages of milk processing like Standardization, Fortification, Clarification, Homogenization and Pasteurization and Distribution of milk. Students were found very enthusiastic and had a wonderful experience visiting the Mother Dairy plant.



INAUGURATION OF INDUSTRY BASED LABORATORY

Industrial Pharmacy Lab was inaugurated by Prof. (Dr.) Shailendra Saraf, Vice President, Pharmacy Council of India at GD Goenka University on 18 March 2018.



CONTINUING PHARMACY EDUCATION PROGRAMME, CPE- 2018

The School successfully organized Haryana State Pharmacy Council's Continuing Pharmacy Education Programme on 25 February 2018 in association with District Gurgaon chemist and druggist association. Around 900 pharmacists from state of Haryana attended the CPE programme. Prof. (Dr.) Rohit Dutt educated the audience about "safe use of drugs" in order to keep society healthy. Dr. Dutt requested all the chemist and pharmacist to take special control over the sale of MTP kit in order to contribute for "Beti Bachao -Beti Padhao" drive of Haryana Government. Dr. P K Sahoo, Professor, DIPSAR, New Delhi, was another key speaker of the day. He apprised pharmacists about Regulatory requirement in pharmaceuticals. Entire leadership of Haryana state pharmacy council were present on the occasion of CPE programme.



INTERACTION WITH DR. KARTHIK MUTHUMAYANDI

On 7 May 2018, Dr. Karthik Muthumayandi, School of Sport and Exercise Sciences, the University of Kent, UK interacted with the faculty members for possible academic and research collaboration. He shared the unique treatment protocols followed at the University of Kent for better physiotherapeutic outcomes. He demonstrated the application of machine learning techniques in understanding and planning a therapy for orthopaedic and muscular ailments.



World Health Day Celebration

"Health is a state of complete harmony of body, mind and spirit"

A free medical health check-up camp for faculty, staff and students was organised on the occasion of WORLD HEALTH DAY on 6 April 2018. The aim of the camp was to aware people and give them access to healthcare without prospect of financial hardship. Various tests such as Blood Pressure, Haemoglobin Test, Clotting and Bleeding Time etc. were performed by students. Faculty members, staff and students from different schools of GDGU came for the health check-up. Participants were provided with learning material for management of body ache through physiotherapy and simple exercises. Test analysis report was also given to the participants. This was one of the continual activity carried out by this School to provide holistic healthcare service to society.



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Placements and Internships for Jan – June 2018

As the New Year ushered in, a fresh wave of opportunities rushed in the Corporate Resource Centre at GD Goenka University, the students enthusiastically prepared and applied for the jobs of their choices – as they say it's a magical thing when career and passion come together. This year witnessed a substantial 30% increase in new companies confirming for final placement process. The placement season saw an overwhelming response from companies spanning across various functions such as BFSI, Consulting, General Management, IT/ITES, Strategy, Sales and Marketing, Operations, Manufacturing, Production, Construction, Design, Hospitality, Architecture & Planning, and Media & Communications. The graduating students were presented with an array of choices even before the completion of their program, as it's always the first job in the life of a student that can make an immense contribution to one's professional career.

The Corporate Resource Centre team worked diligently with corporate professionals, students and academic colleagues to ensure that the students are equipped with the right skills and attributes such as problem solving, interpersonal and communication skills, analytical and critical thinking skills etc. As the students got rewarding offers from esteemed recruiters like Jindal group, ITC Limited, Boston Analytics, Cvent, HT Media, Asahi India, Coffee day, Mobikwik, Oberoi Group, BYJU's, Zycus, NIIT, Huawei, Allan Lloyds etc. The highest CTC on offer for this year being Rupees One million per annum for B.Tech and MBA batch.

A good institution prides itself of great learning however a great institution ascertains fruitful learning that is directed at career

building. At GD Goenka University, we believe in enriching the students learning experience beyond the classroom through field visits, guest lectures, educational trips and various other on and off campus events throughout the academic session. One such event is the industrial training or internships through which the students acquire practical exposure and hands on training. It has been an eventful time for the Placement team with various exciting internship opportunities being rolled out to the students such as Maruti Suzuki, Amazon, Siemens, BIBA, Adidas, Hometown, Marriott, Raw Mango, IBM, Yamaha Motors, Escorts, Le Meridien etc.

The robust Placement team at GD Goenka University has also initiated international internships to provide global exposure to the students across various countries like USA, Mauritius, France, Dubai etc.

The stellar placements at GD Goenka University stand testimony to the trust reposed in its pedagogy, faculty, alumni and students by the stalwarts of the industry. Our meritorious students have made us proud with multiple offers at breakthrough salaries and exciting job profiles, GD Goenka University once again reinforced its position as one of the premier Universities in the country as we are at the verge of successfully concluding another placement season for the batch 2018.

CRC



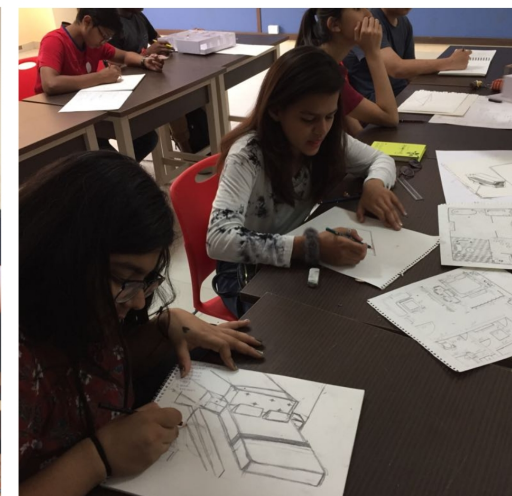
SUMMER INTERNSHIP PROGRAM FOR SCHOOL STUDENTS

Summer holidays for students are a collective mix of activities, where they can familiarize themselves with something novel, while enjoying their break days ahead. Taking this initiative forward, the CRC (Corporate Resource Centre) Team, designed a fun-filled yet knowledgeable Summer Internship Program - 2018 for the students of GD Goenka World School.

This five-day program was launched in 2016, for students of Grade 9 and 10. The objective of this program was to generate awareness about new-age careers and subsequently, provide an opportunity to work with professionals on subjects of choice, through various schools of the GD Goenka University. This platform also enhances prospects for our students to gain hands-on training on multi-dimensional projects with every passing year.

With rising appreciation towards the contents of the program, the 2018 batch witnessed a remarkable escalation in the number of students registering for this Internship Program. Nearly 70 students of GDGWS from Grade 9 to 12 have enrolled themselves for the sessions, which commenced with a formal Orientation Ceremony on 28th May 2018.

The week long schedule equipped the interns to associate and train themselves alongside various projects such as "How to Create Sustainable Wealth" by GD Goenka School of Management, "Film Making and Still Photography" by GD Goenka School Of Communication, "Arduino Based Projects" by Engineering "Introduction to Indian Legal System" by GD Goenka School of Law and "3D Interiors- How to create the room that you always wanted" by GD Goenka School of Fashion & Design.



THE CREATIVE CORNER

Augmenting Clinical Trials with Real World Evidence (RWE)

The use of Real World Data in clinical decision making is rapidly becoming the new normal. The recently released guidelines by the FDA titled "Use of Real-World Evidence to Support Regulatory Decision-Making for Medical Devices", the FDA sheds light on how they "evaluate real-world data to determine whether it may be sufficiently relevant and reliable to generate the types of real-world evidence that can be used in FDA regulatory decision-making for medical devices."

Randomized Clinical Trials (RCT) have always been and shall remain the trusted gauge when it comes to evaluating safety and efficacy for medical devices and pharmaceutical drugs. However, with the flood of Real World Data pouring in from channels such as social media, activity trackers, electronic health records, insurance claim databases and more the potential to extend the criteria used for clinical decision making is becoming that much more relevant. On June 5th, 2017, The FDA approved the latest iteration of the Sapien valve. The FDA said it relied on real world evidence in

making its decision to expand the use of the Sapien 3. This approval is the most recent example of how the role of real world evidence is increasing in clinical decision making.

From RWD to RWE

In simple words real world data is data collected during the normal day-to-day conditions that a patient may experience outside the "controlled" environment of a clinical trial. When we take real world data and analyze it within the context of what exactly needs to be measured we end up with more meaningful information termed as real world evidence, RWE can then be used to assess the effectiveness of a treatment in a daily setting and therefore aid clinical decision making. RWD fills the knowledge gap between clinical trials and actual clinical practice adding social context to potentially furnish key insights that can further lead to more effective and safe drugs and devices, Real World Studies and the benefits of Real World Evidence.

The characteristics and treatment protocols of patients often differ from the controlled environment of a clinical trial and thus the information gained

from the RCT may not always represent the characteristics of a broader group of patients. RWE allows one to analyze how treatments may perform with people belonging to different age groups, genders, races and ethnicities. Apart from this RWE is helpful in estimating how the treatment may perform with patients at different severity stages or with other co-morbid conditions that may require medication.

The abundance of rapidly emerging data sources has enabled pharmaceutical companies and healthcare providers to be better equipped in determining the effectiveness, safety and the cost benefit of a device or drug. Although accessing and analyzing large volumes of data may seem cumbersome, the generation of RWE is becoming easier with the help of more sophisticated data management and analytical tools.

RWE may also be generated via practical clinical trials that allow for certain flexibility to reflect the day-to-day conditions of a treatment protocol. One of the areas where a practical clinical trial may vary from a routine

RCT is the substitution of a placebo control group with a comparison group receiving standard care.

The incorporation of RWE in clinical decision making holds numerous benefits

A more precise understanding of medication. RWE allows industry professionals to draw more accurate conclusions pertaining to the effectiveness and the ROI of a medication.

Provide new insights: The integration and analysis of data from multiple disparate sources allows for new insights to be developed.

Improved health outcomes: RWE enables pharmaceutical firms to develop drugs effectively and aid smarter commercialization practices.

Meet payer demands: Studies that generate RWE satisfy the demand to provide evidence that establishes the cost-effectiveness of a medicine.

Lowered medical costs: RWE may furnish new insights into treatment protocols that may lead to reduced medical costs.

Increased patient safety: Incorporating RWE with RCT information allows researchers to identify side-effects and other contraindications thus increasing patient safety,

Personalized medical care: RWE enables researchers to identify classes of patients that may benefit the most from a specific medication.

New Indications for an existing treatment; The large datasets present in RWE help in the identifications of previously unnoticed patterns that may furnish new indications for an existing medication or treatment,

Healthcare professionals may identify new markets for drug development based on RWE datasets.

Increase ROI for pharmaceutical companies: RWE can expedite the development process, furnish verifiable evidence of effectiveness and help pharmaceutical companies add value to themselves in the industry.

Zubair Sher Singh Kalsia

Project Management & Marketing Associate at Tigermed

Almumi BBA Batch 2014-17

Women and their Love for Saree

Though, fashion trends are changing at an exceedingly fast pace with every other season however Saree, the most ancient attire adorned by Indian women has and will always remain close to the Indian women's hearts. It will surely remain in trend till fashion exists. Besides making a woman look traditional, the magic of this 6 yards of straight cloth is that it also makes a woman look independent and stylish.

Surprisingly, this attire is no more just popular with Indian women, many women from other countries have also fallen for it e.g. Oprah Winfrey, Cameron Diaz, Elizabeth Hurley, Nicole Scherzinger, Paris Hilton, Naomi Campbell, Lady Gaga and many more. The credit of spreading the fame of Saree across other countries definitely goes to many Indian women famous in diverse fields who have always loved to represent their Indianness by wearing a Saree e.g. from Bollywood - Rekha, Vidya Balan, Deepika Padukone, Politics - Sonia Gandhi, Smriti Irani, Corporate - Arundhati Bhattacharya, Naina Lal Kidwai, Chanda Kochhar and the list is unending.

Over the years many changes have come in the way women drape this 6 yards of straight cloth in different ways. Some like to team it up with a belt around the waist, others like to complement it with a pair of trendy trousers, some like to wear it with a collared shirt, others love to either wear a stylish jacket over it or add fringes to it and I must add all these styles definitely add to the oomph factor of a woman and I really appreciate these creative and stylish women who as per me have 're-invented' and 're-booted' the art of wearing a saree and added a modern twist to this traditional attire.

In my case, however, I think the statement given by Iman that "In a world full of trends, I want to remain a classic" stands true, as even in this age of changing fashion trends I still can't get over the way of draping it the conventional way, the desi way, the traditional way. . . And thats me!! Desi at heart and born with an eternal love for pastel colours and ethnics!!

Dr. Ramandeep Kaur
School of Management



G D GOENKA UNIVERSITY | G D GOENKA EDUCATION CITY

Sohna Gurugram Road, Sohna, Haryana-122103, India

EPABX: +91 124 3315900 (30 lines) | EPABX (M): +91 9871600045-48 & 51-53 | Fax: +91 124 3315970

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