MAGAZINE OF THE PUBLICATION CLUB OF THE G.D. GOENKA UNIVERSITY

# G.D. GOENKA UNI-BUZZ

**VOLUME 3.1 JANUARY 2016** 



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# **UNIBUZZ TEAM**

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MAGAZINE OF THE
PUBLICATION CLUB
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UNIVERSITY

# PHASE OF GROWTH WITH CONSOLIDATION

It is said that in the life of an institution two years is a very short period. But that doesn't seem to be the case at GDGU. The environment in the University has been exciting and captivating and it is due to this reason that so much has been achieved in this short period. The University is growing, and so are the people. Each edition of Unibuzz makes us recount what we have achieved and get a glimpse of what is going to unfold. We started the academic session with its uniquely designed three-day orientation programme in August 2015. The number of students in the University touched the 1.500 mark.

As the academic session 2015-16 commenced, GDGU endeavored to take another quantum leap with the start of Ph.D programme. It is the dream of any University to have its own Ph.D programme not only because it is the highest degree but because it creates a research environment which is characteristic of any good University. We enrolled 49 research scholars in all the schools of the University. After the successful implementation of Interdisciplinary projects (IDPs) and a pilot programme of offering minor electives, we launched the fullfledged programme of specialization in minor for all eligible students. The response has been overwhelming and more than 90 students from different schools are pursuing their minors. This initiative has placed the University in the league of some of the most forward looking institutions globally. The University also started a unique PG Diploma in Education Management (Montessori System), which is one of its kind in India, and has 15 students pursuing the programme.The University witnessed a very solemn and proud moment on November 27, 2015 when it held its first annual convocation. The first batch of graduates of MBA, LLM and PG

Diploma in Culinary Arts were

awarded their
Degrees and
Diplomas. The former
Chief Election
Commissioner of
India, Dr. S Y
Quraishi, was the
chief guest and
delivered the
Convocation
Address.

The annual sports

meet SPORTOPIA

was bigger and

was organized, which

better in terms of participation from Universities and Institutions from across the country than in the previous vear. The annual conference of the School of **Engineering REDSET** went international and witnessed confluence of researchers, scholars and practitioners from across the globe with representation from about a dozen countries. Other annual events like Udvami Bazar and Elixir were held and the participation was more than earlier editions. The Student Project Exhibition of **Engineering Design** (SPEED) spread its wings and invited projects from outside GDGU. More than 150 innovative

projects from 32

Universities and

Institutions were

exhibited. The next

academic activities

semester will witness

like International Conference on Applied Psychology by the School of Humanities and Social Science, International Conference of Hospitality & Tourism (i-Host) by the School of Hospitality, International Mediaclave by the School of Communication and Moot Court Competition by the School of Law for which approximately 50 teams have already confirmed participation.

After having conducted prestigious consultancy assignments in the previous years, the School of Management made its debut in Management Development Programmes. It organized two such programmes for senior officers of Public Sector Undertakings on "Logistics and Supply Chain Management". The University expanded its linkages with foreign Institutions and Universities as well as Industry. It signed MOUs with University of Arkansas-USA, IBM and NDTV Worldwide that aims at providing an edge in research and practice. The School of Communication established its own state-of-the-art TV studio and Internet based radio — Radio G.

As was envisioned, the University is moving strongly on its path to become one of the most preferred destinations for teachers, scholars and students. This year we were adjudged as the Overall Best University in India established after 2010 by the ASSOCHAM-Education Post.

I congratulate the editorial team of Unibuzz on bringing out yet another fascinating account of GDGU. I am sure that this issue will provide an excellent reading experience to the readers.



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# GLITTERING CEREMONY MARKSTHE FIRST CONVOCATION

The G.D. Goenka University continues to stride forward from strength to strength. On November 27, 2015 this young University, which has already

set several landmarks, held its first Convocation at a glittering ceremony in the newly built Auditorium.

The ceremony began with a

solemn procession led by the Pipers of the 7Th Assam Regiment playing a martial tune. In the procession were the Vice Chairperson of the Group, Mrs Renu Goenka, the Managing
Director of the Group, Mr Nipun
Goenka, the Chief Guest, Dr S.Y.
Quraishi, the Director of the
Group, Mr Rohit Gujral, the Vice
Chancellor of the University, Prof
(Dr) Raj Singh, members of the
Governing and Academic
Councils, Deans, University
officials and Faculty members.

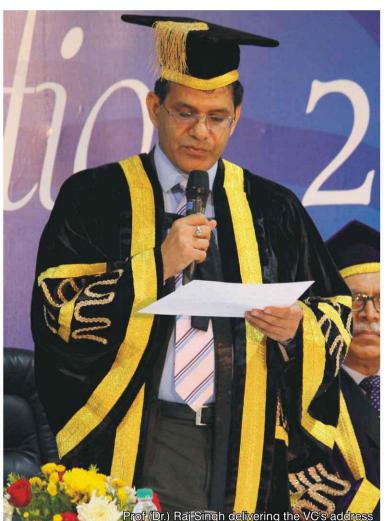
The procession route was lined by

students and staff of the University, who had waited patiently to watch the start of the ceremony. They were not disappointed. The members dressed in ceremonial gowns and walking to the beat of the music made a heart-warming sight. The Registrar carrying the mace led the procession that walked solemnly through the landscaped gardens of the University before reaching the auditorium

The excitement in the auditorium, where the graduands, their parents and the Faculty members waited for the procession to arrive, was palpable. Everyone, especially the graduands of the three schools – School of Management, School of Law and School of Hospitality -- waited with bated breath for the spectacular ceremony to unfold.

The Vice Chancellor of the University, Prof (Dr)
Raj Singh, while delivering the VC's address
pointed out that, "Today is an important day in the
history of the young G D Goenka University. We
are holding the First Convocation when32
graduands of the Class of 2015 will be awarded
Masters Degrees and P G Diplomas in
Management, Law and Culinary Arts."

He brought out some of the achievements in the University's short but exciting journey. "In little over two years, the University has created and enviable position for itself has become a preferred destination for students and scholars from across India and abroad. We have been ranked the best emerging University and conferred Rajeev Gandhi Excellence Award at Delhi, the Education Post-ASSOCHAM Excellence Award at Ahmedabad, Edutainment Award 2014 and 2015 at Mumbai and Delhi and SkillTree Great Place to Study 2014 award at the House of Commons in London."







The Vice Chancellor stressed the focus on research and interdisciplinary approach in its learning process. "The University's Faculty has published 278 papers in the last two years while its students have developed products such as low-cost 3D printers as part of their inter-disciplinary learning."

this honour," Prof Raj Singh informed the gathering.

Dr S.Y. Quraishi, former Chief Election Commissioner of India and the Chief Guest, while delivering the convocation address congratulated the University for emerging as a world class university in a brief span of time. He used the occasion to educate the young audience of the legacy that they have inherited, and the responsibilities they must fulfil.

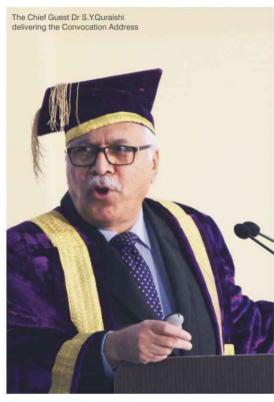
"India is a festival of youth and democracy whose size and diversity creates unique challenges but that is what makes the country unique," Dr Quraishi said. He reminded the audience of the vision of the founding fathers. "They ensured that women had voting rights from Day One as against USA which took 140 years to give voting rights to women and England which took almost 100 years to do so."

The former Chief Election Commissioner also spoke of the size of India's electorate. "India has more voters than the voting population of all countries in Europe," he said. "When you compare this with Africa you realise that India has 200 million more voters than the voting population of all the countries of North and South America. Even Africa has less voters than India."

The Deans of the three schools, whose students were passing out, joined the dignitaries on the dais as their students walked to receive their degrees. Each graduand was greeted with loud cheers. The loudest applause was reserved for the medal winners. Ms. Nitu Bhattacharya (MBA-2015) and Ms. Priti Sehrawat (MBA-2015) were given "The Gopinath Goenka" gold medals for scoring highest CGPAs. Ms. Nitu Bhattacharya (MBA-2015) was also awarded the Best Performer Award in Knowledge Creation and Ms. Chetna Kochhar (MBA- 2015) was awarded with the Best Performer Award in Analytical Skills.

The highly impressive ceremony in the auditorium ended with the playing of the National Anthem. But the evening was far from over. The students posed for a ceremonial photograph with the dignitaries, and then flung their caps in the air with joyful abandon.

A High Tea followed where the graduands and their parents joined the dignitaries and the University Faculty and officials to savour the moment.

















The Vice Chancellor, Prof (Dr.) Raj Singh addressing the participants at the inaugural session.

# REDSET 2015 SCIENTISTS, TECHNOLOGISTS LAY STRESS ON SUSTAINABILITY

The second International Conference on Recent Developments in Science, Engineering and Technology – 'REDSET-2015' – was organized by the School of Engineering on October 30 and 31, 2015. The theme of the conference was 'Scientific & Technological Innovations for Sustainable Development' REDSET 2015 was organized in association with University of Arkansas, USA, Computer Society of India and Institute of Electronics and Telecommunications Engineering and sponsored by Askme.com, Webtek labs, Prayag Polymers Pvt. Ltd., Everest Industries Pvt. Ltd., Phonewalaa.com, HP Fill Point, Auxein Medical Pvt. Ltd., Bansal group, Hi-Tech Engineers & Consultants Pvt. Ltd., Nav Baharat Trading Corporation., Swastiga Financial Services, RKV infra Projects Pvt. Ltd., Techno FAQ, VHR group, KTT group, Amcon Group and Verage International.

The conference was inaugurated by Dr. Dinesh Kumar Paliwal (OSD, Rashtriya Uchtar Siksha Abhiyan, Ministry of Human Resource Development, Government of India), Mr. Pradyumn Lavania (Director, Cloud and Service Providers for EMC India and SAARC), Mr. Rajdeep Sahrawat (Head, International Business and Strategic Initiatives, Public Sector at Tata Consultancy Services), Mr. Bryan Hill (Assistant Dean, University of Arkansas, USA), Prof. (Dr.) Raj Singh (Vice Chancellor, G.D. Goenka University) and Prof. (Dr.) D K Jha, (Dean, School of Engineering, G.D. Goenka University and Conference Chairperson) by lighting the lamp before Goddess Saraswati

The inauguration ceremony started with a welcome speech by the Conference Chair Prof. (Dr.) D K Jha, in which he presented REDSET as a competent

forum for researchers from academia, industry, research and government organizations, and also shared the detailed programme of REDSET-2015.

REDSET 2015

Prof. (Dr.) Raj Singh, Vice Chancellor GD Goenka University, stressed the need for sustainability in the current technological scenario. Relating to the theme of the conference he discussed the impact of technology on society and environment and highlighted the importance of research on sustainability. He concluded his speech by wishing success to the conference.

Addressing the audience in his keynote speech, Dr. Dinesh Kumar Paliwal (OSD, Rashtriya Uchtar Siksha Abhiyan), highlighted how the expansion of education sector in India has not followed a sustainable model. He said that sustainability has a degree with a time limit. What seems sustainable today might fail in the coming time. So in order to accommodate the growing number of students wanting to become engineers, there has been a mushrooming of institutes and this has led to a decline in the quality of education. In order to improve the quality of education and standardize it at international level, there is need of OBE (Outcome Based Education).

He mentioned that the assessment process for OBE should be dependent on what to judge and not how to judge. He said that we should not stop imagining, as imagination leads to innovation. He also emphasized on integrated sustainability where the merging of domains can play a very important role. He talked about the importance of all fields such as science, engineering, management, humanities etc. and said that all professionals from different areas must work together in harmony instead of proving their superiority over others, as sustainability itself is an inter-disciplinary term. He also stressed on the significance of interdisciplinary research which is the buzz word as most of the modern day problems cannot be resolved effectively by one particular discipline. He recommended that "Engineering of Education is needed for sustainable development and promotion of research."

The second keynote speaker, Mr. Pradyumn Lavania (Director, Cloud and Service Providers for EMC India and SAARC) talked about the presence of Cloud in the current technological era. He said that even those who are not aware of Cloud are connected to it 24X7. For sustainability, the nature of progress has to be elastic and cloud is elastic. A user need not bother about where and how to manage it, just pay and use. He threw light on the current position of cloud and its future. He also talked about hybrid clouds and how they are important in comparison to private cloud and public cloud. Besides the cloud, he also talked about IoT (Internet of Things). He said "whether you love it or hate it you cannot ignore it". During the interaction session he said with simple precautions we can make the cloud secure. "Till now whatever breaches that have occurred have been because of insiders," he stated.

Mr. Bryan Hill, Assistant Dean of School of Engineering at the University of Arkansas, which is the academic partner of GD Goenka University and one of the three Associates of REDSET-2015, congratulated the University for introducing the interdisciplinary courses. He told students that once they graduate they will be working with professionals of different fields, and their work will be incomplete unless they join hands and work together. He said the world has many problems today and it takes an interdisciplinary team to solve them. He encouraged students to get actively involved in research.

Mr. Rajdeep Sahrawat, Head of International Business and Strategic Initiatives, Public Sector at Tata Consultancy Services talked about the past, present and future of IT sector in India in





his keynote speech. He mentioned how the IT industry has changed over the years from mainframes to the smart phones and how India at a global level has emerged as an IT giant. He shared his experiences abroad, and pointed out how the perception of the country has changed from being a land of snake charmers to a nation which is synonymous with IT. He said that there is still great potential for growth in IT sector and India will emerge as an even bigger IT powerhouse in the years to come.

There was an overwhelming response for the Call for Papers, and as many as 193 research papers from 10 different countries (India, USA, Japan, Germany, Malaysia, Australia, Nepal, Bangladesh, Saudi Arabia and Mexico) were received. After careful scrutiny by the review committee, 99 papers were selected for the inclusion in the book of proceedings. This was formally released in the inaugural session of the conference.

After the inaugural session, parallel sessions on relevant disciplines were organized in which contributors from various academic institutes and industries participated and presented their research papers. The 16 sessions were evenly spread across both days. On the first day, the sessions were followed by mesmerizing performances by the students of GD Goenka University and Chankya &Group.

The second day started with an informative keynote speech of Dr. Rathnasree (Director, Nehru Planetarium, New Delhi) where she discussed the principles of Physics and Astronomy as reflected in the Jantar-Mantar observatories in India. She asked students to visit the facilities and use these instruments which are more than 300 years old.

Day 2 of the conference ended with the valedictory session in the evening where prizes for best student paper and best papers of the conference were awarded. In his concluding address, Prof. (Dr.) Raj Singh congratulated the organizing committee for the success of REDSET and thanked all the participants and delegates for participating in the conference. To conclude the conference, Prof. (Dr.) Sudeep Sharma (Organizing Secretary, REDSET-2015) thanked everyone associated with the conference.

# **SPORTOPIA 2015**

# FIERCE CONTESTS, MEMORABLE PERFORMANCES













The second edition of Sportopia, the annual sports meet of the G.D. Goenka University, was held on November 20 and 21, 2015. Close to 1,000 participants from nearly 40 leading colleges and universities of Delhi/ NCR, Haryana, Uttarakhand and Raiasthan took part in the mega event.

The event was declared open by Dr. Roger Haden, Academic Director, Le Cordon Bleu, Australia at a colourful ceremony which was marked by a lively musical performance by GDGU students.Prof. (Dr.) Pradeep K. Goel, Chairperson, Sportopia 2015, welcomed the teams that had arrived from different universities. The high point of the ceremony was the Oath of Fair Play which was administered by the Vice Chancellor of the University, Prof (Dr) Raj Singh to all the participating sportspersons.

There was all round applause when Prof Singh announced that the University had extended an invite to Le Cordon Bleu Institutes abroad to participate in Sportopia 2016, and plans to extend similar invites to its other international partners which include the University of Arkansas, Purdue University and Politecnico di Milano. Prof Singh's invite was accepted by Dr Haden, and the University can now expect to have athletes from institutes abroad take part in Sportopia 2016. The ceremony ended with a release of balloons, and the sportspersons left for their respective venues.

For two days the university witnessed fierce contests as teams from 40 Universities and Colleges participated in ten disciplines that included cricket, lawn tennis, volleyball, kabaddi, swimming, football, badminton and squash. More than 100 matches were played at the University's world class sporting facilities.

The star of the pool was Anuj from Delhi College of Arts and Commerce. He stroked his way to victory in 50 metres freestyle, 100 metres freestyle and 25 metre butterfly events. In Badminton, Ahmed Faheem Yari of Noida International University won the men's singles. He teamed up with Sarthak to lift the doubles title also. The women's singles title was won by Nikita Khatana of K. R. Mangalam University.

In Table Tennis, the men's singles title was won by Kartavya Atri of Northcap University while the women's singles title was won by Shikha Garg from UILMS. St. Xaviers, Jaipur lifted the Basketball title. But it was the women's basketball final that drew the loudest cheers when the home team won the trophy in a hotly contested match. Another event that was won by the home team was squash where Shaurya. stamped his class. Shivam Dabas was another Goenkan who was among medals; he bagged the second place in Lawn Tennis.

The spikers from KIIT, Gurgaon bagged the volleyball title while the team from Amity University Manesar triumphed in football.Kabaddi witnessed some of the fiercest and closely fought points. Finally, it was the team from Maharaja Agrasen Institute of Technology, Delhi that prevailed. The gentleman's game went to Dronacharya Government College, Gurgaon. They had won the title in the last edition of Sportopia also.

The two-day sporting extravaganza ended with a prize distribution ceremony that was held in the University's auditorium. Mr. Rohit Gujral, Director, Goenka Group joined Prof. Raj Singh and Prof Goel to give away the trophies to the witners.

**BATCH OF 2015** 

An orientation programme was organised from August 17 to 19, 2015 to acquaint the Batch of 2015 with the rules, regulations and ethos of the G.D Goenka University. The three-day programme kicked off with the registration process, document verification and interaction of parents with Prof. (Dr.) Raj Singh, the Vice Chancellor of G D Goenka University. Prof Singh briefed the parents about the salient features of the university and answered their queries. Among other things, the Vice Chancellor explained the interdisciplinary nature of teaching followed at G D Goenka University and highlighted the University's goal of making students industry ready.

Prof Singh also interacted with students of different schools, and welcomed them to the University. He advised them to stay focused if they have to achieve their goals. He also urged them to take interest in technology and latest developments in their respective fields.

During the course of the three days, Prof. (Dr.) Deependra Kumar Jha, the Dean of Academics briefed the students about the University Regulations, Discipline and Anti-Ragging measures. Ms. Suneet Soni, the Controller of Examinations. gave details about the Examination System. The new entrants were offered the university handbook which gave basic information about college activities, guidelines and tips to the students.

Prof. (Dr.) Pradeep Kumar Goel, Dean, School of Management, and Prof. (Dr.) Kakoli Sen, Associate Dean, School of Humanities and Social Science, held a session on GDGU differentiators, where they explained the flexible credit system, competency builders, knowledge augmenters, amalgamators and minor courses. They urged the students to imbibe the quality of "learning by doing".

Prof. (Dr.) Sanjay Gupta, Chair, Board of Student Activities, showcased the various sports and cultural activities available to the students. The new batch was given

alimpses of the major events held in the university in the 2014-15 academic year such as the Fresher's party, Diwali Mela, Street plays, CSR activities, and Acceleron, the annual university fest.

At the school level, the Deans introduced their Faculty members to the students and gave them an overview of the curriculum. They also organised ice breaking sessions to put the freshers at ease. An important feature of the orientation programme was the panel discussions. Each school invited eminent personalities from academia and industry to apprise the students of the latest trends in the industry and the skills needed to do well.

The three-day orientation programme ended with a talent hunt competition where the new students gave a stirring display of their singing, dancing and rhetorical skills.







#### AN OUT OF CLASS EXPERIENCE



Nature Study: There can be no better place for Nature Study than the lush green grounds of the University. The landscaped grounds became the classroom for the students who sat on the cool, green grass, and drew some quick sketches of the trees around them. The assignment served a dual purpose: one, it improved the observation skills of the students; and two, it improved their sketching skills.



Measured Drawing: A Measured Drawing class was conducted on October 13 at the Chai Garam kiosk. The assignment which, was part of Architecture Graphic Skills for first semester students, helped the students learn how to use equipment and techniques to measure an existing built form. They also learnt to draft out a built form using available measurement data and got an understanding of 2D depiction of 3D objects.

#### FIELD TRIPS

India Habitat Centre: The School of Architecture and Planning students were taken on a field trip to India Habitat Centre (IHC) on September 14, 2015. This unique complex holds several lessons for students of architecture. It is one of the best places to study axis, symmetry, hierarchy and other ordering principles. It also provides students an opportunity to learn the use of different building materials. The faculty members, Ms. Bharti Chadha and Ms. Mukta Rai Saxena, accompanied the students.



Students of 1st Year B.Arch studied ordering principles for architecture design at IHC. New Delhi

Etreluxe: The second year students of School of Architecture were taken to Etreluxe, a lifestyle brand that is home to some of the best brands one can think of. The purpose of the trip was to expose students to the latest materials, design and technologies available in the market. The students were taken round the showroom and also given a presentation. They were accompanied by two Faculty members, Ms Guneet Raj Singh and Ms Parul Singh.



Students of 2nd year B.Arch learn about high end interior products used in kitchens

# STUDENTS PARTICIPATE IN ARCHOTSAV 2015

The first and second year B. Arch students participated in several events, both technical as well as non-technical, in the three-day Architecture Festival "Archotsav" organised by the Sunderdeep group of institutions, Ghaziabad.

The festival was a great experience for the students who interacted with various renowned architects. According to the organizers, 102 colleges of architecture participated in the event. The students were accompanied by two Faculty members, Ms. Deepika Raina and Mr. Anuj Seth.



B.Arch students' display Wooden Deck model and sheet



## GUEST LECTURE ROADMAP TO BECOME AN ARCHITECT

As architects, we design, we draw, we write, we speak, we manage, and we multitask. To enlighten the students further on the subject, the School of Architecture and Planning organized a guest lecture on the topic 'Roadmap to become an Architect'.

The lecture was delivered by Architect Tanuja Kanvinde, a renowned architect with 35 years of work experience as a partner at Kanvinde Rai & Chowdhury. She shared her experiences as an architect, and discussed her approach to design. She motivated the students to live their dreams by working hard and staying focused.



# PANEL DISCUSSION



A panel discussion was led by Architect Amritha Ballal, Space Matters and team Ultra Confidential Architects, to introduce the students to the changing trends in Architecture. The panel discussion ended with a question answer round, with enthusiastic questions from the students culminating into a stimulating discourse between the architects and the students.

# INNOVATIVE TEACHING AND LEARNING

#### **BUILDING MODELS**





The students were taught to build models as part of their Architecture Design curriculum, an activity which helped them explore scale and proportion in design. They also learnt presentation techniques.

#### **DESIGN PROJECT**



The third semester students of B. Arch had to design a Nursery school for the Architecture design studio. The aim of the exercise was to inculcate design techniques and to put emphasis on creating awareness of built spaces keeping in mind issues such as environment, landscape, site, enclosure etc. The students were encouraged to explore sustainable design principles as they went about developing their project.

#### **WALL ART**





The first semester students had to create different types of Wall Art as part of their studies. The objective of the exercise was to inculcate awareness among students of the importance of visual art and learn the techniques of making murals, etc. Some of the forms selected by the students to express themselves included Mosaic Art, Origami Art and Illusion.

#### **EXTERNAL JURIES**







#### HALLOWEEN COSTUME FASHION WALK





A Halloween Costume fashion walk was organised on November 5 in the college amphitheater by the Fine Arts Club. Students participated with full enthusiasm and were given awards for the best costume and scariest moves. The students of School of Architecture and Planning participated with great enthusiasm in the Halloween fashion walk. Radhika Bhushan, a second year B Arch student won the first prize.

## STUDENTS LEARN REVIT SOFTWARE





Mr Tariq Jamal of Capricot conducting the Revit Workshop for Second Year B.Arch students

A 3-day Revit Training Workshop was organized by the School of Architecture and Planning to give the students a hands on experience of working with this soft ware. Revit, which is a Building Information Modelling (BIM) software, generates 3-D models simultaneously with plans, elevations and material specifications. The software is 4-D BIM capable, and can plan and track various stages in the life cycle of a building from the concept to the construction stage. The workshop was conducted by Mr Tarig Jamal of Capricot.



# STUDENTS VISIT HERITAGE SITES IN UDAIPUR

A study tour was organised for First Year students to emphasize experiential learning and expose them to both group and self-directed activities that could help them explore new territories, cultures, and people. The students interacted freely with the locals, enjoyed the cuisine, and made use of the recreational and cultural resources of the areas they visited.

The places that the students visited included City Palace Udaipur where they sketched and studied different part of the palace. An evening in Pichola lake exposed them to man-made water bodies and human settlements around it. They also visited Chittorgargh Fort, a World Heritage Site, and the famous Jain Temples of Ranakpur and Dilwara amongst many other interesting and fascinating structures.

The students were accompanied by two Faculty members Ms Deepika Raina and Mr Anuj Seth.

#### Travel Diary

Day 1 (11 Jan 2016): The first year students of SoAP, accompanied by two Faculty members reached Udaipur around 9.00 am. After getting ready the students went to the City Palace, Udaipur. The City Palace was built over a period of nearly 400 years and was the capital of the Sisodia Rajput clan. The City Palace is a good example of Rajput architecture. All students were back at the hotel at 7.00 pm.

Day 2 (12 Jan 2016): On the second day of the trip, the students went to Chittorgarh Fort. The fort is

situated 120 Km from Udaipur. It is the largest fort of Asia and a World Heritage Site. It sprawls majestically over a hill 180 m (590.6 ft) in height spread over an area of 280 ha (691.9 acres) above the plains of the valley drained by the Berach River.

SCHOOL OF ARCHITECTURE AND PLANNING

Day 3 (13 Jan 2016): On the third day of the trip the students went to Ekling Temple. The temple complex was built by the Guhila (later called Sisodia) dynasty of Mewar, in honour of their presiding deity Eklingji, a form of Lord Shiva. The beautifully sculpted temple complex includes 108 temples within its high walls. Ekling Temple is a beautiful example of temple architecture. Beautifully carved structures enhance the beauty of the temple.

The same day the students also went to Nathdwara temple, which houses the idol of Shrinathji.

Day 4 (14 Jan 2016): On the fourth day, the students went to Ranakpur Temple. Ranakpur is a Jain temple built in 16th century. The temple is a good example of Temple Architecture. From Ranakpur Temple, the students left for Mount Abu.

Day 5 (15 Jan 2016): On the fifth day of the trip, the students went to the Dilwara temple, Nakki Lake and the city of Mount Abu.

Day 6 (16 Jan 2016): On the sixth day of the trip, the students left for Udaipur from where they boarded a train back to Gurgaon. The train reached Gurgaon at 6.00 am in the morning on January 17, 2016.

# STUDENTS VISIT UDAIPUR VILLAGE TO CONDUCT SETTLEMENT STUDY

A field trip is an opportunity for students to visit sites of national and international significance and to study historic, contemporary and vernacular architecture. They enhance students' knowledge about architecture and provoke critical thinking, historical empathy and sustained interest in the subject. The study trips are mandatory and provide unique opportunities for students to explore and learn outside classrooms with exposure to real world issues in an informal, interactive manner.

The School of Architecture and Planning organized a Settlement Study trip to Udaipur, Rajasthan for the third semester students of B. Arch program from January 11 to 17, 2016. The village chosen

for Settlement Study was Sisarma village, which is located on the outskirts of Udaipur.

The site gave the students an opportunity to study the different aspects of Natural and Built Environment, Socio-Economic, Cultural and Religious Heritage. The students also studied housing typology and building types in detail, and got an understanding the use of local material as well as the evolution of the settlement. The students were accompanied by Assistant Dean SoAP, Ms Varsha Khetrapal and two faculty members, Ms Parul Singh, and Mr Mukesh Ray.

#### THE TOUR HELPED THE STUDENTS:

- Develop skills and knowledge of architectural design, practice and technology.
- Develop the ability to gather, assess, record, and apply relevant information in architectural course work
- Research, debate, and apply the learning in the study of historical, contemporary and sustainable architectures and in their cultural and physical contexts.
- Develop understanding of the fundamentals of visual perception and the principles and systems of order that inform of twoand three-dimensional design, architectural composition, and urban design
- Develop communication skills through drawn, visual, verbal and written representations of architectural propositions and their cultural, professional, and technical implications
- Develop lifelong learning skills by experiential learning for developing design concepts and solutions, and communication and
  presentation of those ideas to peers, clients, decision makers, and the public.
- Under stand the need for architects to provide leadership in the building design and construction process and on issues of growth, development, and aesthetics in their communities
- Under stand the architect's responsibility as determined by registration law, building codes and regulations, professional service contracts, zoning and subdivision ordinances, environmental regulation, historic preservation laws, and accessibility laws.





# A DAY AT NAYAGAON AND ABHEYPUR VILLAGES





On September 11, 2015 the BJMC and MJMC students of the School of Communication were taken to NayaGaon, a village located off the Sohna-Gurgaon road.

They were welcomed there with the traditional tilak by Mr Somdutt Bharadwaj, the team leader of the Community Development Program of the Nav jyoti India

Foundation – an NGO which has been working in the Sohna villages for several years.

Mr Bharadwaj briefed the students on the activities undertaken by the Foundation, which was established in 1987 by a few like- minded police officials as a way to check crime and to work as a rehabilitation Centre.

He also showed the students the premises of the Foundation, which is used for skill development and education of village children and women.

SCHOOL OF COMMUNICATION

The students were then taken to Abhyepur village where the volunteers of the Foundation have been working for several years. During the bus-ride, Ms Chandni Bedi Taneja, Director Rural Management and Training Institute, briefed the students about the challenges that their volunteers face, and the solutions that they have devised.

At Abheypur village, the students were divided into three groups. The first group visited the potters' community where they learnt about the village potters' vocation and presented a short play on "Health and Hygiene" which was enjoyed and appreciated by all villagers.

The second group interacted with the women of the village who spoke to them about the self-help groups. The president of the groups in the village, Mrs. Anita narrated her experiences of forming these groups and the apathy she received from the male dominated community.

The third group visited the girls' primary school in the village. As they entered the school, they could see little girls running around in their uniforms, eager to make use of the lunch break.

The students were greeted by the Principal Mr. Rishi Balaji who told them about the school and the role Nav jyoti Foundation played in setting up the school.

The students used the opportunity to collect information for developing news reports for their training paper and for their blogs. They also took several photographs to create photo essays.

It was an interesting trip which helped the students understand the dynamics of the urban and the rural convergence in India.

The students of the School of Communication attended the Dharamshala International Film Festival(DIFF) from 4-8th November 2015. A truly international event, the Festival was thronged by dignitaries and ministers from both the Indian and Tibetan governments, renowned film makers, actors, film critics and a festival audience from around the globe.

DIFF's opening night was ushered in by Indie actor and VJ, Ranvir Shorey. Rubbing shoulders with the star himself, the students had a taste of Indiecinema from the prolific Yash Raj Banner. It also opened their hearts and minds to Tibetan hospitality.

The students were literally spoilt for choice as they watched good independent cinema, documentaries and films from around the world. They also had an opportunity to interact with Bollywood stars like Ranvir Shorey and Prateik Rahbar

The students were not just bedazzled by stars from Bollywood and the Independent Cinema World but also gathered wisdom from veterans from the industry which whetted their appetite for good cinema.

The students also attended panel discussions and, among other issues, learnt about the future of Indie cinema and the dearth of women film makers in the industry.

Apart from the festival, the students also had an opportunity to explore the "Little Lhasa" as Dharamshala is commonly known and shot several interesting stories, videos, and report ages and learnt to review a film of their choice at DIFF

After having watched Indie films in the resplendent Kangra Valley, and having intermingled with Buddhist Lhamas and the exquisite Tibetan culture, the students returned with lofty cinematic dreams, fresh perspectives and renewed enthusiasm

Incidentally, GD Goenka was the first Indian university whose students attended DIFF officially.





# DHARAMSHALA INTERNATIONAL FILM FESTIVAL CONJURES STARRY IDEAS



# BLOOD ON MY HANDS: CONFESSIONS OF STAGED ENCOUNTERS

Mr Kishalay Bhattacharjee, who is a senior journalist and author, delivered a lecture on "How journalists should cover conflict situations" to the Communication students on October 9, 2015.

During the lecture, Mr Bhattacharjee shared his experiences as a front line reporter covering North east and conflicts in Maoist corridor while reporting for NDTV.

The focus of Mr Bhattacharjee's lecture was the subject of state killings that he has narrated in his latest book "Blood on my Hands: Confessions of Staged Encounters" published by Harper Collins.

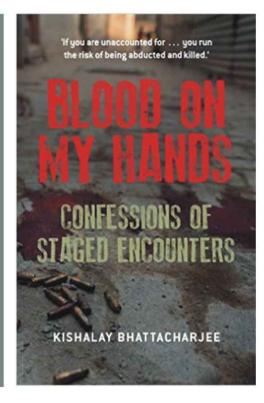
The book, which is based on the anonymous confession by an army officer, exposes the industry of staged encounters in India's northeast and explains how awards and citations are linked to body count.

Mr. Bhattacharjee was very blunt in his talk. He explained how the hidden policy of extra-judicial killings is threatening India's democracy. Among other things, he spoke against the Armed Forces Special Powers Act/ AFSPA) which is still enforced in parts of India.

He explained "the different kinds of encounters" which the government and the army wants to hide from the common people.

Mr Bhattacharjee also spoke about the dangers of a single story and gave his opinion about the same. "New stories should be given a chance," he said. He also wanted journalists to keep their minds open while reporting, and keep looking out for new stories. Mr Bhattacharjee warned students to be wary of biases, and to report the truth as it is.

After his lecture, a Question/Answer session followed in which the curious students asked him many questions.



SCHOOL OF COMMUNICATION



Ms. Parul Wadhwa conducts the Q & A Session



## A MIKE PANDEY RETROSPECTIVE

The School of Communication organised a retrospective of film maker Mike Pandey's films. Mike, who specialises in wildlife and environment films, has won over 300 awards for his films. His love for wildlife and environment stems from the time he spent in the Nairobi National Park, which was close to his house in Kenya. Mike's adventures with the camera began when he was barely seven when an uncle presented him a Kodak Browning Box camera on his birthday. He still owns this heirloom. The screening of the films was followed by a question and answer session.

#### WORKSHOP ON WRITING FOR TV NEWS

There are few journalists who have such a commanding classroom presence as Mr Sanjay Mehra, Head of Multimedia of ANI. This became evident when Mr Mehra came for half a day on October 15, 2015 to conduct a workshop on the subject of "Writing for TV News".

Mr Mehra, who is one of the leading multimedia journalists in India, spent the first hour talking to the students about journalism as a profession. He shared his experiences as a journalist, and gave several tips.

The talk was followed by a one-to-one practical session where Mr Mehra reviewed the TV scripts prepared by the students. He did not spare words when he came across mistakes but also gave several invaluable tips as to how to write better.

He also critiqued the anchoring style of the students, sharing ways by which they could improve news delivery.

## GONDI TRIBALS PERFORM PLAY, WIN STUDENT HEARTS

It is not everyday that you have tribals staging a play for you. November 2 therefore was a very special day for the students of Mass Communication. On that day, a group of six Gondi tribals, led bya former BBC journalist and founder of CGNet Swara, Mr Shubhranshu Choudhary, performed in the University auditorium.

The tribals, three of whom were women, had come from Chattisgarh to highlight their problems, and seek the support of the people of Delhi. The play, titled *Ek tha Shehri*, highlighted the difficult lives that the Gondi tribals lead.

It brought out the hollowness of the government's education policy. There are 25 lakh Gondi tribals but not one teacher who can speak Gondi language. "So, how do you connect?" the tribals asked. The play also brought out the irony that while India was searching for water on Mars and the Moon there was no clean drinking water for the tribals. They had to depend on dirty nullahs to drink water.

Earlier, Mr Choudhary explained the concept of CGnetSwara to the students. He told them that this was an independent and democratic media that used the mobile phone to connect the tribals to the rest of the world.

He said he is using the play to popularize the concept of CGNet Swara. "He had brought the troupe to Delhi to raise awareness among the people of Delhi "

He was of the view that the lives of Gondi tribals would improve if the city people would call the officials. The slogan of the movement was "One call a day, keeps the problems away." According to Mr Choudhury, the officials will be spurred into action if they start getting calls about the problems that Gondi tribals are facing

Mr Choudhury explained that CGNetSwara is a voice portal where tribals can lodge their complaints. All that they need to do is to call the CGNetSwara's number, and record their complaint. It can be about lack of water, absence of roads or school teachers who never turn up.

The CGNetSwara team vets these complaints for accuracy and then publishes them on its website. The complaints are also saved in audio format. Anyone calling the CGNetSwara number can listen to these complaints. "The mainstream media too can make use of these postings," Mr Choudhury said.

Mr Choudhury emphasised on the need to democratise journalism. "The media should be independent of preconceived notions and everyone should have a chance to express their opinions and views."

An interactive session followed the play, where the students got an opportunity to ask questions and increase their understanding.





# BJMC STUDENTS PERFORM SKIT ON CLEANLINESS IN SOHNA VILLAGE

In an effort to raise awareness about the importance of sanitation and girl child education, students of GDGU School of Communication performed a skit in Abheypur Village, Sohna District. The audience included women and children residing in the potters' community.

The theme of the skit was the implementation and importance of hygiene, cleanliness and sanitation habits. The story consisted of a small girl named Payal, who after going to school learns why her brother has been repeatedly getting ill due to unhygienic habits.

A large crowd, consisting of villagers of all age groups, enjoyed the

After the skit, an animated discussion took place between the students and the villagers, in which the villagers came forward with their problems and students suggested possible solutions.

The skit was mounted as part of the Event Management course. It was exciting to see the BJMC students perform on the stage confidently with minimal props.

The students who took part in the skit were: Avantika Dedha, Shaquille Gopal Avasthi, Nitika Khera, Khushboo Johnson, Deeksha Goyal ,Himanshu Singh, Anisha Kohli and Rajat Ahlawat.

The skit was written and directed by Ms Neha Verma, Assistant Professor.









# SCHOOL OF COMMUNICATION GETS STATE-OF-THE-ART TV STUDIO

A state-of-the-art television studio was set up in 2015 to give hands on training to the students of the School of Communication. The Studio has a highly advanced Black Magic HD Studio camera which is used by the students for all Studio shoots. For outdoor shoots, the students have been provided the Sony PXW-X 10 HD video camera.

The Studio equipment includes a Teleprompter that enables the students to anchor a news bulletin as in any professional TV studio. An ATEM Television Studio HD Video Mixer enables students to use multiple cameras. Several mikes ranging from lapel mikes to a boom rod have been purchased to record quality audio.

The editing is done on an Apple Mac workstation with Final Cut Pro. The Studio is being used by the students to prepare news bulletins as well as short films. They are also assigned the Sony camera to record videos of University events.

# The School of Communication students had the opportunity to play the role of "editors", and that too of a newspaper like Khaleej Times for a semester. The critique was done every Wednesday afternoon as per the request of the Editor of the newspaper. Mr Rohit Saran.

The purpose of the exercise was to obtain feedback about the pluses and minuses of the newspaper from an unbiased audience. The students took their task with great seriousness. They pored over the pages of the newspaper to find any errors that could be reported back to the Editor of the Khaleej Times.

Earlier, Khaleej Times hired the School Dean, Prof Sunil Saxena, as a Consultant to improve the writing and editing skills of the journalists working in the newspaper. Prof Saxena spent one month in the Khaleej Times newsroom going through edited copy and news reports. He held group sessions as well as one-to-one critiques. The training covered both print and web journalists.

For Prof Saxena it was a "highly challenging" assignment. This was the first time he worked in a newsroom which was like a "melting pot". He had to deal with journalists drawn from different parts of the world. They included Indians, Pakistanis, Sudanese, Britishers, Americans, Mexicans, Filipinos and, of course, Arabs working under the same roof. Each team member had a different world view, and a different skill set which made drawing up a homogenous training programme extremely difficult.



Prof Sunil Saxena shares a point with Mr Rohit Saran, the Editor of Khaleej Times, at the newspaper's "History Wall".

# A WORKSHOP FULL OF FUN AND LEARNING

A theatre workshop with focus on voice modulation was organised for the students of the School of Communication on September 7, 2015.

The workshop was conducted by Mr Sandeep Mahajan, a renowned theatre personality, who is also the trainer for FTII and National School of Drama. Mr Mahajan has acted in more than 25 full length plays, and performed in over 700 shows across India.

It was interesting to see how he got the students into the groove. First, the students were made to do very simple exercises, leaving everybody clueless as to what or why they were doing it.

Mr Mahajan started by simply walking across the room, much like air molecules randomly moving in space. The students were given simultaneous instructions by Mr. Mahajan to follow him, "Stop", "Stand" and "Freeze" in a manner unknown to them.

By the time the first few exercises were finished, everyone felt more free and comfortable. Every exercise was a build up over the previous, steadily leading up to something more meaningful and elaborate. By the end of it, the students had managed to script and perform skits and even learnt to collectively contribute in a given scenario.

The workshop was a fun-activity for all Mr. Mahajan did not stress on teaching "acting", believing each student had an inane acting talent and instead the students learnt techniques to bring it out, and this is what made the workshop a fun learning activity.



Students taking part in a theatre workshop conducted by Mr Sandeep Mahajan.

# WEBINAR ON LONG FORM WRITING

A Webinar on Long Form Writing was conducted by Mr Christopher Conte, Knight Journalism Fellow and senior US Journalist, on September 30.

The half an hour webinar was attended by all MJMC III, BJMC III and BJMC I students. It gave them an idea how to write long form feature stories.





The Dean, School of Engineering, Dr. Deependra Jha, welcoming Mr. Phil Tasker, Program Director, IBM STG University Program

# SEMINAR ON ACADEMIC INITIATIVES WITH IBM

On August 26, 2015, the Department of Computer Science and Engineering organized a seminar on Academic Initiatives with IBM. An elite group of people was invited from IBM and Skills Gap Solutions. The Dean, School of Engineering, Prof. (Dr.) Deependra K. Jha welcomed the dignitaries, parents and students to the seminar Mr. Lalit Yagnik, Executive Director, Mentor, Skills Gap Solutions initiated the program. He spoke about the Transformation of Industry and Society with Big Data and CAMS (Cloud, Analytics, Mobile, Social, Security).

The next luminary on the podium was Mr. Phil Tasker, Program Director, IBM STG University Program and POWER Academic Initiative, Systems and Technology Group, IBM. He enlightened the students on the initiatives taken by IBM Innovation Center for Education in which he highlighted the various Certification Programmes offered by IBM. His presentation was followed by a very interactive Session presided over by Mr. Arne Solter beck, Managing Director, Skills Gap Solutions. He hinted upon the global perspectives of skill enhancement, and invited his team comprising of Adrian Chua Program Manager, Malaysia Leader, Skills Gap Solutions; Mr. Peter Watts, Technical Director, Skills Gap Solutions; Erika Lan, Executive Director, China Leader, Skills Gap Solutions. The floor was then left open for one-to-one discussion of students with the entire team from IBM and Skills Gap Solutions.

#### STUDENTS LEARN ABOUT TECHNOLOGY AND CAREER TRENDS

The School of Engineering organised a guest lecture on Technology & Career Trends on September 15, 2015. The lecture was attended by around 60 students of second year Electronics & Communication Engineering and Computer Science Engineering.

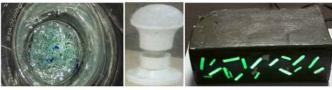
The lecture was delivered by Mr. Shivam Mishra, Manager, Education Cell, Electronics For You (EFY). The EFY Group is the publisher of leading technology publications like Electronics For You and Open Source For You. Over the last four decades, the EFY Group has become synonymous with information on cutting-edge technology and caters to over two million techies spread across the globe. It also works in other domains like print publications, digital publications, web communities, training and events such as Electronics Rocks, EFY Design Engineers' Conference, and Open Source India.

Mr. Mishra started his lecture by stressing the importance of open source and open source software and hardware tools like Arduino and Raspberry Pi. He then discussed advanced technologies like Surface Mount Technique (SMT) and Ball Grid Array (BGA) in which the electronic components are placed directly onto the surface of PCBs and can be used to permanently mount devices such as microprocessors.

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He then explained new technologies like Internet of Things (IOT), and Machine to Machine (M2M) which enables both wireless and wired systems to communicate with other devices. He also discussed MEMS technology, sensors, development boards, LED lightning, and 3D printing.

# FIVE PROJECTS SELECTED FOR FINAL ROUND OF 'ANWESHANA'



The Agastya International Foundationhas selected five School of Engineering projects for the final round of "Anweshana" to be held in Delhi in February 2016. The projects that have been selected for the final round in the Delhi-NCR region are: Design of 7w LED bulb luminary for interior lighting. Artificial fibre synthesis. Waste and gravity light. Designer brick from construction site waste and Washing Machine.

The engineering students involved in these projects are from second and third year of various B.Tech. programmes. They are Pooja Yaday, Monty Khatana, Mayank Bharadwaj, Diksha Chawla, Sidharth Saini, Tanuj Jindal, Parvesh Taneja, Shubham Bharadwai, Hemant, Arun Kumar Tayal, Hemant Joshi. Presently, they are in the phase of mentoring the school students for the final round of the Competition. Dr. Privanka Sharma, Dr. Anindita Roy Chowdhury and Mr. Ramandeep Singh are supervising the different projects.

Agastya International Foundation was established in 1999. Since then this Foundation is actively engaged in propagating hands on learning among rural / suburban children in different states of India. "Anweshana" is one such venture in which engineering students collaborate with high school students.



# MOU SIGNED WITH UNIVERSITY **OF ARKANSAS**

A Memorandum of Understanding (MoU) was signed between G.D. Goenka University (GDGU), India and University of Arkansas (U of A), USA on July 28, 2015 paying the way for mutually beneficial cooperation between the two premier universities in a range of areas such as short term courses and project work, student and faculty exchange, joint research, curriculum development etc.

The MoU was signed by Prof. Raj Singh, Vice-Chancellor of GDGU, and Prof. Ashok Saxena, Provost & Vice-Chancellor for Academic Affairs of U of A in presence of Prof. Deependra K. Jha, Dean School of Engineering and Dean Academics of GDGU, Dr. Nitesh Bansal, Registrar of GDGU and other Deans. The signing of MOU was preceded by a brief meeting between Prof. Singh and Prof. Saxena to exchange views on the implementation aspects of the MoU.

Founded in 1871, the University of Arkansas offers more than 210 academic programs in several disciplines that include Engineering, Management, Law, Architecture etc. It is accredited by the Higher Learning Commission and ABET. The student count of 26,000 at U of A represents more than 120 countries. The Carnegie Foundation classifies U of A as having "the highest possible level of research", placing it among the top 2 percent of colleges and universities in the United States.

## WORKSHOP CUM **GUEST LECTURE** ON CLOUD COMPUTING

The rate of data generation has become so high that its storing and handling is becoming difficult. Storing is not the only problem, there are various other issues like "on demand network access". To overcome these problems. Cloud Computing is the new emerging technology. The area of Cloud Computing is quite vast and needs highly skilled persons to handle it. To introduce the students to this emerging technology, G.D. Goenka University is starting a course on cloud computing in collaboration with EMC2.

The seminar commenced with a brief introduction of every student who was present there. Students from various colleges attended this session. Mr. Shray Madan, the spokesperson, introduced many terms related to cloud computing such as big data. He talked about the features and functions of cloud computing, various fields where this technology is rooting itself. Then he informed students about the career opportunities laying ahead in near future for data scientists. He introduced one program named 'Student Ambassador Alliance' in which students can participate in an online test and when they pass it, they will be EMC2 recognized.

Various strategies were discussed on how to popularize this course among other students of their respective Universities. Representatives came up with lots of new ideas like projects can be introduced or workshops can be conducted to make the things more clear or can have some webinar sessions. Representatives were asked to conduct 2-3 activities in their universities related to this particular domain every 2 months and to submit a report on that.

It was an interactive session where students seemed quite excited about this course.









The first year B.Tech (Mechanical) students at the Sonia Vihar Water Plant

# STUDENTS VISIT WATER TREATMENT PLANT

The School of Engineering organised an educational trip to the water treatment plant of Delhi Jal Board, which is located in Sonia Vihar, New Delhi, on October 15, 2015. The group comprising of 22 students of 1st year B. Tech (Mechanical) was led by two faculty members, Dr. Mayurika Goel and Mr. Deepak Jain.

The Sonia Vihar water plant, which has a capacity of 140 MGD, is one of its kind in India. It is equipped with the latest water treatment technology and a testing laboratory that ensures a regular monitoring of water quality. The plant built with the help of the French firm Ondeo Degremont is fully automated (SCADA Controls).

The group was given a warm welcome by the Executive Engineer, Mr. Diwan Chand. The Plant Manager, Mr. Girish then explained the working of the plant and the various steps involved in purifying the water. The students were then taken on a round of the plant by Engineer Prabhat Kumar. They were shown the pump house, which receives water from Upper Ganga Canal and river Yamuna, and the Cascade aerator-cum-mixing chamber. The purpose of aerator is to increase the availability of oxygen in water and remove the harmful volatile gases, the

students were told.

The next step is the settling of sludge through three big settlers. The water is then passed through distribution chambers in pulsators. The filtered water thereafter is exposed to a calculated amount of chlorine for removal of pathogenic bacteria and algae. Finally, sludge is removed through coagulation with alum and poly aluminium chloride and the remaining water is recycled through a waste water recovery unit. Around 495 MGD of recycled water is made available for irrigation, horticulture and other domestic non drinking requirements by creating artificial wetlands using aquatic plant root zone.

The students were then taken to the Chemistry Laboratory where they were briefed about the primary and secondary standards of water required for drinking. The Laboratory assistants calculate the dose of coagulant required for sludge thickening and chlorine required for disinfection. Besides this, another 20 different confirmatory tests are carried out by the lab. These include analysis of dissolved solids, turbidity, hardness, alkalinity, minerals, permissible range of heavy metals, and presence of pathogenic bacteria in water.

# INTERNSHIPS ORGANISED AT TOP COMPANIES

The School of Engineering students are required to do two internships before starting work on the final semester project which can be with an industry or an institute. The internships expose the students to practical work, and increase their learning. They also improve their chances of being called for a job interview. Sometimes employers even hire interns.

The SoE works in close cooperation with the University's Corporate Resource Center (CRC) to organize internships. This year most of the eligible students were placed in top industries and institutes in India and abroad. Some of the major industries that picked students from GD Goenka University are National Fertilizers Ltd., Ashok Levland, NTPC, ITC Ltd., Bajai Auto Ltd., Maruti Suzuki India Ltd., ONGC. Bharati Airtel, Airport Authority of India, University of Arkansas etc. Two students -Shreva Prakash and Prachi Siwach -- were selected by University of Arkansas for doing a paid summer internship at their campus in the

The feedback from the students has been heartening. Most students found the internships of great value. Some even said that their whole outlook towards technical education changed after the internships; they can now relate better with what is being taught in the class





Internship at the University of Arkansas.

#### **RESEARCH SEMINAR-2015**

Date	Topic of the Seminar	Presented By
24-Jul-15	New Horizon- Pluto's Mission	Dr Sandeep Nagar
31-Jul-15	Rank Optimization and Sequential Pattern Making	Ms. Shipra Kataria
7-Aug-15	I/O Devices	Mr. Mandeep Singh Narula
14-Aug-15	Understanding Big Data, Hadoop and Mapreduce	Ms. Shweta Mongia
1-Oct-15	Preparing Course file in context of Outcome Based Education	Prof. (Dr.) Deependra K. Jha
7-Oct-15	PEM Fuel Cell, Testing and Diagnosis	Dr. Jyoti Goel
15-Oct-15	Enantioseparation of Pharmaceutical compounds	Dr. Sonika Batra
21-Oct-15	Understanding Liquid Propellant Rocket Engine	Mr. G Prashant
5-Nov-14	Question Answering Systems	Ms. Rosy Madaan
19-Nov-15	CNT Reinforced Composites: The Hybrid Approach	Mr. Kishore K Guru
26-Nov-15	Energy Conservation in wireless sensor networks	Mr. Nihar Ranjan Roy
9-Dec-15	CFD and its Application	Mr. Ajay Sood
17-Dec-15	Assessment of assimilative capacity of streams	Mr. Sameer Arora
22-Dec-15	Overview of Digital Watermarking	Ms. Sonal Kukreja
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#### SPEED 2016 TO BE A BIG AFFAIR

The students of the School of Engineering don't wait to get into final year to undertake a project. They start from the very first year and the results have been phenomenal considering that they are still in their 3rd vear of study. To demonstrate some of the selected projects, SoE is organizing an exhibition of students' projects SPEED-2016 on February 18.

Last year at SPEED-2015, 25 projects were selected out of the 60 entries received. Some of the highlights from the previous year's event are: Designer brick, Automatic solar panel cleaner, Solar car, Arduino based mobile robots, Voice activated home automation system. Conveyer object counter and Computer games developed by the students. The 3D printer 'Aakar' was used to print a solid model of the skull.

SPEED not only involves students in making and creating projects but also in communicating their ideas to the world. This is one of the rare initiatives where undergraduate engineering students are exposed to Poster presentations which is otherwise done by post graduate students and research scholars. In the forthcoming version of SPEED, our students will be seen competing with projects from various other institutes from the region as School of Engineering prepares to host this Inter-University competition in February 2016.



SCHOOL OF ENGINEERING



Mr. Vigar Vigaruddin Surki conducting the Open Source workshop.

A T3 (Train the Teacher) workshop was organized to train the CSE Faculty of the Department of School of Engineering on December 22-23, 2015. Mr. Vigar Vigaruddin Surki was the SME (subject matter expert) from IBM for the subject "Open Source Software and Open Standards".

On Day 1, the workshop focused on Open Source, its history, aim and impact on lives. The speaker also explained how open source has come up as a strong contender to proprietary software and how it complements proprietary software. The second day focused on different types of standards and licenses and the issues associated with them. The other topics covered by the speaker were cloud computing and open source and open stack. The participants were also given a hands on experience on some popular open source tools like GIMP.

The workshop led to considerable sharing of knowledge between the industry expert and the GDGU faculty. The SoE now plans to hold more such workshops to strengthen and enrich the knowledge pool of the SoE Faculty and students.

# **WORKSHOP ON OPEN SOURCE ALTERNATIVES IN ENGINEERING STUDIES**

Open Source softwares are increasingly becoming popular in scientific and engineering fields of teaching as well as research. Being freely available without the hassles of being restricted within license conditions, is an attractive feature for engineers who wish to learn a build state-of-the-art software and hardware products. A variety of options are present within this domain. To impart knowledge in this arena, school of engineering - G D Goenka University, organized a 6 day workshop titled "Open Source Alternatives in Engineering Studies" from 6th July to 11th

The workshop included tutorial sessions for a variety of softwares such as Linux as operating systems for scientific purposes. Octave/Scilab for scientific computing, Python as all-in-one solution. Arduino/Raspberry Pi as open source hardware. microHOPE microcontroller, KiCAD software for PCB designing and LATEX for scientific publishing. All sessions were held in interactive tutorial mode where participants worked as individuals and also in groups to learn-by-doing experiments with software and hardwares. The study material was distributed openly under creative commons license. The tutorials were delivered by Mr. Nihar Ranjan Roy (Galgotia University), Dr. Phool Singh (ITM University), Dr. B. P. Ajith Kumar (IUAC, New Delhi) and Dr. Sandeep Nagar (G D Goenka University).

Workshop was attended by 27 participants which included students, researchers and faculties. Workshop was tailored in such a way that the software as well as hardware modules were introduced right from the basic and while performing various experiments with them, participants discovered the rich set of features. Experienced researchers and faculties compared the open source alternatives with commercial ones and discovered their advantages and uses in teaching and learning process. Students appreciated the fact that they can utilize the softwares in their engineering studies and also while making projects. The fact that engineers should become developers instead of users, was emphasized with each session so that G D Goenka University can play the role of central hub for developmental activities in this

Future workshops will be organized for individual softwares since present conference acted as introduction to the open source alternatives. Also a group of developers who has been trained in present sessions will work as a team and will come up with quality engineering solutions. If sufficient interest is stirred in scientific community around these topics, G D Goenka University can lead the movement by acting as a central hub for various activities like training workshops and conferences.



# **ROCA BATHWARE**

The second and third year Product Design students of the School of Fashion and Design visited the manufacturing unit of Roca Bathware in Bandapur, Rajasthan, on October 7. The field trip was organised by Mr. Manish Joshi (HOD Product Design). The students were accompanied by Mr. Mohit Bhardwai and Mr. Joshi himself.

After quite an arduous journey through the winding roads of Rajasthan the students reached the venue in good stead and full of energy and excitement to explore this wonderful opportunity. Since this was the first field trip to the manufacturing unit of a mainstream bathware products company the students were quite excited to explore the factory.

The day started with a briefing by Mr. Manish Maheshwari, the Product Design Head of Roca Bathware. He informed the students about the

brand and the international presence of Roca Bathware, its brand identity and design philosophy. It was a highly informative and educative session and included inputs from other product designers of Roca Bathware and some of their factory floor workers.

SCHOOL OF FASHION & DESIGN

After the briefing, Mr. Maheshwari took the students for a walk around the factory floor explaining the various processes that take place in the factory. The students experienced the working of CNC machines and various other casting processes; the inputs from the workers and the designers was very helpful in understanding the manufacturing process. The final activity of the day was a visit to the design studio where the designs are finalised, processed and then sent forward for prototyping and manufacturing.

# SOMYA'S DESIGN WINS PRAISE AT CUMULUS

The Poster Design work of Somya Jain, who is a third year student of Communication Design, was selected for the prestigious Cumulus Design contest at IDC, IIT, Mumbai. The brief was to create a poster on the theme of sustainable water resources and building awareness about the relationship between environment and culture.

Somya got her inspiration from the story of constellation and its relevance within the Indian culture. She picked up Godavari river as her core subject and tied a graphic story around it by creating constellations within water droplets in a spiral graphic form depicting the spiral of destruction. Her work was greatly appreciated during the conference and she has been invited for another workshop by IIT, Mumbai's IDC Department.

Cumulus is the only global association to serve art and design education and research. It is a forum for partnership and transfer of knowledge of best practices. It currently consists of 226 members from 49 countries.





Studying abroad is a learning experience -- a time to branch away from comfort zones. The experience as a whole, is not only helping them get ready for their future career, but is also giving them valuable insights into other cultures. Meeting people from all around the world, getting inspiration from the locals, and exploring a whole new country is just exhilarating.

This is how Sukriti Tandon described her experience in Milan: "Studying at Politecnico di Milano, has been a very enriching experience. It has expanded my willingness to learn and seek out new challenges. I really admire the workpace here. It has a great staff that makes sure that the students are always comfortable and accommodated for. The faculty is great at finding the balance between being supportive of the students on this new life adventure, while still giving them the freedom to discover things on their own and build one's own knowledge. This approach not only leads to intellectual progression but also self discovery of what my competencies and skills are and what needs further refinement. The programme is awesome."

This experience has not just benefitted the students academically but has contributed greatly in their personal transformation. Making them, more confident. Most important, they have learned that developing strong relationships with people is one of the most important and rewarding things in life.



# **GIVES A NEW DIRECTION TO LIVES** OF SOFD STUDENTS



# MEETING THE SUPERHEROES AT COMIC CON

The Communication Design students of all batches paid a visit to Comic Con, Delhi to get an insight into the working of graphic artists from all over the world. And there can be no better place than Comic Con for this.

Comic Con, which was held at NSIC Exhibition Grounds in Delhi, from December 4 to 6 had a vast cast of international artistes, many of whom were celebrities. They included, among others, Kristian Nairn, who plays Hodor in the popular TV series Game of Thrones, TyTempleton, three time Eisner award winning artist of Batman, Rob Denblevker, creator of Cyanide and Happiness, and Dinesh Shamdasani, CEO of Valiant Comics.

The students visited the fair, interacted with the artists, participated in workshops and collected valuable information about the creation of illustrations, graphics and storytelling. The experience gave them an understanding of how visual artists create a niche for themselves in the field of communication design.





The first year students of School of Fashion & Design

his trip made them understand each other and it singing made the evenings real fun. The trekking, the ood and the overall cleanliness of the place made it very enjoyable outing. Undoubtedly, Camp Syat was



#### INTERNATIONAL CHEFS DAY



A panel discussion on "The Changing Profile of Chefs over the Decades"was organised by the Le Cordon Bleu School of Hospitality on October 20, 2015, to mark the International Chefs Day. The idea was to activity to that of an upfront high profile position where they are projected as the faces of their organisations.

To essay this shift, two leading chefs, who define this new-age version of chefs were invited to the University --Chef Nishant Choubey, Executive Chef, Dusit Devarana, New Delhi and Chef Anahita Dhondy, Chef Manager, Soda Bottle Openerwala.

The two Chefs answered a wide range of questions from students pertaining to their inspiration, favourite cuisine, industry challenges, time management, creativity and innovation. Chef Nishant gave an interesting insight into New World Cuisine ranging from Peruvian, African and Modern Indian dishes. Chef Anahita emphasised the need for research and curation of ancient and lost recipes. Both the chefs shared their vision and wisdom freely.

### SCOTTISH EXCHANGE PROGRAMME





The Le cordon Bleu School of Hospitality, G D Goenka University, is committed to inter cultural exchanges and affiliations that enhance the learning environment. In the last semester a set of Scottish students arrived at the campus for an exchange programme. While they visited different schools, they also enjoyed a wonderful patisserie demonstration at School of Hospitality. On the occasion Prof. Y G Tharakan, Dean, School of Hospitality welcomed the students and discussed at length, the programmes offered by the university and the scope of a career in hospitality.

Chef Swati Nangia, faculty of School of Hospitality, who specialized in Baking and Pastry from The Culinary Institute of America, New York did a live demo for the Scottish students wherein they tried their hands at baking lovely blueberry muffins and cookies. The students enjoyed the lively interaction and actively participated in the fun filled class. They got some great culinary tips and enjoyed tasting the baked products once they were ready, popping out of the oven with a golden brown sizzle and intoxicating aroma.



# A SPECTACULAR SPREAD OF BREADS

The World Bread Day was celebrated at Le Cordon Bleu School of Hospitality with great gusto. The students and faculty of SoH conjured up a spectacular display of over 50 breads from 10 countries. Alongside the breads were the choicest dips and preserves, dressings and butters.

The special guests for the day were two chefs who themselves are passionate about baking and bread making -- Chef Anahita Dhondy, Chef Manager, Soda Bottle Opener Wala, and Chef Nishant Choubey, Executive Chef, Dusit Devarana.

The Vice Chancellor, Prof (Dr.) Raj Singh along with the two chefs inaugurated the event by breaking the first bread. They were joined in the celebrations by the Registrar, Dr. Nitesh Bansal, and the Deans of different Schools. The event that was an open house had students from all schools savour the

It had been planned over several weeks by the SoH Faculty and students and brought out the connoisseur and bread aficionado in many. Everyone went back satiated and satisfied with the unique experience.

# INTERACTIVE SESSION WITH CHEF MICHAEL SWAMY

The School of Hospitality organised an interactive session with Celebrity Chef Michael Swamy on August 26, 2015. Chef Swamy, who is an alumni of Le Cordon Bleu Culinary School (London UK), shared his experiences as a chef and his journey to Le Cordon Bleu. The session was attended by students of other schools of the University too.



Chef Michael Swamy sharing Culinary Tips with students

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# CHAT WITH CHEF A tete-a-tete with Chef Nicolas Houchet

#### A tete-a-tete with Chef Nicolas Houchet

As a part of 120 Years Celebrations of Le Cordon Bleu, Chef Nicolas Houchet from Le Cordon Bleu, London Campus visited India on October 5, 2015 for culinary demonstrations at some of the leading institutes and universities across the country. He kick-started the tour with a demonstration session at the School of Hospitality, G D Goenka University, on October 5, 2015.

Born in Nancy, France, Chef Nicolas gained his first experience of pátisserie at the age of 15 by working in local restaurants and bakeries. His session was extremely informative and enjoyable for the students. The passion and love he has for patisserie was palpable. In this interview with Ms. Shivani Mohan, Faculty, Business Communication, SoH, the great chef shared some wonderful insights:

# 1. Can you tell us how your interest in patisserie started, and how you became a chef with Le Cordon Bleu?

It started when I was 14 years old. I became interested during an Internship stage in college. The following year I went for another stage during my Easter holidays and I then decided I wanted to be a pastry chef.

Seeing all those chocolate eggs and truffles, petit fours and entremets being made and actually helping during their making sealed the deal for me.

Le cordon Bleu was for me, a new challenge. After the opening of the shop in London, I was in the need of something challenging and rewarding. Teaching was the answer.

# 2. What is the most important part of being a patisserie chef? What characteristics are required? How difficult is it, compared to other areas of the culinary arts?

I think being passionate is really a must. Dedication and the right attitude are also what make a good Pastry Chef. The skills come with time, and being patient also helps. It is OK to make mistakes in the beginning!

Patissier is an extremely rewarding job. I mean if when I was 10 years old, someone would have told me my day at work would consist in making cakes and confectionaries I would not have believed it!

In terms of difficulty I would say the most challenging part would be to decide where you want to go from being a Pastry chef. Do you want to be a Baker? A Cake Decorator? A Chocolatier Confectionary Maker? Work in a Hotel or open your own place? The choice is so vast.

3. You have worked in hotels, trained under well-

known chefs, set up your patisserie, and now you are teaching young chefs to realise their dreams by training them. What was most challenging?

Every beginning can be challenging and my advice would be to just embrace it. Every part of the job comes with its challenges but thinking of it, the bigger the challenge the bigger the reward and satisfaction. I'm always up for a challenge.

# 4. Your favourite patisserie item to make? What is so unique/special about French patisserie?

I would say a Croquembouche would be my favourite item. It is a traditional French Wedding cake made out of caramelized almonds and choux buns usually shaped like a tower but it can be so much more than that! There is so much skill and dexterity involved to produce one that each piece is a challenge!

I think French patisserie is very important and big in term & of skills and techniques but that doesn't stop many chefs from all over the world to be extremely talented. Once you have acquired the right skills, the sky is the limit!

# 5. One famous patissier/ chef in the world you admire and why?

I have a lot of respect for pretty much every pastry chef and students I've met. But If I was to choose one it would be my chef mentor when I was an apprentice: Jean-Claude Hammerer.

He's the chef who put up with me when I was a teenager and taught me what I know and I now teach to the younger ones.

#### Merci Chef!!

# 6. A little bit about your work at Le Cordon Bleu, London.

We are a school located in Bloomsbury Square in Central London. I teach Pastry Arts and take Management classes for young entrepreneurs.

My work involves educating future chefs from all over the world in the art of Baking and Management through Demonstrations, Practical Classes, Technical lectures and Student Events.

We have a large team of Cuisine and Pastry chefs as well as Master Sommeliers. It makes for a very busy school as we also teach subjects from Wine and Management to Food Photography.

As you can imagine no two days are ever the same!

# A GREAT WAY TO SPREAD CHRISTMAS CHEER

The students of Vivek Bharti Public School in Ghamroj village of Gurgaon could not have conjured a more inviting sight than a gooey Christmas cake on a chilly December morning. The cake was baked by the students of the School of Hospitality as part of G D Goenka University's ongoing initiatives to spread smiles in the neighbourhood.

The SoH Dean, Prof Y G Tharakan, distributed the cake to the school children. It was the best way the SoH students could have wished the village children Merry Christmas.



Prof Y.G. Tharakan and Ms Shivani Mohan distributing the cake to students of Vivek Bharti Public School

# ACADEMIC DIRECTOR OF LE CORDON BLEU, AUSTRALIA. VISITS SOH



Dr. Haden (Left) addressing the students of Hospitality (Right), Dr. Haden (Center) at the inauguration of Sportopia

Dr. Roger Haden, Academic Director, Le Cordon Bleu, Australia, visited the School of Hospitality in November 2015. Dr. Haden, who has years of experience and expertise in Education and Hospitality, spent valuable time with each and every faculty member, understanding the ethos and sharing his repertoire of knowledge for the betterment of the school. He also enthralled the students with his lectures on the Art of Gastronomy.

G.D. GOENKA UNIVERSITY

Dr Haden also inaugurated Sportopia 2015, the annual sports event of the G.D. Goenka University.

# CAKE MIXING CEREMONY HERALDS SEASON OF CHEER

Christmas waves a magic wand over the world and behold-everything is softer and more beautiful!

The Le Cordon Bleu School of Hospitality, G D Goenka University, celebrated the traditional Cake Mixing Ceremony on November 2015 to usher in good tidings and the spirit of Christmas. The event set the mood for Christmas festivities.

The event was attended by the Vice Chancellor, Prof.(Dr.) Raj Singh, the Registrar, the Controller of Examinations and all the Deans and HoDs. The presence of a visiting faculty from the University of Nottingham made the event even more joyous.

The traditional cake mixing ceremony usually starts a few months ahead of Christmas and the winter festivities. It is an age old custom that started in Biblical times and was primarily celebrated in large family gatherings. The traditional Christmas Cake or Christmas Pudding as it is called, is composed of many dried fruits held together by egg and flour, sometimes moistened by molasses and flavoured with cinnamon, nutmeg, cloves, ginger, and other spices. The dry fruits, cherries, tuttifruiti, cranberries, dates, sultanas etc comprise of over 70 ingredients that have to be macerated in spirits such as brandy, whiskey and rum to mature them and soften them. The pudding is aged for a month, months, or even a year; the high alcohol content of the pudding prevents it from spoiling during this time. Despite the name "plum pudding," the pudding contains no actual plums due to the pre-Victorian use of the word "plums" as a term for raisins.

Over the years this ritual has been adopted by many corporate and institutions all over the world. Especially all five star hotels have this annual ritual of bonhomie wherein typically the General Manager invites all in-house guests and special invitees, enthusiastic children and the staff of Hotel who together gear up with aprons, caps and gloves and take part in the fun-filled ceremony. Students of hospitality who would soon be organising such events in the near future got an exposure to this wonderful tradition.

The fine mix of Sultanas, Raisins, Dry figs, TuttiFruiti, Candied Orange Peel, Candied Lemon Peel, Dry Apple, Cranberry, Dry Dates were decorated in the form of the beautiful GDGU logo. The Vice Chancellor initiated the first measure of spirit into the mix. Soon all the Deans and HoDs joined in as they enthusiastically looked for the coins that are added to the mixture. As per tradition whoever finds the coin gets married that year. Otherwise finding the coin denotes good fortune in the coming year. These macerated fruits were used for baking Christmas Cakes at SoH before Christmas and distributed amongst students of a village school nearby amongst others!













## **INDUSTRIAL VISITS**

The Lalit, New Delhi: The students of SoH were taken for an industrial visit to The Lalit, New Delhi, one of the leading hotels of India, on August 20, 2015. It was a great learning experience for the students who, for the first time, saw how a large hotel works.

Crowne Plaza Today, Gurgaon: Students of the School of Hospitality were taken on separate visits toHotel Crowne Plaza Today, Gurgaon. The visits were aimed to provide the students an understanding of the working of a five star hotel. The first visit was on October 16, 2015. Ms. Suchismita Roy, a Faculty member, took the MBA (Semester III) students to the Housekeeping Department of the hotel. On October 27, 2015, it was the turn of BHMCT (Semester l)students to visit the hotel.

## **EXTERNAL EVENTS**

Students participate in Master Chinese Chef Competition

The School of Hospitality entered two teams in the Master Chinese Chef Competition organized by the Amity School of Hospitality, Noida, on October 16. The teams were made up of the following students: Dhruv Nijhawan, Ritika Bhalla. Kevin Chugand Aayush Verma.

It was a great exposure for students as they showed their culinary talent and learnt to work as a team.

#### Students attend Chef Summit

Chef Saurav Chhabra with PGDCAM students attended the Chefs Summit organised by the ICF on October 23, 2015at Ashoka Hotel. The summit opened with a lamp lighting ceremony performed by Tourism Secretary, Mr Vinod Zutshi, Mr. Anil Bhandari, Chef Davinder Kumar, Chef Lee Chan, Chef Manjit Gill, Mr. R. Kumar, Chef Sudhir Sibaland Chef Arvind Saraswat.

The students enjoyed the quiz sessions on Promoting Indian Cuisine – Modern or Traditional; Brand a Chef – Power of social media; Slow Food – Chefs Alliance.

SCHOOL OF HOSPITALITY



Chef Nicolas Houchet and Chef Katerina Garwood with the Dean SoH, Prof Y.G.Tharakan, Faculty members and students.

Ashveen Kaur, a student of PGDCAM, narrates the magic weaved by Pâtisserie Master Chef Nicolas Houchet as he taught students the craft of making Choux Crumble Chocolat et CaramelSalé.

On the occasion of Le Cordon Bleu's 120th birthday, students of G D Goenka School of Hospitality were introduced to Pâtisserie Master Chef Nicolas Houchet, who conducted a demonstration class along with Chef Katerina Garwood.

The recipe for the day was the Choux Crumble Chocolatet CaramelSalé. As much as I love baking cakes, there's something immensely satisfying about making patisserie classics. Moreover, being a crazy chocolate and caramel fan myself, I was personally super stoked for this class!

Relaxed and personable. Chef Nicolas Houchet took the class step by step through the whole recipe; explaining each and every element and making complex techniques like tempering chocolate look so simple. He is such a passionate chef and teacher, and also incredibly enthusiastic and so fascinating to listen to. You can't help but want to just jump back into the kitchen.

He started off the recipe by making the sable topping, to create a slightly crunchy crust over the choux pastry, and to balance the textures between the creamy filling and the soft choux pastry. He then moved onto

other elements of the recipe, like creating the perfect sized choux pastry, getting the caramel filling done and making the chocolate chantilly. I never thought that a simple dessert like choux pastry could contain so many different elements.

Chef Nicolas Houchet's class was fantastic. He himself is a bundle of energy in the kitchen and his knowledge of pastry in particular seemed unrivalled. It was an absolute delight watching him in the

The end result was nothing but impressive. Not only did the choux pastry look spectacular, but it tasted divine as well! There was an explosion of flavours in my mouth when I had that bite-sized dessert. It was literally perfection in every bite. I just wanted to keep having more, and luckily, I managed to eat three.

At the end of the day, everyone left with great flavours playing on their palates and a big smile on their faces.

During the class. Chef also offered encouraging words to those of us who are about to embark on our careers as culinary and pastry chefs. The talented and gifted Chef told us how it took him more than one try to perfect his techniques and skills. It is helpful to remember this while learning new skills. We may not get it right the first time, but with practice, we will get it better.

Watching the chef and listening to his wisdom was an experience I will never forget.

#### MOCKTAIL WORKSHOP

On September 24, 2015, Mr Vijay Sharma, a renowned mixologist, held a mocktail session at the School of Hospitality.

Mr. Sharma, currently working as Assistant Restaurant Manager in Crowne Plaza Gurgaon, has been in the Food and Beverage Department of hospitality sector for over eight years now. He has rich experience in Bar and Lounge operations, and has won several cocktail making competitions.

He gave the students a first-hand experience of making mocktails. The four mocktails that he whipped up were Home Made Gingerale, Herbal Mix, Tropical Punch and Virgin Punch.

He also gave students useful tips on the importance of mocktails, which are mixed beverages with elements of colour, flavour, garnish and glassware. He told students that "Mocktails are all about being innovative. A good bartender can convert common ingredients into a sensational drink."





Mr Vijav Sharma, a well-known mixologist. conducting a mocktail workshop...

The Vice Chancellor Prof. (Dr) Rai Singh, the Registrar, Dr. Nitesh Bansal, and the Dean, SoH, Prof Y.G.Tharakan, at the mocktail workshop

### **TOURISM DAY CELEBRATIONS**



The School of Hospitality in collaboration with Le Cordon Bleu celebrated World Tourism Day with great enthusiasm on September 29, 2015. The chief guest at the event was Ms. Birgit Holm, General Manager, Dusit Devarana, New Delhi. The event was also attended by Mr. Eric Datta, Director, Digital Education, Le Cordon Bleu and Mr. Gauray Sinha. Rooms Division Manager. Dusit Devarana.

Speaking at the event, Ms. Holm said, "Hospitality is not just a career, it's a passion for life. It can really take you places. Tourism is a sum total of ethos, dedication and commercial viability of travel."

# EXPLORING THE WORLD: FILM SCREENINGS AT SOHSS

The School of Humanities and Social Science regularly organises film and documentary screenings for educational purposes. These screenings not only help students to get introduced to the World Cinema but also help them to develop a critical understanding of society, life and culture. *Into the Wild* was the first film to be screened at the school this semester where students opened up and shared their personal anxieties, problems and dreams during the discussion.

The film Born into Brothels was screened to make students aware of the hardships of children of sexworkers. The film talked about lives that are neglected and ignored. During the discussion, Kamana Rai and Nandita, second year students of Psychology Honours, spoke with empathy about the children they saw in the film. For them, it was quite difficult to imagine a childhood that was bereft of love, education and a shelter called home. During the discussion, the students expressed a desire to develop a programme to help the children of the sex-workers of Delhi and its surroundings.

Transamerica was screened to create awareness of marginalised identities. The film was about queer love and desires that are forbidden to most of us. The students appreciated the film as they brought in their own experiences of taboo and discriminations often faced due to stereotypes and biases that prevail in society.

Keeping in mind the vision of the school and the university to sensitise students to problems faced by marginalised identities, the documentary *Mahatma lyotiba Phule* was screened to initiate a discussion on caste and race.





## KISS TO BUILD CAPACITY AND TEAM WORK

The School of Humanities and Social Science has launched a unique project. The project, which focuses on capacity building and team work, is titled KISS, the acronym for Knowledge, Intersectionality, Sensitization and Solidarity. The initiators of the project, Mr Gourab Ghosh and Ms Divya Padalia, along with a few students plan to conduct workshops to develop 'Knowledge' on varied range of issues related to identity and social structures. 'Intersectionality' will be an important aspect of a joint campaign to build a better society.

'Sensitisation' is another important aspect of this project. As part of this, SOHSS will organise events and conduct campaigns to make the students more socially aware. They will also stress on 'Solidarity', and build support networks across the university

campuses to help the marginalised and the deprived.

Project 'KISS' also plans to generate financial aid to support cultural programmes, documentation, creating literatures and organise workshops to educate students on stereotypes, bullying and discrimination. The organisers have already organised several discussions related to anxiety, stereotypes, fear and personality development within the school.

The first workshop under 'KISS' revolved around the awareness of HIV/ AIDS. It was conducted by Dr Aparna Bhattacharya, Assistant Professor of Psychology at GDGU and also a trained counsellor with NACCO. She used games and discussions to de-construct the myths around HIV/ AIDS.

# SOHSS LAUNCHES "MEET UP" PROGRAMME

SCHOOL OF HUMANITIES & SOCIAL SCIENCE

The School of Humanities and Social Science started a new programme titled, "Meet Up". The programme aims at conducting a series of lectures by film makers, poets, writers, publishers, practitioners and professionals from different fields. The objective of the programme is to create opportunities for students to meet the invited personalities and get encouraged to pursue their dreams and ambitions.

The first to be invited in the "Meet Up" programme was Faraz Mariam Ansari, a young and popular director and screen-playwright from the Mumbai film industry. Faraz, who started his film career as a co-writer with Mr. Amole Gupte, was the Associate Director, Casting Director and Executive Producer on Fox Star's Stanley Ka Dabba. He was Director's Assistant and Casting Director in Karan Johar's Gippil, produced by Dharma Productions. He also worked on Deepa Bhatia's internationally acclaimed documentary on farmers' suicides called Nero's Guests.

Other than films and documentaries, Faraz has directed and choreographed more than 100 musicals for schools and colleges in India and the United States. He also wrote the story, screenplay and dialogues for Silvat, a short feature film shot as part of an Indo-Pakistan Peace Project. Professor Kakoli Sen welcomed and introduced him to the students.

He screened his short-film *Siberia*, which was followed by a discussion that revolved around film-making and the film industry. Students also initiated a discussion around *Siberia* which had a rich texture for psychoanalysis. Faraz was happy to interact with so many students who were interested in making and appreciating films.

The next was "Meet the Author" where Dr Himadri Roy, an Associate Professor of the School of Gender and Development Studies at IGNOU was invited. He is not only a teacher by profession but also a writer by passion. His debut novel *Travails of Entrapment*, published by Frog Books in 2012, was well received by the readers. Besides novels, he also writes poems and short stories. He was also invited to speak on the film *Transamerica*, and the event was titled as "The Quest", because both the film and the life of the speaker was in search for identity, love and companionship.

Dr Roy, after considerable struggle, has reached a stage where he is proud, successful and happy with his identity as a gay man. Annapurna, a first year student of English Honours, was extremely moved by Dr Roy's talk as it unfolded varied layers of struggle of a queer individual due to the choice of sexuality and the right to love. During the discussion, she shared her feelings that on watching the film and listening to Dr Roy she felt, as a privileged girl, that we often overlook the small and simple desires and wishes of people and become insensitive to these who need our support at odd times.

# EXPERT SPEAK: UNDP ANALYST PROVIDES INSIGHTS INTO DISASTER MANAGEMENT

Mr G Padmanabhan, Emergency Analyst of UNDP, India was invited by the School of Humanities and Social Science, to deliver a talk on "Disaster Management in Urban Areas: Awareness & Techniques". He began his talk with a short history of the United Nations Development Programme (UNDP) which focused on three fields in India: Democratic Governance, Poverty Reduction Energy and Environment. He introduced the students to the history of the United Nations as well through a rich power-point presentation.

The talk brought out the relationship between human development and multi-hazard disasters and their impact on risk, resilience and vulnerability of victims. He also informed the students, about the current institutional and governance structures and the support they are expected to provide in lessening the misery caused by disasters.

Mr Padmanabhan gave examples from his own experience and initiated an interactive session with the students. He encouraged the students to participate in various workshops conducted by the United Nations. He also advised the students to pursue a career in Social Work and Development Studies to build a strong and safe world for all.

The interactive session witnessed a volley of questions fired by the students, who wanted to know more about disaster management and the role they could play as concerned citizens and as professionals.







Dr. Himadri Roy in conversation with the students

# UDYAMI BAZAAR BRINGS OUT THE SPIRIT OF ENTREPRENEURSHIP ONCE AGAIN

The third edition of Udvami Bazaar was back in November and this time with even greater fervour. The event that celebrates the spirit of entrepreneurship was held on November 5, 2015, just days before Diwali. Like the earlier editions, it gave the students an opportunity to visualise, design and execute a business idea from conception to execution.

There was great excitement on the campus as the students went about deciding which products to sell. The challenge lay in executing the ideas -- from procurement, transportation, designing of sale counters, pricing. selling, marketing, customer service, financial planning to cash collection. It was a great opportunity for the students of Business Administration and Management Studies. They not only showcased their entrepreneurship skills but also guided their fellow university-mates to put up beautifully decorated stalls with intelligently designed advertisements and posters.

The festival was inaugurated by the Vice-Chancellor, Prof. Dr Raj Singh, who was accompanied by Deans of all schools. Among the products that were on sale in Udyami Bazaar 2015 were candles, flower pots, badges, bakery products, homemade chocolates, Vada Pao, phone accessories and many more. There were numerous food stalls besides stalls selling accessories and gifts like dream-catcher, hand-made cards, ear-rings, neck-pieces and designer stoles.

A few students used the occasion to spread a social message too. One of the stalls that caught everyone's attention was the one that was selling flower-pots with the message of "Green Diwali". Another idea that was appreciated by all was on 'AIDS Awareness'. To add to the day's excitement, the organisers had set up a DJ corner too.



SCHOOL OF HUMANITIES & SOCIAL SCIENCE





# **JOURNEY TO THE PAST:** A VISIT TO THE AIIS



The first year students of BA (Honours) and MA (Psychology) went for a field visit to the American Institute of Indian Studies (AIIS) on October 13, 2015. The trip was organised to sensitise the students on the importance of archiving. On arrival, Ms Sangeeta, Archivist of the Archives and Research Centre for Ethnomusicology (ARCE) welcomed the team. The students were then taken to the board room of AIIS where Shubha Chaudhuri, Associate Director General (Academic), ARCE and a well-known ethnomusicologist gave an academically rich presentation on the relevance and importance of archives and archiving. She also introduced the students to the discipline of ethnomusicology.

This was followed by a guided tour of both the archives. Ms Vandana of the Archives of Art and Archaeology informed the students about the magnificent collection of photographs at AIIS. She also informed the students about the existing historical monuments and sites situated close to the G D Goenka University. Students were enthusiastic to know about this and were motivated to collaborate with the archive for future projects on photography documentation and archiving.

AllS being a warm host organised a high-tea for all. Students also got a chance to relax and process the rich information received in the first half of their visit. Later the team went to the libraries of both the archives which boast a collection of more than 80,000 books, and also subscribe to many international journals and magazines.

At ARCE students were introduced to the digital as well as the manual world of archiving. They were shown a 'vault' of international standards archiving thousands of cassettes, spools, records and reels. Students also explored a kiosk developed by ARCE exhibiting the history of JAZZ music in India through archival collections. The trip ended with the screening of a documentary Aamchem Cantar, aum mhuntam (I am singing my song) which beautifully captured the old and present Goa with its music, culture, history, architecture and traditions

## SENIOR TV JOURNALIST **ANALYSES RELEVANCE** OF MAINSTREAM MEDIA



Keeping in mind the responsibility of media in the digital world, a Talk on, "The Relevance of Mainstream Media in an E-information World"was organised with a popular and dynamic journalist. Ms Kajori Sen. Ms Sen is a Senior Anchor and Senior Business Correspondent for CNN-IBN, She's worked as a journalist for nearly ten years, starting her career as a student-writer at the age of eighteen for HT City, and joining NDTV Profit as an Output Editor at nineteen. She was also the Londoncorrespondent for NDTV 24/7 for two years. She has anchored several prime time shows and helmed discussions on social and economic issues and has interviewed many news makers on relevant contemporary issues: thereby, becoming a popular face in the world of Indian media. She talked about the growing significance of social media in contemporary times. She also emphasised on the relevance of mainstream media (both print and electronic media) as a significant medium to reach out to a larger mass. She shared a few instances of reporting from her professionalexperiences and encouraged students to be vigilant of every event. Everyone liked her unique style of talking and the analysis she brought in to make young students understand about the main-stream media. The event was also attended by the students of the School of Communication who asked her questions regarding the ethics and account abilities of reporting.

Moot Court Competitions, which are a mandatory part of law curriculum in all law schools today, offer a practical and application-based approach to learning of law. They give the law students, the necessary free space to interpret and analyse legal provisions in the context of a given legal regime, while trying to solve a practical problem. The GDGU School of Law is dedicated to promote this aspect of legal training for ensuring a wholesome legal education. and the GDGU Moot Court Competition is a maiden endeayour of the School of Law in this direction.

The first edition of this Moot Court Competition deals with the international environmental law regime. The moot problem focuses on the critical and obvious, yet neglected, concern relating to water management disputes in the international scenario. The glaringness of the situation is further enhanced by the challenges it poses to environmental protection. The moot problem shall allow the participants to analyze the weak policy structures governing the domestic implementation of international concerns, in matters of water management. It further seeks to provide a gateway to reflect on solutions for similar disputes globally.

#### HENRY DUNANT INTERNATIONAL MOOT COURT





Ashank Yadav, Mansi Gupta, and Ravina Yadav, students of School of Law submitting their memorials for participation in Henry Dunant Memorial Moot Court Competition which is considered to be one of the most prestigious International Law Moot Court Competitions

## INTERACTIVE SESSION ON RESEARCH PAPER WRITING

An interactive session of two hours was conducted by Sahil Raveen, a third year student of National Law School of India University, Bangalore on October 9, 2015. Raveen established a good rapport with the students as he shared his experiences of studying at the country's premier law school.

He highlighted the importance of writing research papers as part of legal studies and also provided insights into the techniques and skills required for writing and publishing research papers. The session ended with a question answer round where Raveen answered students' queries regarding internships, writing skills and legal sites to visit for referencing and citations.







Village girls at the legal aid camp

SoL students counseling villagers

# LEGAL AID CAMP HELD IN BADSHAHPUR

The School of Law organised a Legal Aid Camp at Badshahpur village in Gurgaon on October 26, 2015 to make the villagers aware of their rights and duties. The camp, which was organised in association with Unnati Charitable Trust, an NGO, covered about 150 localities.

The Camp was attended by villagers of all age groups. The minors and their parents were made aware of their right to free education. The students of the School of Law, under the guidance of faculty members, advised the villagers on property disputes. They also guided women on issues related to divorce and marriage, and shared information regarding the safety of women in rural areas.

The Legal Aid Camp gave the students invaluable exposure in dealing with legal issues. They also learnt the problems people face in villages, something about which they had very little knowledge.

## SPEAKER HIGHLIGHTS CRIMES AGAINST WOMEN

The School of Law invited Dr. Maheshwar Singh, Associate Professor at NLU. Delhi, to deliver a lecture on Women Empowerment and their Rights on September 21, 2015. The lecture dealt with marginality of women as reflected in statistical information, kinds of crime against women and legal remedies available to them. The students were made aware of the crimes committed against women such as female foeticide, rape, kidnapping, dowry deaths, mental and physical torture, assault on women with intent to outrage their modesty, honour killings, etc.

The students were informed of a poll conducted by Thomson Reuters in 2011 which found that India is the fourth most dangerous country in the world for women. They were told how the international law recognizes the laws for protecting women which included India signing CEDAW (the Convention on Elimination of all forms of Discrimination against Women). Landmark cases such as the Nirbhava case and Vishakha Vs. State of Rajasthan were discussed. It was an informative session packed with statistical figures and acted as an inspiration for the budding law Dr. Maheshwar Singh being felicitated professionals to fight the menace of crimes against women.



#### SOM WELCOMES BATCH 2015

The School of Management welcomed its new batch of students with a 3-day orientation programme held from August 17 to 19, 2015. The objective of the programme was to familiarize the students with the systems, structures and norms of the SoM and the University,

Day one was devoted to registration and document verification of the students and ice-breaking sessions. On Day two. Prof. (Dr.) Pradeep Kumar Goel, Dean, SoM extended a warm welcome to the students and introduced them to the faculty members. He told the students that the G D Goenka University believes in doing things differently, creatively, and innovatively, and has introduced a wide range of differentiators designed to drive value. Besides this, the course structure was shared with the students by Prof. Goel and Prof. (Dr.) Tanuia Kaushik.

On day three, the students were briefed about the University Regulations and Examination system, Discipline and Anti-Ragging Measures by Prof. (Dr.) Deependra Kumar Jha, Dean Academics while Prof. (Dr.) Raj Singh, Vice Chancellor, shared his vision for the new students. This session was followed by a panel discussion by eminent personalities from industry to stimulate the minds of the new entrants. The speakers of this session were Prof. Upendra Kachru, President of Professor K Advisory and Mr. A. K. Munial, Human Resources leader at Shyam Telecom, Avaya Global Connect Ltd. They discussed at length about the evolution of Auto Industry and its highlights. The orientation programme concluded with a talent hunt in which the budding talents of the students were showcased through dance, music and dramatics.

#### 53 CASES PRESENTED AT ELIXIR 2015

The School of Management organized its second International Case Conclave- Elixir 2015 on September 4, 2015 at the University premises. The event offered a platform to case writers, academicians and industry experts to highlight and dwell upon nuances of complex decision making situations. As many as 53 cases were presented in the concurrent sessions, while 38 selected cases were published in the book of proceedings released by the dignitaries.

The inaugural session of ELIXIR 2015 was graced by Prof (Dr.)

Raj Singh, Vice Chancellor, GDGU, Prof (Dr.) Pradeep Kumar Goel, Dean, School of Management, Prof (Dr.) Ajay Singh, Professor, IIM Lucknow, and Chief Guest, Prof (Dr.) Raien Gupta, MDI Gurgaon, Guest of Honour, and Prof (Dr.) Tanuja Kaushik, Conclave Convener, Mr. Shanti Narain, National Chairman CILT, was the Chief Guest at the valedictory ceremony. The concurrent sessions were chaired by renowned case experts from industry and academia.

SCHOOL OF MANAGEMENT



Release of Book of Proceedings at 2nd International Case Conclave ELIXIR 2015





The GD Goenka University, which is acclaimed as a Centre of Excellence for Supply Chain Management, in collaboration with the Chartered Institute of Logistics & Transportation (CILT) organized a two-day Management Development Programme (MDP) on 'Logistics and Supply Chain Management' in the campus on September 11 and 12 , 2015. The programme was attended by senior executives with diverse backgrounds from Navratna and Miniratna companies like IRCTC, CWC, RITES, CONCOR and CRWC. The resource persons for conducting different modules of MDP were Prof.(Dr.) Pradeep Kumar Goel, Dean. Prof.(Dr.) Tanuja Kaushik - HoD, Dr. Gyanesh Kumar Sinha, Mr. Rajneesh Kler, Ms. Hitesha Yadav and Ms. Sumedha Chauhan -- all from the School of Management. Prof. (Dr.) Raj Singh, Vice Chancellor conferred the participants with a memento and a certificate of participation.

## **DIRECT FROM INDUSTRY**

#### Students Practicing Entrepreneurship

Mr. Manit Singh Sachdev. CEO Pritam Automotive, Trading and Exports and Mr. Anirudh Dalal (Student, BBA 3rd Sem , SoM) CEO of ISeed Inc addressed around 60 students from SoM, and shared their experiences on how they started their entrepreneurial ventures during their student days. This small conversation and sharing of experience sparked a new thought process among the students

#### Chai Tasting Session with T-Pot

Mr. Atit Verma visited the campus and hosted a tea tasting session with his new venture T-Pot. He also addressed the students over how to plan a venture and how investors are to be approached for venture funds.





#### **FIELD VISITS**



#### **National Stock Exchange**

BBA 2014-17 batch along with Ms. Urvashi Sarup and Dr. Nitin Gupta visited National Stock Exchange (NSE), New Delhi on October 19, 2015. Ms. Nivya Nair at NSE conducted the session on investor education, financial derivatives, risk management and surveillance efficiency, clearing and settlements.



#### **Gateway Rail Freight Ltd**

MBA I Semester students (Batch 2015-17) visited India's largest private container train operator Gateway Rail Freight Ltd, Garhi Harsaru, Gurgaon on October 8, 2015. The visit was coordinated by Dr. Gyanesh Kumar Sinha and Mr. Sanjay Kumar Mangla. Based on queries by students, the Manager shared various career options in the area of operations and supply chain as well



#### **Rail Neer Plant**

The BBA and B.Com Semester III students along with faculty members Dr. Nusrat Khan and Mr. Rajneesh Kler visited Rail Neer Plant, Nangloi which supplies water bottles at railway stations, on October 27, 2015. The officer at the plant gave a presentation on the production of Rail Neer which is run on 'Public-Private Partnership' basis. He answered the queries of the students related to the location, logistics, supply chain management, manufacturing, cost structure, quality maintenance and marketing of the Rail Neer plant.

# INTERNSHIPS AND PLACEMENTS

The placement season opened to an exciting start for the MBA batch that will graduate in the summer of 2016. Sahil Gupta from MBA-II year has received a pre-placement offer from Tetrahedron Manufacturing Services. Some other students have received offers from Infoedge and Fierce Hound media, and many more are in the pipeline.

The students have also ventured beyond Indian shores. Some of them have successfully completed international internships at reputed firms in Philippines, Dubai, Egypt and Russia

# **CONVOCATION 2015**



Graduation is an important milestone in the learning journey. GDGU reached another milestone on November 27, 2015 with its first convocation by conferring degrees to its first MBA graduands (Batch 2013-2015). The convocation was organized in GD Goenka University campus. The graduands in their caps and gowns with a smile declared their achievement on this day. The Chief Guest for the convocation was Dr. S. Y. Quraishi, Former Election Commissioner. The convocation was presided by Prof. (Dr.) Raj Singh, Vice Chancellor, GDGU and chaired by Ms. Renu Goenka, Vice Chairperson GD Goenka Group, Mr. Nipun Goenka, Managing Director, GD Goenka Group, Mr. Rohit Guiral, Director, GDGU and Prof. (Dr.) Deependra K. Jha, Dean, Academics, GDGU. It was attended by all the members of the Governing Board of GDGU. Deans of all the schools, faculty members and parents of the recipients. The first MBA graduands (Batch 2013-2015) were conferred the degrees by Prof. (Dr.) Pradeep K. Goel, Dean, School of Management, GDGU. During the convocation some graduands were felicitated with medals and awards as well by the dignitaries. Ms. Nitu Bhattacharya (MBA-2015) and Ms. Priti Sehrawat (MBA-2015) were given "The Gopi Ram Goenka" gold medals for scoring highest CGPAs, Ms. Nitu Bhattacharva (MBA-2015) was also awarded the Best Performer Award in Knowledge Creation and Ms. Chetna Kochhar (MBA-2015) was awarded with the Best Performer Award in Analytical Skills.





## MANAGEMENT CLUB ACTIVITIES

Marketing Club: A Brand Quiz was designed for students to recognize the brands, logo/image of various popular marketing companies based upon their slogans, taglines and country of origin. The first year undergraduate and postgraduate students participated actively in this activity. The 60-minute activity helped them identify the world's leading marketing companies by their brand logos, taglines and slogans.

Faculty Coordinators: Dr. Sandeep Goel, Ms. Ruchika Shokeen, Ms. Raunica Ahluwalia, Ms. Sadhna Shukla

HR Club: A self-exploration activity was organized for the first year undergraduate and postgraduate students on September 15, 2015. The students were asked to determine the qualities that motivate them in 5 words. Later, they were asked to appreciate the qualities and actions of the student sitting next to them in 5 words.

Faculty Coordinators: Dr. Nusrat Khan, Dr. Neetima Agarwal

Economics Club: The Economics Club organized an activity on September 29, 2015 for students of BBA Semester I, BBA (ENT) and B.Com (KPMG) Semester I. The aim of the activity was to enhance the individual personality of students. The students were asked to discuss the importance of Prime Minister's visit to USA to revive the Indian economy.

Faculty Coordinators: Mr. Sanjay Kumar Mangla, Mr. Karan Sabharwal and Mr. Raineesh Kler





Group 1 wanted to set up an LED business, Group 2 wanted to set up a hotel and resort business. Group 3 wanted to set up a watch business and Group 4 wanted to set up a paper product business. Further, they also conducted an activity for BBA Sem III students. The topic was "RBI's rate cut by 50 basis points".

Faculty Coordinators: Dr. Satyendra Pratap Singh, Ms. Urvashi Sarup, Ms. Rashmi Gairola, Mr. Sanjay Mangla, Dr. Nitin Gupta

Communication Club: The Communication Club organized a Collage Making Competition for MBA, BBA & B.Com Semester I students on October 14, 2015. The activity was organised to explore the creativity and imagination of students and to improve their presentation skills. A variety of materials were used by different groups to create the collages. The themes of the collages ranged from Make in India, ISIS to Utility Apps: Amazing Helpers. The efforts of the students were remarkable and the most creative and well-presented collage was adjudged the winner.

Faculty Coordinators: Dr. Ramandeep Kaur, Ms. Ritu Sharma



Club: The IT & Supply Chain Management Club organised an activity for Semester I students on October 6, 2015. The activity was based on ATLAS Game. The catch was that the students could use only Technological Terms. The students were divided into groups, and the game was initiated with one technological word assigned to each group. The group that made all the successful attempts was declared the winning team. The activity ended by giving students management puzzles to solve. This activity was undertaken to test the Intelligence Quotient (IQ) of students.

Faculty Coordinators: Dr. Gyanesh Kumar Sinha, Ms.Hitesha Yadav and Ms. Sumedha Chauhan



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#### SCHOOL OF ARCHITECTURE & PLANNING

#### Ms. Varsha Khetrapal

Paper Titled "Preventive Health Measures Environmental Ethics" was submitted for International Conference on Public Health: Health Issues, Challenges, Opportunities, Prevention, Awareness ( Public Health : 2016 ) held at Daulat Ram College, University of Delhi, New Delhi, India held on 15th and 16th.of January 2016

#### Ms. Bharti Chadha

Paper Titled 'Success of Development Projects' was submitted in International Case Conclave EIIXIR 2015. held at GD Goenka University on 4th September 2015. Pg. 11-14 ISBN: 978-93-84869-74-8

#### Ms. Mukta Rai Saxena

Paper Titled "Unbuilt Environment in Megacities: Open Spaces for Innovation Research and Design for Health" was presented in the International Conference on Public Health: health issues, challenges, opportunities, prevention, awareness ( Public Health : 2016 ) held at Daulat Ram College, University of Delhi, New Delhi, India held on 15th and 16th of January 2016

#### Ms. Parul Singh:

Paper Titled "Thermal Power Plants- At the cost of

Environment?? A case on Kachchh, Gujarat" was submitted in International Case Conclave EIIXIR2015 held at GD Goenka University on 4th September 2015. Pg. 85-90 ISBN: 978-93-84869-74-8

GREY MATTERS

Lakhori Brick' presented by Ms. Bhawna Dandona at India International Centre (IIC), Seminar Hall, Kamaladevi Complex on 16th Dec'15. The session was chaired by Dr. Shikha Jain.

#### Mr. Mukesh Ray

Paper titled "A critical study and recommendation on accessibility, connectivity and land use of Delhi Metro stations' was submitted for Neo International Conference on Habitable Environments organized by Lovely Professional University, Phagwara, Punjab in Association with Indian Institute of Architects, ISBN-10: 1502808951 ISBN-13: 978-1502808950

#### Ms. Deepika Raina

Paper titled "Impact of Outdoor Physical activity on Social behavior and health of Women" was submitted for International Conference on Public Health: Issues. challenges, opportunities, prevention, awareness (Public Health: 2016) Organized by Daulat Ram College, University of Delhi, New Delhi, India and Krishi Sanskriti, New Delhi, India on 15th and 16th January, 2016

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#### Ms. Parul Wadhwa & Mr. Gunjan Sharma

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#### Y. Singh and S. Sharma

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#### Dr. Susmita Mitra and Dr. Sudipta K Mishra

Dr. Susmita Mitra and Dr. Sudipta K Mishra, "Technology and Management Solutions to the adverse effect of climate change on Indian Agriculture: A case study of Bardhaman" REDSET 2015. In Proc. of The 2nd International Conference on Recent Development in Science, Engineering and Technology (REDSET 2015), Gurgaon, India, pp. 328-334, October 30-31st 2015 (Excel Publisher ISBN No. 9 789384 869854) ISBN: 978-93-84869-85-4

# Mr. A. Kumar, Mr. Prateek. Kala, Mr. Ashutosh. Pandey and P. Sharma

A.Kumar, P. Kala, A. Pandey and P. Sharma "Study on feasibility of using microwaves in rapid manufacturing", 2nd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2015), October 30-31, 2015, Gurgaon, India ISBN: 978–93-84869-85-4

#### Dr. Joyti. Goel

J. Goel, "Mesoporous Carbon nitride supports for direct Ethanol Fuel cells," in Proceedings of 2nd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2015), G D Goenka University Gurgaon, India, October 2015, pp. 134-139.ISBN: 978–93-84869-85-4

#### Ms. Shakun Preet Kaur, J. Kumar, R. Kumar

S.P. Kaur, J. Kumar, R. Kumar, "Adopting flexibility - An opportunity for Indian Manufacturing SMEs"," in Proceedings of 2nd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2015), G D Goenka University Gurgaon, India, October 2015, Pg 9-14.ISBN: 978–93-84869-85-4

#### Mr. Sauray Ambastha and Mr. Abhinay

S.Ambastha and Abhinav, "Waste plastic fuel in steel industries" in Proceedings of 2nd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2015), G D Goenka University Gurgaon, India, October 2015, pp. 319-322.ISBN: 978–93-84869-85-4

#### Y. Parvez, Mr. Deepak Jain

Y. Parvez, D. Jain, "Performance analysis of Back Pressure Turbine in Sugar industry," in Proceedings of 2nd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2015), G D Goenka University Gurgaon, India, October 2015, pp. 246-252. ISBN: 978–93-84869-85-4

#### Mr. Sameer Arora

S. Arora, "Effect of river discharge variation on dissolved oxygen of river," in Proceedings of 2nd International Conference on Recent Developments in Science, Engineering and Technology (REDSET 2015), G D Goenka University Gurgaon, India, October 2015, pp. 323-327. ISBN: 978-93-84869-85-4

#### H. Vohra and H. S. Mann

H. Vohra and H. S. Mann " Effect of Al-Al2O3 composites developed by High velocity oxy fuel spray process" published in the proceedings of International Conference "Recent Developments in Science Engineering and Technology" REDSET 2015 held at Gurgaon, India on 30-31 October 2015 ISBN: 978-93-84869-85-4

#### G.K. Prashant, D.B. Lata and PC Joshi

G.K. Prashant, D.B. Lata and PC Joshi, "Investigations on the combustion parameters of fuel and its mixtures on a dual fuel engine, 24th National Conference on I.C. Engines and Combustion, Published 1-Nov-2015. ISBN: 978-93-84869-89-2

#### S.A. Lahane, D.B. Lata and G.K. Prashant

S.A. Lahane, D.B. Lata and G.K. Prashant, "Investigation on the rate of pressure rise of a dual fuel diesel engine with hydrogen and LPG as secondary fuels, 24th National Conference on I.C. Engines and Combustion, Published 1-Nov-2015, ISBN: 978-93-84869-89-2

#### SCHOOL OF HUMANITIES & SOCIAL SCIENCE

#### Ms Minakshi Biswas

"The Discourse on Development as Economic Growth to Sustainable Development" in Dr Pradeep S Chauhan (Ed.) Ecoinvestment and Innovations for Green Growth Economy. Twenty First Century Publications: Patiala, 2015, ISBN: 978-93-80748-89-4. "Living Well Till Death" in Journal of Cancer and Therapeutics. Volume 11, Issue 2. April-June 2015. ISSN: 0973-1482.

#### Dr Aparna Bhattacharya

"HIV/ AIDS Vulnerability and Educated Young Adults" (Coauthored, Shukla, A.) in Humanities and Social Science Studies, 4(1), 14-22.

Conducted a workshop, "HIV/AIDS Awareness and Building Solidarity" for the KISS project (Knowledge, Intersectionality, Sensitization and Solidarity) at the G D Goenka University, Harvana. 29 October 2015.

#### Dr Sakshi Kaul

"Emerging from Loneliness: Case Studies" (Co-authored, Vohra, Swasti Shrimali) in GD Goenka Journal of Applied Psychology, Volume 1, Number 1. GD Goenka University: Haryana. January-June 2015. ISSN: 2395-1036. pp 52-59.

#### Dr Sudha Rathore

"Life Satisfaction and Life Orientation as predictors of Psychological Well Being", (Co-authored, Kumar, Arun & Gautam, Akansha) in The International Journal of Indian Psychology 3(1). DIP: C03112V3I12015. Pp 20-27.

"Contribution of Self Compassion to Psychological Well Being and Perceived Stress Among IT Professionals" (Co-authored, Gautam, Akansha& Kumar, Arun.) in Journal of Research: The Bede Athenaeum, 6(1), Pp. 157-167.

"Resilience: Sress Bouncer in working Indian Women" (Coauthored, Kumar, Arun & Gautam, Akansha) in Journal of Research: The Bede Athenaeum, 6(1), Pp. 51-60.

"Spirituality and Social Support: Source of Coping in Mothers of Children with Intellectual Disability" (Co-authored, Mathur, Roopa) in Journal of Psychosocial Research. 10(2).

#### Mr Gourab Ghosh

"Audemusjura nostra defendere: The Rebel 'Witch'" in GD Goenka Journal of Applied Psychology, Volume 1, Number 2, GD Goenka University: Haryana. July-December 2015. ISSN No 2395-1036 (forthcoming)

Was invited as a Speaker in the Panel Discussion at the Screening of In the Mood for Love, The Gender Studies Cell, St Stephen's College, Delhi University, 28 October 2015.

'Rituparno like': Interrogating 'Textbook' Masculinity and Male 'Feminities'" at the National Queer Conference Femininities and Masculinities, Sappho for Equality, Kolkata, 11-13 September 2015.

"Queering the Campus: The Tales of the Erotic and the Phobic" at the Anveshan Conference Social Transformation: Perspectives and Alternatives, JNU, New Delhi, 25-26 July 2015.

"Modernity, City, Negotiations and Survival: Jatra of Bengal" at the XI Annual International Conference of STR Semiotic Encryption of Global Conflict and Idea of Modernity in Folk Theatre: India and the World, University of Mumbai, Mumbai, 14-17 January 2015.

#### SCHOOL OF FASHION & DESIGN

Koshalpreet Kaur, "Natural Antimicrobial finishes for Bandages", 2nd International Conference on Recent developments in Science, Engineering and Technology, REDSET 2015, pp. 123, 30-31 October 2015, ISBN: 978-93-84869-85-4

#### Patent Filed

Koshalpreet Kaur and Umair Khan - Project " Assistive Garment Facilitating Kangroo Mother Care" undertaken with IIT Delhi and AIIMS .Patent has been filed (Indian Application No. 3948/DEL/2015)

#### SCHOOL OF HOSPITALITY

GREY MATTERS

#### Ms. Suchismita Roy

Case study on Nepal earthquake-disaster management for ELIXIR 2015(CASE CONCLAVE) organised by SoM on September 4. 2015 (Friday).

Paper titled "The importance of training and development in Ecommerce Industry" ICON-2016. 3rd International Conference on Management with the theme "Flattening of the Globe: Propelled by E-Commerce & Supply Chain" on Feb 04-05, 2016.

#### SCHOOL OF LAW

#### Dr. Kanupriya Sethi

- -Authored, Immigration Laws, Lexis Nexis (2015).
- -Published paper, Immigration from India: A facilitation, Law and Society: A New Challenge, ISSN NO-2348-4861, December 2015.

#### SCHOOL OF MANAGEMENT

#### Dr. Tanuja Kaushik

T. Kaushik delivered sessions on "Research Methodology" at UGC - Human Resource Development Centre, Ranchi University for lecturers and professors from different universities and degree colleges on 15th January 2016.

T. Kaushik conducted MDP on 'Logistics and Supply Chain Management' at GD Goenka University, Gurgaon in collaboration with CILT on January 29 & 30, 2016 and on September 11 and 12, 2015 for Senior Level Executives with diverse background from Navratna Companies and Miniratna companies like IRCTC, CWC, RITES, CRWC, Konkan Railways and other leading organizations like Air India, Paradip Port Trust, Berger Paints and Jaipuria Institute of Management.

T. Kaushik edited conference proceeding book on "Flattening of the Globe: Propelled by E-Commerce & Supply Chain", Excel India Publishers (2016), ISBN: 978-93-85777-21-9

T. Kaushik published paper titled "Impact of Celebrity Endorsement on Cosmetic Brands" (2016), pp.331-338, ISBN: 978-93-85777-21-9

T. Kaushik published paper titled "A Decision Support System for Manufacturing Industry Using Linear Programming", VIMR Journal, The Oxford College of Business Management (2015), Vol.3 No.2, pp.100-115, ISSN 0976-2477

T. Kaushik published paper titled "Competitive Strategies Adopted for New Markets with Special reference to the LPG Industry: A Case Study", International Journal of Social Sciences & Interdisciplinary Research (2015), Vol.4, No.2, pp.70-74, ISSN: 2277-677X

T. Kaushik edited proceeding book on "Cases on Management", Excel India Publishers (2015), ISBN: 978-93-84869-74-8

T. Kaushik edited conference proceeding book on "Changing Landscape of World Economies: Need for Alternative Growth Models", Excel India Publishers (2015), ISBN: 978-93-84869-28-1

T. Kaushik published paper titled "Strengthening Bonds between Corporate, NGO and Educational Institutions in Achieving Business Sustainability", Business Sustainability: Challenges and Issues, Bloomsbury (2015), pp. 55-68, ISBN: 978-93-84052-10-2

T. Kaushik published paper titled "Business development models: A comparative analysis of two leading fast food joints in Delhi/NCR". Changing Landscape of World Economies: Need for Alternative Growth Models" (2015), pp.527-533, ISBN: 978-93-84869-28-1

#### Dr. Nitin Gupta

Case Study published in edited book by Excel India Publishers, ISBN: 978-93-84869-74-8 and my topic was "Starbucks Indian Entry: Challenges for Existing Café Chains."

#### Dr. Satyendra Pratap Singh

R. Bhatia, S. P. Singh, "Managing Foreign Exchange Risk Using Derivatives: A Case of Garg Brothers & Co.," in Proceedings of 2nd International Case Conclave (ELIXIR 2015),

G D Goenka University Gurgaon, India, September 2015, pp. 108-110. ISBN: 978-93-84869-74-8

#### Dr. Gyanesh K. Sinha

Interpretive Structure Model Formulation for Implementing Green Supply Chain- A Study of Indian Automobile Industry," International Journal in Management and Social Sciences, vol.3, no. 8, pp. 393-414, August 2015. ISSN: 2321- 1784

#### Ms. Urvashi Sarup

U. Sarup, "Improving profitability of an insurance company – A case study," *International Case Conclave (ELIXIR 2015), GD Goenka University, September 2015.* ISBN: 978-93-84869-74-8

U. Sarup, "Kotak Mahindra Bank acquires ING Vysya Bank – analysis of the merger and acquisition transaction," in *Proceedings of 2nd International Case Conclave* (ELIXIR 2015), G D Goenka University Gurgaon, India, September 2015, pp. 196-199. ISBN: 978-93-84869-74-8

#### Ms. Ruchika Shokeen

R. Ahluwalia, R. Shokeen, "Unresponsive PR- A case of Jiffy Noodles," in Proceedings of 2nd International Case Conclave (ELIXIR 2015), G D Goenka University Gurgaon, India, September 2015, pp. 105-107. ISBN: 978-93-84869-74-8

#### Ms. Raunica Ahluwalia

R. Ahluwalia, R. Shokeen, "Unresponsive PR- A case of Jiffy Noodles," in Proceedings of 2nd International Case Conclave (ELIXIR 2015), G D Goenka University Gurgaon, India, September 2015, pp. 105-107. ISBN: 978-93-84869-74-8

#### Dr. Nusrat Khan

N.Khan, M.Verma, "Leadrapreneur Sphere of Women in India: Case of Television Queen Ekta Kapoor and the Beauty Queen Shahnaz Husain", in Proceedings of 2nd International Case Conclave (ELIXIR 2015), G D Goenka University Gurgaon, India, September 2015, pp. 99-104. ISBN: 978-93-84869-74-8

S. Roy, N.Khan, "Nepal Earthquake: Disaster Management Issues", in Proceedings of 2nd International Case Conclave (ELIXIR 2015), G D Goenka University Gurgaon, India, September 2015, pp. 99-104. ISBN: 978-93-84869-74-8

#### Ms. Rashmi Gairola

R. S. Gairola, S. Gairola, "A Review of Problems faced by small farmers in Uttarakhand – with special reference to Transportation," in Proceedings of 2nd Agro Supply Chain Conference (ASCC 2015) National Conference on Agro Supply Chain, UPES, Dehradun, Oct 2015, ISBN: 978-81-86844-82-3

R. S. Gairola, "The Leap of Faith – An Entrepreneurial Stint," in Proceedings of 2nd International Case Conclave (ELIXIR 2015), G D Goenka University Gurgaon, India, September 2015, pp. 99-104. ISBN: 978-93-84869-74-8

#### Mr. Sanjay Kumar Mangla

R.H. Taxak, N. Kumar, S.K. Mangla, "Tourists' satisfaction about restaurant's' services: A study of Haryana tourism complexes on *NH-1 in Haryana (2014)," The IUJ Journal of Management, vol. 2*, no. 2, pp. 7-15, 2015. ISSN: 2347-5080

#### Ms. Ramandeep Kaur

R. Kaur, "Wandering Heart: An Employee's Journey," in Proceedings of 2nd International Case Conclave (ELIXIR 2015), G D Goenka University Gurgaon, India, September 2015, pp. 96-98. ISBN: 978-93-84869-74-8

#### Mr. Raineesh Kler

R. Shokeen, R. Kler, "Advertisements and Kids Frenzy: A case study of a young child," *in Proceedings of 2nd International Case Conclave (ELIXIR 2015)*, G D Goenka University Gurgaon, India, September 2015, pp. 121-127. **ISBN: 978-93-84869-74-8** 

#### Ms. Sadhna Shukla

S. Shukla, T.N. Roopa, "A Conceptual Framework of 'Make in India' Initiative in Telecommunications Sector", *International Journal of Business and Administration Research* Review, Vol. 1, no. 1, pp. 97-103, June- Aug 2015. ISSN: ISSN 2348-0653

#### Ms. Hitesha Yadav

H. Yadav, K. Sabharwal, "Factors and Challenges in Designing E-Commerce Web", ICON, February 2016, pp. 130-135 ISBN No. 9789385777219.

K. Sabharwal, H. Yadav, "E-Commerce and its Applications", ICON, February 2016, pp. 147-150 ISBN No. 9789385777219.

# 49 SCHOLARS JOIN Ph.D PROGRAMME

The G.D. Goenka University launched the Ph.D programmein 2015, making it possible for candidates to earn a doctorate in the fields of Architecture, Communication, Engineering, Management, Fashion & Design, Hospitality, Humanities, Social Science, Law and related areas

The programmes are both full time and part time. The full-time programmes have a minimum duration of two years and the part-time programmes have a minimum duration of three years. The registration is based on an admission test conducted by the University. However, candidates who have completed M Phil are exempted from the admission test provided they have secured admission to the M Phil programme through an admission test.

The thesis/dissertation is the centrepiece of the Ph.D programme. There is also a well-structured programme

for course work. Courses relevant to a candidate's research work are offered semester-wise. However, it is for the candidate to decide the overall pace of the PhD study.

The candidates who are working are required to submit a No Objection Certificate from their parent organisation/employer. The certificate should confirm that the organisation has no objection to pursue the course, and that he will have sufficient time to devote to study outside his official work. Outstation candidates too can enrol for the part-time programme as long as they are in a position to complete their course work in the prescribed hours.

The first year saw a great response. As many as 49 candidates were selected for enrolment in full time and part time Ph.D programmes.

# UNIVERSITY INTRODUCES MINOR ELECTIVES

Choice-based learning received a great push when the University introduced the system of Minor Electives in 2015-16. The Minors programme gives the bright students an opportunity to specialize in a new stream other than their own programme.

Any student can enroll in the Minor programme as long as he or she has a minimum CGPA of 6.5. For instance, Engineering or Architecture students wanting to learn the art of cooking can join a Minor course in Food and Beverages offered by the School of Hospitality. Similarly, students other than those of the School of Law can do a course in Intellectual Property Laws.

To be able to get the Minor Certification, an undergraduate student is required to complete a minimum of five courses of 3 credits each while a post-graduate student has to complete three courses of 3 credits each. It was not a surprise to note the student response; in the first year itself 107 students enrolled in the Minor programme.

In case a student withdraws from the Minor course in themiddle of the Programme, the Minor courses that he/she hassuccessfully completed will be converted to 'Audit' courses andindicated accordingly in subsequent grade sheets and consolidated grade-sheet .

The Minor award will also be mentioned in the Degreecertificate, and will also be reflected in the consolidatedgrade-sheet under a separate heading. The grades obtained in the 'Minor' courses will not be counted and shall have no influence on the SGPA/CGPA of the students' enrolled programme.

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#### Minor offered to all UG Programmes except offered by School of Engineering

#### Minor in Computer Applications:

- 1. CSE1791 Fundamentals of Computer Programming
- 2. CSE1792 Information Technology
- 3. CSE1793 Software Development and Testing
- 4. CSE1794 Multimedia Technology
- 5 CSF1795 e-Commerce and EBP

#### Minor in Production Management:

- 1. MEC1791 Fundamentals of Manufacturing
- 2. MEC1792 Production Planning
- 3. MEC1793 Lean Manufacturing
- 4. MEC1794 Total Quality Management
- 5. MEC1795 Ergonomics

#### Minor offered to all UG Programmes except offered by School of Management

#### Minor in Finance for Professionals:

- 1. FIN7701 Accounting & Financial Analysis
- 2. FIN2732 Financial Management
- 3. FIN3804 Financial Markets
- 4. FIN2702 Stock Market Operations
- 5. FIN2704 Practices of Insurance

#### Minor in Marketing for Professionals:

- 1. MKT1701 Fundamentals of Marketing
- MKT3802 Consumer Behaviour
- 3. MKT3804 Industrial Marketing
- 4. MKT8701 Service Marketing
- 5. MKT8710 Brand Development & Management

#### Minor in Essentials of Entrepreneurship:

- 1. ENP1084 Business Plan Making Seminar
- 2. ENP1783 Foundation Steps in Venture Creation
- 3. ENP1081 Market Research
- 4. ENP1782 Entrepreneurial Skills
- 5. MKT1081 Competitive Assessment

#### Minor offered to all UG Programmes except offered by School of Fashion & Design

#### Minor in Design Practice (Any five courses to be selected/offered):

- 1. DDD2411 Colour Psychology
- 2. DDD2412 Design Thinking
- 3. DDD3415 Art of Draping
- 4. DDD3417 Visual Merchandising
- 5. DDD4415 Ergonomics & Human Factors in Everyday Life
- 6. DDD4412 Art Appreciation

#### Minor offered to all UG Programmes except offered by School of Hospitality

#### Minor in Food & Beverages:

- 1. HFP1522 Basic Cooking Ingredients and Techniques
- 2. HFB1021 Beverages around the World
- 3. HFP1021 The art of Healthy Cooking Soups for Souls OR

#### HFP1521 World of Salads

- 4. HFB1022 World of Wine From Grape to Glass
- 5. HFP1721 Food Production Management

OR

HEP1022 Art of Plate Presentation

#### Minor in Rooms Division:

- 1. HAO1521 Front Desk Management
- 2. HAO1021 The art of housekeeping
- 3. HMT1521 The Art of Complaint Handling in Hospitality OR

#### HAP1724 Record Keeping in Front Office Department

- 4. HAO1721 Accommodation Operations Management
- 5. HAO1022 Trends in Hotel Interior Designs

OR

HAO1725 Hotel Lobby Design

#### Minor offered to all PG Programmes except offered by School of Hospitality

#### Minor in Guest Management in Hospitality Industry:

- 1. HMT7521 Creating First Impression
- 2. HMT7522 Handling Emergency Situations in Hospitality
- 3. HMT7523 Service Recovery in Hospitality Industry

OR

HMT7721 Concept of Meal Experience

#### Minor offered to all UG Programmes except offered by School of Communications

#### Minor in Broadcast Journalism:

NEW PROGRAMMES

- 1. JCM1715 Writing for Television
- 2. JCM1716 Television Production
- 3. JCM1717 Television Post-production
- 4. JCM1718 Radio Production and Post-production
- 5. JCM1719 Broadcast Journalism Ethics

#### Minor offered to all UG Programmes except offered by School of Law

#### Minor in Sustainability Laws:

- 1. LAW1781 Law and Individual
- 2. LAW1782 Food & Agricultural Laws
- 3. LAW1783 Health and Biotechnology Laws
- 4. LAW1784 Understanding Energy Laws
- 5. LAW1785 Understanding Climate Change Laws

#### Minor in Intellectual Property Laws:

- 1. LAW1781 Law and Individual
- 2. LAW1786 Artistic Expressions Laws
- 3. LAW1787 Intellectual Property Rights Management
- 4. LAW1788 Branding and Goodwill Laws
- 5. LAW1789 Patent Laws

#### Minor in Behavioural Laws and Policies:

- 1. LAW1781 Law and Individual
- 2. LAW1794 Civil Society and Public Grievances
- 3. LAW1795 Media Law
- 4. LAW1796 Law and Society
- 5. LAW1797 Labour Laws

#### Minor in Corporate Laws:

- 1. LAW1781 Law and Individual
- 2. LAW1790 Corporate Governance
- 3. LAW1791 Business Laws
- 4. LAW1792 Laws related to Business Organisation
- 5. LAW1793 Mergers and Acquisitions

#### Minor offered to all UG Programmes except offered by School of Humanities & Social Sciences

#### Minor in Applied Psychology:

- 1. PSY2402 Managing Relationships
- 2. PSY2403 Psychology at work
- 3. PSY2404 Psychology of Gender
- 4. PSY2405 Bringing Positivity in Life
- 5. PSY2406 Understanding and managing Psychological Disorders

#### Minor offered to all UG Programmes except offered by School of Architecture & Planning

#### Minor in Architecture and Sustainability:

- 1. ARC1581 Innovative Construction materials and technologies
- 2. ARC1582 Construction Management
- 3. ARC1583 Climate Responsive Architecture
- 4. ARC1584 Disaster Responsive Architecture
- 5. ARC1585 Sustainability and Built environment

#### Minor in Community Architecture:

- 1. ARC1586 Architecture of the City
- 2. ARC1587 Community empowerment in built environment
- 3. ARC1588 Architects: Professional Ethics and Responsibilities
- 4. ARC1589 Social Inclusivity and Architecture
- 5. ARC1590 Community Social Responsibilities (CSR) for Architects

#### Minor in Communication in Architecture:

- 1. ARC1591 Changing Role of Digital Media in Architecture
- 2. ARC1592 Architecture Design and Communication
- 3. ARC1593 Human Behaviour (Psychology) and Built Environment
- 4. ARC1594 Spatial Modelling and Digital Fabrication
- 5. ARC1595 Public Speaking for Architects

STUDENT CONTRIBUTIONS

## **ORIGAMI WALL ART**

Photograph by Aman Arora, Ishaan Sharma, Lakshay Bansal, Palak Bansal, Rahul

(School of Architecture, 1st year)

# BEING OLD: A WRETCHED CURSE?

Vardaan Senior Citizen Home is an old age home and a rehabilitation centre in Malviva Nagar, a posh locality in New Delhi, It was set up in the year 2009 to provide medical and emotional support to old people. As soon as you enter the old age home, gloom descends upon you, everything becomes very colourless and bland. Yet, when you get a glimpse of the beautiful residents, it brings a smile on your face. The patients/residents have different problems and medical conditions to battle. Illnesses like Alzheimer's, Dementia and Arthritis are common among the inmates of the home.

Aashna Puri, a 72 year woman, suffers from acute Arthritis and also from the feeling of being unwanted. She belongs to a well to do "family" and has worked all her life and held reputed positions. She never married because she wanted to be with her family and support them. After she retired, she started living with her nephew till the unfortunate day when she lost her physical strength to Arthritis.

Her nephew took care of her for sometime but then he didn't have the "time or patience" for her and handed her over to Vardaan. "He never visits now," she says with tears in her eyes. "I want to go home, I miss my family," says the once independent woman who is now totally dependent on others and on her emotions. "I am not happy here. I even have to plead to people to take me to the washroom," adds Aashna Puri.

This is a reality we all want to close our eyes to, the reality we don't want to face. This is the story of Aashna Puri and the likes of her. The parents who do so much for us are tossed into old age homes like vegetables. They live their lives in miserable conditions sometimes even praying for death and asking to themselves 'Where did we go wrong?'

Tanya Nadeem, BA (J&MC), First Year, SOC

# WHY YOU MUST READ **NEWSPAPERS**

Among the many media, why do people choose to read newspaper every day? It's because reading newspapers bring in a lot of

Newspapers are called "The Mirrors of the World". They are the most powerful of all the organs of expression. The economists regard them as a necessity of modern life. With the growth of literacy and the development of the means of communication they playa very important part in the society we live in.

Newspapers help a person bring a levity of spirit. The influence that they exercise on us is almost boundless. Wielding a lot of power and influence, they can change the government or help in punishing a criminal by simply acquiring support of citizens and demanding justice. Because of shaping and controlling public opinion, they are one of the major guardians of democracy. Newspapers help us in disseminating good ideas. In newspapers we find reviews of newly published books. We read accounts of discoveries and scientific research.

The reading of newspaper as a habit is highly rewarding. They make us alert, knowledgeable, well-versed and well-informed about the affairs of the world. Newspapers are really a mirror of our world. Plain text printed on a thin paper is what one needs. We should develop the habit of reading newspapers because in this fast paced world, one needs a better understanding of every event.

Anish Dixit, B. Arch, Second Year, SoAP

# PLACEBO: A HYBRID DOCUMENTARY



The first feature film "Placebo" (2014) by director Abhay Kumar: this hybrid documentary at the Dharamshala International Film Festival amused me. Under the name 'hybrid', the film maker uses varied styles and formats to tell his story which are inclusive, but not just limited to interviews, memoirs, detailed scientific theories, opinions and intricate animation to portray the vast amount of ideas that are inculcated in Placebo.

He begins by telling his brother's story studying in AIIMS, New Delhi and how one of the leading institutions of India has had an impact on his brother's accident and subsequent life. Within a span of a year, he tries to understand the psyche of three medical students and their dealings with issues on the campus such as ragging, academic pressure and groupism.

The director gradually tries to understand why some psychological effects such as anti-socialism and gradual depression are occurring. Using his camera, subjects and 800 hours of collected footage, he has effectively used them to make a collarge that questions behavior, actions, reactions and much more.

The filmmaker is quick to surprise the audience on many occasions, specifically when they are laughing by contrasting with an emotional scene that pushes them to think while also brilliantly maintaining their attention.

Overall, we get more than the truth from this movie. We get the hidden raw truth out of a closed world, filled with ambitious students who are also anxious, competitive, isolated and depressed about their future.

Avantika Dedha, BJMC, Second Year, SOC

#### BRUNCH AT K3

On a lazy Sunday afternoon, when I wake up, the first thing that comes to my mind is "Where is the brunch today!" For me. Sunday is a family day that starts with going out and experimenting with the most talked about places for brunches in town. This Sunday too was one of those usual Sundays when we decided to go to K3 coffee shop at JW Marriot in Aerocity.

As soon as we entered the main gate of the hotel, there was nothing that ceased to surprise me. Right from the polite Darbaans and prompt valet service to the glassed and finely manicured lobby and finally the K3 coffee shop, everything was just perfect and I was left captivated. The coffee shop was covered with glass on one side that overlooked a lush green lawn with a water body running through it. On entering the coffee shop, there was a bar on the left hand side, adjoining which, was the dessert counter that caught my eve and on the right hand side were the tables packed with families and friends enjoying their meals. The ambience of the place was so lively with the hustle and bustle of the diners, live counters with chefs presenting their specialities and the well dressed, courteous stewards serving beverages to the diners.

After taking our table right across the bar, I walked down the aisle and encountered the salad bar on my left. serving exquisite, fresh produce along with a variety of dressings to choose from. For seafood lovers, the variety of prawns, squids, octopus, etc was quite elaborate. Adjoining the salad bar was the breads and guiches counter. If you are a meat lover, the ham and cheese made in authentic Italian style is a must try. Right next to it, Italian cuisine was laid down for the mains. The wood fired pizzas and live pasta stations had more to offer than just the usual. Opposite the Italian counter was the Pan Asian counter, one of my favourites. The prawns and crab dumplings were to die for. Honey chicken and chilli bean fish were worth a try. Down this counter was the Thai and Burmese counter serving green Thai curry and khao suay. These dishes are surely going to take you to the streets of Thailand and Burma. Next to this was the counter that intrigued me the most- the chaat corner. Chicken chaat served in a cone was a fascinating concept. The dish that topped the list was galawti served on ultetaweki roti that just simply melted in my mouth and took me to another world altogether. Finally, to end with, was my favourite- the desserts! The desserts were as tasty and promising as they looked. The nutella crepes and salted caramel and honey ice cream were a perfect ending to a whole and hearty meal.

If you are bored on a Sunday and are looking for a place to enjoy a lazy Sunday brunch. K3 is definitely one of the places to try!

Apeksha Swara, PGDCAM, SOH

# 4 mindsets India needs to change



#### 1. The dislike to Public Display of Affection

Indians mostly want to keep everything under wraps. Most Indians are brought up in such a way that they feel ashamed about expressing their love in public, whether it be for their siblings, partner or for this matter even their parents. It is very ironical that you will hear all sorts of abuses in every corner you visit but very rarely see that love is spread or given to people. To some people it is totally uncultured and unethical to kiss or even hug on the streets. People will look upon you as if you have done some sin.

#### 2. Inter-Religion Marriages

Everyone in the world believes and practises different religions. but that does not matter in a marriage. A marriage becomes successful when there is compatibility, understanding and respect for whatever the other party believes in. None of the holy books like Geeta, Quran, Bible tells you to push people away. The rituals may be different but at heart we are all the same.

#### 3. Pre-marital sex

Has virginity in India become a sign of dignity and respect for the woman? Why is it always that sex is a big taboo in India? There comes a time in your life when you find yourself ready and want to make love with a particular person you love. If you can cut your hair, nails whenever you want then why is it such a problem for others when you lose your virginity or have sex before marriage?

#### 4. Career Choices

Being an Engineer or a Doctor in India is the first thing your parent would like you to become because according to them that's the only job in the world which will give you a good salary and respect in society. Is the salary you get is what matters? We, as individuals should really start standing up for whatever we are good at rather than becoming what others want us to.

Shaquille Gopal Avasthi, BJMC, Second Year, SOC

# THEN ONE FINE DAY. IGREW.

I miss those days when sun's heat made no difference, when the only worry was who'd be the denner, when the whole month before the birthday was spent distributing invites.

STUDENT CONTRIBUTIONS

I miss everything that dad did when he saw me crying to make me smile, to carry me in his arms when I slept no matter how tired he was, to surprise me with unexpected gifts that he got for me, because he knew I'd never ask

I miss when he used to go to school for PTMs and sign the report

proudly after looking at my grades, when he used to show me off in front of his friends, and when he acted as my cover if mom was

All this just vanished with time without letting us know. I changed, my life changed, so did my priorities. The only thing that'd never change is his love for me. He might not come up to make funny faces to make me smile while I cry, but every time he sees me cry, he silently cries along.

Lavanya Ahluwalia, BBA Sem V (Batch 2013- 2016)

# WHERE WOLF AND RABBIT CO-EXIST



This picture can be read as the habitat in which a wolf and a rabbit co-exist in spite of the differences in their natures. The snow-caped mountains symbolise death whereas the thick forest symbolises energy and joy of life. The running rabbit suggests a free spirit, and all these, together, present a universe with its two sides of reality.

Palak Arora, English (Honours.), First Year, SOHSS (Picture by Andreas Lie, drawn by Palak Arora)

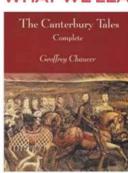


## Sheros

From the very beginning of our lives we are told stories of a damsel in distress tied up in a sky touching tower by the evil From the beginning of our lives we are told about the prince in shining armour riding on a white horse or black But if I ever have a daughter I will tell her stories I wish I was told About the fighters and the warriors of our generation Of the heroes who saved the world from all that's bad She would know about Hermione Granger who made it ok for me to be tough instead and who also made the lip cut sexy as hell She would hear stories about Katnis Everdeen who did not need a guy to protect her instead led a revolution all by herself She would dream about Annabeth Chase who stood by her friends through thick and thin, who was the backbone for them She would dream about Clary Fray who showed immense strength when the war between the good and the evil took place She would know about Tris Prior and how she sacrificed herself so that the others may survive, in a hope for a better and a brighter future She would know that she is her own hero She would know that she is all that she needs

Deeksha Goyal, BJMC, Second Year, SOC

## WHAT WE LEARN

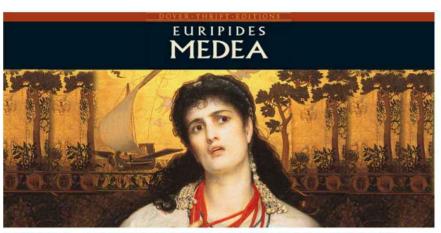


initiative by some of the second-year students of the School of Humanities and Social Science. #WhatWeLearn is an online social platform where students from any discipline can

share their thoughts, knowledge and opinions about new things they learn in classrooms or from the interaction with the invited speakers.

Recently we finished reading "The Prologue" to The Canterbury Tales by Geoffrey Chaucer which is one of the most fascinating reads of all time! The "Prologue" introduces around twentynine characters each from different walks of life. What is amazing is how effortlessly Chaucer taps into the personality and finer details of each individual regardless of profession, social class or gender: this allows the readers to visualize and imagine each character for themselves. For example, everything from ideologies of the characters to their physical traits to clothes and accessories that they wear is described within a few lines. What is also interesting is how we get to learn so much about the historical and political background of Chaucer's era just by reading The Canterbury Tales. For instance, the Middle Age was a period marked by corruption and bankrupted religious faith, and we see how in various places Chaucer implicitly hints at the sinking religious faith of his time. This is done through the character of the priest tinted by satirical tone. I would urge everyone from all the disciplines to read The Canterbury Tales if anyone wants to dive into a different world for adventure and entertainment.

Annapurna Venkatesh, BA Honours (English), First Year, SoHSS



## MEDEA: A BOOK THAT MAKES YOU THINK

Some stories make you laugh, some make you cry and there are some, which make you think. And Euripides's "Medea" made me ponder on just about everything, from mythical dragons and golden fleeces to an all consuming hunger for revenge, it has it all and much more.

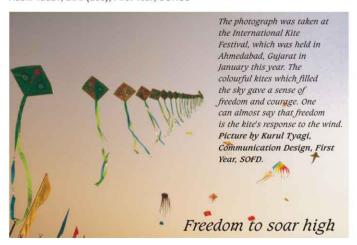
"Medea" is an eye opening and inspiring piece of literature that truthfully captures the oppression of women in the earlier times, an issue still prevalent today. The story revolves around Medea, a sorceress who assists Jason, leader of Argonauts in stealing the Golden Fleece. Soon after, they get married and have two children together. A few years later, Jason leaves Medea for a more favorable match with the daughter of King Creon.

This book beautifully interweaves the themes of passion, love and revenge into an ultimate tale of a scorned woman. With emotions running rampant, Euripides showcases how the hunger for power and fame can destroy lives of many. The readers are also introduced to the themes of oppression of women, and how they were only perceived as childbearing entities. The protagonist Medea is multifaceted, a woman of extreme emotions who is quick to change the love she once felt for Jason into a gut wrenching need for revenge.

I was left hooked by this mythical tale. They come face to face with reality of life then and the issues they faced. I particularly sympathized with Medea, a woman who only wanted a happy family but got anything but that. I was particularly fascinated by the workings of the Greek society; it provides an insight into the past of this rather glorious and godly civilization.

Even days after reading this book, I still find myself wondering what would I have done if I were in Medea's position and I am sure you would too.

#### Aashi Yadav, B.A. (Eco), First Year, SOHSS





The moment you read 'Café Delhi Heights' the first thing that pops in your mind is that it truly does represent Delhi's Desi spirit. Delhi being the capital of India is home to many cultures, traditions, tastes and dialects, which are summed up in Café Delhi Heights.

Vikrant Batra, the owner, says "Food fades, content doesn't." He is a lifestyle entrepreneur and a chef. He studied at the University of California and worked as an entrepreneur in his father's "Batra Banquet". In 2009, he opened his own venture by the name 'Delhi Heights' in Rajori Garden, soon giving way to 'Café Delhi Heights' in Gurgaon. Currently he owns eight restaurants under 'Café Delhi Heights' name and one by the name of 'Café Terminus 1'.

When you enter any outlet of 'Café Delhi Heights', its marketing starts right from its choice of décor, posters and knick-knacks. Its logo is printed on top of butter dishes, the parchment paper and so on. The staff is well mannered, open and friendly. The service is not so fast but the food is worth the wait. It is teeny bit heavy on your pockets, but the portion and taste satisfies your gluttony Condess

They believe in giving value to customers which shows by their abundance of complimentary breadbasket, right to their big-portioned desserts. Their logo is fit between many monuments and symbols of Delhi. The couches, chairs etc. are closely knit yet give the customer the needed privacy. The tattered brick wall, the blue colour of wood frames, the rustic appeal of their clumsy yet authentic atmosphere reminds one of being an Indian. Some of their outlets open early in the morning to offer a wide range of breakfast menu and usually close just before midnight. It's a multi-cuisine restaurant – providing

Italian, American, European, Indian etc. cuisines. Their menu ranges from their small-portioned meals named Tasting Menu, to burgers, kababs, soups etc. They also offer wide variety of wines, sangria and other alcoholic drinks to huge range of mocktails and shakes. Their mocktails and appetizers fuel your hunger and compliment the food really well.

What surprises you is the versatile range of lemonade in their drinks menu. The menu is very intelligently planned. If one observes keenly, he/she will notice that any one element of the dish is commonly used in many dishes. This shows meticulous and sharp food costing plans. Their Juicy Lucy Burger, which is a meat burger loaded with cheddar cheese, is one of their signatures dishes. They have sold more than a lakh of them.

They even have an open kitchen in each outlet, which not only makes customers enthusiastic to see their dishes being prepared but also keeps a check on their restaurant's food hygiene.

The bread and desserts have been given due space and display, which usually other restaurants don't provide. They provide many types of breads for sale as well. They understand a customer's need for a satisfactory and wholesome meal. This speaks about the experience they want to give to their patrons, i.e. their customers.

Café Delhi Heights is a casual dining restaurant, which was started in 2011. Its mantra is that there is "no shortcut to food". These outlets are wonderful mix of food alongside Delhi's sense of humor and appetite. They have even won many awards like Food Freaks Award, Good Food Award, and many more.

Shivani Khattar, MBA First Year (HRM), SOM





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