



# GD GOENKA UNI-BUZZ

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# President's Message

G D Goenka University  
Prof. (Dr.) Suku Bhaskaran



Dear students, colleagues, parents and other readers

Notwithstanding, the challenges posed by the COVID 19 pandemic, G D Goenka University continued to accelerate its endeavours to create an outstanding in-class learning experience for its students that is supplemented through a range of University-level and School-level outside-the-classroom programmes. I am indebted to the students, academic staff and administrative staff for their resilience and commitment all through this difficult period and congratulate them for these outstanding achievements.

The University further intensified its endeavours to (a) adopt best practices in teaching-learning (b) enhance its engagements with partner institutions worldwide so as to facilitate student mobility and learning experiences (c) increase the capabilities of academic staff to undertake research and disseminate research outputs in appropriately tiered scholarly journals (d) improve the quality of research through introducing policies and practices to advance research initiatives, foster ethical conduct of research and incentivise quality research outputs, and (d) increase engagements and partnerships with industry, community groups, not-for profit organisations, government agencies and other key external stakeholders.

The University also accelerated its actions, at the University and School levels, to foster a good social, cultural and outside-the-classroom eco-system. These actions were pursued through a wide variety of activities aimed at developing students' social, communication and interpersonal skills; understanding the nuances of team dynamics and team management; fostering skills to engage with a variety of internal and external stakeholders; developing project management skills including capabilities to craft project proposals and source support from external stakeholders.

At the University level, in addition to the annual alumni meet and the 'Summer School Programme' that was introduced two years ago, the University hosted the 'G D Goenka Sohna Marathon' and further cemented its engagement and standing in the local community. The University also co-delivered some of the webinar series hosted by 'G D Goenka Up-Learn Academy'.

The Department of Student Welfare, under the leadership of Professor Tanuja Kaushik, working with students and staff across the University, organised the following events: Model United Nations; Career Development and Personal Grooming; Self Defense Workshop; Panel discussion on Women Safety; GDGU Inter-School Poster Competition; National Voters' Day Seminar; Holi Celebration; and COVID 19 Awareness Programme. The Department also spearheaded student participation in several intra and inter-university co-curricular and sporting events.

The University's academic units (Schools) hosted the following events:

- School of Architecture and Planning: 'Chintan 2020 Virtual Heritage, an annual school event which provided students the opportunity to engage with leading experts in the field and be exposed to cutting-edge developments and leading software and hardware vendors; educational trip to Jaipur; online 'Kirigami Competition'.
- School of Agricultural Sciences: Engaged with the 'College of Agriculture', organised a 10-day training programme on modern agricultural technology.

- School of Basic and Applied Sciences: 'Innovation in Science Pursuit for Inspired Research', INSPIRE, a creative initiative sponsored by Department of Science and Technology; 'International Conference on Sustainable Cities and Communities' in collaboration with Arizona State University (USA). The School was the knowledge partner for the 'World Environment Summit 2020' and 'National Online Conference on Environment, Human Health and Sustainable Development Goals'.
- School of Communication: Interaction with important guests: Ms. Suniti Ghoshal, Associate Director, New York Film Academy, Bangalore office to explore fruitful collaboration between New York Film Academy and GD Goenka School of Communication for its proposed Film Studies programme.
- School of Engineering: Workshop on 'ANSYS Fluent'; School was designated as nodal centre for Virtual Labs - IIT Delhi, an initiative by Ministry of Human Resource Development, Government of India, under the aegis of National Mission on Education through Information and Communication Technology; Winter School Program conducted for School students.
- School of Education: Guest lecture on topics such as 'Creating Gender Safe Spaces - Implication for Schooling and Life'; 'Storytelling'; 'Six Sigma and its Implementation in the Education Sector'; 'Significance of Early Childhood Care and Education'; 'Education Opportunities Abroad'; 'Online Creativity Competition COVID-19 on Canvas'; Online Workshops on 'Flower Making and Puppet Making'; Educational Trip to Surajkund Mela.
- School of Fashion and Design: Online Workshop on Communication Design Polimi - Students worked extensively, remotely to come up with fresh new concepts on fair trade, developed the projects that continues under lockdown; First Online International Workshop: The facilitators for the workshop were the faculty from Politecnico Di Milano, Italy; Workshop on Aspects of 3D Geometry; Workshop at Art Lab - Internship Program of India Art Fair 2020; Workshop on The Art of Retailing; Online activity - Sketch Arena.
- School of Hospitality: Wine Appreciation Session and Food Pairing Session in association with Sula Vineyards - The students learnt about the key stages of the alcoholic fermentation and the wine-making processes; field visit to Karma Lakelands and Cyber Hub.
- School of Humanities and Social Science: Seminar on Thesis Writing was organized for the students; Field Visit to Surajkund Mela; Students attended the Panel Discussion on the Union Budget 2020-21; Online activities like Poster Making and Blog-Writing Competition on COVID 19- Lockdown; Blessing in Disguise were conducted to keep showcase Positive Reflections amidst COVID 19 Crisis.
- School of Law: Street Play on Legal Awareness being performed by The Legal Aid Committee, at Surajkund Mela. The theme of the said street play revolved around ensuring women safety, wherein, laws related to Rape, Acid attack and Eve teasing were portrayed pre and post amendments in law.
- School of Management: Guest Lecture on Understanding Consumer Behavior; Industrial Visit to Parle Products Factory; Students attended World Marketing Summit 2020.
- School of Medical and Allied Sciences: Annual conference REACH 2020 on the theme 'Evolution of Healthcare in Aerospace'; Joint Pharmacy Program with Bukhara State Medical Institute, Uzbekistan has been initiated by the School; Inauguration of Physiotherapy Lab at School; many social outreach activities were carried out.

I again thank the students', academic staff, administrative staff and other stakeholders for their support, strength and resilience in these difficult times. I can unequivocally say that I am delighted to work with a committed team that has not only engaged cohesively in academic pursuits but also in organising outstanding programmes to facilitate the holistic development of students.

Thank you and stay safe.

A stylized, handwritten signature in black ink, appearing to read 'Suku Bhaskaran'.

Professor Suku Bhaskaran PhD Monash University



# Vice-Chancellor's Message

GD Goenka University

**Prof. (Dr.) Tabrez Ahmad**



Dear Readers,

The Vision of our University is to be an internationally recognized institution of higher learning through inclusive, innovative and value-based education & research preparing socially responsible citizens.

To realize the vision, we strongly focus on the skill orientation and engagement of the students in various activities for professional upgradation, competency building and boosting the confidence.

The Unibuzz is our half yearly magazine showcasing the various activities of the University.

Due to the Vibrant and academic activity-oriented culture the University in its short history has won a deserved place among the Good Universities in India. GDGU while keeping pace with the customary practices aspires to be among the top Universities of the country soon.

This enviable positioning of the University is due to the quality of the students we admit, the quality of the academic staff the University engages, the quality of the learning and teaching resources that the university avails to faculty and students, and the quality of the learning environment and services enjoyed by our faculty and students.

It is also due to our ongoing engagement with the community around us, involvement with local industries, courts, NGOS and partnerships at national/international level with top ranking universities and organizations.

The above conditions have made it possible for our students to excel in their academic as well as non academic recreational and social activities in the University. The University is striving hard to produce champions in academics, and the profession. Some of our recent graduates are already holding important jobs in India and abroad and are demonstrating in their work environments the moral standards they acquired while studying in GD Goenka University.

We expect our students to be exemplary achievers, world champions, trend setters in whatever endeavors they undertake during their studies here at GDGU. We expect them to participate actively in the various activities and professional associations which will provide them with opportunities to acquire leadership and the personal skills, which they cannot get in a formal class room.

The University's role is to provide the students with the sort of education that will enable them achieve these goals; an education that will enable them to develop and possess certain necessary human qualities that will enable them grow into the kind of transformational leader that India and the world at large is aspiring. These qualities include sincerity and honesty, perseverance and tenacity, hard work and a spirit of service, self-mastery, loyalty and responsibility.

As the world is currently going with the tough times of CORONA Virus pandemic. To satisfy the norms of safety and social distancing we at GD Goenka University efficiently shifted our activities from offline to online and ensured to maintain the quality and standards of the programs.

May I take this opportunity to wish you a very fruitful and fulfilling journey of intellectual discovery and innovation accompanied with true growth in culture, refined moral and intellectual faculties, refined social and personal conduct in the new normal of the CORONA Virus pandemic and transforming you into a socially responsible human being.

Thank You

Prof. (Dr.) Tabrez Ahmad



# GD GOENKA SOHNA MARATHON

With agile mind and enthusiastic spirit, GD Goenka University, Gurugram organized a mega Sohna Marathon on 15 February 2020. Marking its inception this year, 'Sohna Marathon' is a deeply deliberated event for keeping the classic tradition of a thoughtful phrase, 'Health is Wealth' alive and intact. The marathon aimed to aggravate the adrenaline rush, while translating a dream of healthy life into reality.

The event marked the gracious presence of our eminent and esteemed dignitaries of GD Goenka University, including Mr. Rohit Gujral, Director, GD Goenka Group; Dr. Suku Bhaskaran, President; Dr. Jayasankar Variyar, Pro-Vice Chancellor; Maj. Kartikeya Sharma,

Administrator and Dr. Tanuja Kaushik, Dean, Student Welfare & International Relations.

The esteemed Guests of Honour for the Marathon were Shri. Sanjay Singh, MLA, Sohna; Ms. Pritam Rani Siwach, Former Captain, Indian Women's Hockey Team; Ms. Sonal Dahiya, News Anchor and Producer and Dr. Hemant Singh Beniwal, Psychologist and a passionate marathon runner. With their keen and proactive spirit, they channelized more energy amidst the overwhelming euphoria of the marathon, and reiterated the importance of such an event that can constructively create iron-jawed individuals for providing a concrete base for a healthy and enlightened society.



The theme for this year's marathon was – **RUN FOR WOMEN'S SAFETY**, envisioned to respect and promote women's empowerment, with a stressful concern for their safety. The event emphasized upon removing the barriers of unsafe environment for women, to ensure effective articulation of their potential and skills in the ever-growing contemporary scenario. The event saw a large pool of participants, nearly 1700 people, young and old, encompassing all layers of society, coming together on a common platform to stand tall in accentuating this noble and healthy cause. This event was even more special, as **GD Goenka Group** marks its **25 years of excellence** in 2020, the silver jubilee of the Goenkan fraternity overwhelms each and every heart, while ardently striving for more milestones ahead.







The mega marathon included four categories, the Half Marathon was of 21.1 km for the age group 18 years and above. Then, we had the Run for 10 km for age group 15 years and above. The third Run was of 5 km for the age group 10-14 years. And lastly, we had the Walkathon of 3 km for people of age 35 years and above. The route for the Sohna Marathon was an ideal picturesque view, enwrapping the Aravalli to render an awakened sense of tranquility as the feet talked with the intricacies and subtleties of the simple, yet profoundly meditative nature.

The Sohna Marathon began with a warm welcome for our Guests of Honour, and the opening ceremony also witnessed a Zumba performance coordinated by Fitness Group of Zubair Rana, who undoubtedly accelerated the energy, beautifully pumping the blood for the run ahead. Everyone grooved and jumped on their beats, leaving the crowd roaring and rejoiced. Amidst this loud cheer, the flag was hoisted and the moment marked the beginning of the various categories of marathon for our participants.

In the 21.1 km Run, for 18 Years & above, male category, first prize was won by Kuldeep Singh,



second by Stephen Kosgei and third by Laxman Kumar Saini. In the female category, first prize was won by Rimpi Devi, second by Supriya and third by Shipra Makhija. Next, in the 10 km Run for age 15 Years & above, male category, first prize went to Avdesh Nagar, second to Meraj and third to Raju. In the female category, first position was won by Badho, second by

Eakta Rawat and third by Priyanka Bhati. In the 5 Km Run for age 10 to 14 Years, male category,

first prize was bagged by Lalit Kumar, second by Chintu and third by Sahil Khan. In the female category, first prize was won by Himani Raghav, second by Avni Suri and third by Ritika. All the winners got Medals and tempting cash prizes as an ode to their marvelous victory and sportsmanship.

The event culminated itself with a Vote of Thanks by Maj. Kartikeya Sharma, Administrator, GD Goenka University; he joyously thanked all the participants and the organizers for such a remarkable event. A dance performance by GD Goenka University's Students ended the event on an enchanting note. Everyone left with a warm smile, while ruminating about the next annual Marathon, with promising efforts and rejuvenating spirit.



# Live webinars for well-being and learning during crisis

A GD GOENKA GROUP INITIATIVE



Moderated by  
**NUPUR  
GOENKA**

Director,  
GD Goenka Group

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A GD GOENKA GROUP INITIATIVE

The unprecedented times called for nuanced platforms of well-being and learning; acknowledging the same, GD Goenka Group initiated GD Goenka UP Learn Academy 2020 to exemplify stronger bonds of learning during unsettling circumstances of a pandemic-hit society. The live webinars for all became a 'stairway to knowledge', and over the months, the GD Goenka UP Learn Academy grew into a canonical platform for disseminating incisive wisdom to varied age groups of people and to people associated with multifarious domains. The UP Learn Academy witnessed a panorama catering to sustainable, transformative, inclusive and life-long learning that inspired and motivated the very perception of infinite possibilities. Webinars related to disciplines of Law and Cybersecurity, Education, Healthcare, Engineering and Robotics, Architecture and Planning, Fashion and Design, Mass Communication were held to add more intellectual rigor and widen the cognitive horizons of people. The unstoppable stalwarts from various domains graced the virtual screens for their respective webinars and ignited the spark of curiosity and interest in everyone. Some webinars even untangled the complex layers of Spirituality, Entrepreneurial Journey, Mental Health, Physical Fitness and Health, Human Psychology. The modus operandi behind all the live webinars was to enhance the experience and nurture the development of the state of mind and to inspire the youth for path-breaking journeys leading to gain of knowledge in troubling times. Overall, these webinars facilitated the holistic growth of individuals of today and tomorrow.



## Webinar with CORONA WARRIORS




**DR. NARESH TREHAN**  
Chairman and Managing Director, Medanta - The Medicity, Gurugram




**DR. KAJAL PANDYA YEPHTO**  
General Manager, Department of Nutrition & Dietetics, Medanta - The Medicity



**LOVNEET BATRA**  
Famous Clinical Nutritionist B.S. & M.S. Dietetics (Michigan state university) US



**DR. AVDESH SHARMA**  
Consultant Psychiatrist & Well being Specialist



**DR. SAMIR PARIKH**  
Eminent Psychiatrist & Director of Mental health, Fortis Healthcare



**DR. ROMA KUMAR**  
Senior Consultant, Psychologist, Institute of Child Health  
Vice Chairperson (Psychology) Institute for Psychiatry and Behavioural Sciences, Sir Ganga Ram Hospital  
Founder of Saksham Child and Adolescent guidance Clinic  
Chief Child Psychologist at Moms Belief  
Partner and Co-founder at Emotionally

## Webinar on Healthy LIFESTYLE



**KITTY KALRA**  
Celebrity fitness expert, Internationally certified pilates & zumba instructor



**RITIKA LALWANI**  
Certified Wellness instructor, Yoga and Protocol Instructor

## Webinar by FASHION EDUCATIONIST

## Webinar on SPIRITUALITY



**DR. RICH A SHUKLA**  
World-renowned astrologer, Astro-coach and a Spiritual guide. Practicing and guiding people across the globe for past 18 years



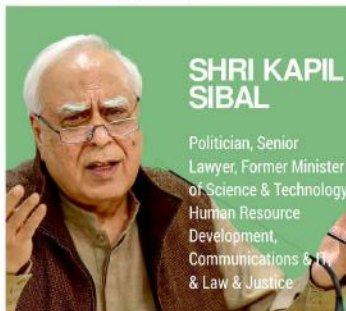
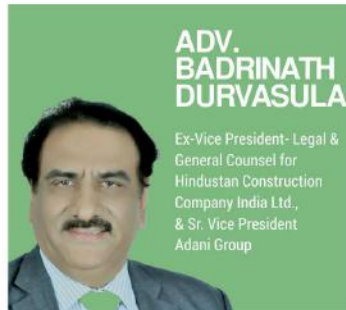
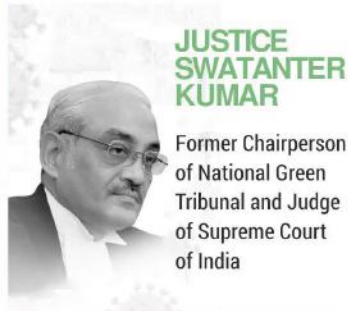
**SISTER SHIVANI**  
World renowned Brahma Kumaris teacher & spiritual guide



**Professor Arturo Dell'Acqua Bellavitis**  
Politecnico di Milano, Milan, Italy.  
World renowned consultant to the fashion industry & fashion educationist

# GD Goenka UP Learn Academy 2020

## Webinar with POLITICIANS

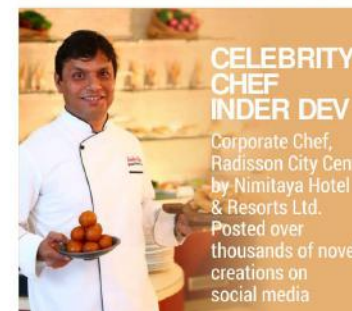


A GD GOENKA GROUP INITIATIVE

## Webinar with RENOWNED PERSONALITIES



## Webinar with CELEBRITY CHEFS







'Innovation in Science Pursuit for Inspired Research' is abbreviated as **INSPIRE**, a creative initiative sponsored by Department of Science and Technology (DST), Govt. of India, initially founded in 2007. GD Goenka University, Gurgaon willingly offered a stage for INSPIRE, held from 06 – 10 January 2020. Students from different states and cities like Haryana, Rajasthan, Delhi, gathered at GD Goenka University for the science camp. About 125 students of Class XI had gathered at GD Goenka University. **The main objective of INSPIRE Science Camp was to provide a platform to communicate with the young talent and inspire them towards the world of science and technology.** Prof. (Dr.) Suku Bhaskaran, President of GDGU, Prof. (Dr.) R K Thakur, Dean of School of Basic and Applied Sciences, GDGU, Prof. (Dr.) Jayashankar Variyar, Pro-Vice Chancellor, GDGU, spokesperson and mentors, Dr. Umesh Kumar Sharma, Scientist-F DST, Ms. Tamanna Arora, Scientist-C DST inaugurated the

# INSPIRE SCIENCE CAMP

ceremony. The guest scientists Dr. Umesh Kumar Sharma, Scientist-F at DST and Ms. Tamanna Arora, Scientist-C at DST introduced the INSPIRE Scheme.

Ten mentoring sessions were scheduled. Ms. Tamanna, Arora, Scientist-C, at DST talked about the fundamentals of 'Material Science'. Prof. (Dr.) Brijesh Kumar from School of Physical Sciences, Jawaharlal Nehru University (JNU), New Delhi delivered a talk on 'Physics of Condensed Matter'. Second mentor session was given by Prof. (Dr.) Anand Mohan on 'Earth Science in Nation Building'. Prof. Anand Mohan is currently the Registrar of Dayalbagh Educational Institute, Agra. Prof. (Dr.) P K Joshi from School of Environmental Sciences, JNU, New Delhi was the mentor for the first session on Day 2 of INSPIRE Science Camp. His session was titled 'Geoinformatics for Environmental Management'. Prof. (Dr.) Jayant Kumar Tripathi from School of Environmental Sciences, JNU, New Delhi delivered his talk on 'Role of Weathering in the Cooling of Earth'. Prof. Maithili Sharan from Center for Atmospheric Sciences, Indian Institute of Technology, Delhi delivered her talk on 'Application of Mathematics'. The third day of the science camp started with a lecture by Prof. (Dr.) Mohan D Sharma, Professor from Department of Mathematics at Kurukshetra University. He

delivered a talk on 'Mathematics (in & as Science) to explore the truth of nature'. Prof. (Dr.) Sher Ali, Director of Center for Interdisciplinary Research in Basic Sciences, Jamia Millia Islamia, New Delhi gave a talk on 'Genomics of Cancer and its Management' on the fourth day of INSPIRE Science Camp. Prof. (Dr.) Tokeer Ahmad from Department of Chemistry, Jamia Millia Islamia, New Delhi gave a talk on 'Nanotechnology for Smart Future'. Prof. (Dr.) Pawan K. Sharma from Department of Chemistry Kurukshetra University delivered his talk on 'Learning to Spin the Wheel of Science' on the fifth day of INSPIRE Science Camp. Prof. (Dr.) Pawan Sharma is currently Professor, Department of Chemistry and Dean, Students Welfare at Kurukshetra University. Prof. (Dr.) S.K Saha from IIT-Delhi delivered his talk on 'Robotics to Rural: Innovative Teaching, Learning and Research Approaches'.

An essay writing competition was also organized for all the students on the following topics, 'Renewable and Non-renewable Energy', 'Make in India' or 'Recycling and Processing of Waste to Conserve Resources'.







RECENT ADVANCES AND  
CHALLENGES IN HEALTHCARE

**REACH**

GD GOENKA UNIVERSITY

**3<sup>rd</sup> INTERNATIONAL CONFERENCE  
EVOLUTION OF HEALTHCARE IN  
AEROSPACE**  
14 MARCH 2020

With promising faith and determined minds, School of Medical and Allied Sciences, GD Goenka University, Gurugram organized their 3rd Annual Conference, REACH – 2020 (Recent Advances and Challenges in Healthcare) on 14 March 2020. The conference was aimed to disseminate knowledge and diverse deliberations amongst huge pool of audience predominantly focusing on the theme 'Evolution of Healthcare in Aerospace'. REACH 2020 was envisioned to discuss the evolution of health care of crew members and frequent flyers in aerospace before and after long flights by providing rehabilitation, ergonomic support, nutritional diets and medicinal support. Despite many advancements in the space research (health



hazards associated with aerospace), this discursive topic still thrives as a contested field of continuous research for the potent scientific community. Hence, the conference aimed to wholesomely deliberate on the most recent innovations, trends, speculations and practical challenges encountered, alongside the solutions adopted in domain of healthcare in aerospace.

Dr. Aijaaz Ashai, HOD - Physiotherapy; Adams Wylie Physio Rehab Centre, Indian Red Cross Society, Mumbai; Group Captain Dr. Sandeep Arora, Professor & Head of Dermatology, Command Hospital Air Force, Bangalore; Dr. Pravin Kumar Verma, Senior Consultant in Aviation Medicine & Medical Administration, Medanta- The Medicity, (deputed) at IGI Airport, New Delhi and Dr. A.K. Madan, Professor, Pt. B.D. Sharma University of Health Sciences were the eminent and venerated guests of the event. The event started with their welcome address, in which they miraculously motivated and inspired the audience for their nurturing future, while rendering comprehensive knowledge about the dynamics and idiosyncrasies of healthcare in aerospace.

A Workshop on Ergonomics, as a prequel to REACH 2020 was beautifully held on 13 March 2020 which marked the gracious presence of our esteemed and superlative dignitaries, the Chief Guest of the event was Dr. A.K. Agarwal, President, Delhi Council of Physiotherapy and Occupational Therapy, the Guests of Honour were Dr. Dhananjay Gupta, President, Delhi Orthopedic Association and Dr. Aijaz Ashai, Head of the Department- Adams Wylie Physio Rehab Centre, IRCS, Mumbai. The prominent resource persons for the event were Dr. Deepankar Das, Ergonomics and Wellness coach, Max Hospital, Delhi and Dr. Anjum Padyal, certified NLP Practitioner. Our guests harmoniously inspired the students with their pearls of wisdom for becoming a valuable physiotherapist with powers of healing and goodwill in their journey ahead through the highly enriching workshop.

REACH 2020 witnessed some immensely stimulating sessions, the first one was on 'Role of Dermatology in Aerospace Medicine'

effectively delivered by Dr. Sandeep Arora. He briefly enumerated the various skin challenges faced by the Astronauts, and its dangerous impact on human health. A technical session on 'Flight and its effects on Human Body' was delivered by Dr. Pravin Kumar Verma, where he settled many unsettled doubts about this interesting topic, as many myths and generalizations tend to rupture our understanding of the effects of flight on human health.

A fun and informative activity was conducted by Space India, Delhi, where everyone widened their learning with fun-filled activities. A panel discussion on 'Healthcare in Aerospace' was held, which was moderated by Mr. Kuldeep Chauhan, who is a Senior Project Leader, Medanta the Medicity. The prominent panellists were, Dr. Gajendra Singh – Professor & Dean, Pt. BD Sharma University of Health Sciences, Rohtak, Dr. Deepankar Das - Ergonomics and Wellness coach, Max Hospital, Delhi, Dr. Kunjan Kumar Sharma – Medical Consultant, Clinical Associate, Medanta - The Medicity, Gurugram and Ms. Ishi Khosla, Clinical Nutritionist, IDK Healthcare Pvt. Ltd., New Delhi.

A wide pool of students and faculty members participated in the conference and accelerated the joyous spirit of the event. There were about 100 posters and 50 oral presentations in the Poster Making Competition and Oral Presentations respectively, each poster and oral presentation displayed commendable insight and understanding of the conference theme by our delegates. The winners of both the categories were awarded cash prizes. REACH, 2020 culminated with enthralling solo and group dance performances by our students. The journey of REACH 2020 might have come to end, but its spirit and cherished memory will last forever.





GD Goenka University inaugurated its **second Summer School Program** for young scholars on 15 June 2020 in virtual platform. There were over 200 students registered for this program. Students attended the Orientation, Ice Breaking Session and Model UN workshop with much enthusiasm. Prof. (Dr.) Suku Bhaskaran, President; Prof. (Dr.) Jayasankar Variyar, Pro Vice-Chancellor and Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations addressed the gathering and welcomed students in the Orientation session. The session also acquainted students with the various courses offered and the faculty members. Summer School Program commenced with twelve enthralling and innovative



# GD GOENKA UNIVERSITY Summer School programme for young scholars goes online!

courses. The students' experience ranged from lessons on introduction to science, nanotechnology, and its application to industry, to cultivating leadership skills through management games.

Sessions on industry trends, product design and environmental law were a part of the summer school program. Workshop on designing a logo, adobe illustrator software, kirigami exercise, fitness in teen years, kept the students engaged in the various sessions of the week. Technical dimensions of python

programming, computational aspect of protein structure and in silico modelling and statistical methods of data filing further added to the diversity of courses studied by the students. Lessons on digital marketing, astronomy, climate change patterns were also a part of some sessions. Students had their life skills improved with sessions on critical thinking, decision making and problem solving.



Games and quizzes were conducted to sharpen core management skills.

Session on **impact of climate change** on agriculture, analysis of character personality test, solving equations using matrix method and introduction to food and beverage operations further added to the diversity of courses studied by the students. While sessions on 3D abstract design, character design, data visualization using matplotlib and kitchen layout focused on the technicalities associated with design, other sessions addressed the current economic and social situation including analysis of the movie 'Thappad', and discussions on the origins of Covid-19 outbreak and its clinical trials.

The sessions engaged the students through discussions on gender differences and challenges faced by the transgender, intellectual property law, mitigation strategies and technologies for handling climate change. A documentary was screened which examined gender inequality through the lens of tourism. By reusing textiles and other resources, students learnt about sustainable fashion and how to make their own masks. Sessions on panda library, folk dances of India and drawing poses explored the creativity in each student. Students also read a text on Draupadi, which helped them get a deeper understanding of violence faced by women.







Creativity was at its peak in the sessions like 'Introduction to Drawing' and 'Sketching and Image Thinking' where students explored tools to draw different images and figures and also experienced the impact of product design on solving daily issues. Through online games, students undertook the case study of Sony PlayStation.

The potpourri of sessions ranged from the role of the physiotherapists to finding spirituality and exploring oneself. Students were taught methods to inculcate spirituality in their lives through daily practices, like meditation. Sessions covered the role of meditation and yoga for better sports performance, the change in the hospitality industry due to the pandemic and dynamics of competition in multi-sided markets.

The role of essential macro and micro nutrition for a healthy body were also discussed. In addition, there were sessions on personal development, and well-being and importance of posture and movement in human life.

A workshop on self analysis and self confidence helped the students understand their hidden qualities. Session on career options, roles and functions of human resource were also held which included role play and mock interviews. Psychological games were designed to enhance their communication skills. The workshop on 'Art Therapy' with the artist Harsha Wadhvani Basu, who explained how art can be used to convey complex thoughts and share personal stories was much appreciated. Students designed

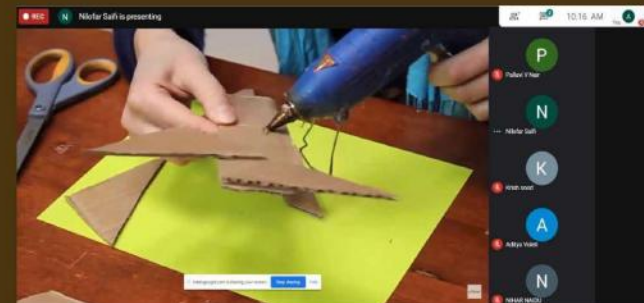
some alluring madhubani artwork as well.

Career options in the field of law were discussed. Besides discussions on international law, students revisited fundamentals of the legal system in India and got acquainted with the details of arbitration and redress through different kinds of courts. Students also discussed some prominent topics like the national and international policies on climate change and feminism through the documentary 'Who wants to be a feminist?'. Safety measures to be used in laboratories and methods to cope up with stress and emotional crisis added to the diversity of sessions conducted.

**During the weekend, students got a chance to attend a virtual Industrial Tour, Workshop on Public Speaking and celebrated World Music Day. Movies like Charlie and the Chocolate Factory were screened as well, among others. Students**

also enjoyed a JAM session and played 'antakshari' and 'sing along with a clue', and displayed their talents with musical instruments, storytelling, memory tests and scavenger hunt.

Towards the end of the Summer School Program, students enjoyed some more stimulating activities. They got a chance to be 'Anupama Chopra' and 'Rajeev Masand' when they presented their insights on the session on Movie Critiquing, where they reviewed five short movies. Students were engaged with sessions on digital signatures and its transformative impact and science behind crime scene investigation. Interior design, GUI development using python, maintaining fluid and electrolyte balance, food handling processes to cyber laws, and cybercrimes were all a part of this program. The Summer School Program concluded with a session on personality abilities and



internal assessment, which helped the students explore and understand their unique personality type and possible career preferences. During the Valedictory Session, certificates were presented to the students. A presentation encapsulating the two weeks of the Summer School showed the range of activities in which the students were engaged, from creative learning to group activities and application based learning. Prof. (Dr.) Suku Bhaskaran, President and Prof. (Dr.) Jayasankar Variyar, Pro Vice-Chancellor, addressed the students and congratulated them on the successful completion of Summer School Program. A video on students' progress made during the two weeks was screened, followed by students sharing their experience. The ceremony drew to a close with a vote of thanks by Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations. Overall, this Summer School Program was a great platform where a multidisciplinary view of education was showcased.

GO GOENKA UNIVERSITY  
**Summer  
School  
programme for  
young scholars  
goes online!**





# ALUMNI meet

To take a walk down the corridors of nostalgia, GD Goenka University, Sohna, Gurugram conducted the Alumni Meet on 18 January 2020. The event started with a welcome address to the gathering. It was a matter of great pride for GDGU that its alumni had turned up on campus to be with their Alma Mater.

The meet was attended by Prof. (Dr.) Jayasankar Variyar, Pro Vice Chancellor; Prof. (Dr.) Tanuja Kaushik, Dean of Student Welfare and International Relations; Deans of various Schools, faculty and staff members of GD Goenka University. The occasion was graced by Alumni ranging across various batches from several parts of the country. The objective of the event was to engage with the alumni, bring them back to draw a reconnect with the University, Faculty, friends, classmates and share their experiences of life on campus and in the industry.

The Inaugural session was followed by experience shared by the alumni who praised the faculty and the University for the contribution towards their education. It was a nostalgic moment for them to be back and reconnect with everyone. The cultural programme in the form of old song medley and performances by the band 'Raga Rocks' kept the audience entertained till the evening. It contributed to the strengthening of the linkage between the alumni and GDGU where the current students with regard to enhancing the esteem and prestige of GDGU contribute as a source of support network. Overall, the ambience was electric with people seen chatting and dancing in groups. They parted with a promise to meet again and everyone bid emotional farewell to each other.



# Student Welfare Activities SWA

GD GOENKA UNIVERSITY

Medical Staff, Journalist,  
Police, Shopkeepers, Cleaning Staff,  
Industrial Workers, Bank Employees,  
Social Works for Your Dedications and Sacrifices  
in The Battle Against Covid-19. **We Respect You.**



Student Welfare Activities | SWA

## GDGU INTRA MUN 2020

The MUN Club of GD Goenka University, conducted their very first edition of Intra MUN on 12th February 2020. The UNGA-DISEC committee had 46 participants and they discussed the Agenda – Countering terrorist networks in conflicted zones. The esteemed executive board members were called from outside to give the participants a full fledged experience. **The MUN Club President- Adarsh Kumar Singh and Vice Presidents - Arjun Arora and Pranjal Srivastava left no stone unturned to make it a success.**

All winners, participants and secretariat received medals and trophies as a token of appreciation from Prof. (Dr.) Jayasankar Variyar, Pro Vice-Chancellor and Prof. (Dr.) Tanuja Kaushik, Dean Student Welfare & International Relations for their splendid work.





National Voters' Day is celebrated on 25 January every year to encourage youth to participate in the electoral process. To help in creating a sense of responsibility amongst the voters, GD Goenka University, Sohna, Gurugram, took an initiative to celebrate this day by organizing cultural events and talks on the theme My Vote, My Asset. Being important stakeholders in the vibrant democracy, the students, staff and faculty members of GD Goenka University, took the voter's pledge so as to ensure that the democracy functions smoothly and they fulfill their duties as responsible citizens.

## MY VOTE, MY ASSET



International students celebrated Holi with colours, music and food at GD Goenka University campus. International Student Club thanked Major Karttikeya Sharma, Administrator for organizing this colourful event and Dr. Jayashakar Variyar, Pro Vice-Chancellor for gracing the occasion.



## Holi Celebration by International Students in Campus





# Pre Marathon Events



## Event 1

On 12 February 2020, GD Goenka University organized a workshop on Self Defense – A Pre-Marathon Event. The workshop was conducted to make students aware about Durga Shakti App and few techniques of self defense. Durga Shakti is an initiative from the Haryana Police team for women's safety that enables anyone in danger / risk to send the GPS location to the Police Control Room. This session helped everyone learn tricks that may be applied at the time of distress.

The event commenced with lamp lighting by dignitaries of GD Goenka University and Senior Officials of Haryana Police. ACP Satendra Singh introduced the audience with Durga Shakti application for women safety. SI Rajbala and her team of experts showcased 'Self Defense' techniques to combat the adverse time. The session concluded with a fun-filled quiz on women safety.

## Event 2

GD Goenka University hosted 'A Dialogue on Women Safety' which was a Pre GD Goenka Sohna Marathon Event. The major theme of the event was to know about the multidimensional approach towards the major issue of women safety. The eminent personalities from the industry were called to share their thoughts on the issue. The invited panelists for the event were Ms. Taru Dahiya, Director, Asia Pacific, Google Cloud; Advocate Priya Khanna, Supreme Court of India; Advocate Garima Prasad, Supreme Court of India; and Dr. Shruti Bajad, Consultant, Rheumatology and Clinical Immunology, Medicity, Gurugram.



## Event 3

Poster Making Competition was also another pre marathon event which was organized from 6 - 12 February 2020. The topic for the competition was 'Women's Safety', aimed at nurturing creative faculties in students, while spreading rational perspectives simultaneously. In this competition, first prize was won by Palak Aggarwal, second by Aaliya Bhardwaj, third by Vanya Kumar and the Consolation Prizes were given to Monali Mohanta, Sanjay Choudhary, Kartike, Teena, Krishna, Arpit, Tanya Goyal, Seojin and Khanak Sharma.



## Gillette Workshop



## Session on Career Development & Personality Grooming

On 29 January 2020, Career Guidance Club organized a session on Career Development & Personality Grooming for the students of GD Goenka University. The event was organized with an objective to gain knowledge on 'how to develop a smart & confident personality' and 'how to be presentable during an interview'. This session entailed a series of activities and showcase customized motivational videos by the likes of Harsha Bhogle, Abhinav Bindra and Diana Penry. The event was conducted by an experienced motivational speaker from Gillette Mach 3 Achiever Academy.



GD Goenka University  
Football Team **won by 4-2** in the  
final match after Defeating  
**17 Teams** at  
KR Mangalam University  
Fest 2020.



## PRIZE WON BY GDGU FOOTBALL TEAM IN INTER-UNIVERSITY MATCH

Student Welfare Activities | SWA



## Spreading Awareness during Pandemic Times COVID 19



The Student Council of GD Goenka University has been active in ensuring the University is running successfully during the Pandemic as well. Therefore, with an aim to spread a collective awareness towards social distancing and safety the students came forward with a spirit of Alone we can do so little; together we can do so much. The students created videos and posters on Social Distancing to showcase how it can be incorporated in our daily lives.



G D GOENKA UNIVERSITY

# School of Agricultural Sciences

## Training Programme for Students in Advanced Techniques in Agriculture at Agriculture College of Baramati (CoA)

GDGU in collaboration with College of Agriculture, Agricultural Development Trust, Baramati focused on developing the student skills, knowledge generation, participation, agricultural innovation, through a training programme for 10 days to get immense hands-on experience and exposure to modern agricultural technology interventions. The students were grouped into two batches. In first batch, total 81 (29 girls and 52 boys) students attended the training session from 30 December 2019 to 10 January 2020, whereas, the second group attended from 13 January to 24 January 2020 with 50 students (20 girls and 30 boys). The training program started with the Orientation Session on 30 January 2020 conducted by Prof. C.V. Shende, Training Coordinator. The program was graced with Honourable, Prof. Nilesh Nalwade, Director, College of Agriculture, Baramati. Director, CoA, Baramati, highlighted the key notes related to successful training programme. The students visited Sonai Dairy Cooperative Ltd., Reliable Cold Storage Unit, Centre of Excellence on Vegetables-a high tech farm on vegetable cultivation showing the propagation of capsicum, banana, papaya, brinjal etc. The latest technology of Aeroponic and hydroponics were demonstrated to the students. Krishi Vigyan Kendra, Baramati where private company also booked their plot inside for progressive research on chillies, maize, tomato etc. was the integral and most informative part of the visit. Animal Husbandry Farm visit was notable, where identification of different breeds, milking methods, candling of egg, insemination of buffalo, sieve test, fodder quality etc. were skilled and learned by the students. Students underwent practical lessons on Surveying and Levelling, Soil and Water conservation measures, and study of erosion and runoff of soil at the



Agricultural Engineering Unit. The students were also exposed to the advanced techniques in agriculture covering the wide area of expertise in Agricultural Botany, Agricultural Entomology, Agricultural Economics, Agronomy, Horticulture & Plant Pathology. The students were taught the methods of technology applicable to their produce and the process of implementing these technologies in their own teaching and learning process, and establishing their own start-ups at a very young age. This enriched them with the employable skills.

## Achievement

Dr. Jaswinder Kaur won the award for Best paper in the stream of 'Agricultural Sustainability' in the International Conference on Sustainable Cities & Communities 2020 organised by GD Goenka University in Collaboration with Arizona State University, USA during 7-8 February 2020.

## Visit to Community Radio Station, Mewat



A visit had been conducted to Community Radio Station Mewat 90.4 on 18 February 2020 by 90 students, including 35 students of B. Sc I year and 55 students of B. Sc II year, as a part of experiential learning for the subjects of Agricultural Journalism (B.Sc. II Elective course) and Fundamentals of Agricultural Extension Education (B.Sc. II).

The group had an interesting and fun walkthrough at the radio station as they got to know the modern technologies and the over-all process of producing communication materials for the radio. It was also a good opportunity for the group to see how it operates. The live voice recording and editing were also the practical part of the visit.

The students were welcomed by the Technical Coordinator & RJ Irfan Khan; students asked relevant questions pertaining to the operations, the modern technology they use, the scripts and other preparations of a RJ. The visit was co-ordinated by the faculty members, Dr Abul Azad and Dr Ibrahim Khaleel.



## Visit to Pusa Krishi Vigyan Mela 2020, IARI, New Delhi

An educational trip of B. Sc Agricultural Sciences students was organized to Pusa Krishi Vigyan Mela 2020 at ICAR-IARI Pusa Campus, New Delhi. Pusa Krishi Vigyan Mela was organized by ICAR-Indian Agricultural Research Institute at Mela Ground of ICAR from 1- 3 March on the theme 'Agricultural Technologies of Pusa Institute for achieving Sustainable Agricultural Development Goals'. The students were accompanied by faculty members Dr. Abul K Azad, Dr Jyoti Ahlawat, Ms. Raveena Negi, Dr. Anurag Tripathi, Dr. Arpita Rastogi and Dr Praveen Kumar. The central theme of the Kisan Mela was 'Doubling the Farmers' Income' in due course of time. Students experienced the knowledgeable exhibition presented by different Government and Private organizations across the country, several ICAR Institutes, State Agricultural Universities, private agencies, Voluntary Organizations, and innovative farmers; 270 stalls were put up and each organization displayed their technologies and products.

The Mela was inaugurated by the Chief Guest, Shri Narendra Singh Tomar, Honourable Union Minister of Agriculture and Farmers Welfare, Panchayati Raj and Rural Development, Government of India.

Students thoroughly enjoyed the interaction with the eminent scientists, KVK associates, researchers and enriched themselves with the different attractions of the Krishi Mela, like, live demonstrations on production technologies of Rabi crops, facilities of free soil and water testing, irrigation technology for efficient water use etc. This trip created enthusiasm in every student, as they had a chance of face to face interaction with entrepreneurs of private agencies and firms engaged in agricultural inputs, implements, machinery, seed, fertilizer, insecticides and pesticides and field management.



# GD Goenka UP Learn Academy

in association with  
GD Goenka University  
PRESENTS

## Live webinars for specialized learning during crisis



A GD GOENKA GROUP INITIATIVE

### Speakers

**Dr. Sahadeva Singh**  
Professor and Associate Dean



### Impact of COVID-19 on Agriculture

Saturday | May 02.2020 @ 12 to 12:40 pm

**Dr. Ibrahim Kaleel**  
Assistant Professor



### GIS Mapping to study COVID-19 spread

Saturday | May 02.2020 @ 04 to 04:40 pm

**Dr. Jaswinder Kaur**  
Assistant Professor



### Actions and reforms in Indian Agriculture: A need to harvest prosperity during crisis like Covid-19

Tuesday | May 05.2020 @ 12 to 12:40 pm

GD Goenka UP Learn Academy

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# School of Architecture and Planning

## ANNUAL EVENT

### Chintan 2020: Virtual Heritage

Chintan is an annual school event, which gives an opportunity to meet leading experts in the field. This year, it was organized on 29 February 2020. Apart from gaining significant knowledge of cutting-edge developments, students were also exposed to leading software and hardware vendors who showcased their products along with building products which undertake research and development to address new requirement.

The theme for the event was 'Virtual Heritage - Creativity and Technology: A Dialogue'. At School, sessions were organized to discuss interdisciplinary field of architecture and technology. The format for these ruminations was a panel discussion where diverse viewpoints were exchanged. Two panels were formed, one dealing with theoretical ideas and the other with practical consequences. Panel experts represented different viewpoints and specializations in this argument. The expert panel constituted of Dr. Michael Karasowitsch who is a Professor at Vellore Institute of Technology; Dr.

Manjari Khanna Kapoor, Principal Architect and Partner at MSA Architects; Prof. Kailasa Rao, Dean at the Dept. of Architecture, SPA Vijayawada; Mr. Sushant Verma, Co-Founder and Design Head at rat[LAB], Mr. Ankon Mitra, Director of Hexagramm Design, Mr. Karthik Dondeti who practices creative coding and architecture at Voxscapes and Mr. Monish Siripurapu, Principal Architect and Founder of ANT Studio. Mr. Abhishek Bij, Partner and Lead Designer at Design Plus and Mr. Nitin Bansal who is Director-Projects at Morphogenesis and Mr. Faraad Khan, a BIM Evangelist at Capricot Technologies Pvt. Ltd. were also a part of the panel.

An audience comprising of architects, students and practitioners, technical experts from computing-software and hardware, materials and other related fields as well as academicians interacted well with the panel.



## Guest Lectures

### Prof. Shiv Marwaha on 'Urban Planning and Conservation'

Mr. Shiv Marwaha is an Architect, Urban Planner and Academician. He also consults with WWF India as an Advisor - Land use and Planning, dealing with issues related to urbanization and land-use change, in and around the critical habitats and priority landscapes.

On 3 March 2020, he shared his design journey and showed the students his projects during his talk on 'Urban Planning and Conservation'. He briefed the students about Infrastructure planning, Transport based design and Urban planning. Also, he discussed on designing schools for CSR initiatives as a major focus, with special emphasis on functional, sustainable and replicable models in rural India.

### Mr. Anandit Sachdev on 'A Year in Quseir' by

Mr. Anandit Sachdev is an architect, urban designer and academician. He also works as an Urban Development Specialist at UNICITI.

On 12 March 2020, he addressed the students on the importance of urban design towards architecture and human settlement. The students got an exposure to Urban Regeneration, Cartography and Urban Design during the session on 'A Year in Quseir'.

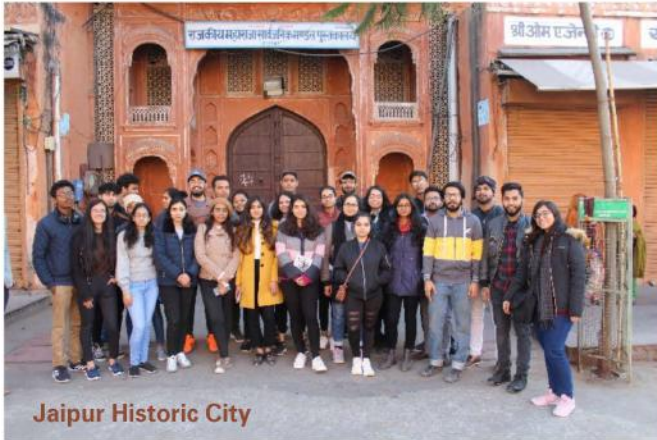
Also, three documented projects of a city over one year were insightfully demonstrated and shared with students.

### Dr. Hiteshi Lomash on 'Need Motivation and Architecture'

On 19 February 2020, Dr. Hiteshi Lomash addressed the students on the importance of motivation in architecture during the session on 'Need Motivation and Architecture'. She briefed students about society, human behaviour and its importance for the architects. She demonstrated human behaviour with the help of the movie 'Cast Away'.

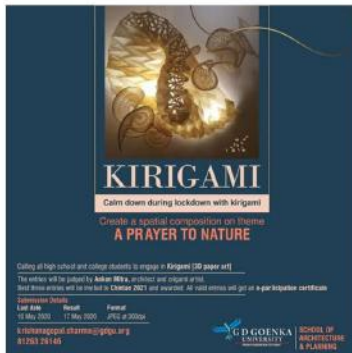


## Educational Trip



A study tour to Jaipur was initiated by the School for students from first to fourth year during 13 – 18 January 2020. The study tour was designed as a part of the multidisciplinary vertical design studio of the School concerning the other subjects also. Students visited the prominent places like Jawahar Kala Kendra, Pearl Academy Jaipur, Amer Fort, Manipal University with faculty members, Mr. Kiran G. Singh, Ms. Nilofar Saifi and Mr. Gajender Bhatti. A heritage walk to the old city was a good exposure to students in terms of architecture, elements/proportion, forms, scale etc.

Students got the exposure to study the green campus like Manipal University and Pearl Academy. Fourth year students explored the city and surveyed there for its markets, vegetation, housing, water and common resources, community institutions, and public spaces. At the end of the study tour, students were able to understand the urban fabric, social layers towards community/settlement, natural and living environment and also the existing heritage of Jaipur.



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## Kirigami Competition

The School hosted a Kirigami competition on 10 May 2020 where students could display their 3D paper art creativity. The competition was open to school and college students. The theme for the competition was based on the pandemic as the Earth reacting to human excesses and is offering an apology, therefore the theme was 'A Prayer to Nature'. Entries were judged by a renowned architect and origami artist, Mr. Anshu Mishra.

## GD Goenka Up Learn Academy

in association with  
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PRESENTS

## Live webinars for specialized learning during crisis

School of Architecture and Planning

A GD GOENKA GROUP INITIATIVE

### Speakers

**Moderator**

**Tulika**

Environmental Planner



**Speakers**

**Kiran G. Singh**

Housing Planner



**Gajender Bhatti**

Urban Planner



**Nilofar Saifi**

Ekistics Planner



### Impact of pandemics on architecture and planning

**Friday | May 29, 2020 @ 4 to 4:40 pm**

On 29 May 2020, a webinar was organized on 'Impact of Pandemics on Architecture and Planning'. The key speakers were Mr. Kiran G. Singh, Ms. Nilofar Saifi, and Mr. Gajender Bhatti; Ms. Tulika was the moderator, all are Assistant Professors of the School.

The harrowing reach of Covid-19 has prompted a surge in big urban thinking. It is no doubt that the corona virus has come with a new set of learnings. The speakers addressed the various issues like a global public health crisis, Housing, Transportation: Public and Private, Environment etc. These issues were addressed at various local and global scales through social distancing measures and guidelines. Also, future planning, architectural education, research and practice were discussed. The speakers analyzed the situation based on their specializations to explore the consequences and lessons for a post-pandemic scenario.

## GD Goenka Up Learn Academy

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# School of Basic & Applied Sciences

## CONFERENCES

### World Environment Summit 2020

The Environment and Social Development Association (ESDA), New Delhi organized successfully ESDACON 2020 (International Conference and Exhibition), titled, 'World Environment Summit (WES) 2020' at the Paintal Memorial Auditorium, V. P. Chest Institute, University of Delhi on 18 - 19 January 2020 in collaboration with GD Goenka University as prime knowledge partner. Honourable Justice Sh. Swatanter Kumar, former Chairman, NGT, former Judge of Supreme Court of India; Chief Guest Mr. M. C. Mehta (Green Advocate), Dr. S. K. Goyal, Sr. Principal Scientist & Head, CSIR-NEERI, Delhi Zonal Centre (DZC); Prof. Ramesh Chand Hon'ble Member, NITI AAYOG, New Delhi Mr. Anil Trigunayat, former Ambassador of India; Mrs. Novel S. Lavasa, former AGM, State Bank of India and expert of waste management and organic farming; Dr. S. K. Tyagi, former Additional Director, CPCB, Delhi; Prof. Ashok Kumar, Professor of Management, Grand Valley State University, Michigan, USA, Chairman, Global Foundation for Advancement of Environment and Human Wellness; Mr. Daniel Cheburu, Ambassador of Argentina; Prof. P. B. Sharma, Vice Chancellor, Amity University Haryana, Gurugram, and Dr. Rajkumar Joshi, Scientist E, DST, Ministry of Science and Technology, New Delhi participated and delivered their talks in WES 2020.

Under the leadership of Prof. (Dr.) R. K. Thakur, Dean of the School, the organizing team, Dr. Priyanka Sharma, Dr. Priyanka Tyagi, Dr. Soumita Talukdar, Dr. Anindita Roy Chowdhury, Dr. Himanshu Arora and Ms. Perna Sharma from SOBAS and Dr. Hemant Thakur from SOAS led a group of 30 participants including students, research scholars, and faculty members from GD Goenka University for participation in WES 2020.



### International Conference on Sustainable Cities and Communities (ICSCC) 2020

School hosted an International Conference on Sustainable Cities and Communities (ICSCC 2020) in collaboration with Arizona State University (ASU) from 7-8 February 2020. Dr. Gary Dirks (Senior Director, Global Future Laboratory and Light Works®, ASU), Ms. Anne Reichman (Director, Sustainable Cities Network, ASU), Dr. Nalini Chhetri (Associate Director for International Initiatives, SFIS), Dr. Jyoti Parikh (Executive Director, IRADe, New Delhi) and Mr. R.K. Rai, Secretary, BEE, Ministry of Power, Government of India were the guests for the occasion. A panel discussion was held on 'Sustainable Cities & Communities'. The session was chaired by Dr. Gary Dirks, Ms. Anne Reichman, Dr. Nalini Chhetri, Dr. Jyoti Parikh, Mr. R.K. Rai and Prof. (Dr.) R. K. Thakur. Students from IIT Kanpur, BIT Ranchi, Jamia Hamdard University, NIT Calicut, BML Munjal University, Amity University and other institutes enthusiastically participated in the oral and poster presentations. There were 60 participation for oral presentations and 10 for poster presentations. The presentations occurred in parallel sessions under 4 different themes, namely, Industry Innovation and Infrastructure, Water Science and Technology, Clean Energy and Fuel, and Material and Agricultural Sciences. Power Talk and Round Table discussions were also organized. Dr. Sain Dass, Ex Director, Directorate of Maize Research, ICAR talked

about the Indian Agriculture Scenario and Future Challenges.

On the second day Dr. Nalini Chhetri, Associate Director for International Initiatives, School for the Future of Innovation in Society (SFIS) and Ms. Anne Reichman, Sustainable Cities Network, ASU delivered a session on 'ASU Model', a brief introduction to ASU, its Sustainable Cities Network and Affiliated programs. They talked about role of sustainable cities network in terms of connecting communities, advancing sustainability and cultivating solutions. A workshop on 'Sustainable Solutions for Modern and Healthy Living' was organized to facilitate information and idea exchange to encourage sustainability partnerships between universities and cities and identify potential collaborative opportunities. There were total of three roundtable discussions conducted by Mr. Rohit Magotra, Deputy Director, IRADe on 'Delhi air quality forecast and electric vehicle impact on healthcare sector', followed by Dr. Sanchita Jindal, former advisor, MoEFCC on topic related to waste management. Third discussion was conducted by Mr. Pankaj Batra, Project Director, SARI/EL, IRADe. A parallel poster and oral presentation sessions were also held under the domain of industry infrastructure and innovation, materials and agriculture, clean energy and fuel and water science and technology.

## National Online Conference (NOC) on Environment, Human Health, and Sustainable Development Goals, and World Environment Day Celebration 2020



NOC 2020 and World Environment Day Celebration was organized in online mode (Zoom & Google Meet) on 5 – 6 June 2020. This event was organized by Environment and Social Development Association (ESDA) in collaboration with GD Goenka University, Gurugram as knowledge partner. The event also involved active participation from CSIR-National Environmental Engineering Research Institute (NEERI), Dr. Bhim Rao Ambedkar College, University of Delhi, Amity University Gurugram, Dr. RML Avadh University, Ayodhya and JNU Alumni Association. A group of 72 participants (students and faculty members) from School of Basic and Applied Sciences (SoBAS) and School of Agricultural Sciences (SoAS), GD Goenka University participated in NOC 2020 under leadership of Prof. (Dr.) R. K. Thakur. Fourteen faculty members of SoBAS and SoAS have contributed significantly as part of Organizing Team of NOC 2020. Eminent speakers such as General VK Singh, Chief Guest, Prof. P.B. Sharma, Prof. R. K. Thakur, Dr. Rajendra Singh (Waterman of India, Magsaysay Award-2001 and Stockholm Water Prize-2015), graced the occasion.



## Educational Trip



### Kimia Biosciences Ltd.

B.Sc. (H) Chemistry 4th semester and 6th semester students visited Kimia Biosciences Ltd. (formerly Laurel Organics Ltd.) on 20 February 2020 with Dr. Sonika Sethi and Dr. Priyanka Sharma. Kimia Biosciences Ltd. is engaged in manufacturing of bulk drugs addressing to various high potential therapeutic segments and maximum emphasis is laid on Quality Assurance of products and procedures. They have the state-of-the-art manufacturing facility, a dedicated quality control and quality assurance unit along with a R & D laboratory. The visit included the interaction of R & D head with the students who discussed about company profile, various units at the plant, market share, their protocols, the procedures/steps to make and market a drug etc. and different labs i.e. Chemical Research Department, Analytical Research Department, GC Lab, Wet Lab, Hydrogenation Lab & Stability Chambers where they were explained about different experimental procedures and instruments.

## Students' Activities

### Anveshana 2020

The School participated in Anveshana 2020, Regional Level Science & Engineering Exhibition and Fair of Delhi-NCR. One of the team of GD Goenka University was selected for the final round of Anveshana 2020 that was held at National Bal Bhavan on 11 - 12 February 2020. Kanchan and Ekta of B. Sc. (H) Microbiology 4th Semester showcased Magic Fruit Cleaner under the guidance of Dr. Dikshi Gupta and Dr. Rangoli Goyal. Magic fruit cleaner is a natural alternative to the chemical cleaners. Each of the projects were set up in individual stalls and were evaluated by a jury panel of eminent scientists and academicians from reputed institutes and universities. Dr. Anindita Roy Chowdhury from the School coordinated this Program in collaboration with Anveshana Coordinators. The B. Sc. students not only developed their own technical skill but also served a social purpose by mentoring Govt. School students on their respective projects who presented them during the final round. The team was awarded with a special cash prize of 5000/- INR.





## Celebration of Charles Darwin Birthday 'Creation, 2020'



The students of Department of Biological Sciences organized an event in the fond memory of 'Charles Darwin' on his birthday 12 February 2020. As a part of this event, the students participated in various activities to highlight the 'Theory of Evolution' (which is the foundation of all biological sciences). The main aim of this session was to make the students aware of the contributions of Charles Darwin in understanding the evolution of life and also the application of this theory in today's living world including the evolution of coronavirus. The strategy of 'Learning by Doing' was applied for the development of conceptual understanding of the students. The different activities included audio-visual glimpse into the life of Charles Darwin, relevance of evolution theory to modern lives through power point presentations and skits followed by quiz competition.



## National Science Day Celebration



To commemorate the invention of 'The Raman Effect' by the veteran Indian Physicist, Sir Chandrasekhara Venkata Raman, National Science Day was celebrated with great enthusiasm on 28 February 2020, with theme of 'Women in Science'. Prof. (Dr.) R. K. Thakur, Dean of the School inaugurated the session in presence of Prof. (Dr.) Suku Bhaskaran (President, GDGU). The Chief Guest of the event, Dr. Nita Dilawar, (Senior Scientist F, National Physical Laboratory) who also worked on Raman spectrometer, has highlighted the present day scenario of science and technology and added a note on the research area gaining significance in India and at global level. She delivered a motivating, inspiring and scientific lecture on 'Raman Spectroscopy: Trends and Scope'.

## Guest lectures

Prof. (Dr.) Ram Kumar on  
**'Importance of Interdisciplinary Studies in Science'**

The Department of Biological Sciences organized an 'Expert talk' on 12 March 2020. The resource person was Prof. (Dr.) Ram Kumar, Dean, School of Earth, Biological and Environmental Sciences, Central University of South Bihar. The arguments were presented in the light of historical facts, modern concepts and Indian knowledge heritage. The students and faculty were provided with multiple disciplinary perspectives of inclusion of facts and figures for carrying out interdisciplinary research activities.



Ms. Suman Gupta and Mr. Sudhanshu Shekhar on  
**'Bio-entrepreneurship as Career Opportunity & Role of Bio-incubators to support Entrepreneurial Journey'**



The Department of Biological Sciences organized a session on the topic 'Bio-entrepreneurship as Career Opportunity & Role of Bio-incubators to support Entrepreneurial Journey' under the program IDEA (Ignite & Develop Entrepreneurial Aptitude) on 3 February 2020 for the students of Bachelors and Masters Programs of Microbiology, Biochemistry, Forensic Science, Pharmacy and Agriculture. The speakers were Ms. Suman Gupta (Chief Operations Officer) and Mr. Sudhanshu Shekhar (Business Development Manager) from BSC BioNEST Bio-Incubator, Regional Centre for Biotechnology, DBT. The objective of the session was to motivate and expose the young minds for fostering Indian biotech innovation and entrepreneurship and help start-ups nurture their innovative ideas and develop globally competitive products or technologies.

## Faculty Achievements

Dr. Praveen Kumar, Assistant Professor (Environmental Science), GD Goenka University received prestigious ESDA Young Scientist Award 2020 for his contribution in the field of environmental protection. Dr. Shashank Kamble and his student, Merwin Mathews, B.Sc. (H) Microbiology 2nd year, won the 'Best Poster Award' for proposing the idea of 'Construction of microbial indicator for detection of air pollutants'. Ms. Richa under the supervision of Dr. Himanshu Arora and Mr. Shanker Keshav Prasad under the guidance of Dr. Anindita Roy Chowdhury, won second prize for their outstanding oral presentations in respective sessions at the 'World Environment Summit' organized by Environment and Social Development Association (ESDA), New Delhi during 18 – 19 January 2020

Dr. Raunak Dhanker won 'Best Paper Presentation Award' in 'Clean Energy and Fuel Session', and the students of Biological Sciences Ms. Gunja and Ms. Parul, B.Sc. (H) Microbiology 2nd year under the guidance of Dr. Shashank Kamble, won 3rd prize for poster presentation on 'Evaluation of microbiological parameters of drinking water supplies in NCR' in the International Conference on Sustainable Cities and Communities (ICSCC-2020) held on 7-8 February 2020 in GD Goenka University.

Prof. (Dr.) R. K. Thakur was honoured with Certificate of Excellence for significant contribution in organization of National Online Conference (NOC) 2020. Ms. Pawanjeet Kaur (Assistant Professor/Research scholar, SoBAS) under the guidance of Dr. Himanshu Arora won 3rd prize in oral presentation sessions. Ms. Deepa (Research Scholar, SoBAS) under the guidance of Dr. Raunak Dhanker also won 3rd prize in poster presentation session. Bharti (2nd Prize, E-essay writing), Arbij Khan (Consolation Prize, Slogan Writing), were some of the other winners from the School in the National Online Conference organized by ESDA from 5-6 June 2020.



# GD Goenka Up Learn Academy

in association with  
GD Goenka University  
PRESENTS

## Live webinars for specialized learning during crisis



A GD GOENKA GROUP INITIATIVE

## Speakers

**Dr. Shashikant Gupta**  
Associate Professor



**Statistical Inference  
for Applied Sciences:  
Why & How?**

**Tuesday | May 12, 2020 @ 12 noon to 12:40 pm**

**Dr. Priyanka Tyagi**  
Assistant Professor



**Biological and environmental  
implications of COVID19 outbreak**

**Saturday | May 16, 2020 @ 12 noon to 12:40 pm**

**Dr. Sonika Sethi**  
Assistant Professor



**Lab Technician  
development program**

**Monday | May 18, 2020 @ 12 noon to 12:40 pm**

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# School of Communication

## Interaction with Important Guest

**Ms. Suniti Ghoshal, Associate Director, New York Film Academy, Bangalore office**

The School organised a meeting with Ms. Suniti Ghoshal, Associate Director, New York Film Academy, Bangalore on 6 February 2020. The meeting was chaired by the Dean of the School, Prof. (Dr.) Debashis Chakrabarty. The objective of the meeting was to explore fruitful collaboration between New York Film Academy and SoC for its proposed Film Studies program. The meeting also had the presence of Prof. Itekhhar, Former Director MCRC.



## Visit to the Radio Festival (TRF)

The students made a field trip to the 3rd Edition of The Radio Festival (TRF) that celebrates sound by bringing together all 'three tiers' of broadcasting, namely public, private and community radio, as well as podcasters and others in the audio space, on one platform. The 3rd edition of TRF, on the theme 'Tune in the Future' was hosted on 13 February 2020 at Indira Gandhi National Centre for the Arts (IGNCA). The Radio Festival is the only festival in India focusing on sound from the prism of radio, giving a great learning opportunity to Mass Communication students.

The students of the Department were accompanied by faculty members Ms. Meha Prasad and Mr. Saniuddin Khan. Under the guidance of Ms Meha Prasad, the students Yash Agarwal, Junaid Khan, Aditi Shivi and Ankita Bhatia created some exciting audio loops across the genres of horror, comedy and sports commentary as part of audio installation competition, their efforts were appreciated not only by the judges but by many other media house owners and walk in audiences. The students were awarded with certificates for the same.



## Guest Lecture



## Dr. Nirvana Bechan on 'Gendered representations in documentary film-making'

The school organized a guest lecture and student interaction session with Dr. Nirvana Bechan, Professor & Head, Media Department in the Faculty of Informatics and Design at Cape Peninsula University of Technology, Cape Town, South Africa on 25 February 2020. Dr. Bechan holds her Doctorate degree in (Media and Communication) from the University of Natal. She spoke on 'Gendered representations in documentary film-making'. Her key contributions have been in the areas of Research, Strategic Communication Management, Media Studies and International Communication. She presented an extensive insight into representation of agency for women related issues. The students of the School also got the opportunity to showcase their works to the guests and other senior members of the School.

## Jashan-e-Gulab celebrated by Students

The students of the School organised Holi event 'Jashan-e-Gulab' on 4 March 2020. The event was based on the 'Save Water' theme.



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## Speakers

**Debashis Chakrabarti**

Professor and Dean



**Ganesh AC.**

Research Scholar, SoC



**Media Discourses:**

Politics, Propaganda & Panic in the  
time of COVID-19 Pandemic

Wednesday | April 28.2020 @ 12 noon to 12:40 pm

**Dr. Amaresh Jha**

Associate Professor



**Shishir Sinha**

Deputy Editor Hindu-Business Line



**Aarogya Setu App:**

Need and Effectiveness

Thursday | April 29.2020 @ 11:00 to 11:40 am

**Dr. Kuldeep Siwach**

Assistant Professor



**Mr. Raj Misra**

Renowned Media, Professional  
and Academician



**Challenges of Digital  
Marketing Platforms during  
COVID-19 Pandemic**

Wednesday | May 06.2020 @ 12 noon to 12:40 pm

**Ms. Kriti Singh**

Assistant Professor



**Maj. Gen. Neeraj**

Bali (Retired)



**COVID 19: Age of  
Disruption and Response**

Wednesday | May 06.2020 @ 04 to 04:40 pm

**Mr. Suvats Avasthi**

Assistant Professor



**Deconstructing  
Cinematic Frames**

Wednesday | May 20.2020 @ 12 noon to 12:40 pm

**Dr. Meenakshi K Singh**

Assistant Professor



**Special Invitee**

**Trishu Sharma**

Professor, CU, Chandigarh



**Social Media and Mental Health  
in the time of COVID -19**

Wednesday | May 20.2020 @ 4 to 4:40 pm

**Mr. Saquib Khan**

Assistant Professor



**Impact of Video Games  
on Millennials**

Monday | June 08.2020 @ 04 to 04:40 pm

**Mr. Saniuddin Khan**

Assistant Professor



**Non-Destructive Image  
Editing in Photoshop**

Wednesday | June 10.2020 @ 04 to 04:40 pm

**Dr. Juhi Pathak**

Assistant Professor



**Special Invitee**

**Aishwarya Paliwal**

Journalist, India Today



**Life of a Journalist  
during COVID- 19 Pandemic**

Monday | June 15.2020 @ 12 noon to 12:40 pm

**Ms. Meha Prasad**

Assistant Professor



**Special Invitee**

**Mrs. Urmi Mukharjee Sagar**

Head Product Marketing, Economics  
Times and Brand Equity, Times Internet



**Highs and Lows of Online  
Retailing during the  
global pandemic**

Tuesday | June 16.2020 @ 4 to 4:40 pm

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# School of Education

## Guest Lectures



### Dr. Harpreet Kaur Jass on Creating Gender Safe Spaces: Implication for Schooling and Life

An interactive online guest lecture on 'Creating Gender Safe Spaces: Implication for Schooling and Life' was organized by GD Goenka School of Education on 29 March 2020. The speaker for this guest lecture was Dr. Harpreet Kaur Jass, Department of Educational Studies, Jamia Millia Islamia, New Delhi.



### Dr. Nisha Singh on Online Evaluation

An online interactive guest lecture on 'Online Evaluation' was organized by GD Goenka School of Education, on 7 April 2020, specifically for its faculty members and student-teachers. The speaker for the lecture was Dr. Nisha Singh Agnihotri, Dy. Director, Centre for Online Education, IGNOU.



### Mr. Edeh Michael Onyema on Six Sigmas and its Implementation in the Education Sector

The GD Goenka School of Education organized an online guest lecture on 21 March, 2020 for all the faculty members and students of SoED. The guest speaker of the lecture was Mr. Edeh Michael Onyema, the Head of Department, Mathematics and Computer Science, Coal City University (Nigeria). He discussed about the topic 'Six Sigmas and its Implementation in the Education Sector'.



### Ms. Anubha Daspal on Storytelling

On 1 July, 2020, a storytelling session was organized for students-teachers of GD Goenka School of Education. The guest speaker of this interactive online session was a renowned and celebrated storyteller, Ms. Anubha Daspal. The session was moderated by Dr. Reshma Wadhvani Vats, Assistant Professor, School of Education, GDGU.



### Prof. (Dr) Venita Kaul on Significance of Early Childhood Care and Education

On 22 January 2020, GD Goenka School of Education organised a guest lecture by Prof. (Dr) Venita Kaul. The topic of the session was Significance of Early Childhood Care and Education. She discussed the topic in the context of Right to Education in India. Dr Kaul is Professor and Director at School of Education Studies and Founder Director of Centre for Early Childhood Education and Development (CECED) at Ambedkar University, Delhi.



### Mr. Wayne Dyble and Dr. Nick Gee on Education Opportunities Abroad

On 18 February 2020, Mr. Wayne Dyble, Dean, and Dr. Nick Gee, International Manager, Bishop Grosseteste University (BGU) conducted a workshop with School of Education, GD Goenka University, where the students were addressed on the topic 'Education Opportunities Abroad'.

## Educational Trip

### Visit to Surajkund

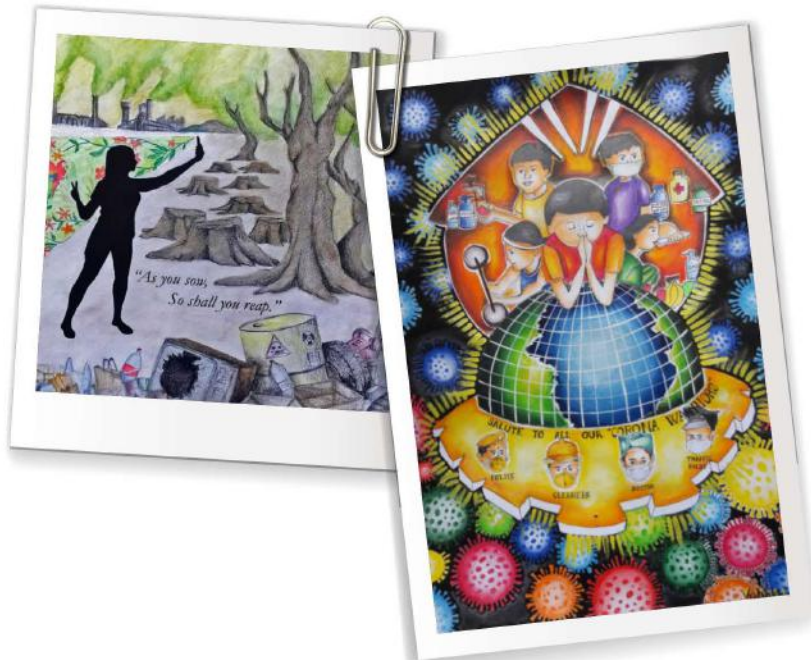
On 11 February 2020 an education trip was organized was the students and faculty of GD Goenka School of Education to visit the Surajkund Mela. The objective of organizing the visit was to have a better understanding of the traditional crafts of various states of India.



## Online activity

To break the monotony of online classes due to COVID-19 Pandemic and to stimulate the young minds with creativity, GD Goenka School of Education organized an online Creativity Competition, COVID-19 on Canvas in the month of May.

### Online Creativity Competition COVID-19 on Canvas



## Online Workshops Flower Making and Puppet Making

To promote reuse of the waste material, teaching the proper utilization of free time, developing an aesthetic sense amongst students and above all, to engage the young minds in this testing time, Flower Making and Puppet Making Workshop. The sessions were organized by Dr. Sangeeta Sharma, School of Education, GD Goenka University.







## Celebrating 71st Republic Day

The School of Education enthusiastically celebrated the 71st Republic Day. The programme was entirely organised by the student-teachers of School of Education. Students also prepared beautiful cards for the President, Pro Vice Chancellor, and Registrar of our university.



## International Women's Day

The students and faculty members of GD Goenka School of Education celebrated the International Women's Day on 11 March 2020. The event was celebrated with a notion to make women realize their inherent potential and to motivate them to take challenges and rise high.



## Holi Celebration

Dipped in the spirit of Holi, the students and faculty members of SoEd, Gurugram celebrated the festival of colors on 6 March, 2020. The event was organized by the creative team of Co-curricular activity in charge and was celebrated with great enthusiasm.



## Celebrating Basant Panchami

SoEd celebrated Basant Panchami with great enthusiasm. The program began with Saraswati Vandana and lighting of the lamp of knowledge. The student participated in several activities like Poem recitation, Folk song, Solo Dance, Group Dance and many more.

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## Speakers

**Dr. Reshma Wadhvani Vats**

Assistant Professor  
PhD, Jamia Millia Islamia



The Implications of  
COVID-19 on  
Transitional Education

Monday | May 04, 2020 @ 5 to 6 pm

**Dr. Daisy PriyaNath**

Assistant Professor  
PhD, Jamia Millia Islamia



Professional ethics of  
teachers during COVID-19

Thursday | May 21, 2020 @ 12 - 12:40 pm

**Dr. Richa Shukla**

World-renowned astrologer,  
Astro-coach and a Spiritual guide.  
Practicing and guiding people  
across the globe for past 18 years



Moderated by

**Dr. Aabha Sharma**

Head School of Education



Astrology can help cover the  
distance between promise  
to possibilities

Thursday | May 28, 2020 @ 4:00 to 5:00 pm

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# School of Engineering



## Winter School Program for School students

One week winter school program from 6-10 January 2020 on 'Internet of Things, Building Humanoid Robot and Python Programming' was organized by the School. The technical sessions were delivered by Ms. Ashu Gautam, Dr. Deepa Bhargava, Ms. Manisha Saini and Mr. Nihar Ranjan Roy. Apart from technical sessions, students were also taken to various laboratories and other resources in the University premises.

## Workshop on 'ANSYS FLUENT'

Workshop on 'ANSYS Fluent' was organized for faculty along with 2nd & 3rd year students of the Department of Mechanical and Chemical Engineering on 13 February 2020. The workshop was conducted by Mr. Pandey, Technical Manager, Amzonion Training Services Pvt Ltd, Gurgaon. The concepts of Fluid Mechanics and heat transfer along with 3D designing, meshing, inflation and implementation of k epsilon model and laminar model with few practical examples were discussed.



## Lock down through the Lens (LDTTL)

The global coronavirus pandemic had led people to be confined to their homes. India witnessed Lockdown 1.0 to 4.0 in the last few months. The School came up with a Photography competition, titled, 'Lock down through the lens (LDTTL)' in the month of April 2020.

School and University students were invited to unleash their inner photographer and capture the lock down through the lens. This competition attracted registrations from students of 18 educational institutions.



## Webinar on 'Latest Developments in Computer Aided Machining'

This webinar was organized for faculty and staff of the Department of Mechanical Engineering on 29 January 2020. The webinar was conducted by Mr. Venu Gopala Reddy, Application Engineer, Deccan IT Technologies. The concepts of CAD/CAM: 2D design, Solids, Milling, Turning programming with few practical examples were discussed.



## GDGU Hackathon-2020

GDGU Hackathon was organized for its Engineering Students on 18 January 2020. Total 31 teams registered for the competition, and after initial rounds, 17 teams were allowed to participate in the finale. Finally, 5 teams got selected for participation in the Smart India Hackathon 2020.

Participating teams chose their problem statements from the SIH-2020 website. There were two categories of problem statements: Software and Hardware. Each student team consisted of 6 members and one faculty mentor.



## Achievements SoE becomes Nodal Centre for Virtual Labs



The School has been designated as nodal centre for Virtual Labs - IIT Delhi, an initiative by Ministry of Human Resource Development (MHRD), Government of India, under the aegis of National Mission on Education through Information and Communication Technology (NMEICT). Virtual Labs will help the students to access 700+ web-enabled experiments via remote-operation and viewing. It will help students to learn basic and advanced concepts through remote experimentation, they will be able to avail various tools for learning like video-lectures, animated demonstrations and self-evaluation.

A workshop was organized on 10 February 2020 in collaboration with Virtual Labs to train its students and faculty members about the Virtual Labs. Mr. Prateek Sharma, Senior coordinator, Virtual Lab along with his team members, Mr. Shivam and Mr. Shiv visited GD Goenka University and organized a day long workshop for its engineering students. During the session, they demonstrated features of Virtual Labs and the procedure to effectively use them.



## Student Achievement

# SMART INDIA HACKATHON 2020

### STARTUP FORCE TEAM



Team Startup Force has been selected for the final round of Smart India Hackathon 2020 (Software Edition) for problem statement number SR272 given by Department of Information Technology and Bio Technology, Government of Karnataka.

Mehak Arora (B.Tech. CSE, VI Sem.), Asbin Bahadra (MCA, IV Sem.), Mudit Khandelwal (B.Tech. CSE, VI Sem.), Arti (M.Sc. Analytics & Big Data, II Sem.), Amit (MCA, IV Sem.), Nikunj Dutt (Diploma CSE, IV Sem.)

### TEAM FEARLESS FIGHTERS

School of Engineering

Team Fearless Fighters has been selected for the final round of Smart India Hackathon 2020 (Software Edition) for problem statement number AK11 given by Airport Authority of India, Uttar Pradesh Varanasi.

Sakshi Saini (BCA, II sem.), Akanksha Naidu (B.Tech CSE VI.)

Deepanshu Guliar (BCA, II sem.), Shwas Gossain (B.Tech CSE VI)

Priya Prajapati (BCA, II sem.), Gaurav Katoch (BCA, II sem.)



### TEAM AGRIM

Team Agrim has been selected in the second round of Smart India Hackathon 2020 (Hardware Edition) for problem statement number PJ236 given by Ministry of Communications.

Neha Panwar (B.Tech(CSE), VI sem.), Sana Khan (B.Tech. (CSE), VI sem.), Sarvesh Sharma (MCA, II sem.)

Anshudeep Yadav (B.Tech.(CSE,VI sem.), Tanuj Shrivastav (MCA, IV sem.), Sandip Kedia (MCA IV sem.)





## Student Achievement

### MUN Award

School of Engineering received the Best School Award at GDGU Intra MUN 2020 amongst all the schools that participated in the university on 12 February 2020.

## Guest Lectures



### Prof. Salim Mohamed Salim on 'Computational Fluid Dynamics'

A guest lecture on 'Computational Fluid Dynamics (CFD)' was delivered by Prof. Salim Mohamed Salim, Associate Professor, College of Engineering, Swansea University, UK on 17 January 2020. The lecture revolved around introduction to fluid dynamics and its use in urban fluid mechanics, turbulence modelling and fluid structure modelling. He also discussed the past, present and future of engineering simulation. Dr. Salim is also the Director of International Partnerships at Swansea University and interacted with the students of GDGU on various opportunities available at undergraduate and postgraduate level.

### Prof. Naveen Prakash on 'Supporting IoT'

Guest lecture was organized by the School on 4 February 2020. The speaker, Prof. Naveen Prakash delivered his lecture on 'Supporting IoT'. Prof. Naveen is a renowned academician, who is currently a visiting professor at IIT Delhi. During his talk, Prof. Naveen interacted with undergraduate and postgraduate students of Computer Science & Engineering department. His talk was focused on taxonomy of sensors, IoT stack, Cyber Physical Systems, constraints of an IoT system: low power, small size and communication protocols in particular.

### Mr. Dhruv Singhal on 'AWS Cloud Computing'

Guest lecture on 'AWS Cloud Computing' by Mr. Dhruv Singhal, Head, Solution Architecture, Amazon International Services Pvt. Ltd. was organized on 4 February 2020. His talk was focused on Amazon Web Services, AWS AI Architecture, Global Scaling. He also talked about authentication of data on AWS cloud and certifications. He interacted with students and answered their queries, related to their existing projects and possible solutions.



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## Speakers

**Dr Abhinav Gupta**  
Associate Professor



**Impact of COVID-19  
on energy sector**

Thursday | May 14.2020 @ 12 noon to 12:40 pm

**Ms. Ashu Gautam**  
Assistant Professor



**IoT (Internet of Things)  
as a tool against COVID-19**

Monday | May 25.2020 @ 4 to 4:40 pm

**Dr. Usha Batra**  
Professor and Assistant Dean



**Role of AI and Robotics  
in fight against COVID 19**

Thursday | May 28.2020 @ 04 to 4:40pm

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[www.gdgoenkauniversity.com](http://www.gdgoenkauniversity.com)



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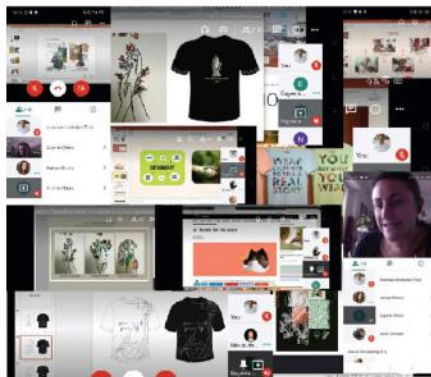
# School of Fashion & Design

Online Workshops  
during LOCKDOWN Crisis  
**#COVID-19**



## Communication Design Polimi

The Online Communication Design Polimi Workshop was conducted with 5 groups presenting well thought out ideas on a live project. Students were briefed and guided by Prof. Eugenia Chiara from Milan, Prof. Shantanu Chatterjee and Mr. Shahjahn. Students worked extensively, remotely to come up with fresh new concepts on fair trade, developed the projects that continues under lockdown. Communication Design creates an understanding and co-relation between visual, typography and messaging by using principles of color, balance etc.



School of Fashion & Design

Not limiting ourselves to the boundaries and lock down situation worldwide, our faculty at SoFD, GD Goenka University organized the **first Online International Workshop** from 30 March to 8 April 2020, for **Fashion Design students from semester 4 and 6**. The facilitators for the workshop were the faculty from **Politecnico Di Milano, Italy**. The 8-day workshop was conducted on Skype with Prof. Roberto Liberti, joining in from Milan and Ms. Koshalpreet

## First Online International Workshop

Kaur, guiding the students locally. Groups of students were formed and they created a garment collection named 'Vintage India'. The workshop turned out to be very engaging and interactive with everyday discussions. It was heartening to see the students participate with great enthusiasm and the response to the online workshop was overwhelming.



## Workshop on The Art of Retailing

On 10 February 2020 a one-day workshop entitled 'The Art of Retailing' was conducted by **Sanjiv Mehan, Vice President Operations, stalkbuylove.com** at SoFD, GD Goenka University, Gurugram. The theme of the workshop was "Is Retailing a Rocket Science?" The complete retail industry works on this globally follows the elusive holy grail of getting the right product at the right time for the right price at the right place was pointed out.



## Workshops at Art Lab: Internship Program of India Art Fair 2020

The internship program of India Art Fair 2020 gave an opportunity to the students of BFA at School of Fashion & Design, GD Goenka University, Gurugram to work hands-on on the inclusivity aspect of the fair. The students supported the setting up of the Inclusivity booth and the Maitri Art Lab. The workshops at the Art Lab were for everyone from school kids of various backgrounds to differently abled kids as well. The purpose of the lab was to help everyone who visited feel included and connected as much as possible to the fair.



## FACULTY ACHIEVEMENT Exhibition on Painting

Amit Slathiya, Assistant Professor, School of Fashion & Design, GD Goenka University, Gurugram conducted an exhibition on painting in the Jahangir Art Gallery, Mumbai. The primary focus of Amit's art journey is to equate the metaphysical nature of his expression to the physical reality of his life's transitions. The exhibition was attended by many eminent artists, celebrities including celebrated movie director Prakash Jha.



## STUDENTS' ACHIEVEMENTS

Our final year B.Sc (FD) student, **Karishma Mangala's** lingerie design has been shortlisted for the prestigious "Triumph International awards 2020".

## Workshop on Aspects of 3D Geometry

To explore the aspects of 3D Geometry in an applied manner, a week long workshop was conducted by Mr. Manish Iyer. Body of work produced with foundation students at SOFD, which made the complex topic fun and interesting and allowed the students to see the potential of using these concepts in their future projects.



Our budding fashion design student, **Ishika Jauhar's** sports lingerie design has been shortlisted for the prestigious "Triumph International awards 2020".



## School of Fashion & Design Activities

## Sketch karona

To keep the spirit up and to engage the students engaged during the lockdown period, the Department of Fine Arts at School of Fashion & Design, GD Goenka University, Gurugram, took an initiative to conduct an online activity, SKETCH KARONA. The motive was to bring out some creative activity while the kids are stuck at a home during. Participants were selected according to their performance and their work was featured in Facebook and Instagram.





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## Speakers

**Dr. Anjali Agrawal**  
Assistant Professor



**Protective clothing:  
Its Pragmatic Usage for COVID-19**

Thursday | April 30, 2020 @ 04 to 04:40 pm

STORIES OF THE **INDIAN WEAVES**

**Hemalatha Jain**  
Punrajeevana



**Revival Weaves**

Monday | May 04, 2020 @ 4:00 - 4:40 pm

**Shefali Vaidya**  
Journalist and Author



**Textile -Temple Architecture  
and Tradition**

Tuesday | 05 May, 2020 @ 11.00 - 11.40 am

**Sunanda Agrawal**  
Ecoloom



**Design Intervention With  
Indian Weaves: Maheshwar  
Handloom Craft Sector**

Wednesday | May 06, 2020 @ 05 - 05:40 pm

**Keya Vaswani and  
Nidhi Kamath**  
Story Loom Films



**India through the  
lens of craft**

Friday | May 08, 2020 @ 05 to 05:40 pm

**Vijayalaxmi Chhabra**  
Former Director General  
of Doordarshan (Retd)



**Splendours of  
Odisha Weaves**

Thursday | 07 May, 2020 @ 05 - 05:40 pm

**Lakshmi Surya**  
Associate Professor



**Consuming Values: A  
critical analysis of values  
and motivation behind  
sustainable fashion  
consumption & life  
satisfaction post Covid-19**

Saturday | May 16.2020 @ 4 to 4:40pm

**Mohit Bhardwaj**  
Assistant Professor



**UX Perspective:  
Online Gathering in the  
era of Physical Distancing**

Friday | May 22.2020 @ 12 to 12:40pm

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# School of Hospitality

## Visit to Karma Lakelands

On 11 February 2020, Le Cordon Bleu School of Hospitality GD Goenka University organized an experiential visit to Karma Lakelands for the students as well as faculty. Karma Lakelands offers refined suites & a villa at an upmarket golf resort offering a refined restaurant & an outdoor pool.



## Visit to Cyber Hub

On 14 February 2020, the students from Le Cordon Bleu School of Hospitality GD Goenka University visited the CyberHub, which is a unique, one-of-its-kind concept in India – A premium Food, entertainment and Retail destination. The students during the visit to CyberHub gained an unparalleled experience, witnessed art and cultural shows, media launches, lifestyle & movie shoots.



## Sula Wine Appreciation Session



On 17 February 2020, Le Cordon Bleu School of Hospitality GD Goenka University organized the Wine Appreciation and Food Pairing Session in association with Sula Vineyards. The event was conducted at the Le Cordon Bleu School of Hospitality Training Restaurant by Ms. Heena Riat, Manager Tasting and Marketing, Sula Vineyards. The students learned about the key stages of the alcoholic fermentation process; the key stages of the wine-making processes used for red, rosé and white wines; how wine-making options can influence the style and quality of wine produced and what are the key changes that occur to a wine during bottle ageing.



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## Speakers

### Dr. Chef Soundararajan

President Mentor - SICA  
Founder General Secretary- IFCA  
Honorary Member - World  
Association of Chefs Societies  
FSSAI approved Fostac Trainer



How to handle vegetables,  
fruits and meats from bacteria,  
virus and fungus at home

Wednesday | May 06, 2020 @ 04 - 04:40 pm

### Celebrity Chef Inder Dev

Corporate Chef, Radisson City Centre  
by Nimitaya Hotel & Resorts Ltd.  
Posted over thousands of novel creations  
on social media



Precautions in  
Kitchen-Post Covid 19

Monday | May 04, 2020 @ 2:00 - 3:00 pm

### Varun Kumar

Business Lead & Data Science Analyst,  
Rangara Escapades Pvt. Ltd.;  
Former Chef Saucier at Sayaji  
Indore; Former Head Chef Officer's  
Mess Army Hospital, Chandigarh



Scope of artificial intelligence and  
blockchain technology on Food &  
Beverage industry in India during  
and after the covid19 pandemic

Friday | May 08, 2020 @ 04 to 4:40 pm

### Kallol Saha

Director Human Resources,  
Radisson Blu, Dwarka, New Delhi, India



Career Opportunities  
for Hospitality Graduates-  
Post Covid 19 Pandemic

Tuesday | May 12, 2020 @ 4 to 4:40 pm

### Priyaah Sundaraam

Associate Vice President, Customer  
Relations, IndiGo (InterGlobe Aviation Ltd.),  
Gurugram, India



The Airline Industry  
Transformation-Post Covid 19

Thursday | May 14, 2020 @ 4:00 - 4:40 pm

### Frederick Young

Managing Director, Global Education  
Management Ltd. UK



Scope of International  
Internship & Placement  
opportunities Post Covid-19

Friday | May 15, 2020 @ 4:00 - 4:40 pm

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# School of Humanities & Social Science

Activities during  
LOCKDOWN Crisis  
**#COVID-19**

## Blog- Writing Competition on COVID 19- Lockdown: Blessing in Disguise

A blog writing competition was organised by GD Goenka School of Humanities & Social Science on the theme, COVID 19- Lockdown: Blessing in Disguise. The blog writing competition saw the participation of school and college students alike. All the entries were accepted online and results were declared online too.

## BLOG WRITING COMPETITION

Unleash your imagination and  
share your opinion and stories



### WINNERS ANNOUNCED

#### BEST 3 BLOGS

Neha Pillai, GDGPS, Sector 10, Dwarka

Om Kapoor, GDGPS, Sector 48, Gurugram

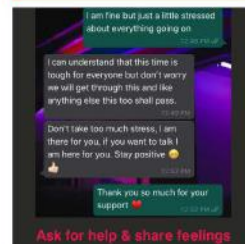
Seerat Jaitly, GDGPS, Sector 48, Gurugram



Positive Mental Health



Recreational engagement



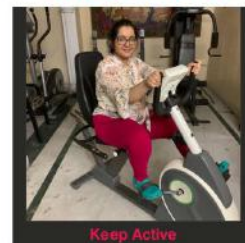
Ask for help & share feelings



Stay positive during the lockdown,  
take care of your mental health



Keep in touch



Keep Active



Self and Care for others



Eat and Drink healthy

## Positive Reflections amidst COVID 19 Crisis

The students BA (H) Psychology and MA Counseling Psychology created videos and posters to showcase some self care techniques that can be incorporated in our daily lives. During the critical time of Covid 19 pandemic it is essential that we take good care of ourselves both mentally and physically. Some basic routine habits and lifestyle changes can ensure our well-being. The aim behind this activity was to spread a collective sense of well-being by the students.

During the critical time of Covid 19 pandemic it is essential that we take good care of ourselves both mentally as well as physically. To bring forward a collective spirit of well-being, the faculty members of School of Humanities & Social Sciences created posters, sending messages of solidarity, safety, and togetherness to all their students.

We are all in this together!



## VISITS

### Panel Discussion on the Union Budget 2020-21, The Budget Dialogue

On 03 February 2020 the students and faculty from Department of Economics at GD Goenka SoHSS, attended a panel discussion on the Union Budget 2020-21, "The Budget Dialogue" organized by the Centre for Budget and Governance accountability (CBGA) at Indian Islamic Centre. The event was attended by various academicians and different activist groups, technocrats, etc., who were eager to hear about the budget.



### 5-Institute Budget Seminar on the Union Budget 2020-21: Reforms and Development Perspectives

On 08 February 2020, the students and faculty from Department of Economics at SoHSS, attended 5-Institute Budget Seminar (CPR, NCAER, IDF, NIPFP and ICRIER) on the Union Budget 2020-21: Reforms and Development Perspectives at India International Centre, Lodi Estate, New Delhi. The panels consisted of the elite personalities from the field of economics. The session was quite interactive as the students got an opportunity to interact with the Executive Directors of five leading Think Tanks in the NCR and sought clarifications on various issues/doubts related to Union Budget and its developmental perspective.



### Field Trip to Surajkund Mela

On 11 February 2020, the Department of Psychology & Department of English, at SoHSS organized a one-day field visit to Surajkund Mela. The students along with faculty members across all the disciplines took part in the visit. The purpose of the visit was to understand the processes involved in producing these traditional handicraft products. They were engaged in an interactive session with the local producers and retailers to better understand the socio-cultural contexts behind these products gaining beautiful insights into the making, designing, and manufacturing of these indigenous items. The field visit proved very fruitful as it allowed the students to understand the intricacies in indigenous forms of local capitalist ventures and the processes involved in it. It sensitized the students to the concept of value, tradition, modernity, and globalization.



## Movie Screening

### Khamosh Pani

The Department of Psychology, at GD Goenka School of Humanities & Social Science organized a movie screening of Khamosh Pani on 28 January 2020. The students from Department of Psychology & Sociology attended the session. Khamosh Pani is one of the rare movies that bluntly show us the cost of independence that women had to pay way back in 1947, remnants of which still persists. The movie starts with a couple of monologues resonating the burden of independence that women had to bear which sends chills down the spine. The idea of screening the movie was to ignite intellectual thinking amongst the young minds. The screening was followed by a discussion about the movie.

### Pinjar

The Department of English, at GD Goenka School of Humanities & Social Science organized a movie screening of Pinjar on 29 January 2020. The students from various disciplines like English, Psychology, Political Science, Sociology & Travel & Tourism, attended the session. The movie is the adaptation of the novel 'The Skeleton' (a translated version Amrita Pritam's novel) which revolves around the post colonized India that suffered 'partition of people' in the name of religious-based land division. The movie screening henceforth was a great way to give a transparent insight into the actual tragedies that occurred in lives of people who experienced the trauma and pain of partition during the colonialism.

### The Inside Job

The Department of Economics, at GD Goenka School of Humanities & Social Science organized a movie screening of The Inside Job on 13 February 2020. All the students from Economics discipline attended the same. The movie addressed all these fundamental issues and the moral underpinnings and impacts thereof. It was a great learning experience for all involved, as they navigated the choppy waters of what was the biggest known global financial crisis known to our civilization in current times. Having gone through this, the students gained a deeper understanding of the lynchpins of the Horse-carriage of our economic systems.



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School of Humanities & Social Science

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## Speakers

**Devanjan Khuntia**

Assistant Professor, Sociology



The Political Economy of  
24x7 News Media in India  
(Real Vs Fake News)

Monday | May 04, 2020 @ 12 to 12:40 pm

**Dr. Malavika Menon**

Assistant Professor,  
Political Science



Role of Women Leaders in  
times of Corona Pandemic

Monday | May 07, 2020 @ 12 to 12:40 pm

**Abhishek Ghosh**

Assistant Professor, Economics



Social Narratives in  
Economics Post Corona

Thursday | April 30, 2020 @ 12 to 12:40 pm

**Dr. Neha Wadhawan**

National Project Co-ordinator,  
International Labor Organisation



Discussing Labour Issues &  
Freedom in the times of Pandemic

Thursday | April 23, 2020 @ 12 to 01:00 pm

**Dr. Avdesh Sharma**

Consultant Well-Being Psychiatrist



Breaking Free:  
A Talk on Substance Abuse

Thursday | May 18, 2020 @ 12 to 01:00 pm

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# School of Law

## Street Play on Legal Awareness

The Legal Aid Committee (LAC), School of Law, GD Goenka University, Gurugram performed a legal awareness street-play on women safety at both Badi and Chhoti Chaupal (Main stages for folk performances) of the 34th Surajkund International Crafts Fair, Faridabad on 14 February 2020. There were total 28 students along with faculty members - Dr. Dakshita Sangwan, Dr. Rakesh Sharma and Ms. Meenal Choubey, who had participated in this awareness drive towards women safety. The theme of the said street play revolved around ensuring women safety, wherein, laws related to Rape, Acid attack and Eve teasing were portrayed pre and post amendments in law. The play was witnessed and praised by hundreds of public and invited dignitaries.



📍 SURAJKUND MELA FARIDABAD

Legal Aid Committee,  
SOL, GDGU  
14th February, 2020

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## Speakers

**Justice UC Dhyani**

Chairman Uttarakhand, Public Service Tribunal



Application of Principles  
of Natural Justice in  
Enforcing Rule of Law

Saturday | May 16.2020 @ 11 to 12:00 noon

**Hon'ble Mr. Justice  
Swatanter Kumar**

Former Chairperson of National Green Tribunal  
and Judge of Supreme Court of India



Covid-19 and Environment

Wednesday | May 20.2020 @ 11 to 12:00 noon

**Hon'ble Mr. Justice  
Dipak Misra**

Former Chief Justice of India



Constitutional Democracy:  
Inherent Vision and Perspective

Monday | May 25, 2020 @ 12 noon to 1 pm

**Hon'ble Mr. Justice  
K. Kannan**

Former Judge High court of Punjab  
& Haryana & Chairman of the Railways  
Claims Tribunal, Principal Bench, New Delhi



Integrating AI &  
Virtual Courts  
in Existing Court  
Systems-New Approaches  
to Litigation Practice

Wednesday | May 27, 2020 @ 12 noon to 1 pm

**Mr. Pavan Duggal**

Advocate Supreme Court of India  
and Founder Cyberlaws.net



What Increasing Cybercrime  
& Cybersecurity Scenarios during  
COVID-19 are Teaching Us?

Friday | 29 May, 2020 @ 11 am - 12 noon



**Mr. Pham Sanh Chau**

Ambassador of SR of Vietnam to India

Empowering young minds  
to create sustainable  
change (exclusive Interaction  
with School Principals)

Friday | July 10, 2020 @ 4:00 - 5:00 pm

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# School of Management

## Mr. Aravind Thippanaik on Understanding Consumer Behavior

On 6 February 2020, a guest lecture on Understanding Consumer Behavior was conducted by School of Management, GD Goenka University, Gurugram. During the lecture, the guest speaker Mr. Aravind Thippanaik, who is consultant to consumer companies on Sales and Marketing, distinguished between the stated and unstated motives of consumers. He explained the concept through various case studies of different brands such as Too Yumm, Maggi, Saffola Oats, Olay Anti-Ageing Cream and Johnson's Baby products. The students learned about consumer insights on guilt-free snacking, role of mothers, how to use familiarity to anchor habit change, how to establish norms for efficacy assessment and how to be aware of influencers beyond category of play. The session ended with a pop quiz which saw enthusiastic participation by students. Overall, the session was very interactive and students participated enthusiastically.



## World Marketing Summit, 2020

GD Goenka School of Management would like to take this opportunity to congratulate our students for their active participation in WMS INDIA 2020 which was held at VigyanBhawan, India on 29 February 2020.

#WorldMarketingSummit is a prestigious global event where CEO, CMO, CIO (CXO in general), Marketing Managers/ Senior Management, Brand Managers, AI specialists in Marketing, Tech Leaders, Government Officials, political leaders, policymakers and industry leaders gather to deliberate on the potential and challenges regarding using the Marketing for achieving national goals.



## Industry Visit to Parle Products Factory

On 28 February 2020, management students of MBA, visited to the Parle Products factory at Bahadurgarh, Haryana. The Parle Products factory is one of the most modern biscuits, confectionery and candy manufacturing facilities in North India. The students were accompanied by Dr. Gyanesh Sinha, Dr. Nusrat Khan and Ms. Sudipta Sen Gupta. The students were further accompanied on a guided tour by senior factory personnel through the visitors' gallery of the massive factory. The tour started with raw material storage, selection and quality control areas and the students were made aware of quality control processes. They also witnessed the production of varied categories like biscuits, snacks and candies that were slated for the day. Finally the students observed the fully automated packaging lines and understood the significance of different types and materials for packaging.

Throughout the visit, the students were inquisitive about the inventory and production planning processes, CSR practices, HR systems and sales and distribution system of Parle Products. The Head-HR for the factory Ms. Hanisha Dalal answered all their questions and added to their understanding of FMCG industry.



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School of Medical and Allied Sciences

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## Speakers

**Dr. Vandana Mehrotra**

Associate Professor  
Accounting & Finance



**Is COVID 19  
the reason for the  
fall of the Indian  
Stock Market?**

Tuesday | May 05, 2020 @ 4 to 4:40 pm

**Ms. Sudipta Sen Gupta**

Assistant Professor  
Marketing, Strategy and Entrepreneurship



**COVID 19: Adaptive  
transformation and  
strategic renewal for  
survival and growth of  
businesses and  
impact on marketing**

Thursday | May 07, 2020 @ 4 to 4:40 pm

**Mr. Rajneesh Kler**

Assistant Professor  
Economics and International Business



**COVID19: A Supply  
Shock for the Economy  
and Strategies to  
Mitigate the Economic  
Impairments**

Friday | May 08, 2020 @ 12 to 12:40 pm

**Mr. Rajneesh Kler**

Assistant Professor  
Economics and International Business



**MBA & YOU @ GDGU**  
Highlights of the MBA Program.  
Benefits and Opportunities when you  
pursue with your Alma Mater

Tuesday June 23, 2020 @ 04 to 05 pm

**GD Goenka Up Learn Academy**

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# School of Medical and Allied Sciences

## Joint Pharmacy Program with Bukhara State Medical Institute, Uzbekistan



On 24 January 2020, the inauguration began with the address of Her Excellency Deputy Governor, Ms. Feruza Ibragimova. Representatives of both, Bukhara State Medical Institute and GD Goenka University were present on the occasion exhibiting triumphant pride and warm smiles, wrapped in a responsible realization of the momentous journey ahead. She joyously congratulated both the partners and promised to extend help of Uzbekistan Government for developing efficient pharmacy professionals in the nation. Dr. Amrillo Inoyatov, Rector, Bukhara State Medical Institute briefed the audience about the collaborative activities for the Pharm D. Program, encapsulating stimulating Faculty and Student Exchange programs. Mr. Rohit Gujral, Director, GD Goenka Group ensured the deliberated and wholesome delivery of academic assignments as per the need of the program, while promising that GD Goenka University will be persistent in providing more academic symbiosis and educational associations with the University for a substantiated and revolutionary growth of the ever-growing students. Dr. Rohit Dutt, Associate Dean, of the School shared his thoughts about the contemporary career avenues in Pharm D. program, and emphasized that this collaboration will manifest pharmacy knowledge, and will harmoniously channelize practice-based learning for a wider rationale in the clinical and theoretical discourse.



## Celebrating New Beginnings- Inauguration of Physiotherapy Lab

Department of Physiotherapy, overwhelmingly inaugurated Physiotherapy Lab on 13 March 2020 in the esteemed presence of our Chief Guest, Dr. A.K. Aggarwal, President, Delhi Council of Physiotherapy & Occupational Therapy, along with the Guests of Honour, Dr. Dhananjay Gupta, President, Delhi Orthopedic Association and Dr. Aijaz Ashai, Head of the Department - Adams Wylie Physio Rehab Centre, IRCS, Mumbai. The Physiotherapy Lab is equipped with ultra-modern and superlative equipment with latest, post-modern technologies.



## Student Achievement

Congratulations to Atandoh Martin, student of B.Sc. Medical Lab Technology on winning Best delegate award at GDGU Intra MUN competition on 12 February 2020.

## Conference at Bhukhara State Medical Institute, Uzbekistan

Prof. (Dr.) Rohit Dutt, Associate Dean of the School has delivered keynote address at online conference of Bhukhara State Medical Institute, Uzbekistan on 28 May 2020. Dr. Dutt meticulously talked about current challenges and future aspects of Modern Drug Discovery Process in the realm of Artificial Intelligence driven Industrial Revolution 4.0.



## Guest Lectures

### Dr. R. R. Kasliwal on 'A Healthy Heart -All You Need to Know'

Dr. R. R. Kasliwal, Chairman-Clinical and Preventive Cardiology, Medanta-The Medicity, Gurugram came to GD Goenka University on 21 January 2020. He delivered lecture on 'A Healthy Heart - All You Need to Know'.

Dr. Kasliwal handsomely enumerated the idiosyncratic nature of a healthy heart, while explaining the primary difference between a heart attack and a cardiac arrest.



### Dr. Bornali Datta on 'Corona Virus'

Dr. Bornali Datta, Director, Department of Respiratory & Sleep Medicine, Medanta-The Medicity, Gurugram visited GD Goenka University on 12 March 2020. Dr. Datta rendered effective and strategic knowledge about the fundamental nature of Corona virus. She also gave a nourishing understanding about the various symptoms and the hygienic habits that one should inculcate immediately to ensure their safety in current times.



### Educational Trips Medanta - The Medicity

Students of B.Sc. CVT visited Medanta – The Medicity, Gurugram on 2-3 February 2020 for an informative session about the safety measures pertaining to fire, or radiation.

## Social Outreach Activities

### Health Checkup and Health Awareness Camp at Damdama

On 23 January 2020, the School has taken an initiative to adopt village, Damdama of Sohna district to support Indian Government's 'Swachh Bharat Abhiyaan' and spread awareness among villagers with a message of Clean India, Green India. Health checkup was also done to screen the most common disorders, nutritionist as well as physiotherapists advised the villagers to improve their physical health by being more hygienic.



### 'Swachh Bharat Abhiyaan' at Dhaula

A group of students visited village Dhaula, Sohna, to support and propagate the momentous initiative of Indian Government's 'Swachh Bharat Abhiyaan' on 24 January 2020. It was a thoughtful experience for them, as they got to know of various problems and issues first hand.



### Cancer Day Celebration

On 2 February 2020, World Cancer Day was celebrated by faculty and students by being an integral part of the celebration at Artemis Hospital, Gurugram. Students learnt about the inexplicable eccentricity of Cancer, through a thorough comprehensible analysis of its abstract notions prevalent in quintessential (human) mindset.



### National Symposium on Prevention and Awareness of Cancer

Department of Mlab technology organized National Symposium on prevention and awareness of Cancer on 4 February 2020 for knotting some essential threads of knowledge pertaining to the fatality and prevention of Cancer. The event started with a Painting competition for the students, showcasing creative faculties while spreading the necessary word about Cancer Awareness. Ms.Meeta Khurana, Director, Treatment support program delivered a lecture on ' Palliative care and Childhood Cancer', and our another Guest for the event, Dr. Sudha Sazawal , Chief Scientist, Chimera Research Transplant Foundation, New Delhi delivered a lecture on ' Let's fight Cancer together '.



### Health Checkup at Govt. Primary School, Kaliyaka, Nuh



A health checkup camp was organized at Govt. Primary School, Kaliyaka, Nuh district on 11 February 2020. A large pool of participants from the village were screened for blood pressure, blood sugar, Body Mass Index, malnutrition and obesity. Free distribution of medicines with addition of nutritional and physiotherapy counselling was given to the participants.



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### Speakers

#### Dr. Aijaaz Ashai

HoD - Adams Wylie  
Physio Rehab Centre, Mumbai &  
Director - Ax1 Physio and  
Fitness Centre, Mumbai



#### Fitness Tips During Lockdown Period

Wednesday | April 29.2020 @ 4:30 to 5:00 pm

#### Ms. Suhani Sinha

Assistant Professor



#### Evolution of Artificial Intelligence in Healthcare

Friday | May 01.2020 @ 12 noon to 12:40 pm

#### Dr. Himanshu Baveja

Assistant Professor



#### Role of Pharmacovigilance in modern era

Monday | May 11.2020 @ 12 noon to 12:40 pm

#### Dr. Sanjeev Gupta

Associate Professor



#### Tips to destrain your muscles during online education

Tuesday | May 19.2020 @ 4 pm to 4:40 pm

#### Dr. Rohit Dutt

Associate Dean  
SoMAS, GD Goenka University



#### Tips to Boost Immunity Naturally

Tuesday | May 26.2020 @ 04 to 4:40 pm

#### Dr. Varun Khurana (PT)

Head, Physiotherapy and  
Rehabilitation, MAX Hospital  
Gurugram



#### Boosting immunity through exercises

Friday June 12.2020 @ 05:30 to 06:30 pm

#### Dr. Jyoti Sharma

Homoeopathic Physician  
Founder-Kaila, Homoeopathy



#### Dr. Komal Lalwani

Assistant Professor  
SoMAS, GD Goenka University



#### Homoeopathy: Myths and Facts

Thursday | June 18.2020 @ 4 to 04:50 pm

GD Goenka Up Learn Academy

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# Corporate Resource Center

The Corporate Resource Center (CRC) at GD Goenka University, Gurugram prepares the students to grab the jobs of their choices. Our endeavor is to provide a platform where career and passion come together. This year witnessed a substantial 35% increase in new companies confirming for final placement process. We are proud to share that our students have received responses from various sectors and companies like BFSI, Consulting, General Management, Human Resources, IT/ITES, UI/UX, Software Development, Analytics, Cloud Computing, Computer Applications, Telecom, Strategy, Sales and Marketing, Operations, Manufacturing, Production, Construction, Fashion Design, Communication & Product Design, Interior Design, Hospitality, Applied Sciences, Architecture & Planning, Pharmacy & Nutrition and Health, Arbitration, Litigation, Corporate Law, Cyber Law, IPR, Media & Communications. The graduating students were presented with an array of choices even before the completion of their program, as it's always the first job in the life of a student that can make an immense contribution to one's professional career.

The Corporate Resource Centre team worked diligently with corporate professionals, students and academic colleagues to ensure that the students are equipped with the right skills and attributes such as problem solving, interpersonal and communication skills, analytical and critical thinking skills etc. Over 350 recruiters expressed interest to hire from GDGU and the students got rewarding offers from esteemed recruiters like BYJU'S, MG Motors, TCS, Upgrad, Protiviti, ITC Limited, Cvent, Gemini Solutions, IBM, Cognizant, NIIT Technologies, YAMAHA Motors, DTDC, Trans Asia Biomedical Ltd., PUMA, Alembic, Zydus, Cadilla, Ginnar Soft, ZYCUS, Wundeman Thompson, Deloitte, Axis Bank, ICICI Bank, Indusind Bank, Moody's, Nagarro, WNS, OPPO, Square Yards, Apollo Hospitals Enterprise Ltd., Podar Group of Schools etc. to name a few. The highest CTC on offer for this year was Rupees Eighteen Lakhs per annum with

around 15 students having an offer of above 10 Lakhs per annum.

A good institution prides itself of great learning however a great institution ascertains fruitful learning that is directed at career building. At GD Goenka University, Gurugram we believe in enriching the students learning experience beyond the classroom through field visits, guest lectures, workshops, HR Summits, educational trips and various other on and off campus events throughout the academic session. One such event is the industrial training or internships through which the students acquire practical exposure and hands on training. It has been an eventful time for the Placement team with various exciting internship opportunities (Virtual & Physical) being rolled out to the students even during COVID 19 & Lockdown such as Amazon Web Development, MG Motors, SMC Global, Tech Mahindra, Royal Sundaram GIC, Ecom Express, Paras Hospitals, Times Internet, Life cell International, Mea Ame, PNB MetLife, Field King, Manipal Cigna, AIS Glass Ltd. DTDC, Fortis ITC Ltd, NIIT Ltd. etc.

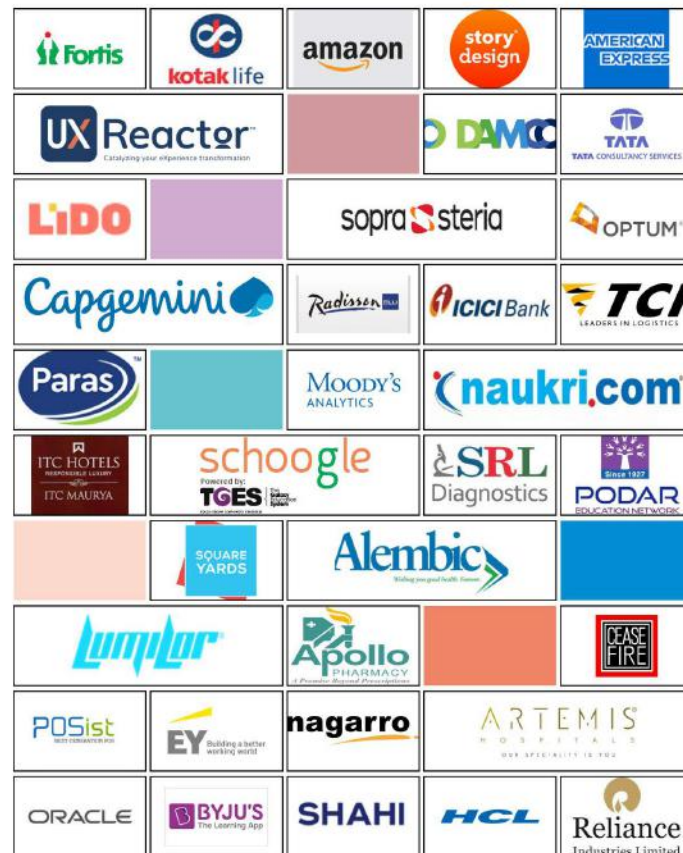
Our meritorious students have made us proud with multiple offers at breakthrough salaries and exciting job profiles, GD Goenka University, Gurugram once again reinforced its position as one of the premier Universities in the country as we, are at the verge of successfully concluding another placement season for the batch 2020.

We always acknowledge the role of the pedagogy, faculty, and alumni for their contribution to CRC.

## Corporate Resource Center

GD Goenka University, Gurugram

## Some Prominent Recruiters





## RECRUITERS' STORIES



The quality of the students at GD Goenka University were extremely brilliant. They were highly skilled with the right amount of learning attitude plus discipline which we were looking at Extramarks. The University is focusing on creating future leaders by imparting very basic and key skills which any industry needs in the current scenario. I would like to look forward for a long time association with G D Goenka University.

Ritish Kumar  
Business Development  
Manager  
**Extramarks Education  
India Pvt. Ltd.**



We are pleased to be associated with GD Goenka University for our pre-placement internship program. The students have well showcased their skills, knowledge, discipline, and professionalism during the recruitment process and internship. We look forward to having a long term association with the institute.

Ms. Jyoti  
Chakraborty  
Manager Zigram



Our experience at GD Goenka University was wonderful in terms of candidates we have interviewed, they have basic knowledge about the retail and pharmacy industry. The candidates showed zeal and enthusiasm during the campus placement. I am sure they will learn and grow with Apollo Pharmacy. We look forward to more good talent in the future.

Priya Mishra  
Sr. Manager-HR  
**Apollo Hospital's  
Enterprise Ltd.**



The recruitment experience for Tata Consultancy Services at GD Goenka was exceptional. We found the students to be knowledgeable and at par with the industry standards. The credit for this goes to the management for giving a very good academic exposure to the students. The infrastructure available at the institute is also very good which helped us in conducting the recruitment process very smoothly. Tata Consultancy Services looks forward to maintain a mutually fruitful relationship with the institute in future.

Ms. Reema  
HR-Talent Acquisition Group  
Campus Recruitment  
**Tata Consultancy Services**



It was wonderful visiting GD Goenka University. Meeting with the students was a good experience here. These students are nice in terms of their learnings and sharing. We like the students and selected them as our future employee. The whole process was very well managed by the entire training and placement team.

Supriya Kangutkar  
Sr. Manager-HR  
**Transasia Bio-  
Medical Ltd.**



We thank GD Goenka University for their invitation for campus placement activity in Dec 2019. It was our first year of networking with your famed unit and we were satisfied with the entire process been carried out by the team at both the end. Students of Education put up the best of their abilities and appeared sincerely for assessment process and found keen for career journey ahead. Sincere thanks to Mr. Sahani and team CRC for rendering due assistance provided throughout. We look forward for same impetus and more meaningful relationship ahead. Till the time we meet again, stay in Touch!! Many Thanks.

Ravee Sarovar  
Manager HR  
**Podar Group of  
Schools,  
Mumbai HO**

## STUDENT STORIES



**Shivali Thakkar**  
Integrated BA-B.Ed | Placed  
with **Podar Education Network**

The Placement support provided by the CRC of GD Goenka University has been commendable. They have ensured that each & every student get equal opportunity and helped us throughout the process.



**Meghna Rao**  
Integrated- B.Sc-B.Ed  
Placed with **Schoogle**

CRC opens various opportunities for me that I am placed with very reputed organization. It allows me to discover myself. I got to spread my wings & became the best version of myself.



**Tanmay Dutta**  
B.Tech-CSE  
Placed with **BYJU'S**

My sincere appreciation & gratitude to the CRC Department and all the staff of GD Goenka University for providing a platform to enhance my skill and an opportunity to showcase it. CRC department has given me the best of the opportunities to step into the competitive and corporate world with confidence.



**Ankush Dhar | MBA**  
Placed with **Square Yards/ PUMA/ VFN Group**

I am pursuing Marketing and entrepreneurship. I would like to thank CRC team and all the faculty members who helped to create my professional career and helping all the students to get placed.



**Ankita Sindhu**  
B.Tech-CSE  
Placed with **CVENT**

My sincere appreciation & gratitude to the CRC Department and all the staff of GD Goenka University for providing a platform to enhance my skill and an opportunity to showcase it. I am indebted to the CRC department, for the consistent and flawless help.



**Dikansha Trikha**  
B.Pharma-2020 Batch  
Placed with **Apollo Pharmacy**

Corporate Resource Center provides us vast job opportunities which also give me wide scope of selection of my own field. I am very thankful to the CRC team for helping me throughout my journey.



**Apurva Maroria**  
MBA  
Placed with **Schoogle**

I would like to use this opportunity to put all my gratitude into words and sincerely thank the amazing faculty of School of Management of GD Goenka University for their extreme hard work and support for us at every step of our journey. I would also like to express my sincere thank to the CRC team for their thorough dedication in shaping our careers and constant hard-work in our successful placements. I am very grateful to the entire fraternity of GDGU for this important journey of my life.



**Rishabh Dang**  
MBA  
Placed with **Square Yards**

The university provided me a platform where I could stand and see myself as a person who is comparatively more capable of facing the overall challenges of life and turning my dreams into reality. I would like to thank GD Goenka team for their best efforts in getting me placed.



**Rakhi**  
B.Pharma  
Placed with **Apollo Pharmacy**

GD Goenka University gave me an opportunity to excel in my area of interest. The years that I spent here have helped me grow professionally and personally. I would like to thank the CRC department who helped us constantly and has helped me receive placement offer.



**Yuvraj Kapoor | B.Pharma**  
Placed with **Transasia Biomedical Ltd.**

I am thankful to the G D Goenka University for getting me placed in such a reputed company. I am indebted to the CRC department, for the consistent and flawless help. I would like to thank CRC Department to provide ample opportunities to me.



**Yash Rathi**  
MBA  
Placed with **IBM**

The placement opportunities provided by the university are also top-notch and I feel lucky enough to grab one of them in one of the top leading Company. All my sincere thank to the proper guidance of my teachers and the CRC team. Thank you G D Goenka and the CRC department who helped me achieved new heights in my career.



**Soumya Gupta | B.Des**  
Communication Design  
Placed with **Tata Consultancy Services**

My heartfelt regards to the recruitment department CRC in G D Goenka University for their hard work and immense efforts. They never failed in encouraging each one of us. I got a job as a visual designer in TCS, one of the biggest companies in IT sector. I express my gratitude and thank them for their efforts and consistent support.





**Isha Kansal**  
LLM  
Placed with **Toppir**

I would like to give my sincere thank to CRC team of GD Goenka University and would like to thank to all the faculties who help me, grow me to give my better version and all the people who help me to grow and nurture my life. The days spent here are the golden memories that I will cherish for the rest of my life.



**Nadeem** | B.Pharma  
Placed with **Apollo Pharmacy/ Alembic Pharmaceuticals Pvt Ltd.**

I would like to express my heartfelt thank and sincere gratitude to the CRC department at GD Goenka University. I have had the most wonderful learning experience at GD Goenka University. I am thankful for all their efforts and hard work in helping me secure the job of my dreams.



**Shankar Keshav Prasad**  
B.Tech (ME)  
Placed with **BYJU'S**

I would like to thank CRC Department of GD Goenka University for all the support they have given me. I would also like to thank them for giving me the opportunity to be a part of CRC Team as students' placement coordinator.



**Harshita Sharma**  
B.Pharma  
Placed with **Apollo Pharmacy**

The Placement team of GD Goenka University has always supported our dreams, provided us with multiple opportunities to seek the best offer. Gratitude and heartfelt thank you to all at CRC Department.



**Raj Gaurav**  
B.Tech (CSE)  
Placed with **Cognizant**

I am thankful to the faculty members and the CRC team of G D Goenka University. They persistently helped me to grab the opportunity at the renowned multinational company.



**Piyush** | MBA  
Placed with **Square Yards**

CRC Team helped me in all of my journey and motivated to get the job opportunity. I am thankful to all the faculties over here who helped me in my academics and to pursue job opportunities that has come along the way.



**Yusuf Khan**  
Integrated BA-B.Ed  
Placed with **The Galaxy Education System**

I am thankful to CRC for providing me opportunity to get placement assistance in different schools. I would like to thank all the team members of CRC for providing me wonderful experience & support.



**Avinash Saini** | MBA  
Placed with **Entab Infotech P. Ltd /Puma/ Technofast Consulting**

I can decidedly say GD Goenka University has made me a superior individual. It has helped me build up an inspirational demeanor towards my investigations and find progressively about myself. They have assumed a vital job molding me and demonstrated me right, in choosing GD Goenka over different universities. I'm conveying alongside me lovely recollections of this spot and will consistently love them. Much obliged to GDGU for making this excursion so wonderful.



**Abhishek Tyagi**  
B.Tech-CSE  
Placed with **Gemini Solutions Pvt. Ltd.**

I received prominent support from faculty and CRC towards accomplishing my career goal and was placed with an eminent recruiter. I am thankful for all their efforts and hard work in helping me secure the job of my dreams.



**Bir Armaan Singh Gill**  
B.Tech (ME)  
Placed with **Jaro Group**

My sincere appreciation & gratitude to the CRC Department and the whole staff for their efforts in imparting quality technical and aptitude training. I am very grateful to them for effectively helping me to grab opportunities and securing my placement at such a reputed company.



**Mohit Dagar**  
B.Tech-ME  
Placed with **LIDO learning**

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**Vatsal Garg** | B.Tech-CSE  
Placed with **Tata Consultancy Services**

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