

5th International Conference GDGU ICON 2022



**Sustainable Development:
Road Map to an Equitable
Planet**

**June 20-21, 2022
Online Conference**

About the Conference

Sustainable development in the global public discourse is often exemplified in terms of environmental, economic and social dimensions. To attain the goals of sustainable development an integrated approach is required consisting of ESG framework, corporate governance, and sustainable reporting. Concerns over climate change, clean air and water, renewable energy and land use continue to draw attention to sustainability, particularly sustainable urban planning. Sustainable development requires disruptive changes in the way our societies and businesses are organized. Hence, there is a need of circular economy in society which aims to redefine growth, focusing on positive society-wide benefits as it is based on the principles of design out waste and pollution, keep products and materials in use and regenerate natural systems. The effects can be seen on the global tourism and hospitality. The focus of the economies must be on the policies which should encourage entrepreneurial ecosystem for innovation in development of environmental management system.

A large number of developing coastal and island nations depend on tourism and fisheries for a significant part of their gross domestic product and public revenues. Thus, the concept of blue economy is coined and need for policies for sustainable development are purposed as the potential to grow the blue economy is limited by a series of challenges. The challenges can be overcome by educating the people about sustainable development. As higher education institutions (HEIs) have a fundamental role in transforming societies aimed at a more sustainable future. This can be done through creation and dissemination of knowledge, research, education and outreach, institutions of higher education lead the path towards sustainable development.

The focus of the 5th International Conference on “Sustainable Development: Roadmap to an Equitable Planet” is to identify multiple ways to capitalize and manage these changes experienced across the world. The conference intends to build on the importance of interdisciplinary research and knowledge sharing in academia and industry as the bedrock of sustainable development, by approaching it from an academic and industry perspective. The conference is unique in the sense that it covers a wide range of topics related to sustainable development and will bring a global conversation to India, which is critical in today's turbulent business environment. This conference will also help in understanding the green management tools and processes.

The conference aims to bring together leading researchers, academicians and industry practitioners to a common platform for exchange of ideas. It is envisioned that the conference participants will be able to substantially gain in terms of their understanding on various facets of sustainability formalized as the themes of the conference. The Conference is rooted in the belief that there is a need for deliberation on management's role in improving or harming our world. The conference will highlight the various problems that are presently being faced by disparate social and economic entities globally, and suggest solutions that ensure sustainable development for an Equitable Planet. This will assist in achieving the SDGs in accordance with the 2030 Agenda of the UN. It is also expected that it would serve as an interdisciplinary platform for stakeholders to present, discuss and deliberate on the recent trends as well as the possible solutions to counter the emerging threats to sustainability. The Scopus/ABDC/Web of Science indexed journals are associated with the conference.

The accepted research papers of the conference will be sent for the review to International Journal of Sustainability in Higher Education, Social Responsibility Journal, International Journal of Management Practice and FIIB Business

Review. Some papers will also be sent for review in special issues of Journal of Sustainability and Climate Change and GD Goenka Business Review. The conference proceedings will also be published in a book with ISBN Number.

Call for Papers & Case Studies

Authors are invited to submit their original and unpublished manuscripts based on conceptual or empirical research on the different aspects of sustainable development. The broad themes for the conference are (but not limited to) the following:

- Sustainable Development
- ESG
- Business Strategy and Sustainability
- Corporate Governance and Sustainability Reporting
- Sustainability Marketing
- Innovation and Environmental Management System
- Sustainable Development in the wake of Industry 4.0
- Urban Planning and Development
- Sustainable Tourism and Hospitality
- Circular Economy
- Sustainable Development in War Ravaged Economies
- Entrepreneurial Ecosystem
- Sustainability in Higher Education
- Sustainable Public Policy Management
- Implications of Pandemic on Achieving SDGs
- Green Management Tools and Processes
- Blue Economy
- Sustainable Finance

Abstract(s) and full paper(s) approved by the review committee will be invited for presentation at the conference. Soft copy of the abstract in MS word should reach the conference organizing committee through **Easy Chair** (<https://easychair.org/my/conference?conf=icon2022>) latest by 15th May 2022.

The submission guidelines are as follows.

- The full paper should have a separate cover page bearing only the title of the paper and author name(s), designation(s), official address(es) along with phone number(s) and e-mail address(es).
- The full paper should not exceed 8000 words (all inclusive) using Times New Roman font, 12pt, single spacing and follow APA referencing throughout the manuscript.
- All the submitted papers will undergo plagiarism check. Maximum acceptable limit is 10 %. Papers not satisfying the criteria will be summarily rejected.
- Authors will be notified about the acceptance of their paper(s) for presentation through email, after which the process of registration will begin.

- Registration will be confirmed only after the payment of registration fee and at least one author must present the paper at the conference.
- Co-authors are required to register by paying the registration fee separately to attend the conference and receive the e-certificate.
- Papers may be presented online, however, in-absentia presentation is not allowed.

Publications

The conference has collaborated with the following journals for publishing papers after a thorough review process:

- International Journal of Sustainability in Higher Education (Scopus).
- Social Responsibility Journal (ABDC & Scopus)
- International Journal of Management Practice (Scopus)
- FIIB Business Review (Scopus)
- Sustainability and Climate Change
- GD Goenka Business Review
- ❖ The committee is in the process of tying up with a few other Scopus/ABDC/Web of Science indexed journals/UGC-CARE list.
- ❖ Conference Proceedings will be published in a book with ISBN Number
- ❖ Paper(s) for the Conference Proceedings should be in APA format.

Best Paper Awards

- One best paper award for each track and one overall best paper award of the conference will be awarded.
- All the best paper awardees will receive best paper e-certificates.
- To compete for the best paper award, submission of full paper as well as the presentation of the same is mandatory.

IMPORTANT DATES	
Last Date for Abstract Submission	15 th May 2022
Communication of Abstract Acceptance	20 th May 2022
Last Date for Submission of Full Paper	10 th June 2022
Late Date for Registration	15 th June 2022
Conference Dates	20 th -21 st June 2022

REGISTRATION FEE	National (₹)	International (\$)
Corporate	2500	50*
Academicians/ Scholars	2000	
Participants (Without presentation)	1000	



* Registration fee is non-refundable and includes admission to all the online plenary sessions and online paper presentation tracks.

* Registration Link: <https://forms.gle/tz1YduwF5YyoevXe7>

* Easy Chair: <https://easychair.org/conferences/?conf=icon2022>

BANK ACCOUNT DETAILS	
Beneficiary Name:	G.D.GOENKA UNIVERSITY
Beneficiary Bank Name:	HDFC BANK LTD., SITE NO. 2, OCF POCKET, SECTOR-C, VASANT KUNJ, NEW DELHI – 110070 INDIA
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MICR CODE :	110240034
E MAIL :	accountsgdgu@gdgoenka.ac.in
Remarks:	Conference Paper ID

About the University



GD Goenka University is a private university located in Sohna, Gurugram, Haryana, India. It was established in 2013 by the GD Goenka Group through the Haryana Private Universities (Amendment) Act, 2013. The GD Goenka Group was founded by Shri A.K. Goenka. The University is approved by University Grants Commission (UGC). GD Goenka University is an internationally acclaimed and premier institution of higher education in India. Quality education aimed at directing the students towards research, innovation and extension is the defining element of the GD Goenka University. It is also recognized as QS IQUAGE “Diamond” rated University.

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